

# ImagineBloomington

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Steering Committee

February 20, 2013

Agenda:

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Adopted Vision Statement  
Plan Development Process  
Goal Setting  
Q & A

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“Bloomington achieves excellence through collaboration, creativity, cultural vitality, inclusion and sustainability.”

- This is Our Vision

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# Adoption Results

## **This is our Vision:**

- No Change

## **Core Principles:**

- Steering Committee/Plan Commission Final Draft
    - 17 Shortened Phrase “Core Principles”
  - City Council Adopted Version
    - 16 Longer Phrase “Core Principles”
    - Similar to SC draft from 11/15/12
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# Plan Development Process

- Vision Statement - process completed!
  - Plan Development
    - Goals (~8 months)
    - Actions/Implementation Strategy
    - Plan/Document
    - Adoption
  - Implementation
  - Evaluation
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# Next Step: Goal Setting Overview

- Organize Meetings around “Work Sessions”
    - 9 Topic Areas
    - Relationship to Core Principals
  - Work Session Groups
    - 3 Topics per Group
    - 3 Meetings per Group
  - Public Involvement
    - UserVoice Concurrent with SC Meetings
    - Workshops used validate each Group Session
  - Schedule and Flexibility
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# Goal Setting Discussion

- Example Goal – Group 1: Housing & Neighborhoods
    - 2002 GPP (Policy): “Increase Residential Densities in the Urbanized Area.”
    - VS Core Principle (#12): “Offer a wide variety of quality housing options for all incomes, ages and abilities.”
  - Characteristics of Goals – S.M.A.R.T.
    - Specific, Measurable, Achievable, Relevant, Timed
    - Key Questions: types, quality, efficiency, etc.
  - SC Packets/Group Work Session
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# Questions and Suggestions

- Next Steering Committee Meetings
    - Wednesdays 4-5:30 PM
    - ***March 27<sup>th</sup>***
    - ***April 10<sup>th</sup>***
    - ***April 24<sup>th</sup>***
    - ***Public Workshop – week of 4/29 to 5/3***
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