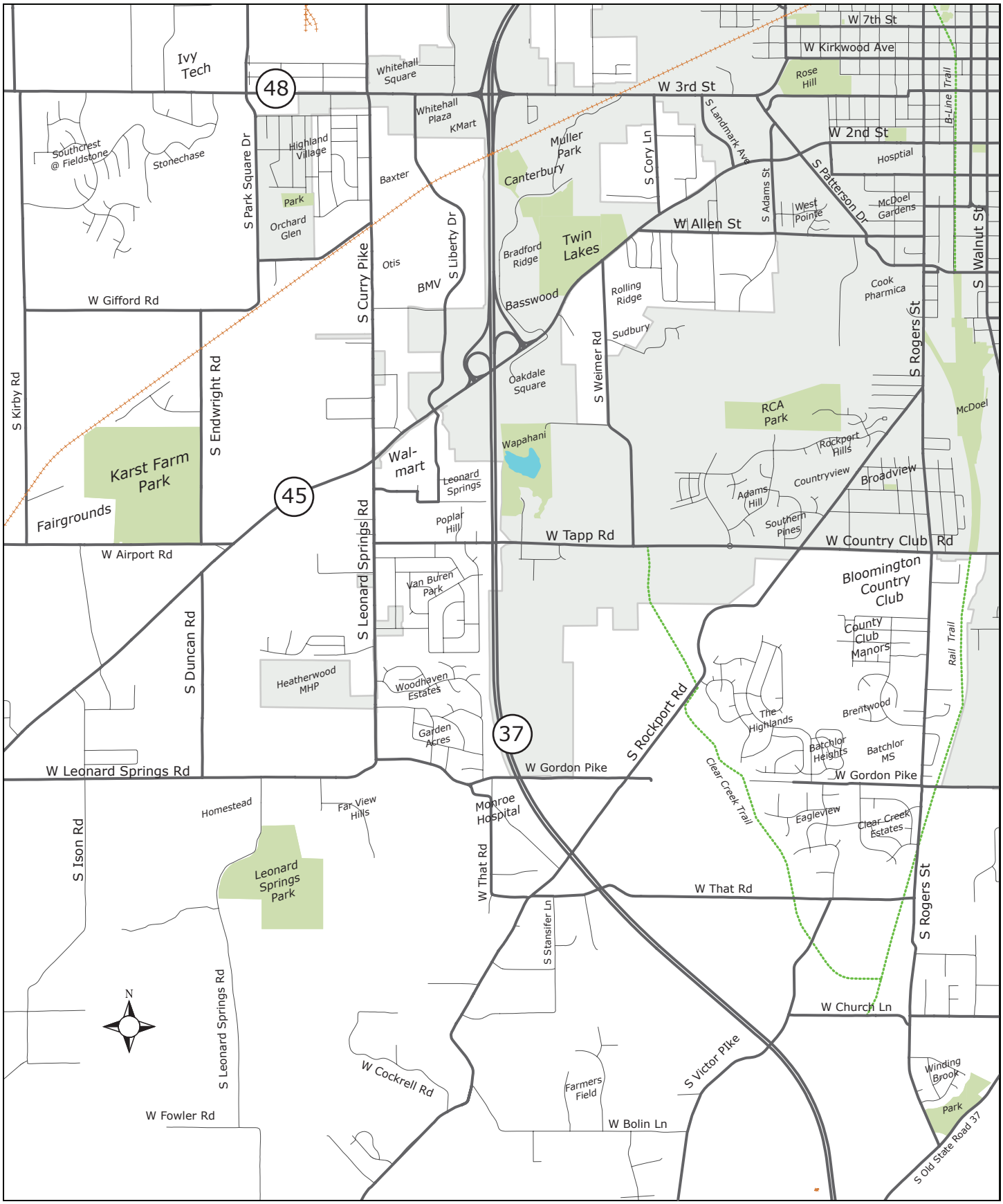Southwest Bloomington