



**CITY OF BLOOMINGTON, COMMON COUNCIL  
JACK HOPKINS SOCIAL SERVICES FUNDING  
COMMITTEE  
2014 GRANT APPLICATION**

**AGENCY INFORMATION**

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**Lead Agency Name**

Is Lead Agency            yes  
a 501(c)(3)                no

Number of Employees

Full -time

Part-time

Volunteers

Address

Zip Code

Phone

Agency E-mail

Website

President of Board of Directors

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**Executive Director**

Title

Phone

E-Mail

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**Name of Person to Present Proposal to  
the Committee**  
(If not the Executive Director)

Title

Phone

E-Mail

**Name of Grant Writer**

Phone

E-mail

**Agency's Mission Statement** (150 words or less)

**PROJECT INFORMATION**

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Project Name

Is this a collaborative project?      yes  
no

If a collaborative project, list name(s) of  
non-lead agency partner(s)

Address where project will be housed

Total Cost of Project

Requested JHSSF Funding

Other Funds Expected for this Project  
(Source, Amount and Confirmed or  
Pending)

Number of Total Clients Served by this  
Project in 2014

Total Number of City Residents Served  
by this Project in 2014

Is this a request for operational funds?      yes  
no

If "yes," indicate whether the request is      pilot  
for a pilot project, bridge funding or a      bridge  
collaborative project.      collaborative

Please indicate the period in which you      July-September 2014  
intend to draw down funds, if granted      October-December 2014

Please describe when you plan to submit your claims for reimbursement and what steps precede a complete draw down of funds.

If completion of your project depends on other anticipated funding, please describe when those funds are expected to be received.

Do you own or have site control of the property on which the project is to take place?

yes

no

n/a

Is the property zoned for your intended use?

yes

no

n/a

If "no," please explain.

If permits, variances, or other forms of approval are required for your project, please indicate whether the approval has been received. If it has not been received, please indicate the entity from which the permitting or approval is sought and the length of time it takes to secure the permit or approval.

*NOTE: Funds will not be disbursed until all requisite variances or approvals are obtained..*

Due to limited funds, the Committee may recommend partial funding for a program. In the event the Committee is unable to meet your full request, will you be able to proceed with partial funding?

yes

no

If "yes," please provide an itemized list of program elements, ranked by priority and cost.

Priority #1 (Item and Cost)

Priority #2 (Item and Cost)

Priority #3 (Item and Cost)

Priority #4 (Item and Cost)

Priority #5 (Item and Cost)

Priority #6 (Item and Cost)

Priority #7 (Item and Cost)

**PROJECT SYNOPSIS** (250 words or less)

Please provide a brief overview of your project. Assume that this synopsis will be used in a summary of your proposal.

## **CRITERIA**

In the spaces below, please explain how your project meets the Jack Hopkins Funding criteria. Assume that your responses will be used in a summary of your proposal.

### **NEED** (200 words or less)

Explain how your project addresses a previously-identified priority for social services funding as documented in the [Service Community Assessment of Needs](#), the City of Bloomington, Housing and Neighborhood Development Department's [2010-2014 Consolidated Plan](#), or any other community-wide survey of social services needs.

### **ONE-TIME INVESTMENT** (100 words or less)

Jack Hopkins Funds are intended to be a one-time investment. If you are requesting operational funds, explain if the request is for pilot or bridge funding and please explain your plan for future funding.

### **FISCAL LEVERAGING** (100 words or less)

Describe how your project will leverage other resources, such as other funds, in-kind contributions, etc.

**LONG-TERM BENEFITS** (200 words or less)

Explain how your program will have broad and long-lasting benefits for our community.

