

## *Summary of Minutes*

### **BLOOMINGTON INVESTMENT INCENTIVE FUND REVIEW COMMITTEE OF THE CITY OF BLOOMINGOTN ECONOMIC DEVELOPMENT COMMISSION MEETING HELD ON WEDNESDAY MAY 18, 2011 AT 3:30 PM IN THEMCCLOSKEY CONFERENCE ROOM OF CITY HALL AT SHOWERS, 401 NORTH MORTON STREET, BLOOMINGTON, INDIANA**

#### **Call to Order**

The meeting of the EDC was called to order by Danise Alano-Martin at 3:30 PM.

#### **Roll Call**

Review Committee Members present: Danise Alano-Martin, Dick McGarvey, Scott Trilling, Margie Rice, Mike Satterfield

Staff present: Danise Alano-Martin, Economic and Sustainable Development Director; Adam Wason, Economic and Sustainable Development Assistant Director; Miah Michelsen, Economic and Sustainable Development Department; Inge VandeCruyse, City Legal Department; Mick Renneisen, City Parks and Recreation Department; Dan Sherman, City Council Attorney

Members of the public present: Danielle McClelland, Buskirk Chumley Theatre; Maarten Bout, Buskirk Chumley Theatre; Sally Meyer, Buskirk Chumley Theatre; Mark Nead, BCT Management Corp. Board Member; Cyndi Brubaker, BCT Management Corp. Board Member

#### **Discussion of BIIF Grant Application by Buskirk-Chumley Theatre**

Adam Wason opened the meeting announcing the application of the Buskirk Chumley Theatre for grant funds from the Bloomington Investment Incentive Fund in the amount of \$25,000. Adam gave a general overview of the grant application and noted that the total project cost was \$90,000, which will include facility upgrades; box office renovations and permanent concession stand construction.

Danielle McClelland, Executive Director of the Buskirk Chumley theatre discussed the various aspects of the grant application in regards to the renovation of the BCT Box Office. Danielle explained that the Box Office is not just a service office for the BCT, but also a box office for many community organizations. The box office also serves as an extension of the Convention and Visitors Bureau Visitors Center by being a downtown location of informational materials for attractions throughout Bloomington.

Danielle also explained that beyond the renovation of the box office as a ticket sales and information center, that the grant would also be used for construction of a permanent concession area allowing. Danielle also explained other equipment upgrades for the concession area that will include a kegerator, hand and dishwashing station and credit

card point of sales equipment. Other equipment upgrades for the box office area include a large digital display; computer terminal, speakers and a video feed system.

Mick Reneissen and Cyndi Brubaker spoke in support of the grant application.

Margie Rice asked about the legal agreement on whether or not these assets purchased as part of this project would belong to the City of Bloomington in the scenario of the BCT Management Corp. ceased operation of the theatre.

Scott Trilling spoke in support of the fundraising efforts to obtain funds from private sources as part of this application.

Mike Satterfield asked Danielle to speak about the current system of ticketing. Danielle explained the current contract and services from their ticketing system provider and how this system is maintained through online and in-house sales. Mike further asked the BCT staff to look into smart phone applications for ticket sales.

Dick McGarvey spoke to the quality of the presentation and that it is not the merit of the application that he will be voting “no” to the request, but because of his continued resistance to allowing grants from the BIIF.

Danise Alano-Martin asked Danielle to speak about the wage levels of the employees at the Box Office. Danielle spoke about the wage levels and the BCTs use of SPEA Arts Administration undergraduate and graduate students are paid above the living wage and are given the additional experience of operating a civically owned theatre.

Discussion ensued amongst members and the staff at the BCT regarding the philosophy of the grant aspect of the BIIF.

Mike Satterfield moved for approval of the BCT grant application for \$25,000, Scott Trilling seconded. The review committee voted 4-1 to support this application to the full EDC.