

CITY OF BLOOMINGTON PARKS AND RECREATION DEPARTMENT

# 2012 Annual Report



CITY OF BLOOMINGTON  
parks and recreation



*Messy Mania at Rev. Ernest D. Butler Park, July 2012.*

# Message from the Mayor

During 2012 the Parks and Recreation Department completed some outstanding projects that are helping to keep Bloomington residents active, healthy, and looking forward to the future with plans for parks to come.

I watched with delight as the Parks and Recreation Department, guided by its dedicated director and with the professional expertise provided by a host of architectural, design, planning, and environmental firms, completed a Master Plan for the Switchyard Park property. This months-long process included every conceivable method for gathering citizens' attitudes and opinions for the long-term development and design of this 57-acre former railroad yard. Focus groups provided distinct and specific ideas for what they'd like to see in different areas of the park, and for the first time we collected input from citizens via our Web site and through social media. We also held a number of public input sessions and when all the data was compiled and the wishes, needs, and desires of our citizens were known, the landscape architecture firm of Rundell, Ernstberger and Associates created a Master Plan that will help guide the future development of this community park. Although we haven't identified funding sources that will turn the Master Plan into a blueprint for construction, the Switchyard Park property remains a priority capital project that will benefit our city for years to come.

The Parks and Recreation Department continued to use the results of the most recent Community Interest and Opinion Survey to plan projects and allocate resources. Since more than 74% of survey respondents said they want walking and biking trails, we focused on our long-term goal of connecting the city with such trails. The Cascades Park Trail, a nearly mile-long, accessible trail that connects three parks and two ballfields, was officially opened on May 17. This trail reaffirms the Parks and Recreation Department's commitment to helping create a connected and walkable city by providing a free, accessible place for Bloomington residents to lead healthy, active lifestyles, and by setting the stage for future connections.

Dog owners and pet lovers across the city owe a huge thank you to Steve and Connie Ferguson, who donated land and funding to create the Ferguson Dog Park at Stone Mill Road and Old State Road 37. While grant-funded repair work continued on the Griffy Lake dam, the former site of the city's unofficial dog park, Parks and Recreation Department staff partnered with the Fergusons to build a three-acre, fenced dog play area at the Ferguson Dog Park. The dog play area includes some human comforts like shaded seating areas and picnic tables, as well as dog wash stations and human/dog drinking fountains. The Parks and Recreation Department carefully considered the protection of the natural environment during development of the dog park by installing bioswales and raingardens to prevent erosion, control runoff, and protect water quality. These environmental features are functioning as designed, and with native plantings will soon add aesthetically pleasing colors and textures to the park landscape.

It is continued investments in the amenities above that make Bloomington an attractive, vibrant community where people want to live, study, work and visit. These enrichments keep our economy strong and allow us to provide a full range of government services while continuing to enhance the quality of life for all our citizens.

Finally, I congratulate the Parks and Recreation Department, which was selected as the recipient of the Outstanding Agency of the Year by the Indiana Park and Recreation Association. This recognition by a professional organization of peers is a great honor and one that is well deserved.

Enjoy your parks!



Mark Kruzan, Mayor  
City of Bloomington



Bloomington Mayor Mark Kruzan (R) and Bloomington Parks and Recreation Department Director Mick Renneisen (L) and a young cyclist cut the ribbon to officially open the Cascades Park Trail on May 18, 2012.

# Message from the Administrator

The City of Bloomington Parks and Recreation Department is responsible for more than \$50 million in City assets. Our department manages 2,342 acres of property including 40 park sites, a golf course, ice arena, two pools, three community centers, three natural resource properties, 13 ballfields, 22 tennis courts, 19 basketball courts and approximately 30 miles of trails. The City of Bloomington Parks and Recreation Department is proud to be an accredited (2001, 2006, 2011), Gold Medal-winning (2007) agency that proudly and professionally serves our community's parks and recreation needs.

## Trails

Trail development continues to be our citizen's most requested addition to the parks system. Completion of the final phase of the 3.2-mile B-Line Trail in 2011 and the 6/10-mile phase of the Jackson Creek Trail was followed by the construction of the first phase of the Cascades Park Trail, 8/10 mile from Clubhouse Drive to Stone Mill Road, in 2012. Trail development is accomplished primarily with funding from grants. Additional expansion of the Jackson Creek and Cascades Trails will continue as funding becomes available.

## Ferguson Dog Park

The department constructed a new dog park at Ferguson Park in 2012.

The land and funding for the construction of the park was donated by Steve and Connie Ferguson. The three-acre enclosed area includes dog wash stations, drinking fountains for dogs and their owners, benches, seating, and waste bag stations. The park officially opened on October 24. Future plans call for expansion of the park's enclosed areas and additional amenities as funding allows.

## Economic Impact

Parks and Recreation facilities, primarily Twin Lakes Sports Park, Twin Lakes Recreation Center and Winslow Sports Complex, hosted a variety of events that attracted thousands of visitors to our community. These events generated in excess of \$6 million in economic impact for local businesses. The recruitment of some of these events was accomplished in partnership with the Bloomington/Monroe County Convention and Visitors Bureau. The Department is pleased to have established a reputation for obtaining and conducting award-winning events that contribute to the local economy.

## Overall Participation

The department provided a variety of community events, sports activities, classes, and natural resource and other programs that attracted 1,020,316 participants in 2012. Informal use of parks, trails and other parks and recreation amenities accounted for additional hundreds of thousands of experiences for our citizens and visitors. According to results from our 2011 survey, the Bloomington Parks and Recreation Department is the organization most used for recreation and sports activities in the community. In addition, 81% of survey respondents indicated they were either very satisfied (40%) or somewhat satisfied (31%) with the overall value their household receives from the department.

## Future Development - Switchyard Master Plan

Over the past several years, the department purchased several parcels of land, totaling approximately 57 acres, in the area known as the McDoel Switchyard. The land was purchased with the intent to construct a community park at some point in the future. A Master Plan for the Switchyard property was completed in 2012 with assistance from a consulting team and a steering committee made up of local citizens, parks staff and several other city departments. Significant public input was solicited via numerous methods including the use of social media and an interactive Web site. To view the completed concepts, go to [bloomington.in.gov/parks](http://bloomington.in.gov/parks). Currently, the department is exploring potential funding options for the future development of this property.

The Mayor, Board of Park Commissioners and our staff greatly appreciate our citizen's continued interest and support of parks and recreation activities. We look forward to another outstanding year of offering services that positively impact your quality of life.



