

The Vision Statement

This vision statement reflects the concerns, wishes, and aspirations of the citizens of Bloomington, Indiana. The ImagineBloomington process engaged hundreds of citizens, along with elected officials and members of City boards and commissions, to develop this vision for the future of Bloomington.

We begin by recognizing the foundation upon which Bloomington will build. We are culturally rich, embrace diversity, and cherish our progressive college town atmosphere. We respect our past while using innovation and collaboration to keep moving forward. Our wealth of natural and community resources allows us to maintain a highly desirable quality of life. Together, these defining features are the foundation of a community with a bright future.

This is our vision: As a community, Bloomington will strive for excellence through creativity, cultural vitality, inclusion and sustainability. We establish the following as core assets and principles that will define Bloomington's future.

- **Civility:** Our community will continue its strong commitment to equality, acceptance, and openness through widespread and active public engagement.
- **Downtown:** Our downtown will continue to be a dynamic, vibrant, and historic place that is the cultural center of the community.
- **Development:** We will use innovative design principles and best practices to ensure that future development meets the needs of the entire community.
- **Eclectic Bloomington:** We will continue to support and celebrate the many community and cultural amenities, as well as the local businesses, that make our city a special place.
- **Economic Balance:** We will foster innovation and provide high quality economic growth and equitable opportunities that will benefit individual citizens, the community, and the planet.
- **Educational Excellence:** Our citizens will have a wide variety of educational opportunities at every stage of life to discover their full potential.
- **Efficient Government:** Our local government will be forward-thinking, responsive, collaborative, and open, and will act as a responsible steward of our local resources.
- **Environmental Balance:** We will strive for choices that minimize local and global environmental impacts while also utilizing our natural resources judiciously to sustain the community's quality of life.
- **Housing Choices:** We will offer a wide variety of quality housing options that provide opportunities for all incomes, ages, and abilities.

- **Mobility:** Our community will provide a safe, efficient, accessible, and convenient system for all modes of transportation and will reduce our overall dependence on the single occupancy automobile.
- **Social Services:** We will be responsive to and respect all citizens, without prejudice, with a strong community network that provides support for both basic needs and personal growth and self-sufficiency.
- **Safety & Well-Being:** Our community will be a safe and healthy place that promotes wellness in all forms for both residents and visitors.

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