

ATTENDING: Jan Grant, Peter Jacobi, Sally Gaskill, Patricia Pizzo, Lynn Schwartzberg, Paul Sturm, Alain Barker, Martina Celerin

ABSENT: Jean Kautt , Craig Widen, Sandy Clothier

EX OFFICIO: Miah Michaelsen (City staff liaison); Mark Kruzan (Mayor; briefly, escorting Patty and ferrying her handbag

Jan Grant called the meeting to order at 5:02pm. Jan welcomed Sally to the committee, and read the letter of resignation from Sandy.

PUBLIC COMMENT

none

APPROVAL OF MINUTES from July 13, 2012

Motion by Peter to approve minutes; second by Lynn; motion passed unanimously

TREASURER'S REPORT

Municipal Arts Fund (account 402) balance = \$90,838.52 (with nothing outstanding)

Arts Commission Operating Fund (account 403) balance = \$10,357.14

STAFF REPORTS – reports by Miah Michaelsen

- Municipal Arts Fund (account 402) will see a \$25,000 increase via a percent for the arts project (S. Walnut Streetscape)
- An \$800 costs (to be pulled from Arts Commission Operating Fund) will be forthcoming to pay for created signs asking people to NOT climb on “Bloomington Banquet” sculpture and removal of spray paint from “Animal Island”
- Currently, there is \$90,838 in the Municipal Arts Fund (account 402)

NEW BUSINESS – reports by Miah Michaelsen

Bloomington Transit Center

- There could be an opportunity for public art at the new Bloomington Transit Center. Contact person is Lew May. The project is still under negotiations as to where the art would reside.

BEAD website and eNewsletter

- The revamped BEAD website is under internal review with a predicted launch date of early August 2012. Included will be blog posts, restaurant listings, searchable functions (for calendar and blog entries) and it will have a cleaner look.
- The website is being designed specifically for visitors to BEAD; artists and organizational profiles not within the BEAD district are being eliminated.
- The eNewsletter will compliment the website but the breadth of the information within it is still being discussed.

OLD BUSINESS – reports by Miah Michaelsen (except as noted)

Americans for the Arts/COB Arts & Economic Prosperity IV Study Results

- Bloomington is in group “B” with other city population cohorts of 70,00 - 90,000
- The report is chock full of interesting data – and BAC members will get a copy to peruse
- There was much discussion about the report; one key figure that stands out is \$72.3M, the economic impact of spending per year.

Public Art Master Planning (PAMP) Update

- Committee met July 2 and have a working draft of the master plan; they are identifying attributed/qualities that the PAMP should encompass
- The committee was very impressed with Peter’s “stream of consciousness” text regarding artistic attributes. Miah then translated it, maintaining the nuances, into a concise paragraph

- The document will go to the full committee soon, but first the PAMP committee will discuss the body of the document at a meeting scheduled for August 1, 5:15
- Sally requested to join the PAMP committee, Alain said that he would phone in

Indiana Coalition for the Arts (INCA) - Call for Awards

- The BAC is considering making a nomination. The organization's website is www.inartscoalition.org and the Community Arts Leadership deadline is July 20, 2012
 - Patty made a motion that the BAC should join the INCA. Alain seconded.
 - A discussion followed. Sally suggested spending \$250 to join, Alain suggested \$100.
 - It was pointed out that the commission has never been a member of this organization, although several commissioners are members. Notably, INCA is the only Indiana statewide arts advocacy organization with a paid advocate. Miah offered to ask if the City has funds to pay the membership dues.
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Martina left to chair another meeting; Paul donned the cloak of secretary...

SUPPLEMENTAL MINUTES FROM PAUL

South Walnut Street Gateway % for the Arts

- Now have \$25K to do public art project on S. Walnut Street streetscape
- 2 designated locations – 2 different pads at 2nd & Walnut (Sahara Mart) for a gateway
- Need to identify New Projects Committee to identify scope of project
- Committee members: Martina, Paul, Lynn, Jan, Sally
- Miah will convene meeting in August (after she returns on July 31)

August Meeting Topic

- Jan: wonders if BAC would like to identify its future accomplishments for the next year at the next meeting (August 8); what types of things would commissioners like to accomplish over the next year?
- Alain: we should reference the BAC strategic plan in this discussion
- Miah: different commissioner talents and time availability means we need to keep in mind what is feasible to accomplish as a volunteer body
- Jan: we want to be productive with something other than implementing tasks on the BAC calendar

Meeting adjourned by Jan at 6:29pm

Respectfully submitted by Martina Celerin