

GET INVOLVED

Partnering Preference Sheet

YES! We would like to Support Homeward Bound with the following sponsorship:

Partnering Sponsor: Contribution \$ _____

In-Kind Donation: Item/Service

Volunteer

Organize a team

Cash Donation: Amount \$ _____

Company/Organization: _____

Address: _____

City/State/Zip: _____

Contact Name & Title: _____

Daytime phone: _____

Evening phone: _____

Interested in receiving information about forming a community walk team

Check here if you would like a representative to speak to your group about the issues of homelessness in Indiana

Interested in setting up a Tour with one of the benefiting agencies

Agency Preference (s): _____

Interested in Statewide Sponsorship in 2013

Make checks payable to **Homeward Bound—Bloomington** and mail to:

Homeward Bound—Bloomington
P.O. Box 3126
Bloomington, IN 47402

* Contributions are tax deductible

Sponsors should submit their corporate or organizational logos in .tif or .eps format to Kathy Mayer, as soon as possible for inclusion on printed and electronic collateral materials. You can send the logo by mail on disc to the address above or by e-mail to mayerk@bloomington.in.gov

IN OUR COMMUNITY

Agencies United

Amethyst House
Foundations for Sober Living

Amethyst House provides structured living environments, treatment, for those struggling with substance abuse

CENTERSTONE

Centerstone provides behavioral healthcare, mental health, substance abuse and educational services

MWH

MiddleWay House provides emergency shelter for women and children fleeing violence at home

MOTHER HUBBARD'S CUPBOARD

Mother Hubbard's Cupboard is a community food pantry that offers nutritious groceries and health education

SHALOM COMMUNITY CENTER

Shalom Community Center provides access to food, housing, education, and health and human services

COMMUNITY KITCHEN OF MONROE COUNTY, INC.

Community Kitchen provides free nutritious meals, education, and referrals to other agency services

United Ministries

Monroe County United Ministries offers subsidized childcare and help with living expenses

NEW HOPE

New Hope Family Shelter provides temporary shelter for homeless families in Bloomington and Mo. Co.

HOOSIER HILLS FOOD BANK

Hoosier Hills Food Bank collects and distributes nutritious food to organizations, with free feeding programs

Martha's House Inc.
A Safe Place To Begin Again

Martha's House provides an overnight shelter with the professional social services to help with self-sufficiency

YSB

Youth Services Bureau of Monroe County supports runaway/homeless youth through Binkley House Emergency Youth Shelter

Stepping Stones
Transitional Opportunities for Youth

Stepping Stones provides transitional housing for youth between the ages of 16-20 that are experiencing homelessness.

For more information about becoming a Statewide Sponsor contact Kathy Mayer Chair at (812) 349-3467 or email mayerk@bloomington.in.gov

SPONSORSHIP OPPORTUNITIES FOR :



HOMEWARD BOUND

Uniting to Provide Housing and Fight Homelessness in Indiana

**BLOOMINGTON'S
11TH ANNUAL
5K WALK
ON
Sunday, April 14, 2013**
The Waldron, Hill and Buskirk Park
(Third Street Park)



FIGHTING HOMELESSNESS, ONE STEP AT A TIME

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Contact: Kathy Mayer, Chair
(812) 349-3430
mayerk@bloomington.in.gov



THE WALK

What is Homeward Bound?

HOMEWARD BOUND is a project of the Indiana Association for Community and Economic Development (IACED), and is a series of 11 annual walks taking place throughout the state. It is sponsored locally by area social service providers and community partners. **100% of funds raised by this annual event stay in Bloomington** to help people experiencing homelessness with shelter, food and other emergency assistance needs.

Since 2003 Homeward Bound has raised over \$3,000,000 statewide for agencies that serve people experiencing homelessness.

Over **\$555,000 has been raised in Bloomington alone and is host to over 900 walkers.** This money benefits those in our community who need it most.

This year's Homeward Bound walk will take place from on **Sunday, April 14, 2013 at The Waldron, Hill and Buskirk Park (Third Street Park).**

12:00 PM Registration and pre walk entertainment begins

1:00 PM **WALK STARTS**

2:00 PM Return to the park for music, food, fun, and team recognition



BloomingtonOnline.NET

Become a Local Sponsor

PLATINUM SPONSOR - \$5,000

As a Platinum Sponsor, your company has exclusive opportunities for promotion at the local walk site. Benefits provided to Platinum Sponsors are listed below, including some unique benefits offered only at this level.

- Company logo on the following printed materials:
 - Walker pledge forms (*electronic and print versions*)
 - Day-of-walk route guides/programs
 - Event posters, and other collateral materials
- Corporate banner displayed at the start/finish areas
- Logo on the walk website

Opportunities

- for tailored promotions in the local community (*if applicable*)
- for product sampling/promotional give-away opportunities
- to host a checkpoint (refreshment station) on the walk route
- Recognition as a Platinum Sponsor at all pre- and post-Walk events (*where held*)
- to participate in opening ceremonies from main stage the walk

GOLD SPONSOR - \$2,500

- Company logo on the following printed materials:
 - Walker pledge forms (*electronic and print versions*)
 - Day-of-walk route guides/programs
 - Event posters, and other collateral materials
- Logo on the walk website

Opportunities

- for product sampling/promotional give-away opportunities
- to host a checkpoint (refreshment station) on the walk route
- Recognition as a Gold Sponsor at all pre- and post-Walk events (*where held*)

SILVER SPONSOR - \$1,000

- Company logo on the following printed materials:
 - Walker pledge forms (*electronic and print versions*)
 - Day-of-walk route guides/programs
 - Event posters and other collateral materials
- Logo on the walk website
- Recognition as the Silver Sponsor at all pre- and post-Walk events (*where held*)

BRONZE SPONSOR - \$500

Benefits provided to Bronze Sponsors are listed below.

- Company logo on the following printed materials:
 - Walker pledge forms (*electronic and print versions*)
 - Day-of-walk route guides/programs
 - Event posters and other collateral materials
- Recognition in the day-of-walk route guide/program
- Recognition during opening ceremony at the walk

GENERAL SPONSOR - \$250

Benefits provided to General Sponsors are listed below.

- Company name on the following printed materials:
 - Walker pledge forms (*electronic and print versions*)
 - Day-of-walk route guides/programs
 - Event posters and other collateral materials
- Recognition in the day-of-walk route guide/program
- Recognition during opening ceremony at the walk



We couldn't do it without our sponsors, thank you!

• 2012 CORPORATE SPONSORS •

