



Bloomington Urban Enterprise Association

[www.bloomington.in.gov/buea](http://www.bloomington.in.gov/buea)

## ZONE ARTS GRANT PROGRAM

sponsored by the  
**Bloomington Urban Enterprise Association (BUEA)**  
and  
administered by the  
**Bloomington Entertainment and Arts District (BEAD)**

### DESCRIPTION

The Bloomington Urban Enterprise Association in partnership with the Bloomington Entertainment and Arts District (BEAD) will distribute funds through the Zone Arts Grant Program. This grant program will support arts projects located within the boundaries of the Bloomington Urban Enterprise Zone or that provide documented direct benefit to Urban Enterprise Zone residents (see <http://bloomington.in.gov/buea> for a map of the Zone).

The maximum grant award is **\$4,000**; and each applicant may be awarded only one grant.

The deadline for applications is **5 p.m. August 15, 2013**.

### ABOUT THE BLOOMINGTON URBAN ENTERPRISE ASSOCIATION

The Bloomington Urban Enterprise Association provides the means to improve the economic, physical, and social environment for Zone residents and businesses and contributes to economic development efforts in Bloomington's urban core. The Enterprise Zone operates in accordance with Indiana State Code and has created or retained hundreds of jobs and spurred millions of dollar in increased investment.

### ELIGIBILITY

Businesses, organizations and individuals based within the Urban Enterprise Zone are eligible to apply. While the business or organization's primary purpose may or may not be arts-related, the projects must be arts-related and open to Zone residents and the general public. Although not all project partners are required to be based within the Zone, the **applicant** must be and the **primary beneficiaries** of the project must be **Zone residents** (see <http://bloomington.in.gov/buea> for a map of the Zone).

Projects funded through this program must demonstrate a high level of artistic quality, provide evidence of professional management and demonstrate a positive impact on and provide value to the Zone and its residents, following the criteria and guidelines stated below. Exhibits, concerts, performances, festivals, art space development, murals and other public art are examples of the types of projects eligible for funding through the BUEA Zone Arts Grant program.

Projects which are proposed to take place in the public right-of-way, in City parks or would require action by the City in any way should have either sought approval in advance of application or should demonstrate an understanding of the process for gaining such approval before applying. The awarding of a BUEA Zone Arts Grant does not supersede any other applicable City approvals or regulations. Contact [michaelm@bloomington.in.gov](mailto:michaelm@bloomington.in.gov) with specific questions.

Projects for which the Zone Arts Grant is the primary source of funding are not eligible; applicants must secure matching funding sources of at least 50% of project costs (at least 25% of the match must be cash.) If the BUEA initiates future rounds of the Zone Arts Grant program, applicants must apply and compete each year for a new Zone Arts Grant. Any prior funding by the BUEA or the City of Bloomington does not guarantee future funding through this or any other City-affiliated granting program. Applicants should read carefully the Legal Assurances on the last page of the application. In the event that a grant is awarded, these assurances become part of the legally binding contract between the applicant and the City of Bloomington. The award of these grants is made at the sole discretion of the BUEA and BEAD

and its decision is final. Any major changes from the original application (i.e. scope, budget or schedule) require immediate notification and must be submitted in writing and approved before continuing the project.

### **REVIEW CRITERIA**

The following criteria are considered during the review and approval process:

- Project's overall benefit to the Zone and its residents including number of people served
- Artistic quality
- Payment of professional fees to artists (if applicable)
- Ability to administer and implement the project, including the development of an appropriate budget
- Projected income that reflects cash and in-kind contributions from a broad range of sources
- Effective and accountable management practices
- Completeness and clarity of application
- Demonstrated partner support
- Satisfactory completion of final reporting requirements for previous City of Bloomington-issued grants (if applicable)

### **FUNDING LIMITATIONS**

Grant funds may be used for direct expenditures related to the proposed project; however, the following is a list of projects which are **NOT** eligible for the Zone Arts Grant:

- Projects executed outside of the Zone
- Previously completed projects
- Activities and performances not available to Zone residents
- Projects with a fundraising component

### **MATCHING FUNDS**

Projects for which the Zone Arts Grant will be the sole source of funding are not eligible. At least 50% of project costs must be matched by the applicant. In-kind match is acceptable but at least 25% of the match must be cash. Other City grants or funds are eligible for the match.

### **APPLICATION REVIEW**

Applications will be reviewed by an internal staff team from the Department of Economic & Sustainable Development and the BUEA. The BUEA Board makes final funding decisions.

### **PROJECT REPORTING**

All grant recipients will be required to submit a final evaluation report to the City of Bloomington within thirty (30) days of project completion. No other City of Bloomington funding will be disbursed until all documents for any previous award are completed and submitted.

### **CONFIRMATION/ACKNOWLEDGEMENTS**

All grant recipients shall give credit to the BUEA and BEAD in promotion, publicity, advertising and other collateral material associated with the funded project per specific requirements outlined in the contractual agreement between the applicant and the BUEA. Copies of these materials and records of when and at what occasion such credit was given should accompany the completed final evaluation report. Failure to follow these crediting requirements may result in ineligibility from further funding from the City of Bloomington.

### **DEADLINE**

The deadline for applications is **5 p.m. August 15, 2013**.

### **HOW TO APPLY**

Complete the attached application form. Please note that once an application has been submitted, the information contained in the application is a matter of public record. Applications may be submitted via email or delivered to:

BUEA/BEAD Zone Arts Grant  
401 N. Morton St., Suite 130  
Bloomington, IN 47402

Attn: Miah Michaelsen, BEAD [michaelm@bloomington.in.gov](mailto:michaelm@bloomington.in.gov)