

CITY OF BLOOMINGTON

**Mission
Statement**

**To preserve,
promote and
enhance Bloomington,
Indiana's distinct
identity and vibrant
quality of life**



2015 BUDGET PROPOSAL

commerce

character

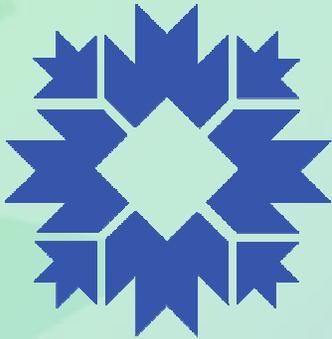
community

collaboration

condition

Economic & Sustainable Development

Mission



To foster a livable and economically resilient community through partnerships, collaboration and outreach, and through strategic initiatives that

- expand economic opportunities
- preserve the health of our environment
- provide for social equity of the citizenry
- advance the principles of sustainable development

Economic & Sustainable Development

Overview



- Business relations and development



- Sustainable development



- Arts and cultural destination development

Economic & Sustainable Development

2014 Snapshot



- U.S. EPA Brownfield Assessment Grant administration
- Urban Sustainability Directors Network – Global Philanthropy Partnership Grant administration (Green Rental Housing Network, “RentRocket”)
- Indiana Arts Commission Grant administration
- Georgetown University Energy Prize application collaboration
- Certified Technology Park (CTP) buildings deconstruction
- CTP utility and drainage design
- CTP 10th street design, streetscape
- CTP energy innovation analysis
- CTP – Redevelopment Commission liaison
- Community Revitalization Enhancement Districts (CRED) financing
- Bloomington Urban Enterprise Zone
- Bloomington Entertainment and Arts District
- Tax Increment Financing, project advancement
- Economic Development Revenue Bonds
- Industrial Development Revenue Bonds
- Tax Abatements, Investment Deductions
- Enterprise Zone Investment Deduction
- Lemonade Day Bloomington
- Startup Weekend

Economic & Sustainable Development

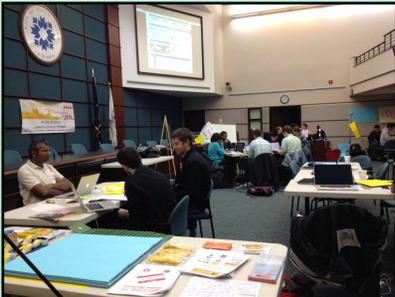
2014 Snapshot (continued)



- Bloomington Urban Enterprise Association
- BUEA: Zone Arts Grants
- Bloomington Arts Commission
- Public Art: Bloomington Transit/MC Dispatch Center
- Percentage for the Arts: South Walnut Street
- City Hall Atrium Gallery
- Stop and StART
- Taxi/Pedicab Licensing
- Mobile Vendor, Solicitor Business Licensing
- Street Closure Permitting (with BPW)
- Noise Permit Approvals (with BPW)
- Green Building Ordinance coordination, collaboration
- Living Wage Ordinance project compliance
- Tax Abatement, incentive compliance
- Business ombudsman, service referrals
- City of Bloomington Team Green
- City of Bloomington Utilities Energy Team
- Hoosier to Hoosier Resale
- Facility Managers Network
- Terrible, Horrible, No Good, Very Bad Bike Ride
- Civil Streets Campaign
- Beat the Meter Blitz
- Industrial Development Advisory Commission
- Economic Development Commission
- Bloomington Commission on Sustainability
- Bloomington Technology Partnership Advisory Committee
- Bloomington Life Sciences Partnership Advisory Committee
- Bloomington Economic Development Corporation Executive Committee
- Ivy Tech John Waldron Arts Center Advisory Committee
- Advanced Manufacturing Program Advisory Committee
- IU Campus Sustainability Advisory Board
- Entrepreneurship Ecosystem Advisory Board
- West Central Indiana Small Business Development Center Advisory Board
- Visit Bloomington Board of Directors
- Downtown Bloomington Inc. Board of Directors
- Local First Bloomington Board of Directors
- IU Campus Sustainability Advisory Board
- Urban Sustainability Directors Network: Peer Learning Exchange Committee, Communications Committee
- Humanetrix Foundation, Inc. – The Combine, Sigma Play, Ignite Bloomington

Economic & Sustainable Development

2015 Vision and Goals



- Downtown innovation district development (CTP)
- Continued leadership in sustainability
- Continued leadership in arts/cultural destination development
- Continued collaborations to foster entrepreneurship
- Continued BRE collaborations

Hoosier To Hoosier COMMUNITY SALE

1000s OF ITEMS Furniture, Electronics, School Supplies, Housewares, Clothing, & More! CASH ONLY

August 23 8:00 - 9:30am - \$10 Admission
9:30am - 1:00pm - Free Admission
August 24 11:00am - 2:00pm - Free Admission

1525 S. Rogers Street
h2h.indiana.edu

Accepting donations until August 15.
To donate, volunteer, or for other information, email h2h@indiana.edu

Proceeds support City of Bloomington and Indiana University sustainability programs, Habitat for Humanity, and other local charities.

Thank you to our sponsors!

CFC PROPERTIES
Jeanne Walters REAL ESTATE
TIS COLLECTOR
AUTOMOTIVE SERVICE

Economic & Sustainable Development

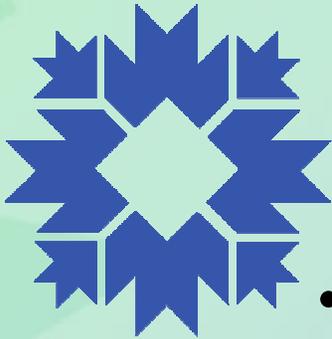
CITY OF BLOOMINGTON Economic & Sustainable Development

Category Number	Description	2014 Adopted Budget	2015 Council	+/- \$	+/- %
100	Personnel Services	\$348,777	\$357,742	\$8,965	2.57%
200	Supplies - Supplies	2,900	1,500	(1,400)	- 48.28%
300	Other Services and Charges	160,579	160,298	(281)	0.17%
Total	04 – Economic & Sustainable Development	\$512,256	\$519,540	\$7,284	1.42%

Economic & Sustainable Development

bloomington.in.gov/economicvitality

facebook.com/Bloomington.ESD



- Bloomington Entertainment & Arts District
 - visitbead.com
 - Twitter: @GoBEAD
 - facebook.com/BloomingtonEntertainmentAndArtsDistrict
- Sustainable Development
 - bloomington.in.gov/sustainabledevelopment
 - Twitter: @SustainBtown
 - www.facebook.com/SustainBtown
- Certified Tech Park
 - bloomington.in.gov/ctp
 - facebook.com/BloomingtonCertifiedTechnologyPark

The background features a complex, abstract pattern of overlapping geometric shapes, primarily triangles and polygons, in various shades of green and blue. The colors transition from a light green on the left to a light blue on the right. The shapes are semi-transparent, creating a layered effect.

Thank you!

CITY OF BLOOMINGTON

Mission Statement

**To preserve,
promote and
enhance Bloomington,
Indiana's distinct
identity and vibrant
quality of life**



2015 BUDGET PROPOSAL