## **Exploring the Need**

There is a growing number of veterans returning from Operations Iraqi Freedom, Enduring Freedom, and New Dawn in the city of Bloomington and the greater community. This group of veterans represents 15% of the total veteran population in the geographic area. There are approximately 400 Gulf War II veterans residing in the City of Bloomington and over 1,037 in Monroe County. According to the most recent three-year estimates from the American Community Survey (2010-2012), veterans in the United States are 1.8 times more likely to have a disability than nonveterans. An estimated 400,000 service members live with combat-related stress, major depression, and post-traumatic stress disorder. The needs of the veteran population are varied, but many of the physical and psychological challenges can be assuaged through therapy-focused social service programs.

## **Project Description**

The PALS Veterans Program will provide therapeutic equine programs free of charge for veterans and their families that are conducive to healing, reintegration, and improved quality of life through horseback riding and unmounted activities that build strength, balance, self-confidence and independence in a barn environment that is peaceful, safe and accepting alongside fellow veterans, volunteers and staff.

Veterans often return from active duty with physical and emotional wounds that can cause challenges in making the transition back to civilian life. Equine-assisted activities and therapies (EAAT) offer an alternative form of therapy for wounded service members by using a combination of horseback riding, horsemanship and groundwork skills based on an individual or group's specific needs. PALS is able to serve veterans with wounds such as amputation, depression, emotional, behavioral difficulties, injuries and accidents incurred on duty, paralysis, post-traumatic stress disorder (PTSD), spinal cord injury, stress, substance addiction and abuse, traumatic brain injuries, visual and auditory impairment and many other physical and emotional challenges.

Program planning and lesson instruction will be led by Cindy Linsenbardt, a Professional Association of Therapeutic Horsemanship (PATH) Intl. Certified Riding Instructor. She has worked at PALS for over a year and has past experience volunteering and teaching at the largest veterans therapeutic riding program in the nation at Bravehearts in Illinois, and previously attended their three-day Veterans Conference "Serving with Purpose" to learn how to start and run a veterans program. An additional PATH Intl. Certified Riding Instructor will be added for groups requiring two lessons occurring simultaneously. Lessons will be facilitated by volunteers who will help the veterans handle their horses and maintain the high safety standards of the program.

Program activities include grooming, saddling, leading, riding, round penning, horse behavior, barbecues for groups if desired, and multiple volunteer opportunities. Individual as well as group lessons will be offered through the program. Each element of the PALS program is designed to provide positive outcomes for veterans. The benefits veterans will receive through Equine-Assisted Activities (EAA) include:

### **Physical Benefits**

- Improves flexibility, balance, muscle strength, posture, coordination, stamina, and

motor skills, because the rhythmic motion of the horse moves the rider's body in a manner similar to the human gait

#### Recreational Benefits

- Riding despite disabilities provides a recreational outlet and personal empowerment
- Spending time with other veterans promotes healing and integration

#### Behavioral Benefits

- Improves concentration and attention span through work on equine skills
- Improves social skills through working with horses, since similar equine behavior skills can be applied to humans

#### Psychological

- Improves emotional well-being, mental outlook, and emotional stability
- Facilitates life and communication skills due to the horse and stable environment

The PALS Veterans Program is the only therapeutic equine program in the city and county dedicated to the healing, reintegration, and improvement of quality of life for veterans.

#### **Outcome Indicators**

The PALS Veterans Program will engage in continuous evaluation efforts facilitated by the organization's PATH Intl. certified instructors. Every week, instructors will conduct an evaluation of the clients' physical, cognitive, emotional, and psychological strengths, weaknesses, and skills development. Veteran riders' goals, needs and lesson progresses will be noted also on a weekly basis by instructors in order to document individual advancement in the program. Outcomes of these program indicators will provide benchmarks for the success of the PALS Veterans Program.

#### Funds Requested

While the Jack Hopkins Grant will provide the initial funds to cover program-related equipment needs, PALS will be receiving support from the Wounded Warrior Project® (WWP) in proportion to the number of program participants. In addition to WWP support, PALS intends to approach individual and institutional financial donors to contribute towards immediate needs of the program. The organization will also be seeking in-kind donations from local businesses and individuals to supplement the initial equipment needs of the program.

