



**CITY OF BLOOMINGTON, COMMON COUNCIL
JACK HOPKINS SOCIAL SERVICES FUNDING
COMMITTEE
2014 GRANT APPLICATION**

AGENCY INFORMATION

Lead Agency Name: Planned Parenthood of Indiana and Kentucky

Is Lead Agency a 501(c)(3)? Yes No

Number of Employees:

Full-Time	Part-Time	Volunteers
128	37	80*

*The number of volunteers is based on estimates of those who have assisted on part-time and as needed basis.

Address: 200 South Meridian Street, Suite 400
Indianapolis, IN 46225

Phone: 317-637-4320

Agency E-Mail: grants@ppin.org

Website: www.ppin.org

President of Board of Directors: Yvonne Perkins (Chair)

Executive Director:

Title: Betty Cockrum

Phone: 317-637-4332

E-Mail: betty.cockrum@ppin.org

Name of Person to Present Proposal:
to Committee (*if not the Executive Director*)

Title: Jen Hancock, Director of Development

Phone: 317-637-4301

E-Mail: jen.hancock@ppin.org

Name of Grant Writer:

Phone: Gurinder Hohl

E-Mail: gurinder.hohl@ppin.org

Agency Mission Statement (150 words or less)

Planned Parenthood of Indiana and Kentucky’s mission is to serve persons in Indiana and Kentucky—without bias or judgment, without fear, without fail—by providing access to high-quality health care confidentially and compassionately; by reducing unintended pregnancies and sexually transmitted diseases through age-appropriate and accurate sexual health education; and by advocating for freedom of individual choice in all matters of sexual health and reproductive justice.

PROJECT INFORMATION

Project Name: Women’s Health Fund at Bloomington Health Center

Is this a collaborative project? Yes No

If yes, list name(s) of non-lead agency partners:

Address where project will be housed: 421 South College Avenue
Bloomington, Indiana 47403

Total Cost of Project: \$35,000.00

Requested JHSSF Funding: \$5,000.00

Other Funds Expected for this Project (*Source, Amount, and Confirmed/Pending*)

Gathering of Goddesses and Gods (annual fundraiser): \$150,000 (This event will be held on April 12; therefore the amount of funding is estimated),
Sophia Travis Community Services Grant Program: \$3,000 (application will be submitted when the funding cycle is open).

Total Number of Clients Served by this project in 2014: 550 * (estimate based on the number of clients served during 2013).

Total Number of City Residents Served by this project in 2014: With funding from the Jack Hopkins Social Services Funding Committee, we plan to serve 100 residents of the City of Bloomington

Is this request for operational funds? Yes No

If yes, indicate whether the request is for a pilot project, bridge funding, or a collaborative project:

Pilot Bridge Collaborative

Please indicate the period in which you intend to draw down funds, if granted:

July-September 2014

October-December 2014

Please describe when you plan to submit your claims for reimbursement and what steps precede a complete draw down of funds:

Planned Parenthood of Indiana and Kentucky (PPINK) will submit the claim for reimbursement no later than December 31, 2014.

Our health center manager at the Bloomington health center will work closely with our director of health center operations to monitor the expenses from the Women's Health Fund at the Bloomington health center. Monthly reports available on the intranet will also be reviewed by the grants officer—to ensure timely expenditure of funds. In mid-November, the grants officer will work with the director of health center operations and accounting department to review the expenses and to draft an invoice. This invoice and a brief report will be submitted to the Bloomington Council for reimbursement in early December 2014.

If completion of your project depends on other anticipated funding, please describe when those funds are expected to be received:

Our Women's Health Fund is available to serve the health care needs of those who are unable to pay for essential services and supplies due to financial hardships. The majority of funds, to provide free and/or subsidized health care services and supplies through our Women's Health Fund, are raised during our annual fundraiser *Gathering of Goddesses and Gods*. In 2014, this fundraiser is scheduled to be held on April 12 in downtown Indianapolis. Currently, our event is at 90% attendance capacity and similar to previous years, we hope to reach capacity soon. We also anticipate achieving our fundraising goal for this event. Throughout the year, our development team also reaches out to donors and foundations (as applicable) to secure additional funding for the Women's Health Fund.

Do you own or have site control of the property on which the project is to take place?

Yes No N/A

Planned Parenthood of Indiana and Kentucky leases the building that houses our Bloomington health center. We recently extended our lease to stay in this building for the next 10 years.

Is the property zoned for your intended use?

Yes No N/A

If "no," please explain:

If permits, variances, or other forms of approval are required for your project, please indicate whether the approval has been received. If it has not been received, please indicate the entity from which the permitting or approval is sought and the length of time it takes to secure the permit or approval.

Note: *Funds will not be disbursed until all requisite variances or approvals are obtained.*

Due to limited funds, the Committee may recommend partial funding for a program. In the event the Committee is unable to meet your full request, will you be able to proceed with partial funding?

