

ATTENDING: Jan Grant, Peter Jacobi, Sally Gaskill, Craig Widen, Patricia Pizzo, Lynn Schwartzberg, Paul Sturm, Alain Barker, Martina Celerin, Jean Kautt,
ABSENT: no one
EX OFFICIO: Miah Michaelsen (City staff liaison)

Jan Grant called the meeting to order at 5:04pm. Jan welcomed Mary Norman to the committee.

PUBLIC COMMENT
none

APPROVAL OF MINUTES from July 13, 2012

It was noted that an error was present in the minutes as read. The municipal Art Fund (402) has a balance of \$90,838. Motion accept the minutes with the amendment was made by Craig, second by Alain, motion passed unanimously

TREASURER'S REPORT

Municipal Arts Fund (account 402) balance = \$90,838.52
Arts Commission Operating Fund (account 403) balance = \$10,357.14

Sally asked for clarification on use of monies from account 403: Most of the monies were incurred from postcard competitions and are currently being spent on grant writing workshop, exhibition support, and other BAC activities

STAFF REPORTS – reports by Miah Michaelsen

- Atrium showcases an exhibit of images from seven of the project grants that we funded last year. We hope that this will be an annual event, held every October
- Updated BEAD website will likely launch next week. Alain asked about the last BEAD meeting, in particular about comments from organizations that are not in the BEAD district. Miah suggested that they (e.g. Windfall, Cardinal) might come to BAC looking for a way to increase visibility. It was noted that the Arts Alliance website is up and connecting with AAaB might be beneficial to those organizations. Further, an intern will be working on the BEAD blog, and news releases will go out next week.
- S. Walnut Streetscape (New Projects Committee) meeting will be held Aug 13 at noon. Expected to attend are Sally, Jan, Paul, Martina and Miah.
- At some point in the near future we will have conversations about public art at the new Bloomington Transit Center. The project is still under negotiations as to where the art would reside.

OLD BUSINESS

Indiana Coalition for the Arts (INCA) - Membership

- At the last meeting, the BAC decided to join INCA, but didn't decide at what membership level. Miah reported that \$100 is the maximum that we can consider, given that the city is in "belt tightening" mode.
- Alain made a motion that the BAC should join the INCA at the \$100 level. Sally seconded. Motion was carried unanimously.

Public Art Master Planning (PAMP) Update

- Committee met August 1 and has conquered a few pages and edits are making their way into the document. The committee has another meeting scheduled for September 5, 5:15 pm. Alain promises to be there.

NEW BUSINESS

Visioning for 2012

- Jan posed the questions: What can we as a commission focus on, in addition to grant awarding and running grant workshop? And/or do we, as a body, want to do more? Do we want to focus on special things, making us more proactive than reactive? And should we change to a “modified consent” agenda thereby having a more efficient “business meeting” portion of the agenda. There was much discussion including thoughts on the process that led us to the Strategic Plan and what the committee has focused on in the past. Lynn pointed out that PAMP is the current focus, now that the Strategic Plan is written. Alain noted that we need to create an identity for ourselves, maybe as an arts advocate. Miah recalled that the timing of the writing of the Strategic Plan coincided with the possible closure of the BAAC and the BAC felt that it needed to define it’s role in the community and set boundaries. Craig suggested that we should be interested in raising money and potentially connecting with Parks & Rec and assessing their approach. Alain mentioned that we should see ourselves as representing the voice of the people of Bloomington, but as commissioners we cannot claim to represent Bloomington as a whole; we are here to provide guidance to the government. Miah suggested that we need to define what the commission needs to “take on.” We need to define the process of starting and doing projects. Craig suggested that we consider changing the order of the agenda. Jan suggested that we receive staff reports and minutes one week prior to the meeting allowing commissioners the pre-read the documents. This would give us more time during meetings to work on how we can have an impact on the community. There was a brief discussion about potential projects (e.g., a coordinated events data base). Sally, a self-described “planning maniac” feels that the master plan is a terrific road map. She suggested that we should bring 1-2 “big things” to the meetings and do the “busy work” before the meeting. Miah mentioned that chunks of PAMP would be ideal for discussion. It was predicted that the final version of PAMP would not be completed until after Jan 2013. Jan proposed to have PAMP topics sent out to the committee before the monthly meeting. The potential format of the discussion was then discussed. Further, other ideas for monthly meetings were put forth, such as guest speakers (e.g., CVB, people from the public interviewing process). Jean mentioned that we still need a recap of the interview notes. Miah mentioned that Andrea is returning and would LOVE to put that together. Jean suggested presenting the information as a “word cloud.” There was some discussion about workload, and commissioner appointments. Miah gave a brief history of commissioner appointments, last year’s new enabling legislation, the recent doubling of the BAC membership, history of the “postcard” competition, etc. It was suggested that the BAC create an electronic accessible project folder (e.g., Google docs) so that all relevant info is organized and available to commissioners easily
- Martina left to chair another meeting; Craig donned the cloak of secretary...

SUPPLEMENTAL MINUTES FROM CRAIG

1. It was agreed that we would go ahead with our expedited meeting experiment.
2. We would use 5 September as a target to get the agenda, minutes and any other verbiage to the commission members so as to allow sufficient time to get / be smart on the issues etc. for the September (12th) meeting.

Meeting was adjourned at 6:38 PM

Respectfully submitted by Martina Celerin