Mick Renneisen  
Director



Parks and Recreation Department Administrator Mick Renneisen at the Ferguson Dog Park grand opening ceremony, October 24, 2012.

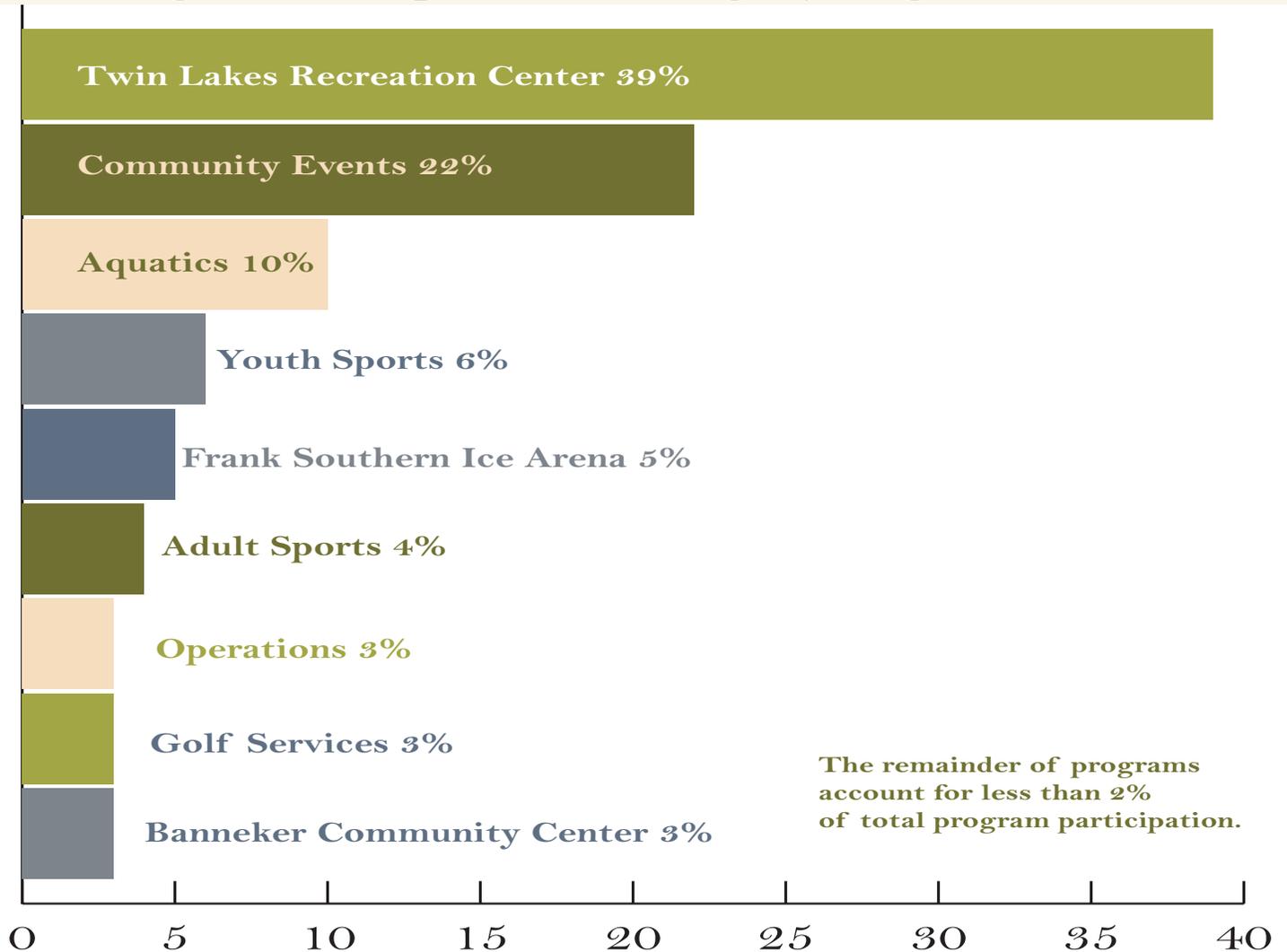
## City of Bloomington Parks and Recreation

# Program Participation

Participation is defined as the number of people times the number of visits/activity to a specific program or service.  
The numbers below do not include any estimate of the number of visits to City parks or trails.

Twin Lakes Recreation Center .....	392,881	Natural Resources .....	12,684
Community Events .....	221,986	Health & Wellness .....	11,869
Aquatics .....	98,453	Adult Programs .....	6,363
Youth Sports .....	58,853	Youth Programs .....	6,269
Frank Southern Ice Arena .....	48,576	Rhino's Youth Center .....	5,676
Adult Sports .....	44,762	Inclusive Recreation .....	30
Operations .....	34,516		
Golf Services .....	34,411	2012 Total Participations .....	1,020,316
Banneker Community Center .....	27,540	A decrease of 19,888 participations (2%) from 2011.	
Twin Lakes Recreation Center Adult Services .....	15,447	2011 Total Participations .....	1,040,204

### Program Participation Percentage by Program Area



City of Bloomington Parks and Recreation

# Condensed Financial Summary

for the year ended December 31, 2012

	2012 Revenue	2012 Expenditures
Tax Proceeds & Miscellaneous	\$4,947,720	
<b>Subtotal—Tax &amp; Miscellaneous Revenue</b>	<b>\$4,947,720</b>	
Administration	\$53,864	\$613,279
Adult Programs	\$42,656	\$87,232
Adult Sports	\$358,331	\$536,096
Aquatics—Bryan Park Pool	\$246,556	\$278,085
Aquatics—Mills Pool	\$74,979	\$175,614
Banneker Community Center	\$84,025	\$293,380
Community Events	\$53,872	\$302,795
Community Events—Farmers’ Market	\$102,934	\$85,173
Community Relations	\$2,650	\$306,759
Ferguson Dog Park	\$0	\$79,583
Frank Southern Ice Arena	\$274,472	\$350,594
Golf Services	\$764,295	\$1,092,386
Health & Wellness	\$3,032	\$52,613
Inclusive Recreation	\$341	\$110,372
Landscaping/Cemeteries/Urban Forestry	\$23,832	\$527,363
Natural Resources	\$44,638	\$244,817
Operations	\$48,646	\$1,314,712
Project School Lease/349 S. Walnut Building	\$88,566	\$18,849
Rhino’s Youth Center	\$0	\$68,657
Twin Lakes Recreation Center	\$840,356	\$1,015,026
Youth Programs	\$103,142	\$155,462
Youth Sports	\$88,085	\$264,075
<b>TOTAL Program Revenue/Expenses</b>	<b>\$3,299,272</b>	<b>\$7,972,922</b>
DNR Grant Expenses from 2009 Revenue		\$824,992
<b>Capital Related/Capital Expenditures</b>		<b>\$34,818</b>
<b>TOTAL Revenue/Expenses</b>	<b>\$8,246,992</b>	<b>\$8,832,732</b>

\*unaudited financial data

# Operations & Development

The Operations Division is responsible for maintenance, security, sanitation, capital improvements, planning, construction, and development of all City parks and natural areas, facilities, trails, and greenways. It is also responsible for beautification of parks and public areas, including landscaping, the administration and maintenance of Rose Hill and White Oak Cemeteries, and urban forestry. This Division is responsible for the establishment, management, and enhancement of City-owned natural resources properties including Griffy Lake Nature Preserve, Wapehani Mountain Bike Park and Leonard Springs Nature Park. Natural resources staff offer outdoor recreational, educational, and volunteer opportunities.

