



CITY OF BLOOMINGTON, COMMON COUNCIL  
JACK HOPKINS SOCIAL SERVICES FUNDING  
COMMITTEE  
2014 GRANT APPLICATION

**AGENCY INFORMATION**

Lead Agency Name

Is Lead Agency a 501(c)(3)  yes  
 no

Number of Employees

Full-time  Part-time  Volunteers

Address

Zip Code

Phone

Agency E-mail

Website

President of Board of Directors

Executive Director

Title

Phone

E-Mail

Name of Person to Present Proposal to the Committee (If not the Executive Director)

Title

Phone

E-Mail

Name of Grant Writer

Phone

E-mail

**Agency's Mission Statement** (150 words or less)

The mission of the National Association for the Advancement of Colored People is to ensure the political, educational, social, and economic equality of rights of all persons and to eliminate race-based discrimination.

**PROJECT INFORMATION**

Project Name

NAACP INDIANA STATE CONFERENCE (ISC)

Is this a collaborative project?  yes  
 no

If a collaborative project, list name(s) of non-lead agency partner(s)

Address where project will be housed

Total Cost of Project

\$18,000.00

Requested JHSSF Funding

\$5000.00

Other Funds Expected for this Project (Source, Amount and Confirmed or Pending)

The balance of required funds for the ISC will be taken from the ISC and Monroe County/Bloomington Branch NAACP funds.

Number of Total Clients Served by this Project in 2014

Total Number of City Residents Served by this Project in 2014

ALL

Is this a request for operational funds?  yes  
 no

If "yes," indicate whether the request is for a pilot project, bridge funding or a collaborative project.  
 pilot  
 bridge  
 collaborative

Please indicate the period in which you intend to draw down funds, if granted  
 July-September 2014  
 October-December 2014

Please describe when you plan to submit your claims for reimbursement and what steps precede a complete draw down of funds.

The NAACP INDIANA STATE CONFERENCE will be held 23 through 26 October 2014. Therefore, the NAACP will require the funds as early as July 2014.

If completion of your project depends on other anticipated funding, please describe when those funds are expected to be received.

N/A

Do you own or have site control of the property on which the project is to take place?

- yes
- no
- n/a

Is the property zoned for your intended use?

- yes
- no
- n/a

If "no," please explain.

N/A

If permits, variances, or other forms of approval are required for your project, please indicate whether the approval has been received. If it has not been received, please indicate the entity from which the permitting or approval is sought and the length of time it takes to secure the permit or approval.

***NOTE:** Funds will not be disbursed until all requisite variances or approvals are obtained.*

N/A

Due to limited funds, the Committee may recommend partial funding for a program. In the event the Committee is unable to meet your full request, will you be able to proceed with partial funding?

- yes
- no

If "yes," please provide an itemized list of program elements, ranked by priority and cost.

Priority #1 (Item and Cost)	
Priority #2 (Item and Cost)	
Priority #3 (Item and Cost)	
Priority #4 (Item and Cost)	
Priority #5 (Item and Cost)	
Priority #6 (Item and Cost)	
Priority #7 (Item and Cost)	

**PROJECT SYNOPSIS** (250 words or less)

Please provide a brief overview of your project. Assume that this synopsis will be used in a summary of your proposal.

The NAACP Indiana State Conference is held annually at various Branch locations. This year the NAACP Indiana State Conference (ISC) will be held in Bloomington! The purposes of the Conference are: Civil Rights Training, Youth Empowerment, Political Action awareness, Social Change initiation, Health awareness, Labor and Industry issues, Education issues and Promotion of Good Values.

**CRITERIA**

In the spaces below, please explain how your project meets the Jack Hopkins Funding criteria. Assume that your responses will be used in a summary of your proposal.

**NEED** (200 words or less)

Explain how your project addresses a previously-identified priority for social services funding as documented in the Service Community Assessment of Needs, the City of Bloomington, Housing and Neighborhood Development Department's 2010-2014 Consolidated Plan, or any other community-wide survey of social services needs.

