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**DEPARTMENT OF ECONOMIC  
& SUSTAINABLE DEVELOPMENT**  
p 812.349.3418  
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Greetings from the City of Bloomington!

The Department of Economic and Sustainable Development welcomes your business into the Bloomington community. Our office would like to assist you in operating a successful business and complying with applicable laws and statutes.

This information packet will help you understand the process for obtaining a Mobile Food Vendor's License and the Itinerant Merchant, Solicitor, or Peddler's License. The full application can be seen below, along with important Festival and Itinerant Merchant Contact Information and relevant Bloomington Municipal Code.

Food vendors within the City of Bloomington must first obtain Mobile Food Vendor's License from the Monroe County Health Department. For more information, contact the Health Department at 812-349-2896, or visit [<http://www.co.monroe.in.us>].

Once these documents are secured, please contact the Department of Economic and Sustainable Development at 812-349-3418 for assistance in obtaining an approval for use of public right of way from the Department of Public Works.

Other itinerant merchants, solicitors, or peddlers seeking to operate within the City of Bloomington should also contact us for assistance in securing the license or for more information.

The City of Bloomington  
Department of Economic and Sustainable Development



## Itinerant Merchant, Solicitor and Peddler License Application Checklist

**City of Bloomington**  
**Department of Economic and Sustainable Development**  
 401 N. Morton St.  
 Bloomington, Indiana 47404  
 812-349-3418

### License Length and Fee Information

Valid License:	<input type="checkbox"/>					
Length of License:	24 hours	72 hours	1 Calendar Week	30 Days	6 Months	1 Year
License Fee:	\$15	\$40	\$75	\$125	\$175	\$240

### Applicant Information

Name:			
Title:		Date of Birth:	
Physical Address:			
City, State, Zip:			
E-Mail Address:			
Phone Number:		Mobile Phone:	

### Corporate Contact Information

Name of Employer:					
Physical Address of Employer:					
City, State, Zip:					
Phone Number of Employer:					
Employer is a:	<input type="checkbox"/> Firm	<input type="checkbox"/> Limited Liability Corporation	<input type="checkbox"/> Corporation	<input type="checkbox"/> Partnership	<input type="checkbox"/> Sole Proprietor

### Description of product or service to be sold and any equipment to be used (You may attach additional information as needed):

*If applicable*, a description of Motor Vehicle or Mobile Trailer to be used:

License Plate Number: \_\_\_\_\_ Vehicle Identification Number (VIN): \_\_\_\_\_

Please attach two (2) pictures of the vehicle and trailer.

**You Must Obtain the Following:**

<input type="checkbox"/>	Proof of insurance in accordance with the limits described in Section 4.16.070 of the Bloomington Municipal Code: <ul style="list-style-type: none"> <li>• Personal Injury: \$100,000.00 per occurrence and \$300,000 in the aggregate</li> <li>• Property Damage: \$25,000.00 per occurrence and \$50,000.00 in the aggregate</li> </ul>
<input type="checkbox"/>	Release of liability wherein the Applicant agrees to indemnify and hold harmless the City of Bloomington for losses or expenses arising out of the operation of his/her business.

**You May Need To Obtain and Provide the Following (Staff will advise):**

<input type="checkbox"/>	If you will be using, handling, selling or distributing food, you must submit a copy of the Monroe County Health Department permit <u>and</u> a Certified Food Handler Certificate.
<input type="checkbox"/>	If you will conduct business in the City of Bloomington public right-of-way, you need to obtain a letter of approval from the Board of Public Works.
<input type="checkbox"/>	If you will conduct business in or on property owned and/or managed by the City of Bloomington Parks and Recreation Department, you need to obtain a letter of approval from the Parks Department.
<input type="checkbox"/>	If your product or service will produce any type of spark, flame or fire in the course of your business, you need to submit a copy of a Permit for Open Burning issued by the City of Bloomington Fire Department.

