

The Business of Art

Financial Management for Artists and Arts Organizations

Presented by Elaine Luttrull, Author of *Arts & Numbers: A Financial Guide for Artists, Writers, Performers*

Financial Management for Arts Organizations

August 9

9:00 a.m. - 1:00 p.m.

Best practices in strong and effective financial policies and governance.

Key Topics:

- Budgeting
- Managing Cash Flow
- Taxes
- Governance
- Internal Controls



About Elaine Luttrull:

Elaine Grogan Luttrull is a CPA with extensive professional experience.

She has cultivated a lifelong passion and enthusiasm for the arts and understands the unique financial, managerial, and programmatic challenges faced by artists and arts organizations. She holds a master of accountancy, a bachelor of science in accountancy, and a bachelor of science in business administration with an emphasis in economics. See more at: <http://minervafinancialarts.com>.

Bloomington/Monroe County Convention Center

The workshops are *free*
but space is limited.

Go to www.bloomington.in.gov/bac
to register.

Financial Literacy & Career Planning for Artists

August 16 & 17
(must attend both days)

Visual Artists

8:30 a.m. - 12:30 p.m.

Performing & Literary Artists

2:00 p.m. - 6:00 p.m.

Discussion and activities to empower creative entrepreneurs and freelancers to follow their passions and build sustainable careers.

Key Topics:

- Budgeting for projects both personal and professional
 - Goal Setting
 - Taxes
 - Healthcare

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