Yes No

If “yes,” please provide an itemized list of program elements, ranked by priority and cost:

Priority #1 Item & Cost	Office visits Well patient visit: \$69.00 Other office visits: \$15.00-\$156.00
Priority #2 Item & Cost	Testing for sexually transmitted diseases (Gonorrhea and Chlamydia): \$21.00
Priority #3 Item & Cost	Oraquick (HIV test): \$10.00
Priority #4 Item & Cost	Colposcopy: \$262.00 (includes lab and biopsy fee)
Priority #5 Item & Cost	Pap test: \$30.00
Priority #6 Item & Cost	Pregnancy test: \$10.00
Priority #7 Item & Cost	

Project Synopsis (250 words or less)

Please provide a brief overview of your project. Assume that this synopsis will be used in a summary of your proposal.

Planned Parenthood of Indiana and Kentucky respectfully requests funding consideration, in the amount of \$5,000, to support the Women’s Health Fund at our Bloomington health center. The need and demand for free and/or subsidized health care services and supplies supported through our Women’s Health Fund remains high. Specifically, from July 1, 2013 through January 31, 2014, we provided services and supplies through our Women’s Health Fund to 368 unduplicated patients at this health center. Despite the various mandates of the Affordable Care Act, Hoosiers continue to lack access to high-quality, affordable health care services. Data indicate that 17% of Monroe County’s residents are uninsured and 19% have inadequate social support. We believe that by providing access to comprehensive health care services and supplies to our patients, regardless of their ability to pay, we ensure that they can lead healthy and productive lives.

CRITERIA

In the spaces below, please explain how your project meets the Jack Hopkins Funding criteria. Assume that your responses will be used in a summary of your proposal.

NEED (200 words or less)

Explain how your project addresses a previously-identified priority for social services funding as documented in the [Service Community Assessment of Needs](#), the City of Bloomington Housing and Neighborhood Development’s [2010-2014 Consolidated Plan](#), or any other community-wide survey of social services needs.

The 2010-2014 Consolidated Plan developed by the City of Bloomington’s Housing and Neighborhood Department recognizes that, “it is important to the health of the community to provide a safety net for those in need.” The 2012 Service Community Assessment of Needs (SCAN) report for Monroe County identifies that, “It was more difficult for households at all incomes levels to afford getting to the doctor in 2010.”

Our experience, supported by data, indicates that lack of basic health services can be linked to poor health outcomes, including increased rates of sexually transmitted diseases and unplanned pregnancies. We meet the need for subsidized and/or free essential health care services through our Women’s Health Fund. Each year, through our Women’s Health Fund, we provide free and/or subsidized health care services, such as annual exams, testing and treatment for sexually transmitted diseases (STDs), HIV testing, Pap tests and colposcopies to our patients who are unable to pay due to being underinsured, uninsured or other financial hardships. We remain committed to ensuring that low-income residents of the City of Bloomington have access to life-saving tests and supplies, regardless of their ability to pay.

ONE-TIME INVESTMENT (100 words or less)

Jack Hopkins Funds are intended to be a one-time investment. If you are requesting operational funds, explain if the request is for pilot or bridge funding and please explain your plan for future funding.

As described earlier, the demand for subsidized and/or free health care services and supplies remains high. While we applaud the various mandates of the Affordable Care Act, our patients and recent reports indicate that the many Hoosiers will remain un-and-underinsured and therefore lack access to comprehensive, affordable health care services. We believe that in today’s changing health care environment, it is critical to ensure that programs such as our Women’s Health Fund are available to provide preventive and essential health care services to Hoosiers and the residents of the City of Bloomington who may fall through these cracks.

FISCAL LEVERAGING (100 words or less)

Describe how your project will leverage other resources, such as other funds, in-kind contributions, etc.

Our dedicated development team works diligently to ensure a diverse funding stream for our programs, including the Women’s Health Fund. While the majority of funds for the Women’s Health Fund are raised through our annual fundraiser, *Gathering of Goddesses and Gods*, we continually educate our donors and foundations (as applicable) to demonstrate the need for funding the Women’s Health Fund.

LONG-TERM BENEFITS *(200 words or less)*

Explain how your program will have broad and long-lasting benefits for our community.

We collect objective data, such as number of clients served, type of services provided and amount of funding expended to measure the success of our services. We use subjective information, such as testimonials and feedback from our patients to ensure that our programs address their needs. Research indicates that access to affordable and preventive health care services, such as testing and treatment for STDs, Pap tests and birth control supplies, is critical to ensure the health and well-being of young adults. With the implementation of electronic health records, we hope to gain a deeper understanding of the impact of our health care services. We work closely with local and state agencies, such as the United Way of Monroe County and Indiana State Department of Health to assess and monitor the long-term impact of the our services. For example, recent decline in teen pregnancy rates throughout the nation and Indiana are attributable to the multi-faceted efforts of health care and social services providers. We hope that by providing access to affordable health care services, we can continue to make an impact on the rates of unplanned pregnancies and sexually transmitted diseases in the communities we serve.