**RELEASE, HOLD-HARMLESS AND INDEMNIFICATION AGREEMENT**

The undersigned, in consideration for the issuance of a license by the City of Bloomington Controller, agrees to the following:

1. The undersigned, in exchange for the issuance of a license by the City of Bloomington Controller, agrees to release, hold harmless, and forever indemnify the City of Bloomington and any and all City employees, officers, and agents from any claim or claims which may arise out of any incident connected with or in any way related to his/her issuance of a license by the City of Bloomington or his/her operation of a business which was licensed by the City of Bloomington. This includes claims for personal injury, death, property damage, and/or any other type of harm or injury.
2. The undersigned shall, and hereby does, indemnify, defend, and hold harmless the City of Bloomington and any and all City employees, officers, and agents from and against any and all actions, costs, claims, suits, losses, expenses or damages, including but not limited to attorneys' fees and court costs, arising out of the undersigned's operation of a business which has been licensed by the City of Bloomington.
3. The undersigned understands this release binds him/herself, his/her spouse, and all heirs, executors and administrators of those individuals. The undersigned acknowledges that he/she has read this release and understands all of its terms. The undersigned signs this release voluntarily and with full knowledge of its significance.

Name (printed):	
Signature:	
Date Release Signed:	

### **Festival General Contact Information**

<b><u>Event</u></b>	<b><u>Dates</u></b>	<b><u>Contact Person</u></b>	<b><u>Phone Number</u></b>
Bloomington Farmers' Market	Every Saturday, April – November	Marcia Veldman, Market Coordinator	(812) 349-3700
Strawberry Festival	Mid-May	Christina Hurlow, Boys & Girls Club	812-287-8771
Taste of Bloomington	Mid-June	Talisha Coppock, Co-Director	(812) 336-3681
Arts Fair on the Square	Mid-August	Lee Burckes, Event Manager	(812) 334-1188
4th of July Parade	July 4th	Becky Barrick	(812) 349-3700
4th Street Festival	Early September	4th Street Committee	(812) 335-3814
Lotus World Music and Arts Festival	Late September	Lotus Office	(812) 336-3959
Bloomington Holiday Market	Final Farmers' Market	Marcia Veldman, Market Coordinator	(812) 349-3700
Canopy of Lights	Friday after Thanksgiving	Talisha Coppock	(812) 336-3681

### **Itinerant Merchant Contact Information**

<b><u>Permit Issuer</u></b>	<b><u>Location</u></b>	<b><u>Contact Person</u></b>	<b><u>Phone Number</u></b>
Monroe County Health Department (Food Handler Permit)	119 W. 7th St. Bloomington, IN	Sylvia Garrison, Administrator	(812) 349-2543
Bloomington Board of Public Works (Conducting Business in Public Right-of-Way)	401 N. Morton St. Suite 130 Bloomington, IN	Miah Michaelsen, Economic & Sustainable Development	(812) 349-3534
Bloomington Parks and Recreation Department (Conducting Business on City of Bloomington Parks Property)	401 N. Morton St. Suite 250 Bloomington, IN	Judy Seigle, Office Manager	(812) 349-3700
Bloomington Fire Department (Conducting Business that will produce any type of spark/fire hazard)	300 E. 4th St. Bloomington, IN	Fire Administration	(812) 332-9763

## Bloomington Municipal Code

### Chapter 4.16 - ITINERANT MERCHANTS, SOLICITORS AND PEDDLERS\*

Sections:

[4.16.010 - Definitions.](#)

[4.16.020 - License required.](#)

[4.16.030 - License application.](#)

[4.16.040 - Issuance or denial of license.](#)

[4.16.050 - License fee.](#)

[4.16.060 - Effect of cessation of business.](#)

[4.16.070 - Insurance and indemnity.](#)

[4.16.080 - License identification and display.](#)

[4.16.090 - Prohibited locations.](#)

[4.16.100 - Standards of conduct.](#)

[4.16.110 - Revocation of license.](#)

[4.16.120 - Appeal.](#)

[4.16.130 - Penalty.](#)

#### [4.16.010 - Definitions.](#)

As used in this chapter, the following words mean, unless otherwise designated:

"Benevolent organization" means an organization which is free from the possibility of profits accruing to the founders, officers, directors or members.

"Itinerant merchant" means any person or persons, firm, limited liability company, corporation or organization, either principal or agent, employer or employee who engages in a temporary or transient business of selling and delivering goods, wares, or merchandise within the City of Bloomington ("city"), and who, in furtherance of such business, leases, uses or occupies any temporary structure, motor vehicle, trailer, tent, lot, cart, street, alley, sidewalk or any other such place, public or private, within the city for the exhibition and sale of such goods, wares, or merchandise or who provides a service to the community. The person, firm, limited liability company, corporation or organization so engaged shall not be relieved from the provisions of this section by reason of associating temporarily with any local dealer, trader, merchant or auctioneer, or by reason of conducting such temporary business in connection with or as a party of any local business or in the name of any local dealer, trader, merchant or auctioneer.

