



Monday, July 13, 2015
5:30 – 7:00 p.m.
Hooker Conference Room, Bloomington City Hall
AGENDA

- I. Call to Order and Introductions
- II. Approval of Minutes
 - a. June 15, 2015
- II. Public Comments
- III. Communications from Committee Members
- IV. Reports from Staff
 - a. Bicycle Education Courses and Registrations
- V. Old Business
- VI. New Business
 - a. B-Line to Vernal Project Ideas
 - b. 2015 Local Motion Grant Selections
- VII. Topic suggestions for future agendas
- VIII. Upcoming Meetings/Events
- IX. Adjourn



Monday June 15, 2015
Hooker Conference Room, Bloomington City Hall
MINUTES

An audio recording of the meeting is available upon request

I. CALL TO ORDER AND INTRODUCTIONS

Members present: Jim Rosenbarger, Mark Stosberg, Paul Ash

Guests: Ron Brown (Bloomington Bicycle Club), Jim Williams (Park Ridge East), Rose Merrick (Monroe County History Center), Leslie Abshier (Boys and Girls Club), Susie Tanney (Boy and Girls Club), Deborah Myerson (iCan Bike Camp), Bradley Stroot (Excess Cinema), Loraine Martin (Lotus), Lisa Petscher (IU Health), Jennifer Pacenza (Bloomington Symphony Orchestra), Deanne Witzke (Low Income Bike Share), Billy Young (Low Income Bike Share)

Staff: Scott Robinson – Planning & Transportation, Vince Caristo – Planning & Transportation, Chris Meade – Planning & Transportation

II. APPROVAL OF MINUTES

Minutes from the April 13, 2015 and May 11, 2015 meetings were unanimously approved.

I. PUBLIC COMMENTS

Ron Brown presented an idea to build a bicycling and walking path adjacent to Crescent Rd, from Vernal Pike to 17th St.

Eoban Binder announced that Open Streets McDoel Gardens will take place on Sunday June 21.

II. COMMUNICATIONS FROM COMMITTEE MEMBERS

III. REPORTS FROM STAFF

- a. 2nd St. Sidewalk.** Project is expected to bid this year, staff introduced the city website with detailed project information
- b. ONB Maintenance of Traffic Plan.** Staff presented details on the bike/ped maintenance of traffic for upcoming project construction.
- c. Bicycle Laws Information Card.** Staff invited feedback on this new handout, produced as part of the Civil Streets initiative.

Vince reported that Sylva Johnson moved to California and resigned from her position on the Commission.

IV. OLD BUSINESS

a. **Bikeshare Statement**

Statement unanimously approved; to be posted on the website.

V. NEW BUSINESS

a. **Local Motion Letters of Intent (LOIs)**

Each of the following organizations engaged in a short discussion with Commission members regarding their project idea (LOIs included in the packet):

- **Monroe County History Center**
- **Boys & Girls Club of Bloomington**
- **iCan Bike Camp**
- **Excess Cinema**
- **Lotus Arts and Education Foundation**
- **Bloomington Symphony Orchestra**
- **The Bloomington Bike Share Project (BSP) with Partner Agencies: New Leaf New Life & Shalom Community Center**
- **IU Health Bloomington – Monroe County Community School Corporation**