Planned Parenthood of Indiana and Kentucky

Project Narrative: Women's Health Fund at our Bloomington health center

For more than 80 years, Planned Parenthood of Indiana and Kentucky (PPINK) has been committed to providing high-quality health care services and educational programming. Planned Parenthood of Indiana (PPIN) merged with Planned Parenthood of Kentucky (PPKY) effective July 1, 2013. The new organization, Planned Parenthood of Indiana and Kentucky, continues to provide comprehensive health care services and educational programming through our combined 28 health centers (26 Indiana, 2 Kentucky). Our focus is to strengthen the scope of services available to the residents of Indiana and Kentucky, while ensuring sustainability in today's changing landscape of health care. Ms. Betty Cockrum remains the President and Chief Executive Officer of the two-state affiliate. Ms. Patti Stauffer, former Chief Executive Officer of PPKY, now serves as the Vice President of Public Policy, Strategy and Compliance of PPINK. Our headquarters remain located in Indianapolis and our 31 Board of Directors represent the urban and rural areas of both Indiana and Kentucky.

As a local nonprofit, PPINK works every day to reduce the burden of poor health outcomes among Hoosiers—by providing access to high-quality health care and education programs. Our health center in Bloomington, located at 421 South College Avenue, has served the residents of the City of Bloomington and Monroe County for more than 49 years. This health center serves as a safety net for vulnerable residents of Bloomington—those who are uninsured, underinsured and economically disadvantaged. An overwhelming 81% of our clients are at or below 150% federal poverty level (FPL). This health center offers life-saving cancer screenings, annual exams, gynecological examinations, pregnancy testing, breast health exams, diagnosis and treatment of sexually transmitted diseases (STDs), HIV testing and counseling and medically accurate sexual health education to the residents of Monroe County—helping them to live healthier and longer lives by reducing the prevalence of sexually transmitted diseases and unplanned pregnancies.

During fiscal year (FY) 2013, we served 4,549 patients at our Bloomington health center. We also provided the following preventive services and interventions to our patients during FY 2013 at this health center:

- Pap tests: 358
- Chlamydia tests: 1,695 (54% increase compared to FY 2011)
- Gonorrhea tests: 1,698 (67% increase compared to FY 2011)
- HIV tests: 623 (37% increase compared to FY 2011)
- Pregnancy tests: 746
- Gardasil/HPV vaccine: 21
- Colposcopies: 39

Need for funding Women's Health Fund

Our experience and data indicate that the demand and need for subsidized and/or free health care services and supplies through our Women's Health Fund (WHF) remains high. For more than 15 years, our WHF has been instrumental in ensuring access to health care services and supplies to our patients—those who are underserved, uninsured and unable to pay for these services due to

financial hardships. Funds from our WHF are not used to cover administrative costs or to provide abortion services.

The Indiana State Department of Health's *Indiana State Improvement Plan (2011-2016)* (www.isdh.in.gov) has identified reducing the burden of HIV, STDs and viral hepatitis and reducing infant mortality as two of the six health priorities for the state. *The County Health Rankings* published by the University of Wisconsin Population Health Institute, in collaboration with the Robert Wood Johnson Foundation, indicates that the rate of STDs among residents of Monroe County remains higher than the national benchmark. Further, this report indicates that 17% of Monroe County's residents are uninsured and 19% report that they have inadequate social support. In the "*Health and Community Assets of Monroe County, Indiana*," published by the Monroe County Health Department (2010), participants of various working groups expressed concern regarding the increasing unemployment rates and costs of health care. The *2010-2014 Consolidated Plan* developed by the City of Bloomington's Housing and Neighborhood Department recognizes that, "*it is important to the health of the community to provide a safety net for those in need.*" The recently released 2012 Service Community Assessment of Needs (SCAN) report for Monroe County identifies that, "*It was more difficult for households at all incomes levels to afford getting to the doctor in 2010.*" Our experience, supported by data, indicates that lack of basic health services can be linked to poor health outcomes, including increased rates of sexually transmitted diseases and unplanned pregnancies.

We also want to share with you that from July 1, 2013 through January 31, 2014, we provided free and/or subsidized health care supplies through our WHF at our Bloomington health center to 368 unduplicated patients—of which 300 are women and 68 are men. We have expended \$16,204 to provide these essential services; the average cost to provide these services is \$43.79 per visit—much lower than the cost of services provided by for-profit health care providers. It is also notable that we are the only provider of low-cost colposcopies in Monroe and surrounding counties. As outlined in the attached budget, we offer colposcopies (including biopsy and lab service) for \$262; whereas private/for-profit providers offer colposcopies (including biopsy and lab services) for more than \$500. The costs for our services are less than those charged by other for-profit and community-based providers and are aligned with reimbursement rates defined by Medicare and Medicaid. It is also notable that while there are other low-cost service providers in Bloomington, they do not offer the comprehensive health care services and educational programming available at our health center.