"Peddler" means any person or persons, firm, limited liability company, corporation or organization, either principal or agent, employer or employee who sells and makes immediate delivery or offers for sale an immediate delivery of any goods, wares, merchandise or item in the possession of the seller at any place in the City of Bloomington other than a fixed place of business, but shall not include salesmen or agents for wholesale houses or firms who sell to retail dealers for resale or sell to manufacturers for manufacturing purposes or to bidders for public works or supplies.

"Solicitor" means any person or persons, firm, limited liability company, corporation or organization, either principal or agent, employer or employee who engages in the business of going from house to house, place to place, in or along the streets, within the City of Bloomington selling or taking orders for or offering to sell or take orders for goods, wares or merchandise or other things of value for future delivery or for services to be performed in the future.

(Ord. No. 09-05, § 1, 4-15-2009)

#### [4.16.020 - License required.](#)

It shall be unlawful to conduct a business of soliciting, peddling, and/or engaging in the business of being an itinerant merchant within the City of Bloomington, unless a valid license has first been issued to the solicitor, peddler and/or itinerant merchant by the City Controller. A license is not required under this Chapter if the business activity only includes the provision of transportation to the general public; however, such business must comply with any and all other applicable state or local laws. A license is also not required for entities exempted under I.C. 25-37-1-10.

(Ord. No. 09-05, § 1, 4-15-2009)

#### [4.16.030 - License application.](#)

Any person desiring a license under this chapter shall submit a fully completed application to the City Controller at least fourteen (14) days prior to the proposed date of conducting the business activity. The application must set forth or have attached the following information as specified below:

- (a) The applicant's name, current physical address, telephone number and date of birth;
- (b) The name, current physical address, and telephone number of the person, firm, limited liability company, corporation or organization which the applicant is employed by or represents, and the length of time of such employment or representation;
- (c) If the applicant is employed by or represents a firm, limited liability company or corporation, the applicant shall provide the name and current physical address of all members of the firm or limited liability company, or all officers of the corporation, as the case may be;
- (d) If the applicant is employed by or represents a corporation or a limited liability company then there shall be stated on the application the date of incorporation or organization, the state of incorporation or organization, and if the applicant is a corporation or limited liability company formed in a state other than the State of Indiana, the date on which such corporation or limited liability company qualified to transact business as a foreign corporation or foreign limited liability company in the State of Indiana;
- (e) A brief description of the nature of the business in which the applicant is engaged, the length of time for which the applicant desires to transact business, the hours of the day the applicant desires to transact business and the type of products or services to be sold or rendered;
- (f) The place or places where said business may be conducted, and a written statement, if applicable, from the owner of such place or places authorizing the applicant to conduct said business;
- (g) A detailed inventory and description of the goods, wares and merchandise to be offered for sale, the manner in which the same is to be advertised for sale and the representations to be made in connection therewith;
- (h) The category of license the applicant is seeking: itinerant merchant, peddler or solicitor;
- (i) The type of license the applicant is seeking: one (1) day; seventy-two (72) hour; one (1) calendar week; thirty (30) day; six (6) month; or one (1) year.
- (j) The date, or approximate date, of the latest previous application for a license, if any, was submitted to the City Controller;

- (k) A statement whether a license, under the provisions of this Chapter, or any other similar ordinance of the City of Bloomington or any county or municipality, has been revoked, together with the details thereof;
- (l) If a motor vehicle and or mobile trailer is to be used, a description of the same, together with the current vehicle identification number and license number of said vehicle and/or trailer as issued by the relevant state agency and any other identification as will serve to identify said vehicle or trailer and its owner;
- (m) The designation of a resident of the City of Bloomington as a registered agent for purposes of receiving notices from the City of Bloomington or other service of process, as a result of doing business in the City of Bloomington;
- (n) Attached to the application shall be credentials from the person, firm, limited liability company, corporation or organization for which the applicant proposes to do business and authorizing the applicant to act as such representative;
- (o) Attached to the application shall be a copy of the Monroe County Health Department permit if the applicant will be using, handling, selling or distributing food.
- (p) If the applicant is applying for an itinerant merchant license, a copy of the itinerant merchant license issued by Monroe County, Indiana, shall be attached to the application;
- (q) If the applicant will conduct business in the City of Bloomington public right of way, attached to the application shall be a letter of approval from the Board of Public Works. Said applicant shall be required to adhere to any standards or restrictions noted in the letter of approval provided by the Board of Public Works.
- (r) If the applicant will conduct business in or on property owned and/or managed by the City of Bloomington Parks Department, attached to the applicant shall be a letter of approval from the City of Bloomington Parks Department. Said applicant shall be required to adhere to any standards or restrictions noted in the letter of approval provided by the City of Bloomington Parks Department.
- (s) If the applicant will produce any type of spark, flame or fire in the course of his/her business, he/or she shall attach a copy of an open burning permit issued by the City of Bloomington Fire Department.
- (t) Attached to the application shall be proof of insurance in accordance with the limits described in section [4.16.070](#) of this Chapter; and
- (u) Any additional information that the City Controller may deem necessary to process the application.