- Re-painted interior of Twin Lakes Lodge.
- Installed new pedestrian bridge in Bryan Park.
- Re-established drainage area and cleaned culverts to prevent flooding at Lower Cascades Park.
- Repaired and re-established 100' of trail at Winslow Sports Complex.
- Completed trailhead improvements at the Bloomington Rail Trail on Country Club Drive; installed new Americans with Disabilities Act (ADA)-compliant drinking fountain.
- Completed first phase of the Cascades Park Trail, 8/10 mile from Clubhouse Drive to Stone Mill Road. A ribbon cutting ceremony was held May 17.
- Painted play structures at the Woodlawn Avenue playground at Bryan Park.
- Installed new Zoysia sod on all turf areas of Peoples Park (8,000 sq. ft.)
- Harvested water from Mills Pool and Griffy Lake during the city's watering ban.
- Installed culvert under pedestrian bridge at Crestmont Park.
- Completed comprehensive master plan for the Switchyard Property.
- Demolished playground at RCA Community Park in preparation for installation of new play equipment; received a \$205,600 Community Development Block Grant to purchase and install new equipment.
- Winterized 140 different water fixtures throughout park system.
- Installed six new bicycle racks in city parks.
- Completed construction of Phase I of the Ferguson Dog Park; held ribbon cutting ceremony October 24.
- Installed new halogen spotlight and repaired other lights at Peoples Park.

## Operations 2012 Program Activity (includes Landscaping, Cemeteries, & Urban Forestry)

Cascades Park Trail Grand Opening	55
Ferguson Dog Park Grand Opening	100

### Shelter Rentals

Bryan Park-Henderson	80
Bryan Park-North	57
Bryan Park-Woodlawn	81
Building Trades	23
Sycamore-Lower Cascades	78
Waterfall-Lower Cascades	73
Young Pavilion-Olcott	39
Lions Den-Upper Cascades	62
RCA Community Park -Small Shelter	10
RCA Community Park - Group Shelter	25
Twin Lakes Lodge	124
Winslow Woods	42
<b>Total 2012 Rentals</b>	<b>694</b>
<b>Shelter Rental Attendance</b>	<b>33,626</b>

### Program Revenue

General Fund	\$0
Non-Reverting	\$48,846
<b>Total 2012 Revenue</b>	<b>\$48,846</b>

### Program Expenses

General Fund	\$1,268,014
Non-Reverting	\$126,281
<b>Total 2012 Expenses</b>	<b>\$1,394,295</b>



Bloomington Parks and Recreation Department Director Mick Renneisen (L) with donor Steve Ferguson unveils a monument to dogs at the Ferguson Dog Park grand opening on Oct. 24, as Steve's wife Connie Ferguson looks on.

# Urban Forestry

- Planted 526 trees in public areas.
- Removed 220 hazardous trees from city parks and streets.
- Urban Forester Lee Huss attended Indiana Arborist Association annual conference and renewed his Certified Arborist certification.
- Staffed an urban forestry program booth at the Monroe County Master Gardeners Show and distributed 130 five-gallon tree watering pails.
- Conducted an Arbor Day program at the Monroe County Public Library.
- Bloomington was named a Tree City USA by the National Arbor Day Foundation for the 28th consecutive year.
- Planted 136 trees in new West Third Street medians with funding provided by Solution Tree.
- Removed and/or re-set seven downtown tree grates to open tree wells for mulching and tree health.
- Completed a street and park tree inventory in partnership with Indiana University School of Public Health.
- Conducted a neighborhood tree planting in Sherwood Oaks Park; 20 volunteers planted 18 new trees.
- Emerald ash borer was confirmed present in an ash tree in the Peppergrass neighborhood by the Indiana Department of Natural Resources.
- Planted 53 trees in the new Ferguson Dog Park.

# Landscaping

- Three to four trucks made daily trips to Griffy Lake to fill water tanks with lake water during the summer's drought. The lake water was used to maintain landscape plantings.
- Revitalized landscaping at City Hall west parking lot entrance with berm and new plantings.
- Added four new flower pots to the B-Line Trail.
- Added native grasses, evergreen plants, berry plants and flowering plants to the B-Line Trail between Rogers Street and Eighth Street.
- Planted nearly 5,000 flowering and foliage plants.
- Cleaned out more than 80 separate landscape plots and beds.

# Cemeteries

- Reset, resealed, and/or leveled 55 headstones (32 contractually, 23 in-house).
- Continued work to uncover original culverts in sections of Rose Hill Cemetery.
- Repainted exterior of maintenance shed at Rose Hill Cemetery.

## Urban Forestry/Landscaping/Cemeteries 2012 Program Activity

### Cemeteries 2012 Activity

#### Rose Hill Cemetery

Lot Sales (cremation ground lots)	0
Mausoleum niche sales	0
Interments	22
Inurnments	7
Disinterments	0

#### White Oak Cemetery

Lot Sales	9
Interments	3
Inurnments	0
Disinterments	0

#### Program Revenue

General Fund	\$23,206
Non-Reverting	\$626
<b>Total 2012 Revenue</b>	<b>\$23,832</b>

#### Program Expenses

General Fund	\$527,115
Non-Reverting	\$248
<b>Total 2012 Expenses</b>	<b>\$527,363</b>

# Natural Resources

- Leonard Springs Nature Day—Provided 693 MCCSC sixth-grade students with an experiential environmental science program during the program's sixth year; 167 volunteers donated more than 648 hours to the facilitation of this program.
- Griffy Lake Nature Day—The third year for this environmental science program included 886 MCCSC fourth-grade students and 210 Richland-Beanblossom School Corporation fourth-grade students.
- Naturalist at the Market—Provided information and activities related to our local environment for 1,770 visitors to the Bloomington Community Farmers' Market.
- Earth Club—Met once a week with an average of 10 children per week at Crestmont Boys and Girls Club June through August. Program topics included birds, butterflies, decomposition, and geology.
- Griffy Lake boats were rented 1,447 times for a total of 1,857½ hours.
- Installed solar panels on former CSX office building at Grimes Lane (funded with S.I.R.E.N.-Southern IN Renewable Energy Network-grant.)
- Hosted Indiana Park and Recreation Association workshop on invasive plants.
- Completed chemical applications at Latimer Woods, Switchyard Park Property, and along the B-Line Trail to control invasive plants.
- District winner of the 2012 Outdoor Classroom Award for Leonard Springs Nature Park from the Indiana Tree Farm Committee.

