Art Space Needs Survey

What is the purpose of this survey?
This survey seeks to gather preliminary data on the space needs of artists and cultural and creative organizations. This survey is part of a larger assessment process that seeks to provide baseline information related to needed inventory and the capacity for support of art space of all types including incubator, rehearsal, studio/ work, performance, exhibition, classroom, office, storage and collaborative. Based on the results of this assessment, art space-related initiatives may be developed including encouraging investment by the development sector; repurposing space; and providing tools in facility development for the creative and cultural sector.

Who is conducting this survey?
This art space needs survey is being administered by the Bloomington Entertainment and Arts District (BEAD), an economic development initiative of the City of Bloomington, Indiana.

Who should complete this survey?
Artists of all disciplines, representatives of arts, cultural and creative organizations, art instructors and students, and all other cultural workers interested in living, working and conducting business in a creative environment.

What is the Bloomington Entertainment and Arts District (BEAD)?
The Bloomington Entertainment and Arts District seeks to bring the business and creative sectors together to advance commerce and culture, build community and spur economic development.

BEAD is a geographically defined, mixed-use cultural district capitalizing on local and regional assets that are specific to the cultural, economic and social issues of Bloomington. BEAD emphasizes the high concentration of creative assets and related activities to strengthen regional assets that are specific to the cultural, economic and social issues of Bloomington. When fully implemented, BEAD will have a distinct identity and a package of economic and programming initiatives to benefit its major stakeholder groups and users: the community, visitors, the creative, cultural and entertainment sectors and small business. For more information visit www.bloomington.in.gov/ bead

Instructions:
If you are an artist or work in a creative discipline, complete Section I only.
If you represent an arts, cultural or creative organization, complete Section II only.
If you are an artist AND represent an arts, cultural or creative organization, please complete BOTH Sections I and II.

Return completed survey to:
Office of the Mayor
401 N. Morton St. Ste. 210
Bloomington, IN 47402

This survey is also online at www.bloomington.in.gov/ bead through 9/30/08.
Section 1: Artists

1) Are you an artist or do you work in a creative discipline?  
   Yes ☐ No ☐  
(If No, skip Section I and complete Section II.)

2) Please indicate your primary art interests. Check all that apply.  
   ☐ Dance  ☐ Film  ☐ Media Art  ☐ Music  ☐ Performance Art  ☐ Public Art  ☐ Theater  ☐ Video  ☐ Visual Art  ☐ Writing  ☐ Other artistic, cultural or creative discipline (please specify):

3) Please indicate your present career status (optional).  
   ☐ Full-time employment (non arts-related)  ☐ Part-time employment (non arts-related)  ☐ Unemployed  
   ☐ Self-employed  ☐ Student (full-time or part-time)  ☐ Retired

4) Current Studio/Work Space  
   a) Do you have studio/work space dedicated solely to your art?  Yes ☐ No ☐  
(If no, skip to Question #10.)
   b) Is your space located in your home?  Yes ☐ No ☐
   c) Do you share your space with others?  Yes ☐ No ☐

5) Please answer the following about your studio space:  
   a) What is its size (in square feet)?  ___________________________  
   b) How much do you pay per month, including utilities?  ___________________________

6) Do you need studio/work space?  Yes ☐ No ☐  
(If No, skip to Question #10.)

7) Please answer the following about needed studio space:  
   a) How much space (in square feet) do you need?  ___________________________  
   b) How much would you be willing to pay for the space per month, including utilities?  ___________________________
   c) Would you prefer to rent or own?  Yes ☐ No ☐

8) Would you be interested in studio/work space in the Bloomington Entertainment and Arts District (BEAD)?  Yes ☐ No ☐  
(If No, why not?)

9) If Yes, would you be interested in space in an arts incubator?  
   (Note: Arts incubators generally offer emerging artists incentives such as subsidized rent and/or other business/marketing assistance for a specified time period.)  Yes ☐ No ☐

10) Would you be interested in space in another area of Bloomington or Monroe County?  Yes ☐ No ☐  
(If No, skip to Question #11.)

11) In thinking about your ideal space, please indicate your needs/interests in regards to the building in which it would be located. Check all that apply.  
   a) An artist's studio/work space complex  ☐  
   b) Open to the public regular, publicized hours  ☐  
   c) Available 24/7  ☐  
   d) Rehearsal space available  ☐  
   e) Performance space available  ☐  
   f) Exhibit space available  ☐  
   g) Collaborative studio/work space available  ☐  
   h) A special event common area available  ☐  
   i) Access to public transportation  ☐  
   j) Nearby parking  ☐  
   k) Access to retail, restaurants  ☐
   l) Other (specify)  ___________________________

12) In thinking about your ideal space, please indicate your needs/interests in regards to the space itself. Check all that apply.  
   a) Special electrical wiring  ☐  
   b) High ceilings  ☐  
   c) Elevator access  ☐  
   d) Internet/WiFi  ☐  
   e) Kitchen  ☐  
   f) Loading door  ☐  
   g) Natural lighting  ☐  
   h) Reinforced floor  ☐  
   i) Special flooring  ☐  
   j) Special ventilation  ☐  
   k) Sound proofing  ☐  
   l) Sound system  ☐  
   m) Washer/dryer hookup  ☐  
   n) Utility sink  ☐  
   o) Other (specify)  ___________________________

13) Are you interested in live/work space?  Yes ☐ No ☐  
(If No, skip to Question #14.)

