

CITY OF BLOOMINGTON PARKS AND RECREATION DEPARTMENT

2011 Annual Report



KaBOOM! playground design day with The Project School, April 20, 2011.

Message from the Mayor

2011 saw a considerable number of significant projects take place in our city, and, as usual, the City of Bloomington Parks and Recreation Department and its dedicated staff were behind a lot of them.

The Waldron, Hill and Buskirk Park received a new playground in 2011, which in itself isn't all that unusual. What was unique about this project was that the brand-new playground was designed by the children who would eventually use the playground. The Parks and Recreation Department partnered with The Project School, IU Health Bloomington and KaBOOM! to install the new playground in a single day. More than 350 community volunteers pitched in to do all the hard work, from mixing concrete to feeding the hordes of volunteers. It's humbling and inspiring to see so many members of our community join hands, both figuratively and literally, to get something so worthwhile done.

I've said many times that the B-Line Trail is the most significant economic development project on the City's agenda, and that continues to be true, even after the long-awaited and much-anticipated opening of the second and final phase of the B-Line Trail in September. The B-Line is viewed not only as a ribbon of asphalt, but also as a linear park. The plazas along the trail are distinctive as 'pocket parks,' all with a unique feel and inviting nature that makes them places for events and gatherings. In every type of weather on any given day, there are people using the B-Line Trail for recreation, transportation, or just as a place to socialize. I am delighted to see the wholehearted enthusiasm our community has shown for the new trail.

The results of the most recent Community Interest and Opinion Survey reaffirmed our commitment to providing the highest quality parks, facilities and recreation services. A staggering 74% of survey respondents said they still want walking and biking trails, and nearly as many residents rated neighborhood parks as their greatest need. We appreciate the time our residents took to let us know what they want from our Parks and Recreation Department, and we look forward to continuing to thoughtfully and strategically develop the Parks and Recreation Department's long-range plans to mesh with our residents' needs.

The Parks and Recreation Department embarked on yet another long-term and large-scale project in 2011. The master planning process for the 27+-acre switchyard property officially began in the fall, with numerous opportunities for public input and comment to be offered in 2012. We encourage everyone to call, write, e-mail or visit to share your ideas, thoughts, and vision for this future community park.

It is continued investments in the amenities above that make Bloomington an attractive, vibrant community where people want to live, study, work and visit. These enrichments keep our economy strong and allow us to provide a full range of government services, making Bloomington safe, clean and structurally sound with hundreds of arts, entertainment, educational, retail and recreational opportunities available daily.

Finally, I congratulate Parks and Recreation Department Director Mick Renneisen, who was selected as the recipient of the Outstanding Professional of the Year by the Indiana Park and Recreation Association. This recognition by a professional organization of peers is a great honor and one that is well deserved.

Enjoy your parks!

Yours Truly,

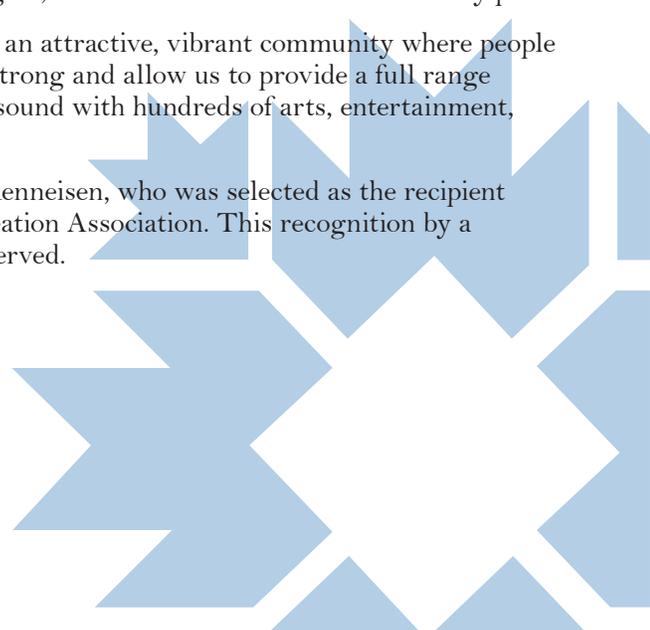


Mark Kruzan, Mayor
City of Bloomington



Bloomington Mayor Mark Kruzan congratulates the owners and employees of Solution Tree in a ceremony in March 2011.

The company committed to purchasing 150 trees for planting on Bloomington's city streets.



Message from the Administrator

The City of Bloomington Parks and Recreation Department is responsible for more than \$50 million in City assets. Our department manages more than 2,300 acres of property including 40 park sites, a golf course, ice arena, two pools, three community centers, three natural resource properties, 13 ball fields, 22 tennis courts, 19 basketball courts and approximately 30 miles of trails. During 2011, we provided more than 1,000 programs based on our citizen's expressed interests. The City of Bloomington Parks and Recreation Department is proud to be an accredited, Gold Medal-winning agency that professionally serves our community's parks and recreation needs. The following is a summary of some of the significant Department initiatives accomplished in 2011.

The Department achieved re-accreditation status from CAPRA (Commission for Accreditation of Parks and Recreation Agencies) in 2011. The Department was first accredited in 2001, becoming one of only 27 accredited departments in the country. A five-year renewal was achieved in 2006 and again in 2011. Accredited agencies have demonstrated not only that they meet the 180 standards for a quality operation but also that they have the professional competence, commitment and community support to complete the rigorous process of accreditation.

A record 708 citizens responded to the 2011 Community Interest and Opinion survey. Results from the survey show that our community places a high value on parks and recreation services. The results of these surveys, conducted every five years, are used to assist in identifying priorities for the Department's Strategic Action Plan. An executive summary of the survey results can be viewed online at bloomington.in.gov/parks.

Walking and biking for pleasure, and continuing to construct trails, were the highest-rated recreational activity and need expressed by respondents of our 2011 survey. In direct response to these and similar survey results from 2001 and 2006, the final 2.5 miles of the B-Line Trail were completed, with an opening celebration held September 8. The mayor proclaimed this project "The most significant economic development project on the City's agenda." We are delighted our department is viewed as a key element in our community's economic development via our role in this important initiative.

The department has, over the past several years purchased parcels of land totaling approximately 57 acres in the area known as the McDoel Switchyard. The land was purchased with the intent to construct a park at some point in the future. The completion of the B-Line Trail spurred interest in the future development of the Switchyard property. With the help of the Redevelopment Commission and several city departments, a consultant team was hired to begin the process of creating a Master Plan for the Switchyard property. This plan is anticipated to be completed in fall 2012. Numerous public meetings will be held to gather community input during the course of developing the Master Plan.

Parks and Recreation facilities, primarily Twin Lakes Sports Park, Twin Lakes Recreation Center and Winslow Sports Complex, hosted a variety of local, state and national events that attracted thousands of visitors to Bloomington in 2011. These events generated in excess of \$6 million in economic impact for local businesses. The recruitment of some of these events was accomplished in partnership with the Bloomington/Monroe County Convention and Visitors Bureau. We are happy to have established a reputation for obtaining and conducting quality events that contribute to the local economy.

