



# A FAIR OF THE ARTS

## Submission checklist

- Completed application
- \$20 non-refundable jury fee
- All applicants must provide three (3) digital photos of work and one (1) of display for our jury to [ritterc@bloomington.in.gov](mailto:ritterc@bloomington.in.gov) by Friday, February 16 at 5 p.m.
- Personal care category artists must submit a product sample.

Submit these items to:

**Attn: Crystal Ritter**  
**Bloomington Parks**  
**and Recreation Department**  
**401 N. Morton St., Suite 250**  
**Bloomington, IN 47404**

Applications received after February 16, 2024 will be waitlisted only. We will contact artists from the wait list as cancellations occur.



Watch for vendor information for the annual Holiday Market, to be held November 30, 2024.

**HOLIDAY  
MARKET**



401 N. Morton, Ste. 250  
Bloomington IN 47404



# A FAIR OF THE ARTS

AN ARTS AND  
FINE CRAFTS FAIR

Beautifully handmade.  
Regionally crafted.  
Totally unique.

**May–October 2024**  
**Artist Application**

A celebration of art and community with displays, sales, and demonstrations of visual arts and fine crafts by local and regional artists.



[bloomington.in.gov/afair](http://bloomington.in.gov/afair)

## Product guidelines

- All work must be original and made by the applicant.
- Significant alteration of commercial components in any work is required.
- Work must be safe, be a durable (not consumable) good, and exhibit quality of craftsmanship.
- If work is made from or includes dried flowers, the flowers must be grown by applicant.

## Unacceptable work includes

- Work made from kits.
- Work made from molds not made by applicant.
- Work made by someone other than applicant (including commercially made products, imports and products bought for resale).
- Work that would be considered drug paraphernalia.

## Criteria for selecting artists

- Product meets guidelines established above.
- Quality of work: Work will be juried based on application materials submitted.
- Price range: Pieces available for sale should be reasonably priced.
- Applications will be divided into 10 categories:
  - clay
  - drawing/painting/photography
  - fiber arts
  - glass
  - jewelry
  - metalwork/woodwork
  - natural materials
  - personal care (candles/soap)
  - recycled arts
  - surface decoration

Artists must choose ONE category which best represents the majority of product created and sold. This is the category in which artwork will be juried. Provide images of sample products only in this category. A minimum of 80% of the product you sell must be within this category. If you wish to sell equally in multiple categories, please submit a separate application for each including separate photos and application fees.

- Artists are selected through a jury process. The jury is comprised of local individuals who have a vested interest in A Fair of the Arts and/or local arts. The jury will select artists based on the following criteria:

- product guidelines
- style of work
- quality of work
- price range
- variety of artists

## Site information

- Fernandez Plaza is located at 8th and Morton Streets in Bloomington.
- Water is available at the site.
- A Parks and Recreation staff member (who is certified in CPR/AED and first aid) will be available to answer questions, assist with traffic control, and ensure the smooth operation of the Fair.

## Booth and sales information

- Booth spaces are 10' x 10'.
- Cost is \$60 per Saturday.
- Accepted artists will be placed in up to four Fairs.
- Commissions are not collected on sales.
- Although exhibitors are required to be present in their booths, booth sitters are available for restroom breaks.
- Demonstrations by exhibitors are encouraged with prior approval.
- Exhibitors wishing to share a booth must submit separate applications, noting that they wish to share one booth.
- All displays must be set up by 7:30 a.m. (8:30 a.m. in October) and exhibitors may not tear down until 1 p.m.

## Timeline

- **January 8**—Applications emailed and posted at [bloomington.in.gov/afair](http://bloomington.in.gov/afair).
- **February 16**—Application deadline at 5 p.m. to receive full consideration. All applicants applying after this date will be waitlisted only. We will contact artists from the waitlist as cancellations occur.
- **March 22**—Accepted artists announced.
- **April 19**—Booth payment and signed contract due.



For more information, contact  
Crystal Ritter at 812-349-3725  
or [ritterc@bloomington.in.gov](mailto:ritterc@bloomington.in.gov).



A FAIR  
OF THE  
ARTS

## Application to exhibit

Name: \_\_\_\_\_  
(Last) (First)  
Business name: \_\_\_\_\_  
Street address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Webpage: \_\_\_\_\_

Please choose only ONE category. If you would like to jury into more than one category, submit a separate application including photos and application fee:

- |   |   |
|---|---|
| <input type="checkbox"/> clay                         | <input type="checkbox"/> metalwork/woodwork           |
| <input type="checkbox"/> drawing/painting/photography | <input type="checkbox"/> natural materials            |
| <input type="checkbox"/> fiber arts                   | <input type="checkbox"/> personal care (candles/soap) |
| <input type="checkbox"/> glass                        | <input type="checkbox"/> recycled arts                |
| <input type="checkbox"/> jewelry                      | <input type="checkbox"/> surface decoration           |

Description of art/craft and the process by which it is made. This helps the jury understand your process, so please include what materials you use and how much is created by you:

Marketing description. How would you like your art described on our website? (max. 10 words)

Price range of product: \_\_\_\_\_

For which months would you like to be considered? Please order the shows from your first choice to your last. Leave dates you do not want blank. There is a four-show limit for placement, but you can list all six dates in order of preference.

\_\_\_ May 11      \_\_\_ June 8      \_\_\_ July 13  
\_\_\_ August 10      \_\_\_ September 14      \_\_\_ October 12

Place on waiting list: \_\_\_ Yes \_\_\_ No

Special requests: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Date: \_\_\_\_\_

Please send a non-refundable \$20 jury fee with application. Make checks payable to City of Bloomington.

City of Bloomington Parks and Recreation Department,  
401 N. Morton St., Suite 250, Bloomington IN 47404