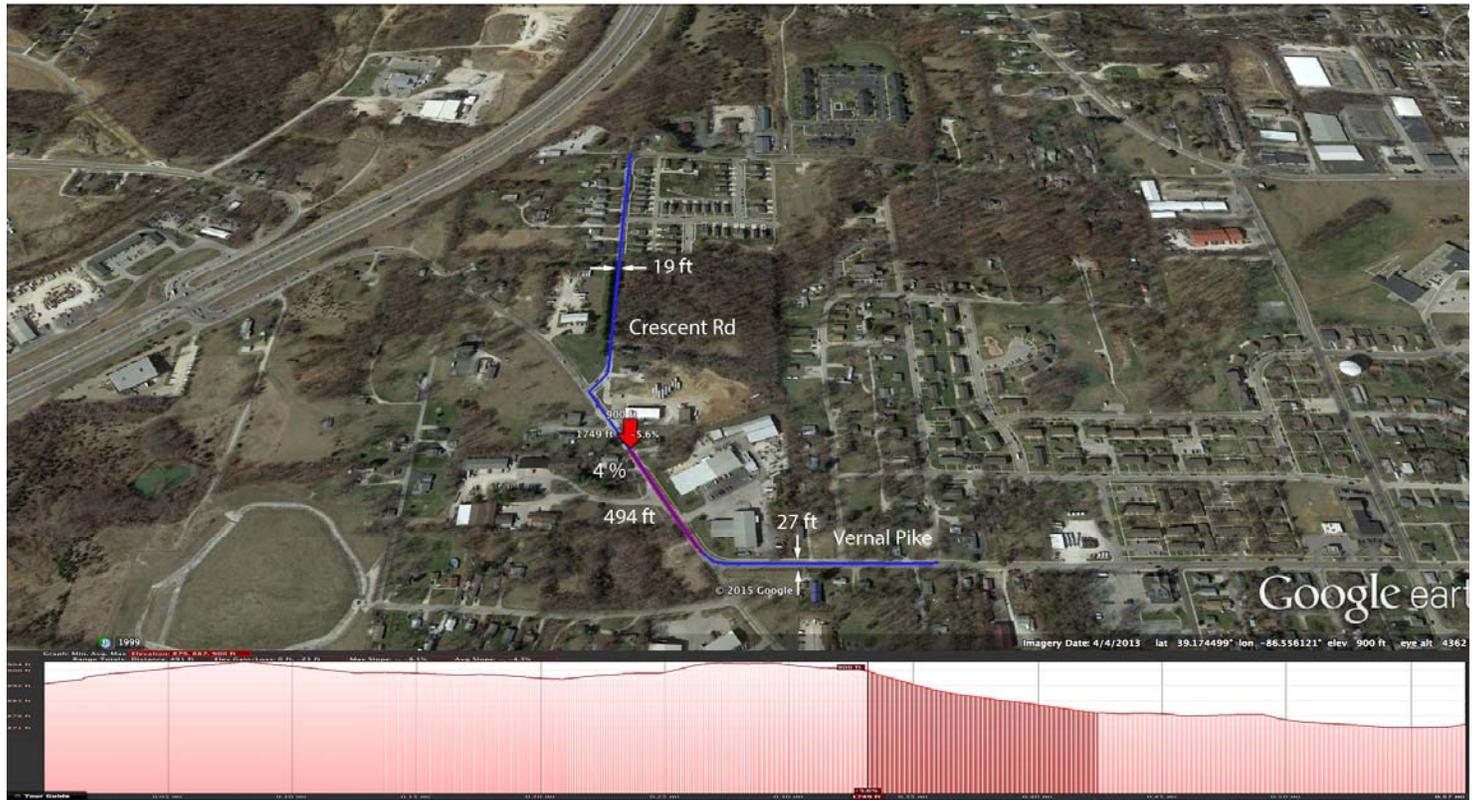
VI. TOPIC SUGGESTIONS FOR FUTURE AGENDAS

Whitepaper topics were suggested to address issues crossing College Mall Rd on bike or foot, and legal issues at B-Line crossings.