The Department provides a variety of community events, sports leagues, adult and youth classes, and natural resource programs that attracted more than one million participants in 2011. In addition, informal use of parks, trails and other parks and recreation amenities accounted for hundreds of thousands of experiences for our citizens and visitors. According to results of our 2011 survey, the Bloomington Parks and Recreation Department is the organization most used for recreation and sports activities in the community. In addition, 81% of survey respondents indicated they were either very satisfied or somewhat satisfied with the overall value their household receives from our Department.

The Mayor, Board of Park Commissioners and our staff greatly appreciate our citizen's continued interest and support of parks and recreation activities. We look forward to another outstanding year of offering services that positively impact your quality of life in 2012.



Parks and Recreation Department Administrator Mick Renneisen at The Waldron, Hill and Buskirk Park re-dedication ceremony, April 2011.

A handwritten signature in black ink that reads "Mick Renneisen".

Mick Renneisen, Administrator

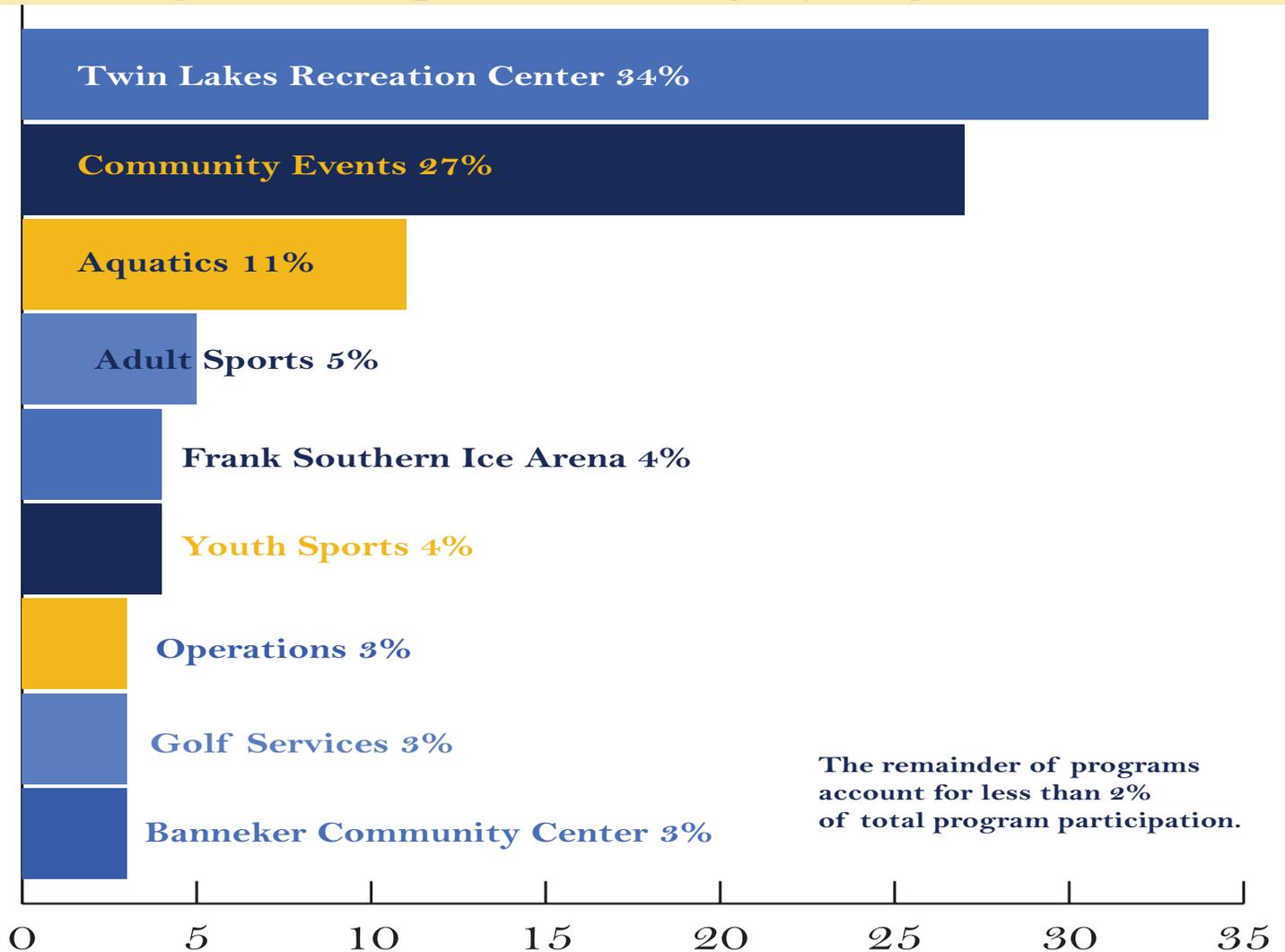
City of Bloomington Parks and Recreation

Program Participation

Participation is defined as the number of people times the number of visits/activity to a specific program or service.
The numbers below do not include any estimate of the number of visits to City parks or trails.

Twin Lakes Recreation Center	356,554	Natural Resources	13,640
Community Events	284,813	Youth Programs	10,325
Aquatics	113,418	Adult Programs	4,144
Adult Sports	55,546	Rhino's Youth Center	3,462
Frank Southern Ice Arena	46,291	Health & Wellness	1,539
Youth Sports	42,060	Inclusive Recreation	267
Operations	35,049		
Golf Services	30,192	2011 Total Participations	1,040,204
Banneker Community Center	29,018	An increase of 206,700 participations (25%) over 2010.	
Twin Lakes Recreation Center Adult Services	13,886	2010 Total Participations	833,504

Program Participation Percentage by Program Area



City of Bloomington Parks and Recreation

Condensed Financial Summary

for the year ended December 31, 2011

	2011 Revenue	2011 Expenditures
Tax Proceeds & Miscellaneous	\$4,811,136	
Subtotal—Tax & Miscellaneous Revenue	\$4,811,136	
Administration	\$55,527	\$754,938
Adult Programs	\$53,764	\$112,241
Adult Sports	\$334,428	\$562,362
Aquatics—Bryan Park Pool	\$241,849	\$287,781
Aquatics—Mills Pool	\$35,401	\$141,593
Banneker Community Center	\$143,872	\$357,519
Community Events	\$47,080	\$298,682
Community Events—Farmers’ Market	\$74,848	\$100,825
Community Relations	\$6,811	\$273,462
Frank Southern Ice Arena	\$265,829	\$345,736
Golf Services	\$696,689	\$849,228
Health & Wellness	\$5,558	\$80,523
Inclusive Recreation	\$3,978	\$113,473
Landscaping/Cemeteries/Urban Forestry	\$44,074	\$603,075
Natural Resources	\$60,046	\$279,034
Operations	\$44,907	\$1,300,975
Project School Lease/349 S. Walnut Building	\$66,533	\$18,203
Rhino’s Youth Center	\$0	\$72,286
Twin Lakes Recreation Center	\$903,439	\$910,384
Youth Programs	\$130,070	\$227,094
Youth Sports	\$77,038	\$258,100
TOTAL Program Revenue/Expenses	\$3,292,071	\$7,947,514
DNR Grant Expenses from 2009 Revenue		\$168,980
Capital Related/Capital Expenditures	\$298,776	\$200,578
TOTAL Revenue/Expenses	\$8,103,207	\$8,317,072

*unaudited financial data

Operations & Development

The Operations Division is responsible for maintenance, security, sanitation, capital improvements, planning, construction, and development of all City parks and natural areas, facilities, trails, and greenways. It is also responsible for beautification of parks and public areas, including landscaping, the administration and maintenance of Rose Hill and White Oak Cemeteries, and urban forestry. This Division is responsible for the establishment, management, and enhancement of City-owned natural resources properties including Griffy Lake Nature Preserve, Wapehani Mountain Bike Park and Leonard Springs Nature Park. Natural resources staff offer outdoor recreational, educational, and volunteer opportunities.