## Natural Resources 2012 Program Activity

### Griffy Lake

Annual Boat Launch Permits	0
Boat Rentals	1,447
10-Rental Pass/Misc. Rentals	9
Rental Hours	1,866
Daily Launch Permits	405
Banneker Nature Days	588
Educational Events	2,432
Great Outdoors	88
Griffy Lake Nature Day	1,982
Group Visits	571
Hikes/Walks/Paddles	28
Hoosier Riverwatch	12
Leonard Springs Nature Day	1,483
Naturalist at the Market	1,082
Volunteers	691
<b>Total 2012 Participations</b>	<b>12,684</b>

### Program Revenue

General Fund	\$0
Non-Reverting	\$44,638
<b>Total 2012 Revenue</b>	<b>\$44,638</b>

### Program Expenses

General Fund	\$223,209
Non-Reverting	\$21,608
<b>Total 2012 Expenses</b>	<b>\$244,817</b>

# Cascades Golf Course

## Golf Services 2012 Program Activity

Rounds Played	29,996
Adult Season Pass	138
Family Season Pass	50
Senior Season Pass	175
Youth Season Pass	45
Range Ball Buckets	3,968
Hook A Kid on Golf	31
Junior Golf	2
Clubhouse Rentals	6
<b>Total 2012 Participations</b>	<b>34,411</b>

### Program Revenue

General Fund	\$625,974
Non-Reverting	\$138,321
<b>Total 2012 Revenue</b>	<b>\$764,295</b>

### Program Expenses

General Fund	\$962,232
Non-Reverting	\$130,154
<b>Total 2012 Expenses</b>	<b>\$1,092,386</b>

*Cascades Golf Course has the objective of maximizing public play with a balance of leagues, tournaments, youth programs, and golf outings. Youth programs include the Junior Program and Hook A Kid on Golf.*

# Sports

*The Sports Division is responsible for providing formal and informal sports programs and services for the adults and youth of our community. These activities are provided at Department facilities such as Cascades Golf Course, Frank Southern Ice Arena, Twin Lakes Sports Park, Winslow Sports Complex, and a variety of other Department-owned and operated facilities. In addition, facilities are utilized in a cooperative agreement with Monroe County Community School Corporation.*

# Aquatics

*The Aquatics program plans, coordinates, and facilitates recreational swimming, formal lessons, private rentals, special group use, and advanced aquatic and personal safety training for the Bloomington community and its visitors.*

## Aquatics 2012 Program Activity

### Bryan Park Pool

Admissions	50,796
Waterslide	18,856
Swim Lessons	3,229
Passes	1,584
Pool Rental Attendance	3,800

### Mills Pool

Admissions	19,347
Aqua Fit	302
Passes	294
Pool Rental Attendance	110

### Health & Safety

First Aid & CPR	15
CPR for the Professional Rescuer	2
Automated External Defibrillation	44
Preventing Disease Transmission	44
Lifeguarding	30
WSI	0

**Total 2012 Participations** 98,453

### Program Revenue

General Fund	\$166,481
Non-Reverting	\$155,054
<b>Total 2012 Revenue</b>	<b>\$321,535</b>

### Program Expenses

General Fund	\$317,678
Non-Reverting	\$136,022
<b>Total 2012 Expenses</b>	<b>\$453,700</b>

# Adult Sports

*Adult Sports plans, coordinates, and facilitates adult sports for the Bloomington community at Twin Lakes Sports Park, local tennis courts and in various MCCSC facilities.*

## Adult Sports 2012 Program Activity

Softball	33,792
Softball Tournaments	10,266
Tennis Lessons	608
Tennis Tournaments	96
<b>Total 2012 Participations</b>	<b>44,762</b>

### Program Revenue

General Fund	\$91,096
Non-Reverting	\$267,235
<b>Total 2012 Revenue</b>	<b>\$358,331</b>

### Program Expenses

General Fund	\$273,850
Non-Reverting	\$262,246
<b>Total 2012 Expenses</b>	<b>\$536,096</b>

Youth Sports plans, coordinates, and facilitates operations for Winslow Sports Complex, Rev. Butler Park, Frank Southern Ice Arena, and Bryan Park ball diamonds. These facilities host Bloomington Junior League Baseball, Babe Ruth Baseball, Girls, Inc. Softball, and MCCSC baseball and softball events.

## Youth Sports

- Hosted USA/ASA Girls' Class A 10-Under Fastpitch National softball tournament. A total of 47 teams competed. Teams from as far away as Florida, Texas, Louisiana, and Georgia traveled to Bloomington to take part in the tournament.
- Received a 100% rating from the Amateur Softball Association for the evaluation of the national tournament.

### Youth Sports 2012 Program Activity

<b>Youth Sports</b>	
Babe Ruth Baseball	15,104
BJLBA Youth Baseball	28,081
Bloomington HS North Sports	188
Bloomington HS South Sports	5,068
Jackson Creek Football	110
Girls' Fast Pitch Softball	2,444
Cutters Soccer	1,440
Youth Softball Tournament	2,548
Rentals (Winslow)	310
<b>Olcott Park</b>	
Rugby	202
Soccer	3,358
<b>Total 2012 Participations</b>	<b>58,853</b>

<b>Program Revenue</b>	
General Fund	\$54,102
Non-Reverting	\$33,984
<b>Total 2012 Revenue</b>	<b>\$88,085</b>
<b>Program Expenses</b>	
General Fund	\$244,351
Non-Reverting	\$19,723
<b>Total 2012 Expenses</b>	<b>\$264,075</b>

## Frank Southern Ice Arena

*Frank Southern Ice Arena provides recreational and organized ice skating to ice enthusiasts from Bloomington and surrounding communities.*