(Ord. No. 09-05, § I, 4-15-2009)

[4.16.040 - Issuance or denial of license.](#)

(a) After consideration of the application and all information and data obtained relative thereto, the City Controller shall issue a license to the applicant if he/she determines that the applicant has the qualifications and meets the requirements of this Chapter, and all other applicable laws, ordinances and policies; if not, the application shall be denied and the applicant shall not engage in or carry out any business herein defined in the City of Bloomington.

(b) An application shall be denied if the applicant, any person who is to participate in the business or any person who will be responsible for the management or supervision of the applicant's business has, at any time, had a license under this Chapter revoked by the city or any other governmental agency or body. An application shall also be denied if the purpose of the business is otherwise unlawful.

(c) An application may be denied if the applicant, any person who is to participate in the business or any person who will be responsible for the management or supervision of the applicant's business has, within ten (10) years, violated the provisions of this Chapter.

(Ord. No. 09-05, § I, 4-15-2009)

[4.16.050 - License fee.](#)

(a) Each applicant shall pay a license fee in accordance with the schedule set forth below (all licenses are for a consecutive period of time):

- (1) One (1) Day License: \$15.00
- (2) Seventy-two (72) Hour License: \$40.00
- (3) One (1) Week License: \$75.00
- (4) Thirty (30) Day License: \$120.00
- (5) Six (6) Month License: \$175.00
- (6) One (1) Year License: \$240.00

(b) The following listed organizations and/or entities are exempt from payment of a licensing fee, so long as the proceeds thereof are to be used exclusively for religious, charitable, educational or scientific purposes, but are nonetheless required to adhere to all other requirements of this chapter:

- (1) Churches;
  - (2) Schools;
  - (3) Benevolent organizations;
  - (4) Fraternal organizations; and
  - (5) Other similarly situated organizations.
- (c) Participants at the following special events are exempt from the provisions of this Chapter:

- (1) City of Bloomington's Farmers' Market;
- (2) City of Bloomington's Holiday Market;
- (3) The Taste of Bloomington;
- (4) Lotus World Music and Arts Festival;
- (5) The Fourth Street Festival;
- (6) City of Bloomington A Fair of the Arts;
- (7) Strawberry Festival;
- (8) Canopy of Lights;
- (9) Fourth of July Parade; and
- (10) Any other special events approved by the City Controller.

(Ord. No. 09-05, § I, 4-15-2009)

[4.16.060 - Effect of cessation of business.](#)

No deductions shall be allowed from the fee for a license issued pursuant to this Chapter for any part of the term of which the licensee does not engage in such business.

(Ord. No. 09-05, § I, 4-15-2009)

[4.16.070 - Insurance and indemnity.](#)

(a) Each applicant for a license shall provide a certificate of liability insurance to the City Controller upon a form approved by the Corporation Counsel for the City of Bloomington, insuring the applicant, and naming the City of Bloomington, as co-insured, against the following liabilities and in the following amounts relative to such retail activity:

- (1) Personal injury: \$100,000.00 per occurrence and \$300,000.00 in the aggregate; and  
(2) Property damage: \$25,000.00 per occurrence and \$50,000.00 in the aggregate.  
(b) Each applicant shall provide a document, approved by the Corporation Counsel for the City of Bloomington, in which the applicant agrees to indemnify and hold harmless the City of Bloomington for losses or expenses arising out of the operation of his/her business.  
(Ord. No. 09-05, § 1, 4-15-2009)

4.16.080 - License identification and display.