The NAACP fights for Youth Development, Equity in Education opportunities and Health Care for all. These topics are addressed in the 2010-2014 Consolidated Plan. The objectives of the NAACP are as follows.  
Objectives  
The following statement of objectives is found on the first page of the NAACP Constitution - the principal objectives of the Association shall be:

- To ensure the political, educational, social, and economic equality of all citizens
- To achieve equality of rights and eliminate race prejudice among the citizens of the United States
- To remove all barriers of racial discrimination through democratic processes
- To seek enactment and enforcement of federal, state, and local laws securing civil rights
- To inform the public of the adverse effects of racial discrimination and to seek its elimination
- To educate persons as to their constitutional rights and to take all lawful action to secure the exercise thereof, and to take any other lawful action in furtherance of these objectives, consistent with the NAACP's Articles of Incorporation and this Constitution.

**ONE-TIME INVESTMENT** (100 words or less)

Jack Hopkins Funds are intended to be a one-time investment. If you are requesting operational funds, explain if the request is for pilot or bridge funding and please explain your plan for future funding.

N/A

**FISCAL LEVERAGING** (100 words or less)

Describe how your project will leverage other resources, such as other funds, in-kind contributions, etc.

The primary source of funding for the NAACP is memberships. The local Monroe County/Bloomington Branch NAACP has a Freedom Fund Banquet annually. We encourage people to join our Branch during the banquet. We also put together a souvenir booklet which is advertisement for local businesses. The memberships, souvenir booklet and tickets for the banquet provide funds for our branch. A percentage of the funds raised goes to the National Office.  
The Branch will Host a Soul Food Dinner for the community on Friday and the branch will put together a souvenir booklet for the awards banquet on Saturday for the NAACP ISC.

**LONG-TERM BENEFITS** (200 words or less)

Explain how your program will have broad and long-lasting benefits for our community.

The NAACP Indiana State Conference (ISC) goals addresses three of the concerns expressed in the 2010-2014 Consolidated Plan which are Youth Development, Health Care and Education for all. The ISC is a training opportunity for NAACP members who will become positive change agents in our community to promote the 2010-2014 Consolidated Plan concerns for the community. The number of black youth being suspended/expelled or placed in juvenile centers is disproportionately high relative to the black population in the United States. The number of black adults in prison (40%) is also disproportionately high relative to the black population in the United States, which is approximately 14%. The National Association for the Advancement of Colored People (NAACP) indicates that this racial disparity is likely due to discrimination in our justice system. Potentially these facts may reflect the state of civil rights in our nation! The NAACP solutions are to hold the justice system accountable, and rewarding excellence! The NAACP also promotes striving for excellence by focusing on establishing a strong and healthy family God's way as prescribed in scriptures.

The mission of the National Association for the Advancement of Colored People is to ensure the political, educational, social, and economic equality of rights of all persons and to eliminate race-based discrimination.

The NAACP INDIANA STATE CONFERENCE will be held 23 through 26 October 2014. Therefore, the NAACP will require the funds as early as July 2014.

The NAACP Indiana State Conference is held annually at various Branch locations. This year the NAACP Indiana State Conference will be held in Bloomington! The purposes of the Conference are: Civil Rights Training, Youth Empowerment, Political Action awareness, Social Change initiation, Health awareness, Labor and Industry issues, Education issues and Promotion of Good Values.

The Civil Rights training instructs NAACP members how to address complaints. Most local complaints will require Indirect Action meaning the complaint does not affect a high percentage of the city. The Civil Rights training also addresses complaints that do affect a high percentage of the city known as Direct Action. The National Office has to permit Direct Action before the local Branch can Protest, and Boycott and similar magnitude efforts!