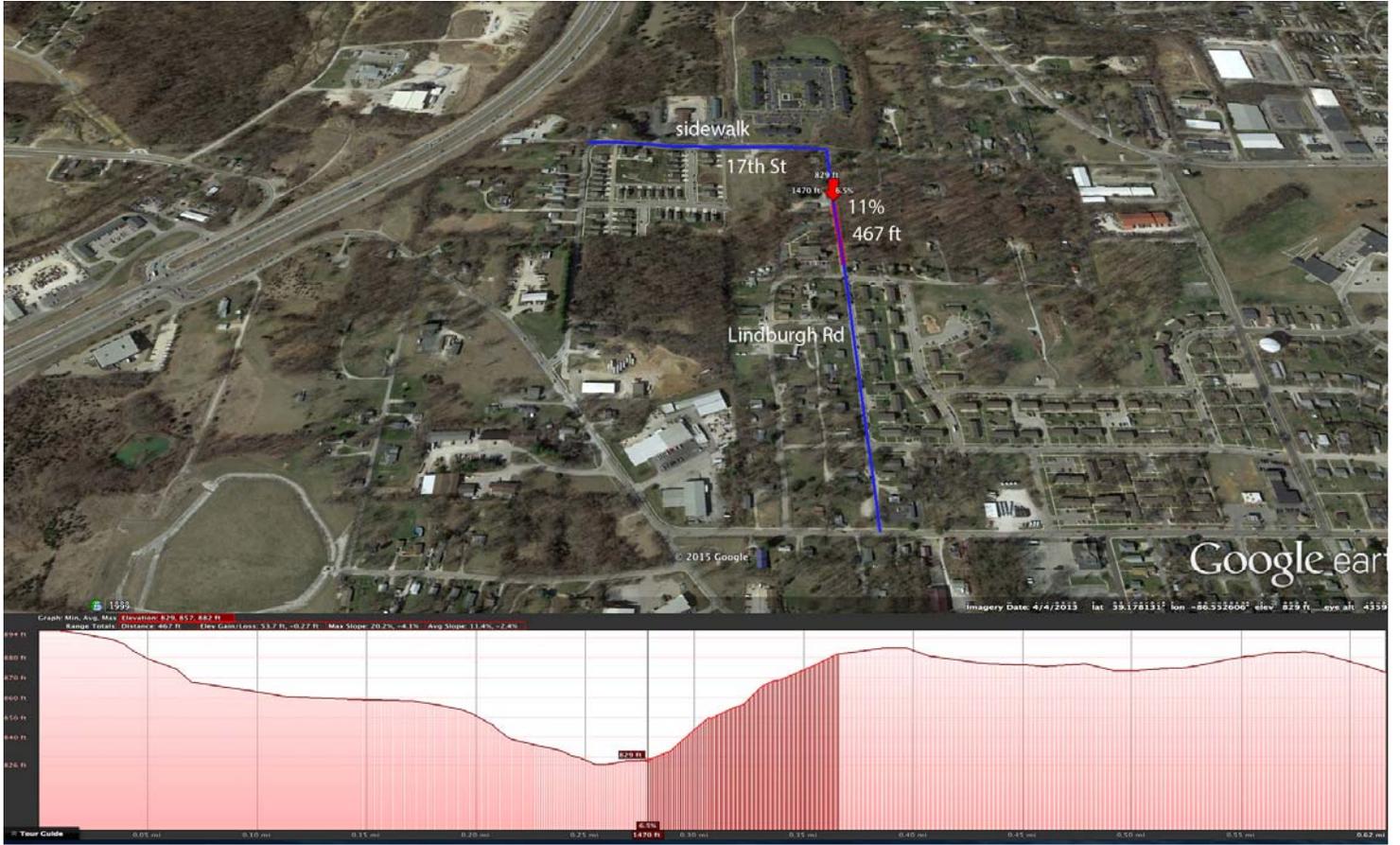
'Roundabout'



'Vernal'



'Lindburgh'



'Vernal_to_17th'



'Vernal_to_17th_2'





2015 Local Motion Grant Applications

- **Bloomington (Low-Income) Bike Sharing Project (BSP)**
- **Bloomington Symphony Orchestra**
- **Boys & Girls Clubs of Bloomington**
- **iCan Bike Camp**
- **IU Health/Monroe County Community School Corporation (MCCSC)**
- **Lotus Education & Arts Foundation**
- **Monroe County History Center**

Bloomington (Low-Income) Bike Sharing Project (BSP)

PROJECT ACTIVITIES

Please describe, in one or two paragraphs, your Local-Motion idea (program, event, or activity).

The Bloomington Bike Sharing Project (BSP) is a new initiative that aims to increase bicycle mobility among individuals experiencing homelessness and/or economic challenges.

BSP is providing homeless or underserved individuals with the opportunity to use bicycle transportation through a shared equipment arrangement, where working bikes, locks, and helmets are issued to those in need free of charge. Transportation provides access to upward mobility for people who are living below the poverty line, and the Bloomington Bike Sharing Project aims to bring access to a bicycle-friendly community to local Bloomington residents who are in need. Additionally, BSP will offer bicycle safety courses free of charge to program participants led by Jacob Schumacher.

There is an opportunity to expand the program and meet the growing needs of this population, and BSP is petitioning for a Local-Motion Grant to build this grass roots initiative into a long-term and self-sustaining program. There are multiple directions in which BSP will be able to grow and improve with the support of the Bicycle and Pedestrian Safety Commission, Bloomington Bike Project, CSL, New Leaf New Life, Shalom Community Center, IU Health, and our dedicated volunteers.

PROJECT MILESTONES

Include projected dates for any major milestones (purchases, outreach, etc.) and/or events/activities.