- Painted operations center break room, Rose Hill Cemetery/Operations office kitchen, and Operations center office
- Installed new cabinets at Rose Hill Cemetery/Operations center office
- Painted playgrounds, shelters, bridge railings and other miscellaneous fixtures on an ongoing seasonal basis
- Replaced roof of Twin Lakes Lodge
- Dismantled and replaced playground at The Waldron, Hill and Buskirk Park through partnership with IU Health, The Project School, and KaBOOM!
- Completed restroom building mural at Rev. Ernest D. Butler Park
- Began LEED certification process for City Hall building
- Repaired bridge at Winslow Woods Park shelter
- Installed "Our Hometown" mural by Boys and Girls Club of Bloomington on north end of the B-Line Trail
- Installed two new basketball goals at Sherwood Oaks Park
- Installed mural on stage at The Waldron, Hill and Buskirk Park
- Conducted major cleanup of switchyard park property
- Renovated and improved former CSX railroad office building on switchyard park property
- Began median irrigation project on West Third Street
- Installed five bicycle racks (total of 23 spaces) in various city parks
- Began trailhead improvements to Bloomington Rail Trail at Country Club Drive; completion expected in spring 2012
- Replaced and refurbished wood Fibar playground surfacing at various city park playgrounds
- Began installation of new pedestrian bridge in Bryan Park; completion expected in late spring 2012.

Operations 2011 Program Activity (includes Landscaping, Cemeteries, & Urban Forestry)

B-Line Trail Grand Opening	300
Cemetery Services	69
KaBOOM! Playground Build	445
Urban Forestry—Arbor Day	25

Shelter Rentals

Henderson—Bryan	81
North—Bryan	62
Woodlawn—Bryan	81
Building Trades	33
Sycamore—Lower Cascades	72
Waterfall—Lower Cascades	68
Young Pavilion—Olcott	47
Lions Den—Upper Cascades	62
RCA Community Park -Small Shelter	15
RCA Community Park - Group Shelter	27
Twin Lakes Lodge	106
Winslow Woods	36

Total 2011 Rentals 690

Shelter Rental Attendance 33,520

Program Revenue

General Fund	\$1,658
Non-Reverting	\$43,249
Total 2011 Revenue	\$44,907

Program Expenses

General Fund	\$1,264,346
Non-Reverting	\$36,629
Total 2011 Expenses	\$1,300,975

Urban Forestry

- Planted 491 trees in public areas
- Removed 490 hazardous trees from city parks and streets
- Received grant from Indiana DNR Division of Forestry for \$9,375 to plant trees along West Third Street
- Received donation from Solution Tree to plant trees along West Third Street
- Published the first City of Bloomington Tree Care Manual
- Staffed an urban forestry information table at the Master Gardener Spring Garden Fair
- Distributed approximately 125 five-gallon water buckets to homeowners with new street trees near their properties
- Conducted one-day volunteer tree planting with students from Tri-North Middle School and planted 12 trees donated by Twin H Tree Farm
- Completed Building Trades Park mulching project with help of local volunteers
- Cleaned up old stone mill and trailer park at Lower Cascades Park

Landscaping

- Installed new landscaping in two raised beds on courthouse square
- Replaced Second Street berm in Seminary Park following damage caused by fallen trees during a severe storm
- Revitalized landscaping on west side of City Hall along B-Line Trail
- Revitalized landscaping at REALTOR Plaza on B-Line Trail
- Initiated new program to plant re-blooming daylilies around older headstones at Rose Hill Cemetery to prevent mower damage to stones
- Installed new landscaping at former CSX railroad office property facing Grimes Lane
- Purchased and installed plant material in 10 new flower pots at West Third Street traffic calming location

Cemeteries

- Monroe County History Center Cemeteries Division repaired or restored 17 headstones at White Oak Cemetery
- Operations staff re-set and leveled 35 headstones; straightened 78 headstones; repaired, re-set and leveled 11 headstones
- Contractor re-set, re-sealed and leveled an additional 10 headstones

Urban Forestry/Landscaping/Cemeteries 2011 Program Activity

Cemeteries 2011 Activity

Rose Hill Cemetery

Lot Sales (cremation ground lots)	3
Mausoleum niche sales	0
Interments	31
Inurnments	10
Disinterments	1

White Oak Cemetery

Lot Sales	17
Interments	6
Inurnments	1
Disinterments	0

Program Revenue

General Fund	\$26,637
Non-Reverting	\$17,437
Total 2011 Revenue	\$44,074

Program Expenses

General Fund	\$602,982
Non-Reverting	\$93
Total 2011 Expenses	\$603,075

Natural Resources

Conducted environmental education programs for 5,898 participants. These programs included:

- Leonard Springs Nature Day—Provided 840 MCCSC sixth-grade students with an experiential environmental science program during the program's fifth year. Volunteers contributed over 700 hours to the facilitation of this program.
- Griffy Lake Nature Day—The second year for this environmental science program included 282 MCCSC fourth-grade students.
- Naturalist at the Market—Provided information and activities related to our local environment for 1,599 visitors to the Bloomington Community Farmers' Market.
- Green Cleaning Product education—Provided information on environmentally friendly cleaners to 135 participants at National Night Out and the Health and Safety Fun Fair.
- Crestmont Earth Club—Met once a week with an average of 10 children per week at Crestmont Boys and Girls Club in June and July. Program topics included trees, bats, reptiles, and nature art.
- Griffy Lake boats were rented 3,105 times for a total of 3,782 hours.
- Replaced the Griffy Lake boat dock with an accessible, floating dock and canoe/kayak launch.
- Replaced skylights and roofs of boat house and storage building at Griffy Lake.
- Completed two raingarden plantings at Griffy Lake.
- Drew a record 150 participants in the Bike to Work Day event.
- Cleared three acres of invasive bush honeysuckle from Lower Cascades Park.
- Citizen Scientist program enrolled 23 volunteers who completed 167 hours of service.
- Adopt A Trail—103 volunteers spent 587 hours maintaining City trails.