### Frank Southern Ice Arena 2012 Program Activity

Adult Hockey League	1,596
Blades Hockey	3,143
Figure Skating Program	1,697
Hockey Initiation	654
Ice Show/Holiday Skate	585
IU Figure Skating	1,648
IU Hockey	3,603
IU Learn to Skate	1,281
Learn to Skate Program	4,160
Public Skating Admissions	15,149
Rentals/Birthday Parties	1,546
Special Events-Lunar Skating, etc.	224
Stick & Puck/Pickup Games	251
Youth Hockey	13,039
<b>Total 2012 Participations</b>	<b>48,576</b>

<b>Program Revenue</b>	
General Fund	\$179,389
Non-Reverting	\$95,084
<b>Total 2012 Revenue</b>	<b>\$274,472</b>
<b>Program Expenses</b>	
General Fund	\$289,709
Non-Reverting	\$60,885
<b>Total 2012 Expenses</b>	<b>\$350,594</b>

# Recreation

The Recreation Division is responsible for programs, events, and services specially designed for preschoolers, youth, teens, adults, senior adults, and participants with varying degrees of ability. These activities are held at Department facilities such as the Allison-Jukebox Community Center, Banneker Community Center, Twin Lakes Recreation Center, and Showers Common. A number of programs are facilitated through partnership agreements with other community organizations.

## Youth Programs

### Programming

- Kid City summer camps completed a safe and fun 10-week summer.
- All Kid City camp staff training was updated and condensed to create a more efficient and effective system for delivery of information. Positive feedback came from both staff and parents.
- Continued partnership with Ivy Tech Community College to offer College for Kids, three weeks of afternoon recreation programming in conjunction with morning Ivy Tech classes.

### Inclusive Recreation

- Utilized volunteer Leisure Companions in Bloomington Youth Basketball, Youth Sailing Camp, Banneker at the View, Tae Kwon Do, Learn to Skate, Rhythm & Drumming, and Kid City Break Days.
- Continued Rhythm and Drumming class for adults with disabilities.
- Partnered with Special Olympics-Monroe County to provide year-round sports programs to people with intellectual disabilities.
- Inclusive Recreation Coordinator Amy Shrake attended Americans with Disabilities Act Update, New Directions in Autism Care and Research, and American Camp Association New Director Course.
- Inclusive Recreation Coordinator Amy Shrake also participated in community outreach including the Down Syndrome Family Connection Celebrating Abilities Resource Fair, MCCSC Transition Fair, Americans with Disabilities Act (ADA) IN Steering Committee, and the Visually Impaired Preschool Services Advisory Board.

### Facility—Allison-Jukebox Community Center

- Installed new utility sink, stripped and waxed tile floors, and cleaned carpets.

*Youth Programs is responsible for programs and services designed for youth and teens. These activities take place at the Allison-Jukebox Community Center, Rhino's Youth Center, and satellite sites. Youth Programs also includes the Inclusive Recreation area. The Bloomington Parks and Recreation Department is committed to an inclusive approach to recreation.*

### Youth Programs/Inclusion/Rhino's 2012 Program Activity

Banneker at the View-Inclusion	7
Break Days	159
Kid City Camps-Inclusion	6
Kid City Camps—Total	3,059
Rhino's Drop-in Programs	971
Rentals	3,051
Sports Lessons/Programs—Inclusion	17
Youth Journalism	1,180
Youth Mural Arts	1,336
Youth Radio	1,200
Youth Video	989
<b>Total 2012 Participations</b>	<b>11,975</b>

#### Program Revenue

General Fund	\$0
Non-Reverting	\$103,483
<b>Total 2012 Revenue</b>	<b>\$103,483</b>

#### Program Expenses

General Fund	\$251,288
Non-Reverting	\$83,203
<b>Total 2012 Expenses</b>	<b>\$334,491</b>



*Benjamin Banneker Community Center is a multi-purpose facility that offers year-round programs and services for citizens of all ages. Amenities include a gymnasium, kitchen, library, and activity rooms. Programs include special events, drop-in activities, special interest classes, summer programs and camps, and a variety of other services.*

# Banneker Community Center

- Received a grant from Share Our Strength to help support the growing Summer Food Service Program; 4,628 meals were served to children ages 5 through 18 years. The program was recognized by the Indiana Park and Recreation Association with an Outstanding Program Award in 2012.
- Bloomington Youth Basketball saw its two highest registrations during 2012. Season 3 had a total of 56 teams, and Season 2 had 52 teams.
- Banneker at the View after-school program saw record registration numbers during the 2012-13 school year. Although numbers of participants increased, payroll costs were contained with the effective use of volunteers and outside organizations.
- Successfully ran the eighth year of the Jared Jeffries Basketball Camp; increased the Jared Jeffries Basketball Scholarship Fund to \$3,116.38.
- Facilitated a one-week youth basketball camp at the Twin Lakes Recreation Center for grades K through 2.
- Continued to offer parent/child play space on the third floor of the Banneker Community Center; provided structured programming for children in this space on Wednesday mornings.

## Facility

- More than doubled the facility rental revenue through the addition of long-term weekly rental groups.
- Replaced office chairs and folding chairs in the kitchen.
- Reorganized the equipment storage area with new storage and organizational supplies.
- Restructured the Program Specialist position and hired a new full-time staff person to fill the position.

## Banneker Community Center 2012 Program Activity

After-School Programs	6,981		
Attendance at Rentals	14		
Basketball-All Participations	1,868		
Block Party	120		
Children's Expo	300		
Drop-ins	1,683		
Family Resource Center Programs	3,712		
Food Service Program	2,237		
Girl Scouts	49		
LEARN Homeschool/Head Start	436		
Martial Arts	2,200		
MCCSC	229		
Paid Rentals	3,666		
People's University Programs	34		
Playgroups	45		
Preschool Programs	38		
Programs	85		
Special Olympics/Options	1,428		
Sports Shorties	1,310		
Waived Rentals	1,105		
<b>Total 2012 Participations</b>	<b>27,540</b>		
		<b>Program Revenue</b>	
		General Fund	\$0
		Non-Reverting	\$84,025
		<b>Total 2012 Revenue</b>	<b>\$84,025</b>
		<b>Program Expenses</b>	
		General Fund	\$223,731
		Non-Reverting	\$69,648
		<b>Total 2012 Expenses</b>	<b>\$293,380</b>

# Community Events

*The Community Events area provides an eclectic mix of cultural and outdoor activities and year-round events to provide enjoyment, education, and a sense of community for the diversity of people who make Bloomington their home. Special events and programs, Theater in the Park, art fairs, Performing Arts Series, Evening with the Stars movie series, Farmers' Market, Community Gardens, and the Holiday Market are examples of the diversity in programming and projects Community Events offers to the Bloomington community.*

