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ARTS PARTNER GRANT PROGRAM
administered by
The City of Bloomington Department of Economic & Sustainable Development

DESCRIPTION

The City of Bloomington's Economic & Sustainable Development Department and the Bloomington Entertainment and Arts District (BEAD) will distribute up to **\$20,000** in the 2012 Arts Partner Program through a competitive grant process. This grant program will support efforts that grow not-for-profit and for-profit organizations and businesses with a focus on the arts; enhance the overall arts economy; and/or seed those projects or events that add to Bloomington's attraction as an arts destination and support the goals of BEAD.

The maximum individual grant award is **\$5,000**; and each applicant may be awarded only one grant per calendar year.

ELIGIBILITY

Arts Partner Grants are available to businesses and organizations based in the city of Bloomington. While the business or organization's primary purpose may or may not be arts-related, the projects must be arts-related, open to the general public and not be restricted to members only. Both for-profit and not-for-profit entities are eligible.

Projects funded through this program must demonstrate a high level of artistic quality, be operated with experienced professional management and/or artistic staff and demonstrate a positive impact on and provide value to the community, following the criteria and guidelines stated below. Exhibits, concerts, performances, public art and festivals are examples of projects eligible for funding through Arts Partner Grants. Potential projects may also include consultant assistance related to improving the quality or management of arts endeavors, such as planning, marketing, facility design, fundraising and board development.

Priority will be given to projects located in and aligning with goals of the Bloomington Entertainment and Arts District (BEAD). Information on the BEAD's goals, including a map can be found at www.visitbead.com.

Projects for which the Arts Partner Grant is the primary source of funding are not eligible; applicants must secure matching funding sources. If the City initiates future rounds of the Arts Partner Grant program, applicants must apply and compete each year for a new Arts Partner Grant. Any prior funding by the City of Bloomington through this Arts Partner Grant or other funding sources does not guarantee future funding through this program. Applicants should read carefully the Legal Assurances on the last page of the application. In the event that a grant is awarded, these assurances become part of the legally binding contract between the applicant and the City of Bloomington. The award of these grants is made at the sole discretion of the City of Bloomington's Economic & Sustainable Development Department and its decision is final. Any major changes from the original application (i.e. scope, budget or schedule) require immediate notification to the Department and must be submitted in writing and approved by the Department before continuing the project.

REVIEW CRITERIA

The following criteria are considered during the review and approval process:

- Artistic quality
- Payment of professional fees to artists
- The extent to which the project adds to Bloomington's attraction as an arts destination
- Ability to administer and implement the project, including the development of an appropriate budget
- Projected income that reflects cash and in-kind contributions from a broad range of sources
- Effective and accountable management practices
- Value to the community as evidenced by community support, public profile and participation by the public
- Demonstrated need for support
- Constituency served and number of people served through this project
- Broadening public access; access to underserved and alternative constituents (e.g., disabled, ethnic, senior, at-risk youth, lower income, rehabilitative, etc.)
- Completeness and clarity of application
- Satisfactory completion of final reporting requirements for previous City of Bloomington-issued grants

FUNDING LIMITATIONS

Grant funds may be used for direct expenditures related to the proposed project; however, the following is a list of expenses which are **NOT** eligible for the Arts Partner Grants:

- Previously completed projects
- Projects outside of the corporate limits of the City of Bloomington
- Activities and performances not available to the general public
- Activities and performances with a fundraising component
- Food, beverages or other refreshments
- Endowment funding or debt refinancing
- Interest on loans, fines, penalties and/or litigation costs
- Indirect costs such as full or partial expenses of utilities, computer use or existing staff salaries

MATCHING FUNDS

Projects for which the Arts Partner Grant will be the sole source of funding are not eligible. Therefore, in its evaluation of applications, the Economic & Sustainable Development Department will look for a balance in the amounts and sources of matching funds. Because Arts Partner Grant funds are limited, applicants are required to seek additional sources of support, including contributions (from individuals, businesses or corporations), earned income, grants from other government agencies or from for-profit businesses and additional demonstrated sources of financing/equity investment. In-kind contributions cannot be included as a match, although they will be considered as evidence of commitment to the project by others (i.e., collaboration/partnership).

PROJECT REPORTING

All grant recipients will be required to submit a final evaluation report to the City of Bloomington within thirty (30) days of project completion. No other City of Bloomington funding will be disbursed until all documents for any previous award are completed and submitted.

CONFIRMATION/ACKNOWLEDGEMENTS

All grant recipients shall give credit to BEAD and the City of Bloomington Department of Economic & Sustainable Development in promotion, publicity, advertising and other collateral material associated with the funded project per specific requirements outlined in the contractual agreement between the applicant and the City of Bloomington. Copies of these materials and records of when and at what occasion such credit was given should accompany the

completed final evaluation report. Failure to follow these crediting requirements may result in ineligibility from further funding from the City of Bloomington.

TIMELINE

There will be one grant period in 2012. Deadline for all completed applications is **5 p.m., March 23, 2012**. Notification will be made by April 30, 2012. Funded projects should conclude by February 1, 2013.

HOW TO APPLY

Complete the attached application form. Please note that once an application has been submitted to the City of Bloomington, the information contained in the application is a matter of public record. Applications may be submitted via email or delivered to:

Arts Partner Grants
Department of Economic & Sustainable Development
401 N. Morton St., Suite 130
Bloomington, IN 47402
Attn: Miah Michaelsen
michaelm@bloomington.in.gov