BSP will continue at our current capacity until a funding source becomes available for bicycle locks, tools, and marketing equipment. We are not able to expand the program without jeopardizing the safety of our participants and the security of the equipment.

PROJECT IMPACT

Who will benefit from your project? How many people will it reach?

BSP targets low-income individuals who are looking for reliable transportation. Participants are identified through social service agencies and are referred to BSP for assistance. Since it's start, on April 29, 2015, 20 donated bicycles have been used to provide over 40 individuals the opportunity to reach employment, job interviews, doctor's appointments, safe shelter, and connect with other community services.

With greater outreach, organization, and partner agency support BSP expects to reach over 100 people by the end of 2015.

BUDGET

Please provide an estimated breakdown of project costs, including in-kind expenses (if any).

BSP would be grateful to accept partial funding if the BPSC is looking to divide the funds among multiple projects this year. Below is a breakdown of our project costs. We believe with this startup money the project can self-sustain at double our current capacity.

Since submitting the LOI we have had a generous donation of helmets, so that expense is not listed here thus our operating budget has decreased.

Bicycle Locks (\$350)

New Tools: Vise (\$30) Adjustable Bike Repair Stand (\$50)

Used Tools (\$200) to include: drill, wrench set (2), tarps

Marketing Materials: set of 250 Stickers (\$75) Posters (\$25)

Total: \$730.00

PARTIAL FUNDING

Please indicate your ability and willingness to complete the project if this grant request is partially funded.

Yes, we will accept any portion of funding.

PROJECT TIMING

Are the project dates/milestones flexible (i.e. start date in 2016)?

Yes

ORGANIZATIONAL CAPACITY

Grant awards are typically managed through a reimbursement process. Does your group or organization have the capacity to front project costs prior to reimbursement?

Yes

Bloomington Symphony Orchestra

PROJECT ACTIVITIES

Please describe, in one or two paragraphs, your Local-Motion idea (program, event, or activity).

Our program, Muscycle, was created to inspire Bloomington citizens to get outside riding bikes and exercising by offering free concerts in local parks. The Bloomington Symphony Orchestra will work with Bloomington parks and recreation, BEAD, and local neighborhood associations to organize and advertise three concerts every other Sunday starting in September of this year. Our concerts will feature one of three small groups of symphony players, each bringing its own unique music and sound. Our brass quintet favors jazz and pop standards that the majority of the audience will recognize. Our woodwind quintet focuses on more classical, symphonic pieces, and our string quartet does a little bit of both classical and modern.

With these small performances, we hope to inspire people to get out riding bikes, which is why the performances will take place along the B-line trail and in commonly used public parks. While the parks chosen have not been cemented as of yet, we are considering Southeast Park, Parkridge East Park, Sherwood Oaks park, Building and Trades park, and parks along the B-line trail. We have contacted the neighborhood associations closest to these parks. Not only has the response has been overwhelmingly positive, but the neighborhood associations have showed interest in helping us promote these events. With the cooperation of the neighborhood associations, we can promote the connection between bike riding and the BSO performances, therefore increasing the number of people biking around Bloomington.

PROJECT MILESTONES

Include projected dates for any major milestones (purchases, outreach, etc.) and/or events/activities.

Our program includes three separate concerts on every other Sunday starting September 6 (9/6, 9/20, and 10/4).

PROJECT IMPACT

Who will benefit from your project? How many people will it reach?

The BSO hopes to introduce symphonic music to approximately 100 new listeners with this project. The Bloomington public will benefit from this project, especially those in the target performance areas, which include Southeast Park, Parkridge East Park, Sherwood Oaks park, Building and Trades park, and parks along the B-line trail. Utilizing the neighborhood associations nearest the parks, we can promote and encourage people to hop on their bikes and come to the park for some free music. Having concerts on the B-line will increase our impact even more because we can catch the attention of those using the trail, as well as inspire more people to bike along the trail.

BUDGET

Please provide an estimated breakdown of project costs, including in-kind expenses (if any).

Total Budget \$1500

Breakdown:

\$1000 to pay musicians (individual amounts will vary based on which groups are available to perform)

\$100 for transportation of musicians and equipment to performance sites

\$150 for printing distributable promotional materials

\$250 for administrative needs associated with the performances"

PARTIAL FUNDING

Please indicate your ability and willingness to complete the project if this grant request is partially funded.

Yes, we will accept any portion of funding.

PROJECT TIMING

Are the project dates/milestones flexible (i.e. start date in 2016)?