- The Bloomington Symphony Orchestra conducted a performance in their traditional venue at Bryan Park, to the delight of the 765 people in attendance.
- More than 1,500 people attended the lunchtime concert series in Peoples Park.
- The Fourth of July Parade had 95 entries, 8,000 spectators, and more musical entries than ever before.
- Junk in the Trunk successfully moved to a new location in the parking lot of the Frank Southern Ice Arena with 55 vendors and more than 1,200 shoppers.
- With four added entrance/exit ramps and a new distance jumping contest, Drool in the Pool continued to be a popular two-day event with 250 dogs and more than 600 of their human friends in attendance.
- Senior Expo was held with a "Mardi Gras" theme, and drew 700 attendees, 65 businesses and service providers to the exhibit hall, 13 health fair screeners, and displays and demonstrations by local artists.
- Thanks to a sponsorship from IU Health Bloomington, 700 adults attended the monthly senior breakfasts held at the Twin Lakes Recreation Center.
- Bloomington Community Farmers' Market customer and vendor attendance grew during 2012 despite the oppressive summer heat and drought.
- The Farmers' Market hosted 17 different special events, attracting new customers and enhancing the Market experience for all participants.
- All the Community Gardening program's garden plots were rented by the end of March.
- The Community Gardening program collaborated on an Association of Cities and Towns grant, planting 20 fruit- and nut-bearing trees in Butler Park and Crestmont Park gardens.
- The Community Gardening program successfully absorbed the gardening and orchard class component of People's University, which was discontinued in 2012. Eight gardening classes were offered by the Community Gardening program with 87 total participants.

## Community Events 2012 Program Activity

A Fair of the Arts	5,762
Community Gardens	3,787
Community Play Day	0
Drool in the Pool	666
Egg Scramble	350
Evening with the Stars	1,248
Farmers' Market—Saturday	180,878
Farmers' Market—Tuesday	2,097
Farmers' Market—Vendors	1,061
Festival of Ghost Stories	108
Fourth of July Parade	8,000
Holiday Market	6,795
Homegrown Indiana Farm Tours	122
Junk in the Trunk	1,305
Mobile Stage Rentals	3
Other Events	79
Performing Arts Series	6,085
Pumpkin Launch	829
Senior Expo	830
Seusspicious Behavior	680
Touch a Truck	1,629
Trick or Treat Trail	502
<b>Total 2012 Participations</b>	<b>222,816</b>

### Program Revenue

General Fund	\$0
Non-Reverting	\$156,806
<b>Total 2012 Revenue</b>	<b>\$156,806</b>

### Program Expenses

General Fund	\$291,010
Non-Reverting	\$96,956
<b>Total 2012 Expenses</b>	<b>\$387,967</b>

# Health and Wellness

*The Health and Wellness area provides opportunities through programs, events and partnerships to encourage physical activity, to communicate the benefits of healthy choices and to promote department resources which support healthy lifestyles.*

## Community

- Received a Program Award from the Indiana Park and Recreation Association for the Story Book Trail program that creatively combined literacy and physical activity.
- Wellness Palooza was held in September in conjunction with the Bloomington Community Farmers' Market. More than 200 participants gathered information about living healthy lifestyles from more than 20 different vendors.
- The G.O.A.L (Get Onboard Active Living) program educated 28 families on physical activity, nutrition, and behavior modification, and paired 52 Indiana University Fitness Specialist students with 52 G.O.A.L. participants for a one-on-one personal training experience.

## Employee Wellness

- The Be Active Employee Wellness committee expanded to 14 members, with representation from every city department.
- Vending machines in city hall have 30% of their contents designated as healthy options.
- Various city departments implemented stretch breaks.
- More than 200 city employees received biometric screenings, and nearly 300 city employees received flu shots.

### Health and Wellness 2012 Program Activity

Active Living Coalition/Comm Health	575
Employee ZUMBA®	140
G.O.A.L Program	2,129
Hoosiers Outrun Cancer	250
IU Class Lectures	147
Jazzercise	951
Presentations/Screenings	6,362
School Programs	235
Start! Walking Program	1,000
Wellness Consultations	40
YMCA Spring Break Camp	40
<b>Total 2012 Participations</b>	<b>11,869</b>

#### Program Revenue

General Fund	\$0
Non-Reverting	\$3,032
<b>Total 2012 Revenue</b>	<b>\$3,032</b>

#### Program Expenses

General Fund	\$48,485
Non-Reverting	\$4,128
<b>Total 2012 Expenses</b>	<b>\$52,613</b>

## People's University

*People's University provides affordable classes at convenient community locations in a wide variety of subject areas. Offering lifelong learning opportunities in a relaxed environment, People's University encourages community members to "take time to learn something new—just for you."*

### People's University 2012 Program Activity

People's University	2,658
Sailing Lessons	3,705
<b>Total 2012 Participations</b>	<b>6,363</b>

#### Program Revenue

General Fund	\$0
Non-Reverting	\$42,656
<b>Total 2012 Revenue</b>	<b>\$42,656</b>

#### Program Expenses

General Fund	\$44,296
Non-Reverting	\$42,936
<b>Total 2012 Expenses</b>	<b>\$87,232</b>

- A record 130 participations were recorded for the summer sailing programs.
- Offered a diverse selection of leisure classes for adults, including Making Great Biscotti and Stained Glass.
- More than 100 participants experienced professional ballroom instruction in swing, cha cha, rumba, foxtrot, and waltz.

# Twin Lakes Recreation Center

*The Twin Lakes Recreation Center, a 100,000 ft<sup>2</sup> indoor sports, recreation, and fitness facility, was purchased by the department in 2009. Amenities include five basketball courts, a turf field, a fitness area with strength equipment and free weights, a cardio studio, a mirrored exercise studio, 1/5-mile indoor track, and meeting rooms. The department offers programs, through the TLRC and other facilities, that help make Bloomington a healthy, active community.*

- The Twin Lakes Recreation Center continues to find its niche in the local sports and fitness market. Bloomington Youth Basketball dominates youth basketball programs.
- Overall membership revenue is on pace to exceed \$400,000. This reflects steady growth from \$335,000 in 2010 and \$394,000 in 2011.

