



**CITY OF BLOOMINGTON, COMMON COUNCIL  
JACK HOPKINS SOCIAL SERVICES FUNDING  
COMMITTEE  
2014 GRANT APPLICATION**

**AGENCY INFORMATION**

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**Lead Agency Name: Rhino's Youth Center a Division of the Harmony School Corporation**

Is Lead Agency a 501(c)(3)?  Yes  No

Number of Employees:

Full-Time	Part-Time	Volunteers
2	4	20

Address: 331 S Walnut, Bloomington In, 47401

Phone: 812-333-3430

Agency E-Mail: rhinosdirector@ameritech.net

Website: www.rhinosyouthcenter.org

President of Board of Directors: Steve Bonchek

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**Executive Director:**

Title: Brad Wilhelm

Phone: 812-333-3430

E-Mail: rhinosdirector@ameritech.net

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**Name of Person to Present Proposal: Brad Wilhelm (Same as above)**

Title:

Phone:

E-Mail:

**Name of Grant Writer: Brad Wilhelm (Same as above )**

Phone:

E-Mail:

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**Agency Mission Statement** (150 words or less)

Rhino's Youth Center's mission is to provide entertainment and engagement to the youth of our community in a safe, alcohol, tobacco, and other drug free environment.

## PROJECT INFORMATION

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Project Name: Rhino's After School and Weekend Programming

Is this a collaborative project?  Yes  No

If yes, list name(s) of non-lead agency partners:

Address where project will be housed: 331 S Walnut

Total Cost of Project: \$206,817

Requested JHSSF Funding: \$25,000

Other Funds Expected for this Project (*Source, Amount, and Confirmed/Pending*)

IN Department of Health - \$65,000 -Confirmed  
City of Bloomington Parks - \$30,500 - Confirmed  
CARES - \$10,000 - Pending  
Door/Rental - \$5,000 - Confirmed  
United Way - \$17,500 - Pending  
Fundraisers - \$10,000 - Pending ( half received so far)  
NAP/Other Fundraising - \$25,000 - Pending  
Misc Grants - \$15,500 - Pending (half received so far)

Total Number of Clients Served by this project in 2014: est. 1400

Total Number of City Residents Served by this project in 2014: est 1000

Is this request for operational funds?  Yes  No

If yes, indicate whether the request is for a pilot project, bridge funding, or a collaborative project:

Pilot  Bridge  Collaborative

Please indicate the period in which you intend to draw down funds, if granted:

July-September 2014

October-December 2014

Please describe when you plan to submit your claims for reimbursement and what steps precede a complete draw down of funds:

We would plan on submitting claims of reimbursement in August of 2014 to cover staffing costs and program supplies from the current date until the end of our fiscal year on September 01, 2014.

If completion of your project depends on other anticipated funding, please describe when those funds are expected to be received:

All pending sources of funding are expected to be received by the end of August 2014.

Do you own or have site control of the property on which the project is to take place?

Yes     No     N/A

Is the property zoned for your intended use?

Yes     No     N/A

If "no," please explain:

If permits, variances, or other forms of approval are required for your project, please indicate whether the approval has been received. If it has not been received, please indicate the entity from which the permitting or approval is sought and the length of time it takes to secure the permit or approval.

Note: *Funds will not be disbursed until all requisite variances or approvals are obtained.*

Due to limited funds, the Committee may recommend partial funding for a program. In the event the Committee is unable to meet your full request, will you be able to proceed with partial funding?

Yes     No

If “yes,” please provide an itemized list of program elements, ranked by priority and cost:

Priority #1 Item & Cost	Staff salaries and occupancy costs for after school and weekend programming - \$25,000
Priority #2 Item & Cost	
Priority #3 Item & Cost	
Priority #4 Item & Cost	
Priority #5 Item & Cost	
Priority #6 Item & Cost	
Priority #7 Item & Cost	

**Project Synopsis** (250 words or less)

Please provide a brief overview of your project. Assume that this synopsis will be used in a summary of your proposal.

Rhino’s Youth Center is seeking financial support to continue staffing and operating it’s programming through its current fiscal year.

Rhino’s provides five, free after school/afternoon programs for youth ages 13 to 18 as well as weekend entertainment that is run by the youth themselves.