Yes

ORGANIZATIONAL CAPACITY

Grant awards are typically managed through a reimbursement process. Does your group or organization have the capacity to front project costs prior to reimbursement?

Yes

Boys & Girls Clubs of Bloomington

PROJECT ACTIVITIES

Please describe, in one or two paragraphs, your Local-Motion idea (program, event, or activity).

The Local-Motion funds would be used to improve the quality of equipment used by the Boys & Girls Clubs of Bloomington—Crestmont club youth bicycling program called Club Riders. The club currently owns 5 bicycles, 2 of which are in sufficient working order. 2 of the 3 remaining bicycles are beyond repair. With additional funds from the Local-Motion group, the Club will purchase 2 new bicycles and repair 1, increasing the number of participants currently reached by the program. Thanks to the City of Bloomington's Bicycle and Pedestrian Safety commission's most recent meeting, we have connected with IU Health and secured donations of helmets. We are no longer requesting the total grant amount as a result of this opportunity.

The funds will also be used to outfit the club with a tire pump, wall/ceiling hooks to store the bicycles in the club's multi-use shed (in order to prevent damage and improve organization of the space), and a number of tire patch kits to repair flats on the go.

PROJECT MILESTONES

Include projected dates for any major milestones (purchases, outreach, etc.) and/or events/activities.

Upon receiving the necessary funds, BGCB will immediately purchase the materials outlined below to improve and increase the capacity of the Club Riders youth bicycling program at the Crestmont Unit.

PROJECT IMPACT

Who will benefit from your project? How many people will it reach?

Increasing the capacity of Club Riders youth bicycling at the Crestmont Unit will allow for greater participation and retention of club members, youth aged 9-18 living in the Bloomington Housing Authority neighborhood. Currently, Club Riders serves up to 3 youth at a time. With the addition of these new bicycles, approximately 40 additional club members will be able to participate in the Club Riders program per month.

BUDGET

Please provide an estimated breakdown of project costs, including in-kind expenses (if any).

Originally, the request for \$1300 included helmets, which we are lucky enough to have made a donation contact with IU Health to cover the cost of. The current \$1200 requested would cover the cost of: 2 bicycles roughly at \$500/each, 1 bike pump at roughly \$25, 2 sets of bicycle wall hooks at roughly \$10/each, and 20 one-time use bicycle tire repair kits at roughly \$5/each. However, BGCB would be glad to have any kind of partial funding for Club Riders.

PARTIAL FUNDING

Please indicate your ability and willingness to complete the project if this grant request is partially funded.

Yes, we will accept any portion of funding.

PROJECT TIMING

Are the project dates/milestones flexible (i.e. start date in 2016)?

Yes

ORGANIZATIONAL CAPACITY

Grant awards are typically managed through a reimbursement process. Does your group or organization have the capacity to front project costs prior to reimbursement?

Yes

iCan Bike Camp

PROJECT ACTIVITIES

Please describe, in one or two paragraphs, your Local-Motion idea (program, event, or activity).

iCan Bike is a national program that uses a fleet of adapted bicycles, a specialized instructional program, trained staff, and dozens of volunteers to teach individuals with disabilities ages 8 and up how to ride a bike. Riders attend the same 75-minute session each day for five consecutive days (M – F) while they are physically assisted and encouraged by two volunteer “spotters.” This is the first time that the program will be in Bloomington.

PROJECT MILESTONES

Include projected dates for any major milestones (purchases, outreach, etc.) and/or events/activities.

June 15, 2015: Priority rider registration deadline

June 17, 2015: \$2500 deposit for fee to iCan Shine (nonprofit that administers the iCan Bike Camp, provides staff and equipment).

July 15, 2015: Final rider registration deadline

July 17, 2015: \$2800 first installment to iCan Shine due

August 10, 2015: Deadline for volunteer registration

August 14, 2015: \$1350 due to Bloomington Parks and Recreation for rental of the Frank Southern Ice Arena; final payment of \$1450 due to iCan Shine.

August 17-21, 2015: iCan Bike Camp!

PROJECT IMPACT

Who will benefit from your project? How many people will it reach?

The iCan Bike Camp in Bloomington has space for 24 riders and will use 48 volunteer spotters.

BUDGET

Please provide an estimated breakdown of project costs, including in-kind expenses (if any).