## Twin Lakes Recreation Center 2012 Program Activity

### Adult Activities

Adult Activities	14,182
Senior Expo	1,117
Volunteers (hours)	148

### TLRC Programs

Hourly Counts/Daily Counts	313,818
Rentals	10,799
Tournaments	42,587
Members	25,677
<b>Total 2012 Participations</b>	<b>408,328</b>

### Program Revenue

General Fund	\$0
Non-Reverting	\$840,356
<b>Total 2012 Revenue</b>	<b>\$840,356</b>

### Program Expenses

General Fund	\$262,023
Non-Reverting	\$753,003
<b>Total 2012 Expenses</b>	<b>\$1,015,026</b>



*Bloomington Youth Basketball seasons two and three saw record numbers of participants.*

# Administration

*The Administration Division implements policy as set forth by the Board of Park Commissioners. Under direction of the Department Director, Division Directors manage Recreation Services, Sports, and Operations and Development. The Office Manager, Bookkeeper and Clerical Staff provide financial and clerical support for all activities. The Community Relations Manager and staff coordinate promotions, marketing, sponsors, and volunteers.*

## Significant Accomplishments

- Assisted the Bloomington Parks Foundation in fundraising initiatives.
- Completed Switchyard Master Plan
  - With the help of the Redevelopment Commission and several other city departments, hired consultant team Rundell Ernstberger Associates to complete the master plan for the Switchyard property.
  - Held numerous public input opportunities in 2012 to gather community input during the course of developing the Master Plan.
  - Presented initial master plan concepts to the City Council and the Board of Park Commissioners for final adoption in September.
- Evaluated numerous potential land acquisition opportunities.
  - Acquired the Black Lumber railroad spur to connect the future park in the Switchyard to neighborhoods east of Walnut Street.
  - Proceeded with negotiations for other potential land opportunities.
- Customer Service staff:
  - processed a total of 6,492 registrations totaling \$678,608 via RecTrac and WebTrac registration software
  - processed \$3,299,272 in bank deposits and receipts
  - processed \$3,425,751 in accounts payable
  - processed payroll and provided administrative support for 365 seasonal and 57 full-time employees
  - responded to 68 citizen comments through the City's uReport online feedback collector
  - processed 172 fee waiver applications and 103 scholarship applications
  - processed 14 special use applications totaling \$8,000 in revenue for special events in City parks

## Special Services

### Volunteers

- A total of 84 individuals completed the Department's comprehensive volunteer orientation, which thoroughly trains volunteers to be important ongoing assets to the Department.
- Worked with 41 service learners who represented various schools of academia from Indiana University, Ivy Tech Community College and Monroe County Community School Corporation.
- Maintained volunteer database to efficiently house, update and correspond with 5,070 list subscribers.
- Nominated outstanding Department volunteer Richard McDaniel for the City of Bloomington's "Be More Award".

### Sponsors

- Obtained \$112,979 in monetary, service, and in-kind sponsorships from 183 different businesses and individuals for Parks and Recreation programs and events.

### Bravo Award-presented to outstanding volunteers

Lauren Tourville, Adopt a Trail  
 Mike Boggs, Bloomington Youth Basketball  
 Precious McMillon, Leonard Springs Nature Day  
 Scott Burton, Sport Shorties Tee Ball  
 Mike Hayes, Bloomington Girls Softball  
 Sasha Divine, Farmers' Market  
 Maggie Sullivan, Park Ambassador and Leonard Springs Nature Day

## Administration 2012 Program Activity

<b>Program Revenue</b>	
General Fund	\$8,830
Non-Reverting	\$45,034
<b>Total 2012 Revenue</b>	<b>\$53,864</b>
<b>Program Expenses</b>	
General Fund	\$584,491
Non-Reverting	\$28,789
<b>Total 2012 Expenses</b>	<b>\$613,279</b>

## Parks and Recreation Department Volunteers

Program Area	# of Volunteers	# of Hours
Recreation Services Division	475	4,436
Operations Division	879	3,536
Sports Division	142	2,397
<b>TOTAL</b>	<b>1,496</b>	<b>10,369</b>

# Partnerships

*The Parks and Recreation Department entered into 39 partnership and cooperative service agreements to maximize available resources and avoid duplication of services. The Department is proud to partner and collaborate with these organizations in 2012:*

- Active Living Coalition
- American Red Cross
- Babe Ruth Baseball Association
- Bloomingfoods Market and Deli
- Bloomington Bicycle Project
- Bloomington Blades High School Hockey
- Bloomington Blades Youth Hockey Association
- Bloomington Commission on Sustainability
- Bloomington Community Orchard
- Bloomington Environmental Commission
- Bloomington Figure Skating Club
- Bloomington Junior League Baseball Association
- Bloomington Monroe County Convention and Visitors Bureau
- Bloomington Soccer
- Center for Sustainable Living
- Downtown Bloomington Inc.
- Eppley Institute
- Hilltop Garden and Nature Center
- Indiana Park and Recreation Association
- Indiana University School of Health, Physical Education, and Recreation—Recreation, Park and Tourism Studies Department
- IU Health Bloomington Hospital
- Ivy Tech Community College—Bloomington
- Jazzercise, Inc.
- Lake Monroe Sailing Association
- Middle Way House
- Monroe County Civic Theater
- Monroe County Community School Corporation
- Monroe County United Ministries
- Mother Hubbard's Cupboard
- Pinnacle Marketing Partnerships
- Plant a Row for the Hungry
- Rhino's/Harmony School
- Robert Parry
- The Ryder Film Series
- Special Olympics Indiana Monroe County
- White River Co-op
- WonderLab
- Worm's Way
- YMCA of Monroe County, Inc.

# Grants and Awards

*The Department actively pursues grant opportunities to supplement funding received through other sources.*

Indiana Department of Natural Resources Lake and River Enhancement Grant . . . . .	\$96,000
Griffy Lake	
MCCSC 21st Century Community Learning Center Grant . . . . .	\$28,857
Banneker at the View	
National Park and Recreation Association Serving Communities Healthy Meals for Children . . . . .	\$15,404.73
Summer Food Service Program	
Raymond Foundation. . . . .	\$15,000
Leonard Springs Nature Days	
Summer Star Foundation. . . . .	\$4,816.31
Griffy Lake Nature Days	
Alliance for Community Trees. . . . .	\$4,000
Community Gardens	
Southern Indiana Cooperative Weed Management Area. . .	\$2,500
Knotweed eradication	
City of Bloomington Bikes Week Grant. . . . .	\$1,100
Bikes Week events	
Indiana Cooperative Development Center. . . . .	\$632.28
Farmers' Market Bucks	
Indiana State Department of Agriculture Farmers' Market Cost Share . . . . .	\$500
Cost share program for Farmers' Market promotion and marketing	
People's Garden Grant and ACTrees. . . . .	\$194
Community Gardens	
Governor's Award for Environmental Excellence, Land Use Category—B-Line Trail	
Indiana Park and Recreation Association Outstanding Youth and Family Program Award—Banneker Summer Food and Fun	
Indiana Park and Recreation Association Outstanding Health and Fitness Program Award—Story Book Trail	
Indiana Park and Recreation Association Outstanding Agency of the Year—Bloomington Parks and Recreation Department	
Indiana Park and Recreation Association Park Development Award \$500,000-750,000—Cascades Park Trail	
KaBOOM! Playful City USA Designation	
National Arbor Day Foundation Tree City USA Designation—29th consecutive year	
Amateur Softball Association James Farrell ASA Award of Excellence—National Softball Tournament	
WFHB Community Radio Legacy Award—Michael Simmons	