- (a) Any itinerant merchant, peddler and/or solicitor being duly licensed according to the provisions of this Chapter shall wear on his/her person at all times, and in plain view while operating in the City of Bloomington, a license furnished by the City Controller. This license shall serve as notice to the public that such itinerant merchant, peddler and/or solicitor is duly licensed by the City of Bloomington and has the necessary approval of the City Controller;  
(b) All itinerant merchants, peddlers and/or solicitors shall prominently display the license issued by the City Controller and shall exhibit the same whenever he/she is requested to do so by any police officer or any person who approaches the itinerant merchant, peddler and/or solicitor for purposes of engaging in or carrying on the business defined therein; and  
(c) Failure to display or exhibit a license in accordance with this section may be grounds for suspension or revocation of said license.  
(Ord. No. 09-05, § 1, 4-15-2009)

4.16.090 - Prohibited locations.

- (a) No itinerant merchant, peddler or solicitor may be located in any public park, plaza or parking lot/facility, without written authorization from the City of Bloomington; and  
(b) No itinerant merchant, peddler or solicitor may conduct business on the same side of the street and within fifty (50) feet of a primary entry way into a ground level retail establishment which offers the same type of goods, wares, services, foods, or products as the itinerant merchant, peddler or solicitor; and  
(c) No itinerant merchant, peddler or solicitor may be located nor any such sales be made in a street, a street median strip or an alleyway; and  
(d) Itinerant merchants, peddlers and/or solicitors shall locate themselves a reasonable distance from any posted bus stop, taxi stand, crosswalk, driveway, alleyway, right-of-way lines of two (2) or more intersecting streets or building entrance or walk-up window; and  
(e) Itinerant merchants, peddlers and/or solicitors shall locate themselves a reasonable distance from another cart or stand. Where two (2) or more carts or stands are so located, the cart or stand which has been most recently located in violation of this provision shall be required to move so as not be in violation; and  
(f) No itinerant merchant, peddler or solicitor may sell or peddle any ware at a location directly in front of the primary entrance to a retail business, office building or church. The area in which an itinerant merchant, peddler or solicitor may not sell or peddle any wares is defined by the doorway line, lines running on either side of the door to the nearest curb, and the curb lines. If an itinerant merchant, peddler or solicitor has the prior written approval of the retail business, office building or church it wishes to sell or peddle its wares in front of, this section need not apply; and  
(g) No itinerant merchants, peddlers or solicitors may be located nor any such sales be made on the following portions of the City of Bloomington B-Line Trail:  
(1) From the north side of Country Club Road to the south side of Dodds Street  
(2) From the north side of 2<sup>nd</sup> Street to the south side of 3<sup>rd</sup> Street  
(3) From the north side of 4<sup>th</sup> Street to the south side of 6<sup>th</sup> Street; and  
(h) No itinerant merchant, peddler or solicitor may be located nor any such sales be made on public property within a one block radius of the following special events during the hours of their operation unless prior written consent has been provided by the coordinator or director of the special event:  
(1) City of Bloomington Farmers' Market  
(2) City of Bloomington Holiday Market  
(3) The Taste of Bloomington  
(4) Lotus World Music and Arts Festival  
(5) The Fourth Street Festival  
(6) Arts Fair on the Square  
(7) Strawberry Festival  
(8) Canopy of Lights;  
(9) Fourth of July Parade; and  
(10) Any other special events approved by the City Controller; and  
(i) No itinerant merchant, peddler or solicitor may be located in a public parking space unless prior approval has been granted by the Board of Public Works; and  
(j) No itinerant merchant, peddler or solicitor may be located in a manner which would significantly impede or prevent the use of any City of Bloomington property, or which would endanger the safety or property of the public.  
(Ord. No. 09-05, § 1, 4-15-2009)

4.16.100 - Standards of conduct.

