



Sponsorship Intent Agreement

Name: _____

Title: _____

Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Fax: _____

Email Address: _____

Web Site: _____

<input type="checkbox"/>	Sponsor Type*	# Available*	Amount
<input type="checkbox"/>	Keynote	(1)	(\$2,500)
<input type="checkbox"/>	Awards Dinner	(1)	(\$2,500)
<input type="checkbox"/>	Opening Reception	(1)	(\$2,000)
<input type="checkbox"/>	Lunch	(2)	(\$2,000)
<input type="checkbox"/>	Breakfast	(3)	(\$1,500)
<input type="checkbox"/>	Mobile Workshop Sponsor	(3)	(\$1,000)
<input type="checkbox"/>	Exhibitor	(12)	(\$600)

Complimentary Registration(s): *(Please complete a registration form for each registrant)*

Name: _____

Name: _____

Name: _____

Exhibitors Layout:

Table with Chairs

Floor Space Only

Electrical (limited availability)

Sponsorship Contact:

Scott Robinson, Manager of Transportation
and Long Range Planning
robinsos@bloomington.in.gov
Phone: (812)349-3423
Fax: (812)349-3535

E-mail, fax or mail completed form to:

Bloomington/Monroe County Metropolitan
Planning Organization
Attn: Scott Robinson
401 N. Morton St. Ste. 160
PO Box 100
Bloomington, IN 47402

For Office Use Only:

Date Form Received: _____ Date Payment Received: _____ Amount Received: _____
Sponsorship Level Approval: KN AD OR L BF MW EX # Comp Registrants: _____ Staff Initials: _____

Keynote Sponsor \$2,500***(Availability = 1)**

Todd Litman, founder and executive director of the [Victoria Transport Policy Institute](#), is invited to be the keynote speaker. As sponsor of this event, someone from your organization will be given the opportunity to introduce Mr. Litman. Your company logo will be included on the website, conference materials, and appropriate signage will be on display during the event including a prominently featured logo during the keynote presentation (lectern or poster behind speaker). Three (3) complimentary registrations (a \$225 value) to the conference are included in this package along with your company logo on the conference website. Your company will also be allowed to include promotional material in the conference registration materials that will be distributed to all conference participants. Complimentary exhibit space will be made available (a \$600 value).

Awards Dinner Sponsor \$2,500***(Availability = 1)**

As sponsor of this event, someone from your organization will be given the opportunity to say a few words (~5 minutes) before awards are presented. Sponsorship will include the ability to present the awards. Your company logo will be included on the website, conference materials, and appropriate signage will be on display during the event including your logo on every table during dinner. Three (3) complimentary registrations (a \$225 value) to the conference are included in this package. Your company will also be allowed to include promotional material in the conference registration materials that will be distributed to all conference participants. Complimentary exhibit space will be made available (a \$600 value).

Opening Reception Sponsor \$2,000***(Availability = 1)**

Your company logo will be included on the website, conference materials, and appropriate signage will be on display during the event including your logo prominently displayed throughout the facility. Two (2) complimentary registrations (a \$150 value) to the conference are included in this package. Your company will also be allowed to include promotional material in the conference registration materials that will be distributed to all conference participants. Complimentary exhibit space will be made available (a \$600 value).

Lunch Sponsor \$2,000***(Availability = 2)**

Your company logo will be included on the website, conference materials, and appropriate signage will be on display during the event including your logo on every table during lunch. Two (2) complimentary registrations (a \$150 value) to the conference are included in this package. Your company will also be allowed to include promotional material in the conference registration materials that will be distributed to all conference participants. Complimentary exhibit space will be made available (a \$600 value).

Breakfast Sponsor \$1,500***(Availability = 3)**

Your company logo will be included on the website, conference materials, and appropriate signage will be on display during the event including your logo on every table during breakfast. Two (2) complimentary registrations (a \$150 value) to the conference are included in this package. Your company will also be allowed to include promotional material in the conference registration materials that will be distributed to all conference participants. Complimentary exhibit space will be made available (a \$600 value).

Mobile Workshops Sponsor \$1,000***(Availability = 3)**

The conference will include three mobile workshops. Your company will be announced as the workshop sponsor on the tour and you will be given a few minutes to introduce your company to a captive audience. Two (2) complimentary registrations (a \$150 value) to the conference are included in this package along with your company logo on the conference website, conference materials, and

appropriate signage will be on display during the event. Your company will also be allowed to include promotional material in the conference registration materials that will be distributed to all conference participants.

Exhibitor Sponsor \$600*

(Availability = 12)

Your company will have a 10'x10' designated space in our exhibit area to interact with conference attendees. The exhibit area will be in the Great Room (where most presentations will be given) and surround the snack table – guaranteeing you exposure to conference participants. Your company logo will be included on the website and appropriate signage. One (1) complimentary registration (a \$75 value) to the conference is included in this package. Your company will also be allowed to include promotional material in the conference registration materials that will be distributed to all conference participants.

**Sponsorship levels are on a first come, first served basis. Sponsorship levels will not be secured until payment is received from sponsor. Potential sponsors are encouraged to contact BMCMPO staff to determine what levels of sponsorships are still available. High resolution company logos must be provided no later than September 14, 2012 to be included in printed materials. All promotional items to be included in registration materials must be provided by the sponsor and must be received by October 8, 2012.*