EXPENSES

Flat Fee Paid to iCan Shine (mini-camp fee)	\$6,750.00
Lodging for 2 Shine Staff (2 rooms, 7 nights)	\$1,600.00
Facility Rental Fee	\$1,350.00
T-Shirts (@ 6.00 per shirt)	\$432.00
Name Tags	\$35.00
Water	\$50.00
Awards (medals for riders)	\$50.00

Bike helmets	\$250
Two 4x6 color ads in the H-T 1 promo in April-May and 1 thank you ad in Aug (in-kind donation from Herald-Times)	\$1,350
Rider registration partial scholarships (10)	\$750
Camp Cost, Gross	\$12,617

PARTIAL FUNDING

Please indicate your ability and willingness to complete the project if this grant request is partially funded.

Yes, we will accept any portion of funding.

PROJECT TIMING

Are the project dates/milestones flexible (i.e. start date in 2016)?

No

ORGANIZATIONAL CAPACITY

Grant awards are typically managed through a reimbursement process. Does your group or organization have the capacity to front project costs prior to reimbursement?

Yes

IU Health/Monroe County Community School Corporation (MCCSC)

PROJECT ACTIVITIES

Please describe, in one or two paragraphs, your Local-Motion idea (program, event, or activity).

The project 'Walking Wednesdays' program will introduce Walking School Buses (WSB), and morning physical activity to Childs Elementary. This will be a collaboration between IU Health Bloomington, Bloomington Park & Recreation, and MCCSC School Age Care Department to help promote alternative transportation. This concept also helps promote one of the action plan goals for the Bloomington Active Living Coalition.

MCCSC starts school later on Wednesday mornings, with the elementary schools beginning at 9:35am. Walking Wednesdays will allow working parents to stick to their daily routine and not have to be hindered by the once a week delay of school. Drop sites, such as Olcott Park, will allow parents on their way to work to drop off their children to join the WSB to school. Once at the school, students will engage in physical activity lead by WSB adults.

Currently, parents have the option to register their child for before school care through MCCSC School Age Care (SAC). This program is offered at no cost to the families, which results in large numbers and undesirable student to adult ratios. However, SAC is not in the place to be able to hire additional help for one hour a week. The site averages about 80 students on Wednesday mornings. By partnering with SAC, the WSB could reduce their influx of students, while inviting those who are not able to walk to school to also participate in physical activity. This will also allow for better ratios to create a safer environment.

Students that participate in this program will start the school day ready to learn; as the benefits of physical activity include increase ability to focus, improved executive control, and overall improved brain health. They will learn about the benefits of alternative transportation, and potentially reduce the amount of traffic congestion at the school."

PROJECT MILESTONES

Include projected dates for any major milestones (purchases, outreach, etc.) and/or events/activities.

Spread awareness of program, recruit participants:

*Childs Elementary Meet & Greet: July

*Childs Elementary Open House: August 25

>August- background checks of volunteers, purchase stop signs, incentives

>September-Nov: Walking Wednesdays

>March-May: Walking Wednesdays

PROJECT IMPACT

Who will benefit from your project? How many people will it reach?

The families of Childs Elementary and MCCSC School Age Care department. We estimate 80-100 students and 5-10 adults/volunteers.

BUDGET

Please provide an estimated breakdown of project costs, including in-kind expenses (if any).

\$1299 for materials | \$4714 in-kind

Materials:

Background Checks:	\$150 / 5 people
Incentives: \$28 / 200 charms	\$13 / 100 chains
Stop Sign w/ LED lights:	\$466 / 2 signs
T-Shirts (Volunteers, students):	\$642 / 107 t-shirts

In-kind:

>Vests:	\$50 /5
>IU Health (2):	\$1936
>Park & Rec (1):	\$792
>Intern (2):	\$1936

(according to IndependentSector on value on volunteer time)
(Note: Commitment is 44 hours per community partner, for the entire school year)

PARTIAL FUNDING

Please indicate your ability and willingness to complete the project if this grant request is partially funded.

Yes, we will accept any portion of funding.

PROJECT TIMING

Are the project dates/milestones flexible (i.e. start date in 2016)?

No

ORGANIZATIONAL CAPACITY

Grant awards are typically managed through a reimbursement process. Does your group or organization have the capacity to front project costs prior to reimbursement?

Yes

Lotus Education & Arts Foundation

PROJECT ACTIVITIES

Please describe, in one or two paragraphs, your Local-Motion idea (program, event, or activity).