Natural Resources 2011 Program Activity

Griffy Lake

Annual Boat Launch Permits	43
Boat Rentals	1,902
10-Rental Pass/Misc. Rentals	39
Daily Launch Permits	417
After School Nature Day	65
Educational Events	1,435
Environmental Resources Advisory Council (ERAC)	21
Great Outdoors	101
Group Visits	532
Hikes/Walks/Paddles	15
Hoosier Riverwatch	29
Leonard Springs Nature Day	1,597
Naturalist at the Market	2,761
Scout Programs	35
Volunteers	555
Total 2011 Participations	13,640

Program Revenue

General Fund	\$0
Non-Reverting	\$60,046
Total 2011 Revenue	\$60,046

Program Expenses

General Fund	\$264,267
Non-Reverting	\$14,767
Total 2011 Expenses	\$279,034

Sports

The Sports Division is responsible for providing formal and informal sports programs and services for the adults and youth of our community. These activities are provided at Department facilities such as Cascades Golf Course, Frank Southern Ice Arena, Twin Lakes Sports Park, Winslow Sports Complex, and a variety of other Department-owned and operated facilities. In addition, facilities are utilized in a cooperative agreement with Monroe County Community School Corporation.

Aquatics

The Aquatics program plans, coordinates, and facilitates recreational swimming, formal lessons, private rentals, special group use, and advanced aquatic and personal safety training for the Bloomington community and its visitors.

Aquatics 2011 Program Activity

Training Hours	23
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Bryan Park Pool

Admissions	57,940
Waterslide	22,028
Swim Lessons	2,594
Punch Passes	1,405
Pool Rental Attendance	1,435

Mills Pool

Admissions	25,321
Aqua Fit	105
Punch Passes	192
Pool Rental Attendance	2,375

Total 2011 Participations	113,418
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Program Revenue

General Fund	\$161,962
Non-Reverting	\$115,288
Total 2011 Revenue	\$277,250

Program Expenses

General Fund	\$366,186
Non-Reverting	\$63,188
Total 2011 Expenses	\$429,374

Adult Sports plans, coordinates, and facilitates adult sports for the Bloomington community at Twin Lakes Sports Park, local tennis courts and in various MCCSC facilities.

Youth Sports plans, coordinates, and facilitates operations for Winslow Sports Complex, Rev. Butler Park, Frank Southern Ice Arena, and Bryan Park ball diamonds. These facilities host Bloomington Junior League Baseball, Babe Ruth Baseball, Girls, Inc. Softball, and MCCSC baseball and softball events.

Youth Sports

- Hosted ASA Girls' Class B 16-Under Fastpitch Northern National and ASA Girls' Gold 18-Under Fastpitch Northern National softball tournaments. A total of 35 teams competed in both divisions. Teams from as far away as Minnesota, North Dakota and Missouri traveled to Bloomington to take part in the tournament.

Youth Sports 2011 Program Activity

Youth Sports

Babe Ruth Baseball	9,124
Bloomington HS South Sports	2,208
BJLBA Youth Baseball	21,519
Girls' Fast Pitch Softball	6,781
Youth Softball Tournament	2,164
Rentals	264
Total 2011 Participations	42,060

Program Revenue

General Fund	\$25,261
Non-Reverting	\$51,777
Total 2011 Revenue	\$77,038

Program Expenses

General Fund	\$225,139
Non-Reverting	\$32,961
Total 2011 Expenses	\$258,100

Adult Sports

Adult Sports 2011 Program Activity

Softball	44,334
Softball Tournaments	9,780
Tennis Lessons	1,312
Tennis Tournaments	120
Total 2011 Participations	55,546

Program Revenue

General Fund	\$105,248
Non-Reverting	\$229,180
Total 2011 Revenue	\$334,428

Program Expenses

General Fund	\$320,503
Non-Reverting	\$241,859
Total 2011 Expenses	\$562,362

Frank Southern Ice Arena

Frank Southern Ice Arena provides recreational and organized ice skating to ice enthusiasts from Bloomington and surrounding communities.

Frank Southern Ice Arena 2011 Program Activity

Adult Hockey League	1,519
Blades Hockey	2,625
Figure Skating Program	1,889
Hockey Initiation	973
Ice Show/Holiday Skate	578
IU Figure Skating	479
IU Hockey	3,823
IU Learn to Skate	674
Learn to Skate Program	5,084
Open House/Banquets	265
Public Skating Admissions	14,749
Rentals/Birthday Parties	1,490
Stick & Puck/Pickup Games	226
Youth Hockey	11,617
Special Events	300
Total 2011 Participations	46,291

Program Revenue

General Fund	\$185,337
Non-Reverting	\$80,492
Total 2011 Revenue	\$265,829

Program Expenses

General Fund	\$278,390
Non-Reverting	\$67,346
Total 2011 Expenses	\$345,736

- The Frank Southern Ice Arena had an all-time record gross revenue season, up 16% (\$10,000) from last season. For the first time, revenues exceeded \$250,000.

Cascades Golf Course

Golf Services 2011 Program Activity

Rounds Played	26,584
Adult Season Pass	102
Family Season Pass	23
Senior Season Pass	103
Junior Season Pass	25
Range Ball Buckets	2,191
Hook A Kid on Golf	200
Junior Golf	661
Rental Attendance	303
Total 2011 Participations	30,192

Program Revenue

General Fund	\$531,932
Non-Reverting	\$164,757
Total 2011 Revenue	\$696,689

Program Expenses

General Fund	\$737,594
Non-Reverting	\$111,634
Total 2011 Expenses	\$849,228

Cascades Golf Course has the objective of maximizing public play with a balance of leagues, tournaments, youth programs, and golf outings. Many youth programs are conducted during the year, including the Junior Program, Hook A Kid on Golf Tee Level, Skills Challenge and Challenge League.

- Weather was a significant challenge for golf in 2011. A cool and rainy spring resulted in a 15% overall decrease in revenue.

Recreation

The Recreation Division is responsible for programs, events, and services specially designed for preschoolers, youth, teens, adults, senior adults, and participants with varying degrees of ability. These activities are held at Department facilities such as the Allison-Jukebox Community Center, Banneker Community Center, Twin Lakes Recreation Center, and Showers Common. A number of programs are facilitated through partnership agreements with other community organizations.

Youth Programs

Youth Programs is responsible for programs and services designed for youth and teens. These activities take place at the Allison-Jukebox Community Center, Rhino's Youth Center, and satellite sites. Youth Programs also includes the Inclusive Recreation area. The Bloomington Parks and Recreation Department is committed to an inclusive approach to recreation.

Programming

- Kid City Summer Camps were re-accredited by the American Camp Association with a score of 100%.
- Added Hilltop Garden Camp to Kid City.
- Hosted the first Harvest Party at Hilltop Garden and Nature Center for Hilltop Garden campers and their parents.
- Confirmed dates and marketing strategy for recruiting counselors for the 2012 camp season.
- Conducted an intensive analysis of camp procedures and set new guidelines for the 2012 camp season.
- Operated a successful Break Days program for students who were out of school during school breaks.
- Completed thorough inventory of all camp-related supplies and equipment.
- Continued partnership with Ivy Tech to offer College for Kids.

Inclusive Recreation

- Utilized Leisure Companions in Bloomington Youth Basketball, Youth Sailing Camp, swim lessons, Tae Kwon Do, and Kid City Break Days
- Continued Rhythm and Drumming class for adults with disabilities
- Partnered with Special Olympics-Monroe County to provide year 'round sports programs to people with intellectual disabilities
- Inclusive Recreation Coordinator Amy Shrake participated in community outreach including the Down Syndrome Family Connection Celebrating Abilities Resource Fair, MCCSC Transition Fair, and the ADA-IN Steering Committee.
- Inclusive Recreation Coordinator Amy Shrake presented at the Indiana Parks and Recreation Association annual conference.