Programs include Video that utilizes industry standard digital video equipment to produce a youth created program that airs on CATS as well as a YouTube channel. Youth Radio is a weekly four-hour radio program that airs on WFHB and includes training and pre production in our digital audio studio. The Youth Journalism program produces a monthly “zine” using Adobe Creative Suite and includes creative writing, poetry, photography, digital image creations, reviews, and more. The Silk Screening Workshop provides youth with the opportunity to create shirts, patches, posters, creative art and more using our silk screening burner and press. Finally the Youth Mural Arts Program enables young artist to create murals displayed in People’s Park and on the Rhino’s Building. These all include innovative youth produced anti tobacco industry and healthy lifestyle messaging as well as assistance to other local not for profit agencies.

On the weekends, Rhino’s becomes an entertainment venue run by youth themselves hat allow local teens to see live performance, films, art shows, and more in a safe, ATOD environment that they themselves have a hand in operating.

These programs are designed to allow young people to be themselves and learn valuable life skills in a fun and creative setting.

**CRITERIA**

In the spaces below, please explain how your project meets the Jack Hopkins Funding criteria. Assume that your responses will be used in a summary of your proposal.

**NEED** (200 words or less)

Explain how your project addresses a previously-identified priority for social services funding as documented in the [Service Community Assessment of Needs](#), the City of Bloomington Housing and Neighborhood Development’s [2010-2014 Consolidated Plan](#), or any other community-wide survey of social services needs.

The 2012 SCAN report documents the need for the services that Rhino's Youth Center provides in several areas especially, of course, in Youth Development. There is a stated need for affordable recreation opportunities for youth in our community. All of Rhino’s after school programs are free to any youth between the ages of 13 and 18, and weekend entertainment is usually \$5, and any youth who wants to get in and does not have the cover charge can help clean up or carry equipment or volunteer in other ways to gain admission.

**ONE-TIME INVESTMENT** (100 words or less)

Jack Hopkins Funds are intended to be a one-time investment. If you are requesting operational funds, explain if the request is for pilot or bridge funding and please explain your plan for future funding.

The funding requested is bridge funding to offset unforeseen losses in grant income from the State of Indiana Department of Health due to massive cuts from the Indiana General Assembly and the decrease in funding due to budget cuts from the City of Bloomington Parks and Recreation Department.

Currently Rhino’s is promisingly working towards establishing new partnerships and ventures to fund afterschool programming. Contingency plans for the next fiscal year in case these opportunities do not materialize include scaling back programming, eliminating the Assistant Director Position, reducing the Director’s salary and reducing part time staff hours.

**FISCAL LEVERAGING** (100 words or less)

Describe how your project will leverage other resources, such as other funds, in-kind contributions, etc.

These funds will basically plug the hole left by the State of Indiana Department of Health, and Monroe County Tobacco Cessation Coalition in this year’s budget  
It will leverage existing funding from The City of Bloomington Parks Department, CARES, the United Way, and others. In addition it will supplement in kind administrative contributions from the Harmony Education Center.

**LONG-TERM BENEFITS** (200 words or less)

Explain how your program will have broad and long-lasting benefits for our community.

In it's 22 years of operation, Rhino's Youth Center has made a huge impact on our community.

In addition to providing innovative and exciting programming to youth in the crucial after school and weekend hours, Rhino's actively enriches the future citizens of Bloomington.

The after school programs give teens the opportunity to work with technology, media, and art in a collaborative group setting that teaches valuable "real life" skills. Youth plan, produce, and then review their efforts in order to continue to improve and success. They have to meet deadlines, make group decisions, and work as a team. The weekend shows need to be planned, promoted, staffed, and cleaned up each week. Successfully attended shows mix with sparse ones, and the youth involved take hard looks at what works and what doesn't and then adjust accordingly.

Rhino's youth graduate high school. Rhino's youth connect with the community and work to make Bloomington a better place through benefits for social causes and social service agencies and media and art assistance for these groups and causes. Rhino's youth work within the system, something many of them would have never thought they would or could do.

## 2014 Jack Hopkins Social Service Funding

### Narrative

#### Rhino's Youth Center

Rhino's is seeking a \$25,000 grant for operational funds to operate its after school and weekend programs for the youth of Bloomington.