With the help of the Local-Motion grant, we hope to expand our efforts through 2 parallel initiatives: First, Lotus seeks to purchase new signage to augment pedestrian safety at the Festival and encourage motorist awareness of an increased pedestrian presence. These signs will be positioned on the busy downtown roads that see a lot of Festival cross-traffic and will encourage cars to reduce speed (e.g., “Festival in Progress – Please Slow Down”, and similar messages). These signs would increase the awareness of the Festival and pedestrian traffic, while also promoting the nature of the Festival: a pedestrian-friendly event where all venues are within walking distance.

Second, Lotus seeks to organize an event attached to the Festival parade, encouraging cyclists to decorate their bikes with a Lotus-inspired theme and become part of the procession. The parade, free and open to the public, will take place the Saturday night of the Festival and will be led by a Festival artist (a 12-piece brass band). Lotus will encourage parading cyclists to turn their bicycles into temporary works of art using flags, lights/reflective elements, streamers, mini-sculptures, and other artistic elements that evoke the “Lotus spirit.” Participants will receive a reflective Lotus bicycle sticker, as well as prizes for the best decorated bike. We anticipate that this fun and creative activity will not only spotlight cycling culture in an unexpected way (integrated with the arts), but also that the reflective stickers will be used by cyclists for increased safety long after the event is over. We will also utilize the stickers as incentives to ride bicycles and park at the Lotus in the Park bicycle corral (2015 will be our third year for this service free of charge), where information about the bike parade will be handed out and cyclists will be encouraged to show their Lotus spirit for the following parade that same evening. Both of these initiatives will advance bicycle and pedestrian participation in downtown Bloomington throughout the busy Festival weekend. Both initiatives serve people both within and beyond our ticketed audience, embodying Lotus’s commitment to engaging all people in community life and multicultural arts, regardless of age, income, or abilities.

PROJECT MILESTONES

Include projected dates for any major milestones (purchases, outreach, etc.) and/or events/activities.

Summer/Fall 2015

June 25 – begin research for bicycle-related organizations, businesses and community/nonprofit organizations with related programming.

July 13 – begin outreach and marketing to organizations to encourage participation and awareness of initiatives outlined above. Utilize social media, fliers, handbills, and festival print materials and press releases for notice of these programs.

Late July/August –volunteer outreach at Bloomington Farmer’s market (includes Aug. 15 volunteer fair); opportunities to participate in these activities will be included at this event from our Festival Support committee.

August 20 – Culture Fest After-Party at IU Art Museum; festival information, inclusive of these activities will be distributed at this event.

Late August – Confirm participants in Lotus parade.

September 2 – IU Student Involvement Fair; volunteer outreach will include opportunities to participate in these activities from our Festival Support and/or Visual Arts committees.

September 4 – Festival season kicks off with First Friday gallery opening; festival information, inclusive of these activities will be distributed at this event and other associated events and businesses across Bloomington.

September 5 – 4th St. Arts Fair; Lotus board members and other volunteers will distribute festival information, inclusive of the activities outlined above.

September 25-26 – Evening showcase nights (Fri. and Sat.); Lotus in the Park bicycle corral (Sat. Noon-5pm); and Parade (Sat. evening ~8:30pm).

Early October – Thank participants in the above outlined initiatives.

PROJECT IMPACT

Who will benefit from your project? How many people will it reach?

The Festival brings 10,000 – 12,000 people downtown over the course of the September weekend. Our goal is to create a vibrant, pedestrian-friendly safe festival precinct, inclusive of encouraging alternative transportation via bicycling and active participation from cyclists in this year's parade. The initiatives outlined above will serve people both within and beyond our ticketed audience, embodying Lotus's commitment to engaging all people in community life and multicultural arts, regardless of age, income, or abilities.

BUDGET

Please provide an estimated breakdown of project costs, including in-kind expenses (if any).

Total Expenses: \$1,261

Breakdown of Project Costs:

Signage:

Ten (24 X 36 inches) colored posters mounted on foam core from Professional Development Group II, Inc.: \$40/each

Graphic Design Support for development of the signs: \$50

Total: \$450.00

Reflective bicycle decals:

#500, 1.5 x 1.5 (or 2x2), 2-ink reflective decals (Red color - Lotus logo mark and black color - word 'lotus') from Stickergiant vendor: \$572.00 + \$14.00 Postage & Handling

Total: \$586.00

Prizes for Parade Participation:

Lotus merchandise valued at: \$60 (1st prize), \$40 (2nd prize), and \$25 (3rd prize). Gift certificates will be awarded to be used at our Lotus Merchandise tent (only applicable to Lotus items; i.e. not artist CDs, etc.)