Facility—Allison-Jukebox Community Center

- Installed new furnace and carpet.

Rhino's Youth Center

- One hundred percent of graduation-age youth in Rhino's programs graduated from high school in 2011. Twenty went on to college.
- Rhino's media programs were the model for four new youth programs in Indiana.
- Rhino's anti-tobacco efforts have been recognized as "best practices" for other Indiana youth groups by the Indiana Department of Health.

Youth Programs/Inclusion/Rhino's 2011 Program Activity

Break Days	421
CITs	455
Drop-ins	1,030
Kid City Camps—Total	3,834
Kid City Camps—Inclusion	111
Nature Days/Gardening—Inclusion	22
Rentals	4,585
Specialized Music Program	61
Sports Lessons/Programs—Inclusion	73
Youth Journalism	610
Youth Mural Arts	1,018
Youth Radio	1,312
Youth Video	522

Total 2011 Participations 14,054

Program Revenue

General Fund	\$0
Non-Reverting	\$134,048
Total 2011 Revenue	\$134,048

Program Expenses

General Fund	\$271,107
Non-Reverting	\$141,746
Total 2011 Expenses	\$412,853



Benjamin Banneker Community Center is a multi-purpose facility that offers year-round programs and services for citizens of all ages. Amenities include a gymnasium, kitchen, library, and game hall. Programs include special events, drop-in activities, special interest classes and activities, summer programs and camps, and a variety of other services.

Banneker Community Center

- Continued to offer the Family Resource Center and daily free programming for families on the third floor of the facility.
- Participated in Bloomington Bikes Week; partnered with IU Health Bloomington and Fairview Elementary School to host Bike Rodeo and provide bike safety education and helmets to children.
- Continued to work with Twin Lakes Recreation Center staff to run the Bloomington Youth Basketball program. During 2011 there were three seasons of basketball for grades pre-K through eight.
- Partnered with Fairview Elementary School to continue the Banneker at the View after-school program. The program was held at Fairview from 3:50 - 6 p.m. and included homework help, snacks, field trips, and recreation activities as well as transportation home. Daily attendance was between 40 and 50 students.
- Partnered with Fairview Elementary to receive a SPARK grant that provided \$800 worth of physical education supplies as well as a new physical education curriculum to use at the Banneker at the View program.
- Received a \$36,000 grant from the Walmart Foundation and NRPA to open a new Summer Food Service site; partnered with the Monroe County YMCA to help host the evening program at their site.
- Conducted four Summer Food Service sites in which lunch and dinner were served to children in need. Provided daily programming from 10 a.m. through 9 p.m. In 2011 there were 2,799 lunches and 2,754 dinners served.
- Organized a three-day basketball clinic at Twin Lakes Recreation Center for 106 youth in grades 3 through 8. The clinic was sponsored and run by Jared Jeffries of the New York Knicks, and Chris Ward.
- Ran the Sport Shorties Fall Ball program at the Twin Lakes Recreation Center with 102 participants.
- Continued the successful Planes, Trains, and DADDYmobiles class where fathers and their children have fun working and building a take-home project together.
- Conducted a variety of classes for preschoolers at the Twin Lakes Recreation Center and Banneker Community Center.
- Partnered with the United Way and Smart Start to create the Born Learning Play Path at the Clear Creek Trail.
- Held annual Children's Expo with a superhero theme. The event included 54 exhibitors, entertainment, free health screenings, and health care information for preschoolers and their parents. More than 390 people attended; 90 took part in the health screenings, and 24 were referred for additional services.
- Conducted Learn to Ride program in both the spring and fall program seasons. All Learn to Ride programming received the support of Raymond Hess from the City of Bloomington Planning Department.

Facility

- Provided rental space for a variety of neighborhood organizations.
- Completed the installation of new handrails along stairwell inside the building
- Purchased two new televisions and cable programming for the library and kitchen.
- Purchased new toys, an educational rug, and supplies for the Family Resource Center.

Banneker Community Center 2011 Program Activity

After-School Programs	6,879
Attendance at Rentals	2,492
Basketball-All Participations	3,543
Block Party	150
Children's Expo	390
Drop-ins	2,346
Family Resource Center	4,542
LEARN Homeschool/Head Start	856
Martial Arts	2,228
Playgroups	128
Preschool Events	194
Programs	485
Sports Shorties	1,215
Special Olympics	1,625
Summer Food Service Program	1,945
Total 2011 Participations	29,018

Program Revenue

General Fund	\$0
Non-Reverting	\$143,872
Total 2011 Revenue	\$143,872

Program Expenses

General Fund	\$249,684
Non-Reverting	\$107,835
Total 2011 Expenses	\$357,519

C Community Events

The Community Events area provides an eclectic mix of cultural and outdoor activities and year-round events to provide enjoyment, education, and a sense of community for the diversity of people who make Bloomington their home. Special events and programs, Theater in the Park, art fairs, Performing Arts Series, Evening with the Stars movie series, Farmers' Market, Community Gardens, and the Holiday Market are examples of the diversity in programming and projects Community Events offers to the Bloomington community.

- The Great Bloomington Pumpkin Launch returned in partnership with Hilltop Gardens and WonderLab. A record number of launchers competed, with the longest launch measuring 651 feet. More than 850 spectators attended.
- Butler Park Community Garden opened in partnership with Mother Hubbard's Cupboard.
- A single-day attendance record was set at the Bloomington Community Farmers' Market with a customer count of nearly 12,000 on Saturday, August 27. Annual attendance at Saturday Market continued to increase to a quarter million visitors in 2011.
- Ten prepared food vendors offered a variety of food and beverages on the Farmers' Market Plaza on the B-Line trail as part of the Saturday Farmers' Market.
- Plant a Row for the Hungry collected and distributed 39,000 pounds of fresh produce.
- The first sing-along outdoor movie was shown in Bryan Park. More than 350 people sang along to the movie *Grease* on a warm summer night.
- 60 Seconds to Win was a new event held at the Buskirk-Chumley Theater. This fast-paced event, based on the TV game show "Minute to Win It", brought chuckles to everyone in attendance as contestants were randomly selected from the audience.

Community Events 2011 Program Activity

A Fair of the Arts	5,288
Community Gardens	1,586
Community Play Day	120
Drool in the Pool	619
Egg Scramble	349
Evening with the Stars	1,594
Farmers' Market—Saturday	243,252
Farmers' Market—Tuesday	2,613
Festival of Ghost Stories	189
Holiday Market	8,240
Homegrown Indiana Farm Tours	60
Independence Day Parade	8,000
Performing Arts Series	7,838
Other Events	5,065
Total 2011 Participations	284,813

Program Revenue

General Fund	\$0
Non-Reverting	\$121,928

Total 2011 Revenue \$121,928

Program Expenses

General Fund	\$328,455
Non-Reverting	\$71,052

Total 2011 Expenses \$399,507

Twin Lakes Recreation Center

The Twin Lakes Recreation Center, a 100,000 ft² indoor sports, recreation, and fitness facility, was purchased by the department in 2009. Amenities include five basketball courts, a turf field, a fitness area with strength equipment and free weights, a cardio studio, a mirrored exercise studio, 1/5-mile indoor track, and meeting rooms. The department offers programs, through the TLRC and other facilities, that help make Bloomington a healthy, active community.