All itinerant merchants, peddlers and solicitors engaged in or carrying on the business defined herein shall conform to the following standards of conduct:

- (a) Itinerant merchants, peddlers and solicitors shall conduct themselves at all times in an orderly and lawful manner, and shall not make, or cause to be made, any unreasonable noise of such volume as to be in violation of the City of Bloomington Noise Ordinance as stated in Title 14 of the Bloomington Municipal Code;  
(b) A device may not be used which would amplify sounds nor may attention be drawn to the itinerant merchant's, peddler's or solicitor's business by an aural means or a light-producing device;  
(c) Itinerant merchants, peddlers and solicitors shall, within a reasonable time, clearly reveal to the prospective buyer, the product or service they are selling or securing orders for future delivery, the company they are employed by or represent, and the exact price and conditions of the proposed sale;  
(d) No cart or stand may be permanently or temporarily affixed to any fixed object, and no cart or stand may be permanently or temporarily affixed to any object, including but not limited to buildings, trees, signs, telephone poles, streetlight poles, traffic signal poles or fire hydrants;  
(e) No cart or stand may be used to advertise any product or service which is not authorized to be sold from that cart or stand;  
(f) No itinerant merchant, peddler or solicitor may display a sign that is greater than 1½ square feet in total area;  
(g) No cart or stand may make use of any public or private electrical outlet while in operation;

(h) Efforts shall be made by each itinerant merchant, peddler or solicitor to protect against littering; each cart or stand must have an adequate trash receptacle which is emptied sufficiently often to allow disposal of litter and waste by the public at any time; the trash receptacle on the cart or stand shall not be emptied into trash receptacles owned by the City of Bloomington; and liquid from a cart or stand may not be discharged on or in a city sewer or drain or elsewhere on city property, nor on private property without the express written consent of the owner thereof;

(i) Pedestrians shall not be exposed to any undue safety or health hazard nor shall a public nuisance be created;

(j) Each cart or stand shall be maintained free and clear of dirt, and finishes shall not be chipped, faded or unduly marred;

(k) Foods which present a substantial likelihood that liquid matter or particles will drop to the street or sidewalk during the process of carrying or eating the food shall be sold in proper containers; and

(l) It shall be unlawful for any licensee to enter upon any residential premises in the City of Bloomington where the owner, occupant or person legally in charge of the premises has posted, at the entry to the premises, or at the entry to principal building on the premises, a sign bearing the words, "No Peddlers," "No Solicitors," or other words of similar import.

(m) Itinerant merchants, peddlers and/or solicitors who use a grill or a device that may result in a spark, flame or fire shall adhere to the following additional standards:

(1) Stand approximately twenty (20) feet from a building or structure;

(2) Provide a barrier between the grill or device and the general public;

(3) The spark, flame or fire shall not exceed twelve (12) inches in height; and

(4) A fire extinguisher shall be within reaching distance of the itinerant merchant, peddler or solicitor at all times.

(Ord. No. 09-05, § 1, 4-15-2009)

#### [4.16.110 - Revocation of license.](#)

(a) Any license issued under this Chapter shall be revoked by the City Controller if the holder of the license is found to have violated this Chapter or any other applicable law or ordinance, or ceases to possess the qualifications required for licensing hereunder, or has made a false material statement in the application, or otherwise becomes disqualified for the issuance of a license under this Chapter.

(b) Immediately upon the revocation of a license issued under this Chapter, written notice thereof shall be given by the City Controller to the holder of the license by certified mail, return receipt requested, addressed to the applicant's physical address or his/her agent as set forth in the application. Immediately upon the mailing of such notice, the license shall become null and void. Concurrently, city staff shall notify the licensee of the revocation in person or by phone.

(Ord. No. 09-05, § 1, 4-15-2009)

#### [4.16.120 - Appeal.](#)

Any applicant or licensee aggrieved by the action of the City Controller in the denial, suspension or revocation of a license or any person who is issued a citation shall have the right of appeal to the Board of Public Works. Such appeal shall be taken by filing with the Board of Public Works within ten (10) days after the action complained of, a written statement setting forth fully the grounds for the appeal. The decision and order of the Board of Public Works on such appeal shall be final and conclusive.

(Ord. No. 09-05, § 1, 4-15-2009)

#### [4.16.130 - Penalty.](#)

Citations may be issued by the Chief of Police or his or her designee:

(a) Each day that any violation continues shall be considered a separate violation for purposes of the penalties specified in this Chapter.

(b) Any person, firm, limited liability company, corporation or organization who violates any provision of this Chapter, or who makes a false statement upon an application for a license provided herein, shall be subject to a fine of two hundred fifty dollars (\$250.00).

(c) Any person, firm, limited liability company, corporation or organization who conducts any business described in this Chapter, without first obtaining a license as described herein, shall be assessed a fine of five hundred dollars (\$500.00).

(Ord. No. 09-05, § 1, 4-15-2009)