



**CITY OF BLOOMINGTON  
parks and recreation**

**AGENDA**

City of Bloomington Board of Park Commissioners  
Regular Meeting: Tuesday December 13, 2011 4:00 – 6:00 p.m.

Council Chambers  
401 North Morton

**CALL TO ORDER - ROLL CALL**

**A. CONSENT CALENDAR**

- A-1. Approval of Minutes of November 15, 2011 Meeting
- A-2. Approval of Claims Submitted November 16, 2011 – December 12, 2011
- A-3. Approval of Non-Reverting Budget Amendments
- A-4. Review of Business Report

**B. PUBLIC HEARINGS/APPEARANCES**

- B-1. Public Comment Period -
- B-2. Bravo Award - Richard McDaniel (TLRC/Park Ambassador) (Kim Ecenbarger/Bev Johnson)
- B-3. Staff Introductions -
- B-4. Staff Recognition -

**C. OTHER BUSINESS**

- C-1. Review/Acceptance of Citizen Attitude and Interest Survey Results (Mick Renneisen)
- C-2. Review/Approval of Golf Car Lease Program (John Turnbull)
- C-3. Review/Approval of Jazzercise Agreement (Lindsay Buuck)

**D. REPORTS**

- D-1. Operations Division - Presentation of Goat Farm Survey/Public Meeting Findings for Potential Master Plan (Dave Williams)
- D-2. Administration Division - “We Paint Parks” Exhibit and Winners (Julie Ramey)
- D-3. Recreation Division - No Report
- D-4. Sports Division - No Report

**ADJOURNMENT**



**CITY OF BLOOMINGTON**  
**parks and recreation**

A-1  

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**01/24/2012**

Board of Park Commissioners  
Regular Meeting  
Minutes

Tuesday, December 13, 2011  
4:00 – 5:30 p.m.

Council Chambers  
401 N. Morton St.

**CALL TO ORDER**

The meeting was called to order by Mr. Carter at 4:00 p.m.

**Board Present:** John Carter, Joe Hoffmann, Jane St. John

**Board Absent:** Les Coyne

**Staff Present:** Mick Renneisen, Judy Seigle, Julie Ramey, Dave Williams, Lindsay Buuck, Becky Barrick-Higgins, Kim Ecenbarger, Bev Johnson, Elizabeth Tompkins, Paula McDevitt, John Turnbull, Steve Cotter, Marcia Veldman

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Mr. Hoffmann made a motion to approve the Consent Calendar as presented. Ms. St. John seconded the motion. Motion unanimously carried.

**B. PUBLIC HEARINGS/APPEARANCES**

**B-1. Public Comment Period**

Mr. Renneisen stated that a new HT Reporter, Casey Husk, is now covering the City Government issues. He introduced her to the Board and stated that she has already been asking good questions and trying to familiarize herself with current issues.

**B-2. Bravo Award – Richard McDaniel**

Ms. Ecenbarger addressed the Board and stated that the December Bravo Award recipient is Richard McDaniel. She stated that Mr. McDaniel contacted the department early in 2011 seeking volunteer opportunities that aligned with his interests, allowing him to remain active, engaged in the community and provided a social outlet. Since that time, he has logged over 200 volunteer hours with the department. Mr. McDaniel lives in Martinsville and recently retired from the automotive industry after 38 years of service. He and his wife have been married for 40 years and they have three grown children, five grandchildren, and two dogs. He began his volunteer time at the TLRC assisting Ms. Johnson with senior programming. When he's not helping with the Breakfast Bash, assisting with the Senior Expo, or supporting the staff with other senior programming, he interacts with the senior participants and establishes a warm comfortable environment for them to engage in recreational activities. In addition, he helps Mr. Eads maintain the cardio fitness room and helps coach 3-4 year olds in the Soccer Sports Shorties program. Not only has he volunteered much of his time at the TLRC, Mr. McDaniel has also been the Park Ambassador for Cascades Park. He visits the park weekly, thoroughly assessing amenities, shelter houses, trails, and playgrounds. He has cleaned the limestone picnic tables and benches, removes debris from drains, interacts with park users and notifies staff of suspicious activities.