With your funding support, in the amount of \$5,000, we propose to serve 100 unduplicated residents of the City of Bloomington through our Women's Health Fund. Despite the availability of health insurance through the exchange mandated by the Affordable Care Act, many low-income Hoosiers will continue to lack access to comprehensive and affordable health care services.

The long-term impact of our services is measurable by the various indicators of community's health, including decline in rates of sexually transmitted diseases and unplanned pregnancies. We believe that our health care services ensure access to essential health care and supplies to the residents of Monroe County and the City of Bloomington—helping them to lead healthy and productive lives.

Planned Parenthood of Indiana and Kentucky
Budget for Women's Health Fund program at Bloomington health center

Item	Cost
Office Visits	
▪ Well patient exam	\$69.00
▪ Other office visits*	\$15.00- \$156.00
STD test (Chlamydia and Gonorrhea)	\$21.00
Oraquick (HIV test)	\$10.00
Pregnancy test	\$10.00
Colposcopy & biopsy	\$262.00
Pap test	\$30.00
Estimated average cost to provide services and supplies to one patient	\$59.00-\$78.00

*Dependent on the complexity of services needed by patient

Planned Parenthood of Indiana and Kentucky (PPINK) respectfully requests \$5,000 to provide subsidized and/or free health care to 100 low-income women and men through our Women's Health Fund (WHF) at the Bloomington health Center.

With your support of \$5,000, we will be able to provide subsidized or free life-saving tests, supplies and services such as colposcopies to up to 100 low-income women and men—those who are unable to pay for these services due to financial hardship.

Please note that the estimate to provide these services and supplies (\$59-\$78) through our Women's Health Fund is based on our experience and financial data—the average cost per patient is \$68.00. As a nonprofit, PPINK is committed to ensuring access to high-quality and affordable services to our patients. For example, private/for-profit providers offer colposcopies (including biopsy and lab services) for more than \$500—whereas we offer the same service for \$262 to our patients. Your support is critical to our continued ability to provide these essential, life-saving tests and services at a subsidized cost to our patients.

Planned Parenthood of Indiana
Income and Expense Statement
Bloomington Total Cost Center
For the Month Ended 06/30/2013

	Current Month			Year to Date			Total Annual Budget
	Budget	Actual	\$ Variance	Budget	Actual	\$ Variance	
Summary Budget							
Revenue							
Contributions	2,483.50	3,706.19	1,222.69	30,000.02	44,965.39	14,965.37	30,000.02
Grants	250.00	0.00	(250.00)	3,000.00	0.00	(3,000.00)	3,000.00
Gov't Contracts & Grants	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Program Revenue	68,099.47	58,217.86	(9,881.61)	858,851.08	783,084.32	(75,766.76)	858,851.08
Education Revenue	0.00	0.00	0.00	0.00	0.00	0.00	0.00
In Kind Contributions	0.00	0.00	0.00	2,400.00	612.50	(1,787.50)	2,400.00
Miscellaneous Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Transfers	8,277.17	9,740.67	1,463.50	99,326.04	111,170.55	11,844.51	99,326.04
Non Oper Revenue(Expenses)	(1,623.86)	(2,919.23)	(1,295.37)	(19,486.32)	(30,631.16)	(11,144.84)	(19,486.32)
Total Revenue	77,486.28	68,745.49	(8,740.79)	974,090.82	909,201.60	(64,889.22)	974,090.82
Expenses							
Salaries & Benefits	24,576.43	20,831.77	(3,744.66)	307,931.77	295,202.60	(12,729.17)	307,931.77
Occupancy	7,685.49	(27.31)	(7,712.80)	94,026.21	88,891.23	(5,134.98)	94,026.21
Contractual	16.67	144.26	127.59	1,200.04	1,374.86	174.82	1,200.04
Travel	265.00	1,075.86	810.86	3,180.00	3,927.31	747.31	3,180.00
Clinic Medical Expenses	20,057.11	26,113.32	6,056.21	252,217.98	275,631.23	23,413.25	252,217.98
General	10,902.83	14,686.13	3,783.30	146,357.35	184,736.64	38,379.29	146,357.35
Total Expenses	63,503.53	62,824.03	(679.50)	804,913.35	849,763.87	44,850.52	804,913.35
Incr/Decr in Assets	13,982.75	5,921.46	(8,061.29)	169,177.47	59,437.73	(109,739.74)	169,177.47