14) Please answer the following about needed live/work space:  
   a) How much space (in square feet) do you need?  ___________________________  
   b) What is the maximum amount you would consider paying for a combined live/work space, including utilities?  ___________________________
   c) Would you prefer to rent or own?  Yes ☐ No ☐

15) What is your zip code of residence?  ___________________________

16) Please circle the range that represents your age group (optional):  
   0-19 yrs. ☐ 20-24 yrs. ☐ 25-29 yrs. ☐ 30-34 yrs. ☐ 35-39 yrs. ☐ 40-44 yrs. ☐ 45-49 yrs. ☐ 50-54 yrs. ☐ 55-59 yrs. ☐ 60-64 yrs. ☐ 65-69 yrs. ☐ 70-74 yrs. ☐ 75-79 yrs. ☐ 80-84 yrs. ☐ 85-89 yrs. ☐ 90-94 yrs. ☐ 95-99 yrs. ☐ 100 yrs. + ☐

17) Please specify your gender:  ☐ Male  ☐ Female

18) What percentage of your income comes from your art or work involving art (select one)?  
   NO ☐ 5-10% ☐ 10-15% ☐ 15-20% ☐ 20-25% ☐ 25-30% ☐ 30-35% ☐ 35-40% ☐ 40-45% ☐ 45-50% ☐ 50-55% ☐ 55-60% ☐ 60-65% ☐ 65-70% ☐ 70-75% ☐ 75-80% ☐ 80-85% ☐ 85-90% ☐ 90-95% ☐ 95-100% ☐

19) For Students Only (high school or college)  
   a) Do you need studio space during the academic year?  Yes ☐ No ☐
(If No, skip Section II.)

20) Thank you for completing this art space needs survey! Please provide contact information below if you'd like to receive additional information from BEAD. It will not be associated in any way to your responses on this survey.

   Name: ___________________________
   Business Name: ___________________________
   Address: ___________________________
   City/Town: ___________________________
   State: ___________________________
   Zip/Postal Code: ___________________________
   Email address: ___________________________
   Phone number: ___________________________

21) I’d like to receive the following (check all that apply and provide contact information above):  
   ☐ A copy of the BEAD strategic plan  ☐ Follow-up survey or additional arts space information

   If you represent an arts, cultural or creative organization, please answer the questions in Section II.

Section II: Arts, Creative & Cultural Organizations

1) Do you represent an arts, cultural or creative organization?  Yes ☐ No ☐  
(If No, skip Section II.)

2) What best describes the mission of your organization:  
   ☐ Support the arts  ☐ Service organizations  ☐ Educational programs  ☐ Gallery exhibitions  ☐ Events  ☐ Retail space  ☐ Other (specify)  ___________________________

3) Is your space adequate for the needs of your organization?  Yes ☐ No ☐  
(If you answered Yes, skip to #13.)

4) If you answered No to #3, please indicate where you need space by checking all that apply.  
   ☐ O f f i c e  (see Question #5)  ☐ R e h e a r s a l (see Question #6)  ☐ P e r f o r m a n c e (see Question #7)  ☐ S t o r a g e (see Question #8)  ☐ M e e t i n g (see Question #9)  ☐ K i t c h e n/ Special Event (see Question #10)  ☐ C l a s s r o o m (see Question #11)

5) If you checked Office in #4:  
   a) How much office space do you need (in square feet)?  ___________________________
   b) How much would you be willing to pay for office space per month, including utilities?  ___________________________

   If you represent an arts, cultural or creative organization, please answer the questions in Section II.

   Return completed survey to:  
   Office of the Mayor  
   Bloomington or Monroe County  
   Business Name: ___________________________
   City/Town: ___________________________
   State: ___________________________
   Zip/Postal Code: ___________________________

   Phone number: ___________________________
   Email address: ___________________________

6) Would you be interested in shared office space with another arts, cultural or creative organization?  Yes ☐ No ☐

7) What other amenities would you need?  ___________________________

8) Would you be interested in any other kinds of assistance from BEAD?  Yes ☐ No ☐
(If No, skip Question #11.)

9) Please indicate where you would consider paying for a studio/work space?  
   ☐ Bloomington or Monroe County  ☐ Bloomington Arts District (BEAD)  ☐ Bloomington Entertainment and Arts District (BEAD)  ☐ Bloomington or Monroe County (non arts-related)  ☐ Bloomington or Monroe County (non arts-related) (if No, skip Question #11.)

10) Are you interested in live/work space?  Yes ☐ No ☐  
(If No, skip Question #11.)

11) Please answer the following about needed live/work space:  
   a) How much space (in square feet) do you need?  ___________________________  
   b) What is the maximum amount you would consider paying for a combined live/work space, including utilities?  ___________________________
   c) Would you prefer to rent or own?  Yes ☐ No ☐

12) In thinking about your ideal space, please indicate your needs/interests in regards to the space itself. Check all that apply.  
   a) Special electrical wiring  ☐  
   b) High ceilings  ☐  
   c) Elevator access  ☐  
   d) Internet/WiFi  ☐  
   e) Kitchen  ☐  
   f) Loading door  ☐  
   g) Natural lighting  ☐  
   h) Reinforced floor  ☐  
   i) Special flooring  ☐  
   j) Special ventilation  ☐  
   k) Sound proofing  ☐  
   l) Sound system  ☐  
   m) Washer/dryer hookup  ☐  
   n) Utility sink  ☐  
   o) Other (specify)  ___________________________

13) Are you interested in live/work space?  Yes ☐ No ☐  
(If No, skip Question #14.)

14) Please answer the following about needed live/work space:  
   a) How much space (in square feet) do you need?  ___________________________  
   b) What is the maximum amount you would consider paying for a combined live/work space, including utilities?  ___________________________
   c) Would you prefer to rent or own?  Yes ☐ No ☐