The NAACP IU Chapter and the Monroe County NAACP Youth Council along with such Collegiate Chapters and Youth Councils state wide will come together to be trained how they can help with the objectives of the NAACP. The Youth generally do a Service Project and fun activities such as bowling are planned for their fellowship. The Youth are encouraged to participate in ACT-SO which is a competition with cash award for the national winners. Contestants present talents which are judged. The talents include oratorical, music, dance and composition.

Political Action awareness is to keep NAACP members up to date on pertinent issues. The NAACP is non-partisan. We support those that support our issues! Washington Bureau Director Hilary Shelton generally presents report cards on how Congressmen voted!

Social Change initiation is done during the Conference. Resolutions are submitted during the Conference which are voted on by the State Executive Committee to determine if the Resolutions will be forwarded onto the National Board of Directors for final vote!

The NAACP continues to monitor ADS/ HIV, Mental Health, Heart and Diabetes problems which are prevalent in the Black community!

The NAACP continues to fight for worker's rights in Industry. Normally, there is a Labor and Industry Luncheon and an award is given to an individual in our community who has fought for worker rights!

Debra Vance is the NAACP State Education Chair. She will host a workshop in which Education issues are discussed. The Education Committee and the Political Action Committee work together to address issues and affect positive change for minority youth in the education system. Resolutions will come as a result of discussion in the Education workshop!

The Church has always been an integral part of the NAACP and the Black community and it continues to be today. Oppressed African Americans have always turned to Jesus for strength enduring inhumane treatment! There will be a Soul Food Dinner and Church meeting generally held on Friday evening! The primary value that NAACP promotes in my opinion is, "Do Unto Other as you would have Others Do Unto You (Luke 6:31)."

I was unable to find the 2010-2014 Consolidated Plan in the City Website; however, the National NAACP Objectives are as follows:

### **Objectives**

The following statement of objectives is found on the first page of the NAACP Constitution - the principal objectives of the Association shall be:

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- To achieve equality of rights and eliminate race prejudice among the citizens of the United States
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- To seek enactment and enforcement of federal, state, and local laws securing civil rights

- To inform the public of the adverse effects of racial discrimination and to seek its elimination
- To educate persons as to their constitutional rights and to take all lawful action to secure the exercise thereof, and to take any other lawful action in furtherance of these objectives, consistent with the NAACP's Articles of Incorporation and this Constitution

The primary source of funding for the NAACP is memberships. The local Monroe County/Bloomington Branch NAACP has a Freedom Fund Banquet annually. We encourage people to join our Branch during the banquet. We also put together a souvenir booklet which is advertisement for local businesses. The memberships, souvenir booklet and tickets for the banquet provide funds for our branch. A percentage of the funds raised goes to the National Office.

The Branch will Host a Soul Food Dinner for the community on Friday and the branch will put together a souvenir booklet for the awards banquet on Saturday both of which are projected to provide operating funds for the Branch.

# ANALYSIS OF 2013 STATE CONVENTION

## **We had 18 Branches in attendance:**

Anderson/Madison County  
Columbus/Bartholomew County  
Elkhart  
Fayette/Henry/Rush  
Ft. Wayne  
Gary  
Greater Indianapolis  
Greater Terre Haute  
Hammond  
Jeffersonville/Clark County  
Kokomo  
Lafayette/West Lafayette  
Marion  
Michigan City  
Monroe County/Bloomington  
Muncie  
New Albany  
South Bend

## **3 Not Represented**

East Chicago  
Evansville  
Richmond

## **Youth Councils in attendance**

Fort Wayne

## **College Chapter**

Indiana State University

87 adults registered as delegates  
1 adult registered as an alternate  
3 adults registered as observers  
9 youth and college division members registered