Ms. Johnson addressed the Board and thanked Mr. McDaniel for all of his assistance with the senior programming at the TLRC.

Mr. McDaniel addressed the Board and stated that this past year has been a real blessing for him to remain active in the community.

B-3. Staff Introductions – None this month

B-4. Staff Recognition – None this month

**C. OTHER BUSINESS**

C-1. Review/Acceptance of Citizen Attitude and Interest Survey Results

Mr. Renneisen addressed the Board and introduced Mr. Ron Vine with ETC Leisure Vision. Mr. Vine has done citizen surveys for the department in the past and his staff is highly qualified. In addition, they have done many surveys throughout the country that becomes part of the benchmarking.

Mr. Vine addressed the Board and stated that they did a similar survey for the department in 2006. The survey was administered by mail and phone, with the goal of 600 completed surveys, and included a minimum of 100 completed surveys outside the city limits, with a target of 40-60 surveys from residents living within the 2-3 miles of the city limits. He stated that 708 surveys were completed. Results have a 95% level of confidence with a margin of error of +/- 3.7%. Mr. Vine presented the demographics of the respondents stating that 55% of the respondents were female and 45% were male; 78% lived within the city limits, 16% lived outside the city limits, and 6% either didn't know or didn't respond. He also stated there is a good representation of all ages in the responses. Highlights of the survey:

- Usage of parks and excellent ratings for conditions of parks are significantly higher than national benchmarks
- Participation in programs is slightly lower than national benchmark with the quality of programs significantly higher
- Bryan Park is the most used park with trails most used facilities. The condition of the trails are highly rated
- The Bloomington Parks and Recreation Department is the most used community provider of services
- 30% of respondent households have used the Twin Lakes Recreation Center (TLRC)
- The services most frequently used at the TLRC are the basketball/volleyball courts and the indoor track
- The overall quality of the TLRC was rated as Good (48%); Excellent (39%); Fair (11%), and Poor (2%)
- Satisfaction with the overall value received from the Bloomington Parks and Recreation Department is significantly higher than the national benchmark
- The Seasonal Program Guide continues to be the most frequent way individuals learn about Parks and Recreation programs and activities (67%), followed by hearing from friends and neighbors (50%)
- By a wide margin walking and biking trails remain the most important facility
- By a wide margin Farmers' Market is the most important program
- Significant opportunities exist to grow programming in important areas
- By a wide margin improving physical health of household members is the most important benefit to be received by parks and recreation facilities and services
- The top five potential uses for the new Switchyard property include performance space (44%), area for special events/festivals (42%), playground (39%), nature preserve (38%), and shelter buildings (37%)
- Funding for the future park system
  - The highest percent of moneys should be invested in improving and maintaining existing neighborhood parks
  - The 2<sup>nd</sup> highest percent of moneys should be invested in maintaining existing facilities
  - The 3<sup>rd</sup> highest percent of moneys should be invested in the acquisition and development of walking and biking trails and (tied) continue to provide existing community events and recreation programs

## C-2. Review/Approval of Golf Car Lease Program

Mr. Turnbull addressed the Board seeking approval of the Golf Car Lease Program. He stated that two bids were received and both met the requirements for legal bidding. Professional Golf Car net trade-ins bid: \$203,400 and Midwest Golf & Turf Club Car net trade-ins: \$242,625. The current fleet from Club Car is at the end of the four year term of the lease and the department now owns the cars outright. The RFP specified the desire to trade them in to reduce the cost of the new fleet and lease. The RFP specified 75 new cars, a new driving range picker, one electric turf vehicle for maintenance tasks, two gas turf vehicles for maintenance, and one insert for beverage cart functions. The current fleet, to be traded-in, has 75 cars and several maintenance cars that have been pieced together from old carts and are on their last mile. The maintenance cars have no trade-in value and will not be accepted by the bidder. The strategy decided several years ago was to lease a new fleet every four years to reduce parts, labor, maintenance costs, and keep it updated similar to our market competitors. It has proven to be a good strategy. Golf car rental averages about \$250,000 per year and about 30% of our overall revenue. The car revenue spiked up \$24,000 in 2008 (10%) when the program was started. It also makes price increases in car rental acceptable and helps the department keep pace with the competition. Staff has raised car rental prices from \$13 to \$14 in 2012. The quoted financing from Professional Golfcar Corporation would put the annual payment at \$55,191.90 per year. The budgeted amount in 2012 is \$51,800. Staff feels there are several options to meet the budget; 1. Get more competitive lease quotes from municipal leasing vendors; 2. Not spend the approximate \$4,000 in cars budgeted for large/short term outing rentals; or 3. Delete some of the maintenance cars to meet the budget parameters.