- Sold a record 800 total hours of personal training services.
- SilverSneakers membership increased by 100 members.
- Staff and building efficiencies resulted in a 27% decrease in operating costs.

Health and Wellness 2011 Program Activity

Program Revenue	
General Fund	\$0
Non-Reverting	\$5,558
Total 2011 Revenue	\$5,558
Program Expenses	
General Fund	\$76,167
Non-Reverting	\$4,356
Total 2011 Expenses	\$80,523

Twin Lakes Recreation Center 2011 Program Activity

Active Living Coalition	261
Adult Basketball	1,290
Adult Volleyball	6,700
After School Edventures	1,016
Attendance at Rentals	8,896
G.O.A.L. Program	1,539
Group Exercise Classes	8,874
Jazzercise	787
Personal Trainings	1,086
Presentations/Screenings	1,146
SilverSneakers®	5,329
START! Walking	590
Tournaments	42,008
<u>Memberships</u>	
Student	164
Adult	288
Family	446
Prime	84
Senior	109
Two Person	312
Daily Admissions	275,422
<u>Adult Activities</u>	
Activity Participations	11,944
Senior Expo	750
Volunteers	177

Program Revenue	
Non-Reverting	\$969,973
Total 2011 Revenue	\$969,973
Program Expenses	
General Fund	\$126,259
Non-Reverting	\$802,328
Total 2011 Expenses	\$928,587



Administration

The Administration Division implements policy as set forth by the Board of Park Commissioners. Under direction of the Department Director, Division Directors manage Recreation Services, Sports, and Operations and Development. The Office Manager, Bookkeeper and Clerical Staff provide financial and clerical support for all activities. The Community Relations Manager and staff coordinate promotions, marketing, sponsors, and volunteers.

Community Interest and Opinion Survey

The Parks and Recreation Department contracted with Leisure Vision/ETC Institute of Olathe, Kan. to conduct a survey during the fall of 2011 to help determine park and recreation priorities for the community. The results of the survey were presented to the Board of Park Commissioners on Dec. 13. Major findings include:

- Ninety-five percent of respondents indicated they would rate the physical condition of ALL City of Bloomington Parks visited as either excellent or good.
- Sixty percent of respondent households indicated they have used the B-Line Trail. Other frequently mentioned parks and recreation facilities that respondents indicated they have used include: Bloomington Rail Trail Clear Creek Trail, and Bryan Park Pool.
- The facilities that respondents indicated were most important to their households included walking and biking trails and small neighborhood parks.
- The benefits of parks and recreation that respondents indicated are most important to household members are improving physical health and fitness and making Bloomington a more desirable place to live.

Significant Accomplishments

- Annual staff retreat was held January 7, 2011.
- CAPRA re-accreditation—the Commission for the Accreditation of Park and Recreation Agencies (CAPRA) visitation team came to Bloomington in November 2010. The department complied with all 36 Fundamental Standards and passed 96 percent of the remaining 108 standards. The department was awarded re-accreditation status in March 2011
- The Community Relations area produced a total of 218 different marketing pieces to promote department programs, classes and events.
- The Community Relations area and Operations Division partnered to launch the Park Ambassador program. Seven community volunteers were interviewed, selected and trained to be active stewards of Bloomington's most active parks.
- Administrative staff provided training to all full-time department staff on administrative procedures and assisted with training on the new financial management system and human resources Web-based modules.
- The Administration Division combined human resources following a staff vacancy, and reassigned duties to increase staff efficiency and save in personnel costs.
- Assisted the Bloomington Parks Foundation with event management, fundraising initiatives, and administrative functions.
- Re-negotiated three-year contract with BCT Management to manage the Buskirk-Chumley Theater.
- Contracted with Rundell Ernstberger Associates in October 2011 to develop a master plan for development of the switchyard property.

Administration 2011 Program Activity

Program Revenue

General Fund	\$6,704
Non-Reverting	\$48,553
Total 2011 Revenue	\$55,257

Program Expenses

General Fund	\$723,631
Non-Reverting	\$31,307
Total 2011 Expenses	\$754,938

Special Services

Volunteers

- A total of 93 individuals completed the Department's comprehensive volunteer orientation, which thoroughly trains volunteers to be important ongoing assets to the Department.
- Worked with 54 service learners who represented various schools of academia from Indiana University, Ivy Tech Community College and Monroe County Community School Corporation.
- Maintained volunteer database to efficiently house, update and correspond with 4,829 list subscribers.
- Nominated outstanding Department volunteers Gretchen Scott, Sarah Cote, and Mara Flynn for the City of Bloomington's "Be More Award".

Sponsors

- Obtained \$146,724.81 in monetary, service, and in-kind sponsorships from 336 different businesses and individuals for Parks and Recreation programs and events.

Parks and Recreation Department Volunteers

Program Area	# of Volunteers	# of Hours
Recreation Services Division	388	3,611
Operations Division	1,149	4,774
Sports Division	252	1,980
TOTAL	1,789	10,365

BRAVO Award Recipients

Presented monthly to outstanding volunteers

February—Spencer and Micah Pullins,
Learn-to-Skate Program

April—Dr. Cathrine Reck Chemistry G201,
Natural Resources

May—Ann Edmonds, Leonard Springs Nature Day

June—Home Extension groups of Monroe County,
Banneker Community Center

September—Mike Burchfield, mural artwork

October—F. "Collin" Hobbs, Community Gardening

December—Richard McDaniel, Senior programming and
Park Ambassador

May BRAVO Award winner Ann Edmonds (L) with Leonard Springs Nature Day coordinator Elizabeth Tompkins



People's University

People's University provides affordable classes at convenient community locations in a wide variety of subject areas. Offering lifelong learning opportunities in a relaxed environment, People's University encourages community members to "take time to learn something new—just for you."

- People's University, the innovative adult leisure education program which facilitates classes offered by community members for community members, continued to expand and diversify class offerings in 2011. New classes included Dinner Made Easy: An Introduction to Freezer Meals; The Perfumed Garden: Growing Roses Successfully; Roller Skating; Beginning the Ukulele; and Soldering Made Simple.
- Of special significance was the creation of a free class, offered each semester, designed to recruit instructors: How to Teach for People's University.

People's University 2011 Program Activity

People's University	3,530
Lake Monroe Sailing	614
Total 2011 Participations	4,144

Program Revenue

General Fund	\$0
Non-Reverting	\$53,764
Total 2011 Revenue	\$53,764

Program Expenses

General Fund	\$51,786
Non-Reverting	\$60,455
Total 2011 Expenses	\$112,241

T

rails

All City of Bloomington trails offer an alternative means of transportation, a place to be active, and represent a long-term commitment to connect public facilities by routes that do not require vehicles.