For a small social service agency, every year is a programmatic and funding adventure, and this year has been quite the exciting journey for Rhino's Youth Center.

Rhino's after school programs have seen great growth, especially among African American youth. Expanding of our Youth Radio Program to include using our studio to record demos for those youth wanting to craft beats and rhymes as well as radio pre production has greatly increased attendance and from populations we hadn't served in the past effectively.

Rhino's also continued to be at the national vanguard in youth anti-tobacco work with our media and art programs being modeled across the state. Rhino's holds a contract with the Department of Health to be a "Hub" for VOICE, the state's teen tobacco prevention initiative. Unfortunately, the General Assemble drastically slashed funding for tobacco prevention and cessation this year resulting in a \$25,000 cut (from \$90,000 to \$65,000) to Rhino's and the elimination of all of Monroe County's allocation of which we received an additional \$11,000. So that's \$36,000 directly out of our established operational budget.

Rhino's made cuts in supplies, equipment, and travel, and eliminating any and all non essentials, but the need still exists.

This request would ensure staff is paid and occupancy costs such as utilities and maintenance would be paid through the end of our fiscal year ending August 31, 2014. We do have some very promising possibilities being explored so we will not be in this position next year, and if not, we are prepared to make drastic cuts to ensure we continue to provide the valuable service to the youth of Bloomington.

Rhino's most certainly has the capacity to complete the project by the end of 2014. In fact, if funded, we will have our claims in by August of 2014.

Much evidence exists to support Rhino's model of youth service and prevention.

Rhino's Youth Center is an evidence based ATOD prevention program, as outlined in the Classification of Prevention Strategies published by the Indiana Division of Mental Health.

Rhino's Youth Center using 2 Level 4 Strategies; Drug-Free Opportunities for Youth and After School Supervised Youth Activities. These strategies have undergone Meta-analysis, Expert Review, and Peer Consensus. Outlined as such, it strives to give young people a positive alternative to risky behavior by letting the youth themselves direct the programs.

Rhino's Youth Center's programming is based on numerous evidence based youth service and prevention strategies. Engaging young people in group and individual activities that they lead have shown to increase self esteem, grade point averages, and graduation rates. It also has shown to lead to reductions in involvement in the juvenile justice system, reduction of instances of drug use, and reduction in teenage pregnancies.

One of the crucial aspects of Rhino's Youth Center's programming is its hours of operation. After school and weekends are the critical in youth development.

Local and national research both indicate that the most at-risk time for adolescents is after-school and on weekend evenings. Nationally, the Nellie Mae Education Foundation commissioned Dr. Beth M. Miller, a senior research advisor to the National Institute of Out of School Time at the Center for Research on Women at Wellesley College, to synthesize information available from studies of after-school programs and offer conclusions based on her assessment. The result, *Critical Hours: After-school Programs and Educational Success*, pays special attention to the effects of after-school programs on the academic achievement and overall development of middle school students. Dr. Miller's central conclusion is that after-school programs can, indeed, make a valuable contribution to how well children perform in school and in keeping them from risky life style choices. Among the key conclusions of *Critical Hours*:

“Quality programs can markedly increase engagement in learning by providing students with opportunities for personal attention from adults, a peer group with positive aspirations, and hands-on activities that hold students interest and develop their skills and sense of competence. Schools often have difficulty providing these types of opportunities, yet research indicates they are critical to long-term academic success. Students who are engaged in learning behave better in school and have better work habits, higher educational aspirations, and improved attitudes toward school, a greater sense of belonging in the community, and better relationships with parents. “

Rhino's also uses the 40 Developmental Asset Strategy, which is a Level 3 Strategy/Practice that has undergone Single Trial Effectiveness. In addition there are bi annual surveys of youth, youth focus groups, and simple attendance numbers. All of these measure the outcomes and effectiveness of the programming Rhino's has been providing for 22 years.