# S taff

*The Department has a professional and connected staff of long-standing members of our community dedicated to providing quality parks, recreation and sports services.*

## ADMINISTRATIVE STAFF

Mick Renneisen...Department Director  
 Paula McDevitt...Recreation Services Director  
 John Turnbull...Sports Director  
 Dave Williams...Operations and Development Director

## OFFICE STAFF

Lara Burns...Customer Service Representative  
 Renee Langley...Bookkeeper  
 Brenda McGlothlin...Customer Service Representative  
 Lesilyn Neely...Customer Service Representative

## MAINTENANCE STAFF

John Barnes...Master MEO  
 Henry Dyer...Construction Working Foreman  
 Don Foddrill...Facilities Working Foreman  
 Curtis Gilstrap...Cemeteries/Landscaping Working Foreman  
 Rickey Hardin...Working Foreman  
 Dennis Helms...MEO II  
 Don Hollingsworth...Equipment Maintenance Mechanic  
 Mike Hollingsworth...Laborer II  
 Dan Kluesner...Sports Laborer  
 Chris Lamb...Athletic Fields Working Foreman  
 Rick Owings...Custodian  
 Keith Parr...Equipment Maintenance Mechanic  
 Kevin Prince...Laborer II  
 Carl Retzlaff...Laborer II  
 Larry Richardson...Laborer II  
 Dennis Robertson...Master MEO  
 Rob Turpin...Operations Crew Leader

## PROGRAM SUPERVISORS/MANAGERS

Rebecca Barrick-Higgins...Community Events Manager  
 J.D. Boruff...Operations Superintendent  
 Steve Cotter...Natural Resources Manager  
 Aaron Craig...Golf Facilities Manager  
 Jay Davidson...City Landscaper/Sexton  
 Tim Fulton...Sports Facilities Supervisor  
 Lee Huss...Urban Forester  
 Beverly Johnson...Recreation Programs Manager  
 Julie Ramey...Community Relations Manager  
 Judy Seigle...Office Manager  
 Mark Sterner...Sports Area Manager  
 Mark Thrasher...Golf Course Superintendent

## COORDINATORS/SPECIALISTS

Leslie Brinson...Program/Facility Coordinator  
 Lindsay Buuck...Health/Wellness Coordinator  
 Ellen Campbell...Graphic Designer  
 Barb Dunbar...Operations Division Coordinator  
 Daren Eads...Program/Facility Coordinator  
 Kim Ecenbarger...Special Services Coordinator  
 Rob Gilchrist...Aquatics/Sports Coordinator  
 Lysie Haag...Program Specialist  
 Robin Hobson...Program Specialist  
 Kristy LeVert...Program Specialist  
 Kirsten Prange...Membership Coordinator  
 Tim Pritchett...Program/Facility Coordinator  
 Bill Ream...Program/Facility Coordinator  
 Karen Serfling...Program Specialist  
 Megan Schwartz...Membership Coordinator  
 Amy Shrake...Inclusive Recreation Coordinator  
 Jason Sims...Golf Programs Coordinator  
 H. Michael Simmons...Program Specialist  
 Elizabeth Tompkins...Natural Resources Coordinator  
 Dee Tuttle...Sports Coordinator  
 Marcia Veldman...Program/Facility Coordinator

# Message from the Board of Park Commissioners

Dear Community Members,

I want to mention two things that stood out to me this past year. The first was the community effort to provide guidance on the Switchyard Park Master Plan. The second was the State of Indiana Park and Recreation Association conference held in Bloomington in January.

The Switchyard Park plan was certainly a coming together of many groups and individuals to apply paint to a blank canvas. The community was able to participate in this exercise in a variety of ways. There were group meetings with designers, there were opportunities to electronically provide comments and ideas, there were open meetings with drawings and maps and options for how to utilize this space. The management team, technical review team, steering committee and project team spent countless hours reviewing the space, listening to suggestions, ideas, possibilities and plans. While the Switchyard Park is still a work in progress the initial stages of planning and design are a credit to the participants. Thanks to all of you for a job well done.

It was not only because the Indiana Park and Recreation Association conference took place in Bloomington again that the department came home with four awards for 2012 programs. First of all the Parks and Recreation staff responsible for organizing the conference at the Convention Center did a bang up job. The Cascades Park Trail won a development award. The Youth and Family Program award went to Banneker Summer Food Service Program. The Health and Fitness Program Award went to the Story Book Trail. Lastly, the Outstanding Agency of the Year was our own Bloomington Parks and Recreation Department. This tells me that we have outstanding physical amenities for the community, and we have dedicated staff who design programs to assist and fit our community. The entire agency, from top to bottom, does an excellent job for all the users.



Board of Park Commissioners  
President John Carter

Recreationally yours,

A handwritten signature in black ink that reads "John Carter". The signature is written in a cursive, slightly stylized font.

John Carter, President  
Board of Park Commissioners

**Mayor**  
Mark Kruzan

**Director**  
Mick Renneisen

**Board of Park Commissioners**

John Carter, President  
Jane St. John, Vice President  
Les Coyne  
Joe Hoffmann

**Bloomington Parks Foundation**

**Board of Directors**

Karin St. John, Executive Director  
Valerie Peña, President  
Gayle Stuebe, Past President  
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Debbie Lemon, Secretary  
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Chris Hawk  
Tom McGlasson  
Tony Mobley  
Jim Murphy  
Chris Quackenbush  
Kevin R. Robling  
Randy Rogers  
Gary Scott  
David Skirvin  
Jon Tichenor  
Natalie Walker  
Sue West

**Emeritus Members**

Doris Brineman  
Ted Deppe  
Steve Ferguson  
Art Lotz  
Don Martin  
Jane McIntosh  
Pat Mulholland  
Joan Olcott  
James Weigand



**CITY OF BLOOMINGTON**  
parks and recreation