B-Line Trail

- The entire length of the B-Line Trail was opened in an official ceremony on September 8.
- The opening ceremony began with a "B-Line Express" parade of pedestrians and cyclists of all ages. The parade began at Mills Pool on the B-Line Trail's northernmost end and traveled to the pedestrian bridge over Grimes Lane for the ceremony.
- The ceremony and festivities included live music by the Bloomington Community Band, demonstrations by local limestone carvers and plein air painters, and several guest speakers.
- Three fitness stations, including five different apparatuses, were installed along the B-Line Trail south of Second Street. The purchase and installation of the fitness stations were funded by IU Health Bloomington.
- A plaza area was added to the B-Line Trail just south of Second Street. The plaza area doubles as a Bloomington Transit bus stop.

B-Line Backers

Bloomington Board of REALTORS®
REALTOR Plaza

First Appraisal Group, Inc.
Two flower pots

Indiana Running Company
Bench

IU Health Bloomington
Drinking fountain for people and pets
Fitness Equipment
Benches

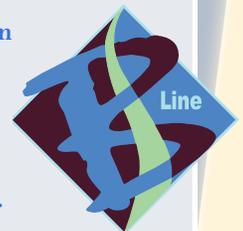
John West-F.C. Tucker
20 elm trees

Karen Kingsbury
Bench

Kelley School of Business/Indiana Business Research Center
Bench

Twisted Limb Paperworks
Bench

Urban Fitness
Beautification sponsor

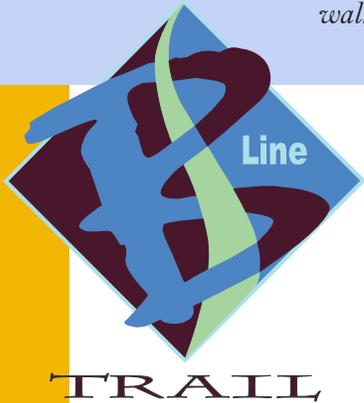


TRAIL

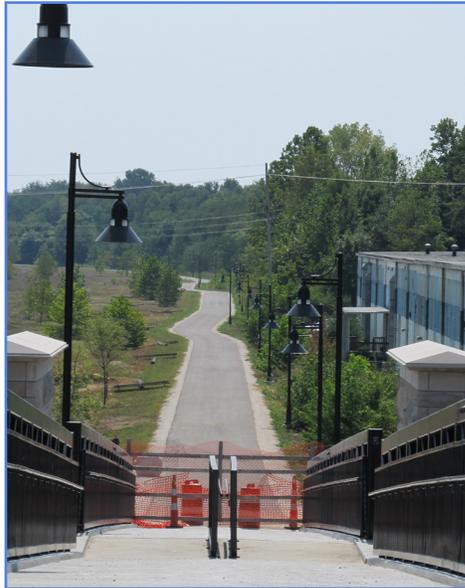


B-Line Trail

From the acquisition of a 3.1-mile, abandoned rail corridor in 2005 to the grand opening of the final phase of the B-Line Trail in September 2011, the City transformed the former railroad into a linear park, a unique forum for public art, a place to gather, an opportunity to engage in a healthy, active lifestyles by walking, cycling, running or rollerblading, and an alternative transportation option.



TRAIL



The B-Line Trail continues north from Grimes Lane to Country Club Drive, and passes through the city's switchyard property. A master plan for the switchyard property will be developed in 2012.

The 64' mural "Our Hometown" was created by Ann Fields and members of the Boys and Girls Club summer program. It is located northwest of Rogers Street along the B-Line Trail.



Bloomington celebrates the grand opening of the second and final phase of the B-Line Trail during a ceremony on the Grimes Lane bridge on September 8, 2011. More than 300 people attended the ceremony.

Partnerships and Collaborations

The Parks and Recreation Department entered into 19 partnership and cooperative service agreements to maximize available resources and avoid duplication of services. The Department is proud to partner and collaborate with these organizations in 2011:

- Active Living Coalition
- American Red Cross
- Babe Ruth Baseball Association
- Barnes and Noble Booksellers
- Be Glass
- Bloomingfoods Market and Deli
- Bloomington Blades High School Hockey
- Bloomington Blades Youth Hockey Association
- Bloomington Commission on Sustainability
- Bloomington Community Orchard
- Bloomington Cooking School
- Bloomington Environmental Commission
- Bloomington Figure Skating Club
- Bloomington Food Policy Council
- Bloomington Junior League Baseball Association
- Bloomington Lifelong Learning Coalition
- Bloomington Organic Gardeners Association
- Boxcar Books
- Center for Sustainable Living
- Chandler's Music Education
- City of Bloomington Housing and Neighborhood Development Department
- Community Justice and Mediation Center
- Downtown Bloomington Inc.
- Food Works for Middle Way House
- Hilltop Garden and Nature Center
- Hinkle-Garton Farmstead
- Hoosier Hills Food Bank
- Indiana University School of Health, Physical Education, and Recreation
- Ivy Tech Community College—Bloomington
- Jazzercise, Inc.
- Lake Monroe Sailing Association
- LIFE Certified Organic Farm
- Mazikeen Arts
- Monroe County Civic Theater
- Monroe County Community School Corporation
- Monroe County Cooperative Extension
- Monroe County Parks & Recreation
- Monroe County United Ministries
- Mother Hubbard's Cupboard
- Mr. C's Music Lessons
- Nature's Crossroads
- Old National Bank
- Panache School of Ballroom and Social Dance
- Plant a Row for the Hungry
- Pinnacle Marketing Partnerships
- Rachael's Café
- Rhino's Youth Center
- Special Olympics Indiana Monroe County
- Sweet Claire Gourmet Bakery
- The Ryder Film Series
- White River Co-op
- YMCA of Monroe County, Inc.

Staff Milestones

Milestones of Service for 2011

5 YEARS OF SERVICE

Ellen Campbell, Graphic Designer
Dan Kluesner, Sports Laborer

10 YEARS OF SERVICE

Kim Ecenbarger, Special Services Coordinator
Kristy LeVert, Program Specialist

15 YEARS OF SERVICE

Lesilyn Neely, Customer Service Representative
Marcia Veldman, Program/Facility Coordinator

20 YEARS OF SERVICE

Henry Dyer, Construction Working Foreman

25 YEARS OF SERVICE

Rickey Hardin, Working Foreman
Rick Owings, Custodian

30 YEARS OF SERVICE

Mick Renneisen, Administrator

G

Grants and Awards

The Department actively pursues grant opportunities to supplement funding received through other sources.

National Park and Recreation Association Serving Communities Healthy Meals for Children	\$36,000
Summer Food Service Program	
Bloomington Redevelopment Commission	\$30,000
Wapehani Mountain Bike Park	
MCCSC School Age Care 21st Century Comm. Learning Center Grant	\$23,797.20
Banneker at the View	
U.S. Department of Agriculture	\$18,340.45
Summer Food Service Program	
Housing and Neighborhood Development Department Neighborhood Improvement Grant	\$16,632.67
Bryan Park pedestrian bridge	
Summer Star Foundation	\$3,541.83
Leonard Springs Nature Days	
Dow Chemical/Beta Alpha Psi	\$3,000
Renovate former yard office building at McDoel Switchyard	
Southern Indiana Cooperative Weed Management Area	\$2,500
Japanese knotweed control along the B-Line Trail	
Indiana State Department of Agriculture Farmers' Market Cost Share	\$1,000
Cost share program for Farmers' Market promotion and marketing	
Bloomington Bicycle Club	\$990
Bikes Week events	
KaBOOM! Let's Play Maintenance Grant	\$750
Woodlawn Avenue playground at Bryan Park	
ACHIEVE Mini Grant	\$500
Trail map for Griffy Lake Nature Preserve	

Community Building Award

Bloomington Area Birth Services

Outstanding Program Award—G.O.A.L. (Get Onboard Active Living)

Indiana Park and Recreation Association

Outstanding Professional of the Year—Mick Renneisen

Indiana Park and Recreation Association

Playful City USA Designation

KaBOOM!