# Jack Hopkins Social Services Funding Request

## PALS Veterans Program Equipment Budget

### Anticipated Expenses

Expense Description	Anticipated Cost		
Program Equipment	\$2,900.66		
Expense Description	Cost / Unit	Quantity	Anticipated Cost
Abetta Endurance AIRE-Grip Saddle	\$415.99	1	\$415.99
All-purpose English Saddle	\$98.00	1	\$98.00
Australian Outrider Collection Australian Pocket Pad	\$36.18	2	\$72.36
Mustang Navajo Cutback Built-Up Saddle Pad	\$19.99	1	\$19.99
Mustang Rope Halter with Lead	\$6.39	10	\$63.90
Mustang Soft Ride	\$199.95	1	\$199.95
Nylon Pommel bag	\$7.69	2	\$15.38
Patriotic American Flag Western Saddle Blanket	\$10.63	4	\$42.52
Shock Absorber Flex Cushion	\$11.85	2	\$23.70
Stock Poley without Horn Horn (Australian Saddle 7" gullet)	\$341.40	1	\$341.40
Supron Fleece Girth	\$18.30	2	\$36.60
Tipperary Ride-Lite Vest	\$139.99	1	\$139.99
Tough-1 Hobbel Straps	\$2.19	2	\$4.38
Tough-1 Tacky Air-Flow Cutback Square Pad	\$35.19	1	\$35.19
Wide Tree Stockman Bush Rider (Australian Saddle 8" gullet)	\$39.99	4	\$159.96
Wintec Pro Dressage Saddle Flocked	\$12.99	4	\$51.96
Weaver Old Glory Browband Headstall	\$419.40	1	\$419.40
Western Winter Stirrup Covers	\$759.99	1	\$759.99
<b>EQUIPMENT EXPENSE TOTAL:</b>			<b>\$2,900.66</b>

**PEOPLE & ANIMAL LEARNING SERVICES (PALS)**  
**Profit & Loss Budget Overview**  
January through December 2013

	<u>Jan - Dec 13</u>
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
<b>400 - Program Income</b>	
<b>401 - TR Client Fees</b>	
<b>401.1 - Winter</b>	
401.1.1 - Full Rate	3,990.00
401.1.2 - Scholarship Rate	600.00
<b>Total 401.1 - Winter</b>	<u>4,590.00</u>
<b>401.2 - Spring</b>	
401.2.1 - Full Rate	19,760.00
401.2.2 - Scholarship Rate	1,200.00
<b>Total 401.2 - Spring</b>	<u>20,960.00</u>
<b>401.3 - Summer</b>	
401.3.1 - Full Rate	22,040.00
401.3.2 - Scholarship Rate	1,000.00
<b>Total 401.3 - Summer</b>	<u>23,040.00</u>
<b>401.4 - Fall</b>	
401.4.1 - Full Rate	24,320.00
401.4.2 - Scholarship Rate	1,200.00
<b>Total 401.4 - Fall</b>	<u>25,520.00</u>
<b>Total 401 - TR Client Fees</b>	<u>74,110.00</u>
<b>402 - Rec Client Fees</b>	
402.1 - Winter	1,330.00
402.2 - Spring	3,800.00
402.3 - Summer	4,560.00
402.4 - Fall	4,940.00
<b>Total 402 - Rec Client Fees</b>	<u>14,630.00</u>
403 - Project LEAD	5,500.00
404 - Special Group	620.00
<b>Total 400 - Program Income</b>	<u>94,860.00</u>
<b>420 - Restricted Donations</b>	
<b>420.1 - Horse Sponsorship</b>	
420.1.1 - Pledge for our PALS	3,900.00
<b>Total 420.1 - Horse Sponsorship</b>	<u>3,900.00</u>
<b>420.2 - Rider Scholarships</b>	
420.2.1 - Donations	3,000.00
<b>Total 420.2 - Rider Scholarships</b>	<u>3,000.00</u>
420.3 - Rider Grants	1,200.00
420.4 - NAP Credits	35,000.00
420.5 - Program Grants	4,200.00
420.6 - Operating Grants	12,000.00
420.7 - United Way Grant	12,000.00
<b>Total 420 - Restricted Donations</b>	<u>71,300.00</u>
<b>430 - Unrestricted Donations</b>	

