



# Bloomington Platinum Biking Task Force November 18, 2010





# New Business

## Encouragement

- **Bike Month**
- **Signature Events**
- **Cycling Organizations and Shops**
- **Bicycle Friendly Business/University**





# Bikes Month





# Signature Events





## Cycling Organizations and Shops

- Bloomington Bicycle Club
- Bloomington Community Bicycle Project
- IU Mountain Bike Club, Hoosier MBC
- Team Tortuga, IU Cycling Club
- Bloomington Bike Polo, Show-up Alleycats
- Bike Smiths, Bicycle Garage, Revolution Bike and Bean, Bicycle Doctor, Best Bicycle Inc.
- DeCycles, Boys & Girls Club Riders, BHSS Solar Racing Team





# Bicycle Friendly Business/University





# Bloomington BFC Application “Silver 2010 to 2014”

- Focus on Questions #47 to #63
  - Review responses to identify areas of improvement
- Areas for Improvement (#47, #49, #52, #56, #57, #59, #60)
- Look at other BFC for examples and ideas to emulate





## Staff Suggestions

- #47 – Mayor-led ride, PSAs, commuter challenge
- #49 – frequency of #47
- #52 – City sponsorship(s) of signature rides
- #56 – Cyclocross, Mountain bike park
- #57a – Skate park (no bikes allowed)
- #59 – bike sharing
- #60 – 2 BFB – More? IU?