Tree City USA—28th consecutive year

National Arbor Day Foundation

James Farrell ASA Award of Excellence—National Softball Tournament

Amateur Softball Association



S Staff

The Department has a professional and connected staff of long-standing members of our community dedicated to providing quality parks, recreation and sports services.

ADMINISTRATIVE STAFF

Mick Renneisen... .Department Director
 Paula McDevitt... .Recreation Services Director
 John Turnbull... .Sports Director
 Dave Williams... .Operations and Development Director

OFFICE STAFF

Lara Burns... .Customer Service Representative
 Renee Langley... .Bookkeeper
 Brenda McGlothlin... .Customer Service Representative
 Lesilyn Neely... .Customer Service Representative

OPERATIONS STAFF

John Barnes... .Master MEO
 Henry Dyer... .Construction Working Foreman
 Don Foddrill... .Facilities Working Foreman
 Curtis Gilstrap... .Cemeteries/Landscaping Working Foreman
 Rickey Hardin... .Working Foreman
 Dennis Helms... .MEO II
 Don Hollingsworth... .Equipment Maintenance Mechanic
 Mike Hollingsworth... .Laborer II
 Dan Kluesner... .Sports Laborer
 Ted Ladyman... .Laborer II
 Chris Lamb... .Athletic Fields Working Foreman
 Rick Owings... .Custodian
 Keith Parr... .Equipment Maintenance Mechanic
 Kevin Prince... .Laborer II
 Carl Retzlaff... .Laborer II
 Larry Richardson... .Laborer II
 Dennis Robertson... .Master MEO
 Rob Turpin... .Operations Crew Leader

PROGRAM SUPERVISORS/MANAGERS

Rebecca Barrick-Higgins... .Community Events Manager
 J.D. Boruff... .Operations Superintendent
 Jason Calhoun... .Golf Facilities Manager
 Steve Cotter... .Natural Resources Manager
 Aaron Craig... .Golf Facilities Manager
 Jay Davidson... .City Landscaper/Sexton
 Cheryll Elmore... .Business/Special Projects Manager
 Tim Fulton... .Sports Facilities Supervisor
 Lee Huss... .Urban Forester
 Beverly Johnson... .Recreation Programs Manager
 Julie Ramey... .Community Relations Manager
 Judy Seigle... .Office Manager
 Mark Sterner... .Sports Area Manager
 Mark Thrasher... .Golf Course Superintendent

COORDINATORS/SPECIALISTS

Leslie Brinson... .Program/Facility Coordinator
 Lindsay Buuck... .Health/Wellness Coordinator
 Ellen Campbell... .Graphic Designer
 Bradley Drake... .Program Specialist
 Barb Dunbar... .Operations Division Coordinator
 Daren Eads... .Program/Facility Coordinator
 Kim Ecenbarger... .Special Services Coordinator
 Todd Fleener... .Golf Programs Coordinator
 Rob Gilchrist... .Aquatics/Sports Coordinator
 Lysie Haag... .Program Specialist
 Robin Hobson... .Program Specialist
 Kristy LeVert... .Program Specialist
 Kirsten Prange... .Membership Coordinator
 Tim Pritchett... .Program/Facility Coordinator
 Bill Ream... .Program/Facility Coordinator
 Karen Serfling... .Program Specialist
 Amy Shrake... .Inclusive Recreation Coordinator
 H. Michael Simmons... .Program Specialist
 Elizabeth Tompkins... .Natural Resources Coordinator
 Chris Truelock... .Youth Sports Coordinator
 Dee Tuttle... .Sports Coordinator
 Marcia Veldman... .Program/Facility Coordinator

Message from the Board of Park Commissioners

Dear Community Members,

2012 will present Bloomington Parks and Recreation Department with many opportunities. The most exciting one revolves around the switchyard and the planning taking place to determine how it may be developed. The planning process has begun. You can keep up to date by visiting the Web site at www.reasite.com/SwitchyardPark/. There are plenty of occasions and methods available for your input – the Farmers' Market, online, Facebook, scheduled meetings ... Take advantage of the opportunity to let us know what you think should be included in the design of this community resource.

Thank you to all the community members who completed the Community Interest and Opinion Survey. This survey is conducted every 5 years. The results of the current survey were very positive. The community likes what the department is doing. Those that participate in programs sponsored by the department and its partners are very satisfied with those programs. The respondents of the survey were very satisfied with the Parks and Recreation facilities (parks, B-Line Trail, Twin Lakes Recreation Center). The opportunity the department has here is maintaining that level of satisfaction with the programs and facilities. This will also be a challenge with increasing costs without a corresponding increase in revenue. How will the department maintain those parks and facilities that everyone likes, without a capital fund to maintain them? Again, this is a challenge and an opportunity to think outside the box.

I must commend the staff of the City of Bloomington Parks and Recreation Department. They continually present first-rate programs and events. They review programming decisions yearly to determine the viability of that activity. They are always looking for partnership opportunities with other community organizations to better fill the needs of the residents. They do a great job.



Board of Park Commissioners
President John Carter

Mick Renneisen, the Director of the Bloomington Parks and Recreation Department, was named the Outstanding Professional of the Year by the Indiana Parks and Recreation Association. It is the Board of Park Commissioner's belief that Mick should be selected for this honor every year. His leadership skills are on display with the department every day. The City of Bloomington benefits from these skills continuously. He makes our job as a Parks Board easier because of his outstanding management.

A handwritten signature in black ink that reads "John Carter". The signature is written in a cursive, flowing style.

John Carter, President
Board of Park Commissioners

Mayor
Mark Kruzan

Director
Mick Renneisen

Board of Park Commissioners
John Carter, President
Jane St. John, Vice President
Les Coyne
Joe Hoffmann

Bloomington Parks Foundation

Board of Directors
Karin St. John, Executive Director
Valerie Peña, President
Jason Banach, President Elect
Ted Ferguson, Secretary
Travis Vencel, Treasurer
Heather Allen
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Debbie Lemon
Tom McGlasson
Tony Mobley
Jim Murphy
Joan Olcott
Chris Quackenbush
Randy Rogers
Gary Scott
David Skirvin
Gayle Stuebe
John Tichenor
Natalie Walker
James Weigand
Sue West

Emeritus Members
Doris Brineman
Ted Deppe
Steve Ferguson
Art Lotz
Don Martin
Jane McIntosh
Pat Mulholland



CITY OF BLOOMINGTON
parks and recreation