Rhino's Budget  
2013-2014

**Income**

**Projections**

VOICE	\$ 65,000.00
Parks	\$ 30,500.00
New Project	\$ 15,500.00
CARES	\$ 10,000.00
United Way	\$ 17,500.00
Jack Hopkins Grant	\$ 25,000.00
Door/Rental	\$ 5,000.00
Fundraisers	\$ 10,000.00
NAP/Other Contributions	\$ 25,000.00

**Total** **\$ 203,500.00**

**Expenses**

Director	\$ 45,000.00
Asst Director	\$ 28,000.00
Fringe	\$ 13,140.00
After School Staff	\$ 24,000.00
Kingsnake Sound	\$ 10,000.00
Maintenance/Janitorial	\$ 5,000.00
Occupancy costs	\$ 50,000.00
Equipment/supplies	\$ 5,000.00
Utilities	\$ 9,000.00
Travel	\$ 8,405.00
Harmony Admin	\$ 8,552.00
Phone/Internet	\$ 720.00

**Total** **\$ 206,817.00**

Surplus/Deficit \$ (3,317.00)

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 Cash Basis

**Harmony School Corporation**  
**Balance Sheet**  
 As of August 31, 2013

	Aug 31, 13
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
1003 · Vanguard Account	1,052.99
1005 · Investments-cash	1,188,169.04
1006 · Investment M&I Endowment	699,611.04
1007 · Meier Institute	22.95
1009 · NOW Scholarship Checking Acct	36,878.50
1010 · PayPal	268.65
<b>Total Checking/Savings</b>	1,926,003.17
<b>Accounts Receivable</b>	
1200 · Accounts Receivable	653.99
<b>Total Accounts Receivable</b>	653.99
<b>Other Current Assets</b>	
1499 · Undeposited Funds	2,225.00
<b>Total Other Current Assets</b>	2,225.00
<b>Total Current Assets</b>	1,928,882.16
<b>Fixed Assets</b>	
<b>1500 · Building - School</b>	
1501 · Building - Rhinos	870,071.42
1500 · Building - School - Other	816,500.00
<b>Total 1500 · Building - School</b>	1,686,571.42
<b>1505 · Vehicles</b>	90,800.00
<b>1510 · Equipment</b>	
1511 · Equipment - Rhinos	51,608.04
1512 · Equipment - NSRF	12,407.64
1510 · Equipment - Other	74,718.33
<b>Total 1510 · Equipment</b>	138,734.01
<b>1515 · Art</b>	6,000.00
<b>1520 · Land</b>	444,979.69
<b>1525 · Building Improvements</b>	3,145,950.23
<b>1530 · Furniture and Fixtures</b>	24,385.04
<b>1535 · Land Improvements</b>	
1536 · Land Improvements - Rhinos	92,290.45
1535 · Land Improvements - Other	42,712.29
<b>Total 1535 · Land Improvements</b>	135,002.74
<b>1599 · Accumulated Depreciation</b>	-1,992,689.02
<b>Total Fixed Assets</b>	3,679,734.11
<b>TOTAL ASSETS</b>	<b>5,608,616.27</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Accounts Payable</b>	
2000 · Accounts Payable	-1,183.96
<b>Total Accounts Payable</b>	-1,183.96
<b>Other Current Liabilities</b>	
<b>2100 · Payroll Liabilities</b>	
2105 · Indiana Withholdings	2,739.04
2106 · Local Withholding	901.10
2107 · Health Insurance-125	5,960.33
2108 · Tax Deferred Annuities	420.00

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03/31/14  
Cash Basis

Harmony School Corporation  
**Balance Sheet**  
As of August 31, 2013

	<u>Aug 31, 13</u>
2110 · Life Insurance	33.84
2112 · Dental Insurance-125	266.39
<b>Total 2100 · Payroll Liabilities</b>	<u>10,320.70</u>
2114 · Direct Deposit Liabilities	-34,256.71
2610 · United Commerce Line of Credit	298,776.24
<b>Total Other Current Liabilities</b>	<u>274,840.23</u>
<b>Total Current Liabilities</b>	273,656.27
<b>Long Term Liabilities</b>	
2510 · United Commerce Mortgage	818,137.69
2511 · M&I Mortgage	310,799.37
2515 · Carl Cook Loan	350,000.00
<b>Total Long Term Liabilities</b>	<u>1,478,937.06</u>
<b>Total Liabilities</b>	1,752,593.33
<b>Equity</b>	
3100 · Retained Earnings	3,811,666.20
Net Income	44,356.74
<b>Total Equity</b>	<u>3,856,022.94</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><u><b>5,608,616.27</b></u></u>