**PEOPLE & ANIMAL LEARNING SERVICES (PALS)**  
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January through December 2013

	<u>Jan - Dec 13</u>
431 · Appeals	15,000.00
432 · Unsolicited	10,000.00
433 · Third Party Fundraising	10,000.00
434 · UW Donor Designations/CFC	5,250.00
<b>Total 430 · Unrestricted Donations</b>	<b>40,250.00</b>
<b>440 · Special Events Income</b>	
441 · Fun Show	
441.1 · Fun Show - Sponsor	8,200.00
441.3 · Fun Show - Concessions	300.00
<b>Total 441 · Fun Show</b>	<b>8,500.00</b>
442 · Mane Event	
442.1 · Mane Event - Tickets	8,320.00
442.2 · Mane Event - Auction	45,000.00
442.3 · Mane Event - Sponsorship	17,500.00
442.5 · Heads or Tails	2,500.00
442.6 · Fund A Need	35,000.00
<b>Total 442 · Mane Event</b>	<b>108,320.00</b>
<b>Total 440 · Special Events Income</b>	<b>116,820.00</b>
450 · Miscellaneous Income	1,500.00
<b>460 · Facility Income</b>	
460.1 · Board	28,700.00
460.2 · House Rental	4,000.00
460.3 · USDA Grant Program Maintenance	497.00
<b>Total 460 · Facility Income</b>	<b>33,197.00</b>
<b>Total Income</b>	<b>357,927.00</b>
<b>Gross Profit</b>	<b>357,927.00</b>
<b>Expense</b>	
500 · Horse	
501 · Board	10,587.50
502 · Farrier	4,000.00
503 · Hay	11,240.00
504 · Grain	8,200.00
505 · Maintenance	4,500.00
506 · Medical	5,000.00
507 · Sawdust	1,500.00
<b>Total 500 · Horse</b>	<b>45,027.50</b>
600 · Personnel	
601 · Wages	142,288.40
607 · Consultants	12,000.00
608 · Work Study/Interns	500.00
610 · Health Insurance	11,700.00
611 · Workers Compensation	9,681.00
612 · 125 Plan Fee	150.00
613 · Payroll Taxes	11,485.06

**PEOPLE & ANIMAL LEARNING SERVICES (PALS)**  
**Profit & Loss Budget Overview**  
January through December 2013

	<u>Jan - Dec 13</u>
<b>614 · Payroll Expenses</b>	
614.1 · Direct Deposit Fees	166.50
614.2 · QuickBooks	463.50
<b>Total 614 · Payroll Expenses</b>	<u>630.00</u>
<b>Total 600 · Personnel</b>	188,434.46
<b>700 · Program Support</b>	
<b>701 · Rent</b>	
701.1 · Arena	4,840.00
701.2 · Office	1,500.00
<b>Total 701 · Rent</b>	<u>6,340.00</u>
<b>702 · Facility</b>	
<b>702.1 · Utilities</b>	
702.1.1 · Large Barn Electric	2,700.00
702.1.2 · Small Barn/House Electric	2,250.00
702.1.3 · House Gas	1,500.03
702.1.5 · Water	900.00
<b>Total 702.1 · Utilities</b>	<u>7,350.03</u>
702.2 · Mortgage	34,149.33
702.3 · Maintenance	3,600.00
<b>Total 702 · Facility</b>	<u>45,099.36</u>
<b>703 · Program Equipment</b>	
703.1 · Tack	2,000.00
703.2 · Supplies	2,000.00
<b>Total 703 · Program Equipment</b>	<u>4,000.00</u>
<b>704 · Continuing Education</b>	1,000.00
<b>705 · Travel</b>	
705.1 · Mileage & Hauling	250.00
<b>Total 705 · Travel</b>	<u>250.00</u>
<b>706 · Computer/Software</b>	2,000.00
<b>707 · Insurance</b>	
707.1 · D & O	1,000.00
707.2 · Casualty & Property	7,000.00
<b>Total 707 · Insurance</b>	<u>8,000.00</u>
<b>708 · Phone &amp; Internet</b>	
708.1 · Cell Phones	3,600.00
708.2 · Office/Fax	234.00
708.3 · Barn	2,850.00
<b>Total 708 · Phone &amp; Internet</b>	<u>6,684.00</u>
<b>709 · Office Supplies</b>	2,500.00
<b>710 · Postage</b>	
710.1 · Newsletter	250.00
710.2 · PO Box	40.00
710.4 · Rider	50.00
710.5 · Fundraising Letters	800.00