Mr. Hoffmann made a motion to approve the bid from Professional Golfcar Corporation. Ms. St. John seconded the motion. Motion unanimously carried.

## C-3. Review/Approval of Jazzercise Agreement

Ms. Buuck addressed the Board seeking approval of the Jazzercise Agreement. She stated that this agreement has been in place since 1997 and there are no changes to this year's partnership agreement. Participation fees are collected by Jazzercise. An end of month statement is prepared by Jazzercise and received by the department indicating the total number of participants and monthly gross. Ten percent of the monthly gross is paid to the department and another ten percent is paid to the Fairview United Methodist Church in exchange for use of their facility.

Mr. Hoffmann made a motion to approve the Jazzercise Agreement. Ms. St. John seconded the motion. Motion unanimously carried.

## D. REPORTS

### D-1. Operations Division – Presentation of Goat Farm Survey/Public Meeting Findings for Potential Master Plan

Mr. Williams addressed the Board and stated that two IU graduate students, Michelle Orr and John Evans, partnered with staff to assist in the development of a Master Plan Study for the Goat Farm Property. While there is no funding available to conduct a full scale Master Plan, the opportunity to partner with Indiana University students and the IU Eppley Institute to begin the process of receiving public comment will help guide future decision making. He introduced Ms. Orr and Mr. Evans.

Ms. Orr and Mr. Evans addressed the Board and provided them with a presentation on their findings from their interviews and meetings. Highlights include:

- Interviews, meetings, and surveys were conducted with stakeholders, user groups, trail users, and neighborhood residents. A total of 191 responses were received.
- The list of possibilities for the property and the barn include: vehicle parking, restrooms, small picnic sites, open play area, nature preserve, arbor tree groves, dog park, community garden/sustainable food area, adaptive use of barn, barn loop trail, restore riparian buffer area, and disc golf.
- The majority of respondents stated they would prefer to either leave the property the same in a natural environment, develop it into a dog park, or connect the trail behind the barn.
- The majority of respondents stated they are opposed to commercial development of the property, development of the property into housing, formal sport fields, parking lot, and oppose increased traffic.

- When asked how they would like to see the barn used, the majority of respondents replied: children/youth programming, picnic shelters/tables, special events, education classes, meeting area, petting zoo and the majority are opposed to commercial use and tearing it down.
- The majority of stakeholders (nearby residents, city officials, school district members) prefer to leave the property the name in a natural environment and prefer the barn not have restrooms and be used as storage.

D-2. Administrative Division – “We Paint Parks” Exhibit and Winners

Ms. Ramey addressed the Board and stated that during the month of November, the City of Bloomington Entertainment and Arts District (BEAD) showcased paintings by local watercolor artists in the Atrium of City Hall. The exhibit was part of a community project, "We Paint...Parks!" which includes the Bloomington Watercolor Society, BEAD and the City of Bloomington Parks and Recreation Department. For the past year, participating members of the Bloomington Watercolor Society have been working on paintings of each of 45 different city parks and facilities, which members were assigned via a lottery-style drawing. Selected pieces from the exhibit were for sale with a percentage of the proceeds going to the Bloomington Parks Foundation. Three paintings were chosen to appear in a 2012 Parks and Recreation Program Guide. Ms. Ramey provided the Board with a presentation of the pieces that were chosen for the Program Guide.

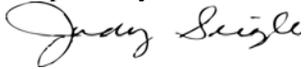
D-3. Recreation Division – No Report

D-4. Sports Division – No Report

**ADJOURNMENT**

Meeting adjourned at 5:35 p.m.

Respectfully Submitted,



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Judy Seigle, Secretary Board of Park Commissioners