Total: \$125.00

Marketing & Outreach:

Handbills and fliers will be distributed to potential interested community organizations with a vested interest in promoting bicycling and organizations/nonprofits with associated programs:

\$100 (printing costs).

PARTIAL FUNDING

Please indicate your ability and willingness to complete the project if this grant request is partially funded.

Yes, we will accept any portion of funding.

PROJECT TIMING

Are the project dates/milestones flexible (i.e. start date in 2016)?

No

ORGANIZATIONAL CAPACITY

Grant awards are typically managed through a reimbursement process. Does your group or organization have the capacity to front project costs prior to reimbursement?

Yes

Monroe County History Center

PROJECT ACTIVITIES

Please describe, in one or two paragraphs, your Local-Motion idea (program, event, or activity).

The Monroe County History Center plans two key activities for its Local-Motion Grant. (1) The History Center will develop a bicycle tour map of the city's historic districts and neighborhoods. Combining historical documentation from the city's Historic Preservation Office, Bloomington Restorations Inc., and the History Center, and collaborating with the Bloomington Bicycle Club, this map, in a foldable or pamphlet format, will guide bicyclists on multiple routes through the city's numerous historic districts and provide brief descriptions of key historic buildings and sites. The intent is to engage bicyclists in learning about the historic environment of the City of Bloomington and promote "history education through bicycle mobility." This also will result in occasional coordinated "history bicycle rides" throughout the city featuring local history and historic preservation speakers as part of the History Center's expanded public programming efforts. The map will be free and made available at regular information locations around the city. It also will be posted on the History Center's website for free downloading, thereby making it available to a broad population well beyond the completion of the project.

(2) To promote a deeper understanding of the role of bicycles in our history and popular culture, the History Center will collaborate with the Hoosier Antique and Classic Bicycle Club to mount an exhibit of historic bicycles. The Club, headquartered in Avon, Indiana, is a statewide organization of collectors of classic bicycles that seeks to promote a deeper understanding of bicycle history through public programs and exhibits. The exhibit will focus on the evolution of the bicycle and examine those bicycles built in Indiana during the late 19th/early 20th centuries. This exhibit will appeal to a broad public audience. Once open, the exhibit will be free and open to the public.

PROJECT MILESTONES

Include projected dates for any major milestones (purchases, outreach, etc.) and/or events/activities.

Compilation of historical information and development of the tour map will occur during the fall and winter months with its release scheduled for spring 2016.

-The historic bicycle exhibit and related programs will be planned for spring 2016 to coincide with the tour map release.

- The project and its related programs will be marketed through the History Center's website and Facebook page, via Constant Contact email blasts (over 1,300 subscribers), and in the electronic and printed media. In all cases, the Local-Motion Grant program will be acknowledged.

PROJECT IMPACT

Who will benefit from your project? How many people will it reach?

The project is expected to impact the general public, particularly the bicycling population. The project is intended to get the public to realize that bicycling can be a part of the larger "heritage tourism" movement and encourage individuals to explore the historical landscape and environment around them from the seat of a bicycle.

The project will impact hundreds and possibly thousands of people, including those who use the tour map and those who visit the History Center's historic bicycle exhibit and who attend scheduled programs.

BUDGET

Please provide an estimated breakdown of project costs, including in-kind expenses (if any).

Grant funds:

- Designing and printing of tour map \$1,000
- Exhibit costs for Hoosier Antique and Classic Bicycle Club \$ 400
(transportation of bicycles, construction of exhibit)

In-kind expenses:

- Staff time to develop tour map \$ 1,000
- History Center space for programs and exhibit \$ 300
- Costs for printing additional maps (cash match) \$ 500

PARTIAL FUNDING

Please indicate your ability and willingness to complete the project if this grant request is partially funded.

Yes, we will accept any portion of funding.

PROJECT TIMING

Are the project dates/milestones flexible (i.e. start date in 2016)?

Yes

ORGANIZATIONAL CAPACITY

Grant awards are typically managed through a reimbursement process. Does your group or organization have the capacity to front project costs prior to reimbursement?

Yes