

**City of Bloomington
Telecommunications Council
Business Meeting – January 8th, 2013**

**Common Council Chambers
City Hall at the Showers Building
401 N. Morton St.**

I. Members Present: Thom Gillespie, Carl Zager, Duane Busick

Members Absent: Eric Ost

Note: There is one vacant position available on the Telecommunications Council.

II. Public Comment

Lennon Beasley

- Completed his 30th Birthday Special
- Produced 451 programs for 2012
- In the 8 ½ years of producing programs, a grand total of 2038 programs have been completed.
- Beginning a new series called "Recording Fun Show".
- New goals for 2013 are to produce a record album, and a video.

II. Approval of Minutes:

The council has three sets of minutes to approve.

May 1st, 2012 – Carl Zager moved to approve. Duane Busick seconded the motion. Question was called all approved.

June 5th, 2012 – Carl Zager moved to approve the June minutes. Duane Busick seconded the motion. Question was called and all members approved.

December 4th, 2012 – Carl Zager moved to approve the December minutes. Thom Gillespie seconded the motion. Question was called all members approved.

(Note: May and June minutes were already approved at the December meeting.)

IV. Reports and Announcements

1. Telecom Members: No reports

2. CATS – Michael White, CATS General Manager

Monthly programming reports for December 2012

Carl Zager – When you do productions from various places surely audio quality becomes an issue. Is that worked out at the site or in editing?

Michael White – We have a wonderful crew many have backgrounds in working with audio. So they do their best to capture the very best possible sound at the event.

3. WTIU – No report

V. Information from or about Video Service Provider - No Report

Duane Busick – I did receive a phone call from a patron of Comcast. He was complaining about the 25% bill increase that took place with no additional services being added. I told him his only recourse was to report it to Indiana Utilities Regulatory Commission (IURC).

Carl Zager– People may need to check to see if they have any extra channels that they did not have before, especially if they did not order any new services.

VI. Old Business – None

VII. New Business

Thom Gillespie – We met on December 11th at 5:30pm in the CATS meeting room for a work session. Our goal was to try and get to some of these issues that have been brought up. The main question we are trying to figure out is: Where do people in Bloomington get their information and entertainment? Other information we are interested in obtaining:

Age?	Amount spent monthly on access?
Profession?	What provider?
Education?	Consumer / Producer?
Preferred media?	Number of paid accounts?
Platforms?	Income?

Places research could be done: newspaper, Comcast, AT&T, Smithville, Radio, TV stations, Rate Sheets, and Church's.

Carl Zager – The main question seems to be how we go about gathering this information. That is the critical part of getting this done. Then once the information is gathered what do we do with it.

Thom Gillespie – We talked about certain people we might be able to contact like Matt Pierce, the Indian Faculty member, and John Graham – Dean of Spea. Spea has a Research and Design methods class.

Duane Busick – First step is to come up with the mission statement of what we exactly want to do.

Mission Statement

Search for ways to provide the optimum telecommunications structure for the City of Bloomington.

Thom Gillespie – Next step is to go find someone to help with the research. Thom Gillespie will contact Matt Pierce; Duane Busick will contact faculty members at Spea. Members to report back at February meeting.

VII. Adjournment

Thom Gillespie motioned for adjournment.

Next Regular Meeting

February 5th, 2013

Common Council Chambers in City Hall at the Showers Building
401 N. Morton St.

Submitted by:
Stephanie Jachim 1/21/2013