**Revenue:**

15 Branch Registration @ \$100.00	\$ 1,500.00	
14 Branch Assessments @ 100.00	1,400.00	
1 Youth Council Registration @25	25.00	
1 Youth Council Assessment @25	25.00	
96 Adult Registrations	2,880.00	
8 Youth Registrations	130.00	
Youth Donation	95.00	
Vendor Registration	239.00	
Reimbursement for room charge	452.79	
Bridging the Gap Registration & Contributions	1,196.94	
Labor Luncheon	1,710.00	
WIN Breakfast	3,920.00	
Membership/Life Membership	1,445.00	
Youth Luncheon	100.00	
Scholarship Banquet	4,545.00	
Soul Food	<u>355.00</u>	
Total Convention Revenue		\$20,018.73

**Hotel Related Convention Expenses**

Vendor Tables	195.00	
Bridging the Gap Mini Summit	3,148.20	
Labor Luncheon	1,834.00	
WIN Breakfast	3,688.96	
Membership/Life Membership	1,310.00	
Youth Luncheon	1,237.95	
Scholarship Banquet	5,446.98	
Master Account Room Charges	1,797.12	
AV Charges	3,498.66*	
Sleeping Room Attrition	<u>3,391.23</u>	
Hotel Related Expenses		\$25,903.10

**Other Convention Expenses**

Bounced Checks	\$ 240.00	
Soul Food	355.00	
Refund	30.00	
Labor Award	53.50	
Speaker Honorarium	<u>750.00</u>	
Other Convention Expenses		<u>1,073.50</u>
Combined Convention Expenses to date		\$26,976.60

\*Disputed

Bridging the Gap Mini Summit

Revenue		\$1,196.94	
Expenses			
3 skirted tables @ \$39.00 ea	117.00		
Room Rental	516.00		
Lunch	2,515.20		
AV Support	589.68	< <u>3,737.88</u> >	
Net Profit / Loss			<2,635.35>

Vendors/Health Fair/Indianapolis Branch/Registration

Revenue 2 vendors		\$239.00	
Expenses 5 tables @ \$39.00 ea		<u>195.00</u>	
Net Profit / Loss			44.00

Labor Luncheon

38 meals @ \$45.00 ea		\$1,710.00	
50 meals @ \$36.68 ea		< <u>1,834.00</u> >	
Net Profit / Loss			<124.00>

WIN Breakfast

112 meals @ \$35.00 ea		\$3,920.00	
138 meals @ \$28.82		< <u>3,688.96</u> >	
Net Profit / Loss			241.04

Membership / Life Membership

40 meals @ \$35.00 ea	\$1,400		
1 meal @ \$45	<u>45</u>	\$1,445.00	
50 meals @ \$26.20 ea		< <u>1,310.00</u> >	
Net Profit / Loss			135.00

Youth Luncheon

5 meals @ \$20.00 ea		\$ 100.00	
35 meals @ 35.37 ea		< <u>1,237.95</u> >	
Net Profit / Loss			<1,137.95>

### Scholarship Banquet

57 meals @ \$60 ea    \$2,820  
 12 meals @ 75 ea     900  
 5 meals @ 45 ea     225

\$4,545.00

99 meals @ \$55.02 ea  
 Net Profit / Loss

<5,446.98>

<901.98>

### Prior Convention Profit and Loss

2010 South Bend	\$12,643	\$16,075.29	<3,432.29>
2011 Evansville	\$13,755	\$15,363.64	<1,608.64>
2012 Elkhart	\$11,452	\$8,675.00	2,777.00

### Prior Convention Attendance

Year & Location	Delegates	Alternates	Observers	Youth & College	Total
2010 South Bend	61	2	1	14	78
2011 Evansville					
2012 Elkhart	80	9	1	9	99

## Fundraising Effort (Julian Bond Plaque)

23 Branches, College Chapters and Youth Councils are represented on the plaque. Included are people from California and Texas. We have received total payments in the amount of \$3,805.00. Outstanding amount due is \$1,855.00. This fundraising effort yielded \$5,660.00 in a matter of weeks. Just think if all 23 units had gotten 30 names, we would have generated over \$10,000.00. Thank you Sadie for your creative idea and a big thank you to all who stepped in to help.