**PEOPLE & ANIMAL LEARNING SERVICES (PALS)**  
**Profit & Loss Budget Overview**  
January through December 2013

	<u>Jan - Dec 13</u>
710.6 · Misc	360.00
<b>Total 710 · Postage</b>	<b>1,500.00</b>
<b>711 · Printing</b>	
711.2 · Newsletter	400.00
711.3 · Fundraising	2,150.00
711.4 · General	300.00
711.5 · Mail Service	650.00
<b>Total 711 · Printing</b>	<b>3,500.00</b>
<b>712 · Advertising</b>	
712.1 · Community Fair	150.00
<b>Total 712 · Advertising</b>	<b>150.00</b>
<b>713 · Promotional Items</b>	
713.1 · Attire	1,200.00
713.2 · T-Shirts	1,300.00
<b>Total 713 · Promotional Items</b>	<b>2,500.00</b>
<b>714 · Appreciation</b>	
714.1 · Staff	500.00
714.2 · Volunteer	1,000.00
714.4 · Donor	500.00
714.5 · Bonus / Gifts	500.00
<b>Total 714 · Appreciation</b>	<b>2,500.00</b>
<b>716 · Membership Fees</b>	
716.2 · Chamber	350.00
716.3 · Instructor	450.00
716.4 · Misc	150.00
716.5 · Program	900.00
716.6 · Accreditation	150.00
<b>Total 716 · Membership Fees</b>	<b>2,000.00</b>
717 · Etapestry	1,300.00
718 · Accounting	3,000.00
719 · Miscellaneous	1,000.00
<b>Total 700 · Program Support</b>	<b>93,323.36</b>
<b>780 · Special Events</b>	
<b>781 · Fun Show Expense</b>	
781.1 · Concessions	75.00
781.2 · Awards	250.00
781.5 · Printing	300.00
781.6 · Postage	250.00
781.8 · T-Shirts	200.00
<b>Total 781 · Fun Show Expense</b>	<b>1,075.00</b>
<b>782 · Mane Event</b>	
782.1 · Postage	400.00
782.10 · Misc	250.00
782.11 · Commission Fee	4,500.00

**PEOPLE & ANIMAL LEARNING SERVICES (PALS)**  
**Profit & Loss Budget Overview**  
January through December 2013

	<u>Jan - Dec 13</u>
782.12 · Auctioneer/Booking Fee	800.00
782.13 · Credit Card Usage Fee	2,000.00
782.14 · Auction Purchase	4,000.00
782.2 · Food & Service	9,000.00
782.5 · Music	200.00
782.6 · Printing	2,500.00
782.7 · Facility/AV Rental	1,500.00
782.8 · Decorations	500.00
782.9 · Parking	125.00
<b>Total 782 · Mane Event</b>	<u>25,775.00</u>
<b>Total 780 · Special Events</b>	<u>26,850.00</u>
<b>Total Expense</b>	<u>353,635.32</u>
<b>Net Ordinary Income</b>	4,291.68