Bloomington Public Transportation Corporation Citizens Academy

August 2013

History & City Connections

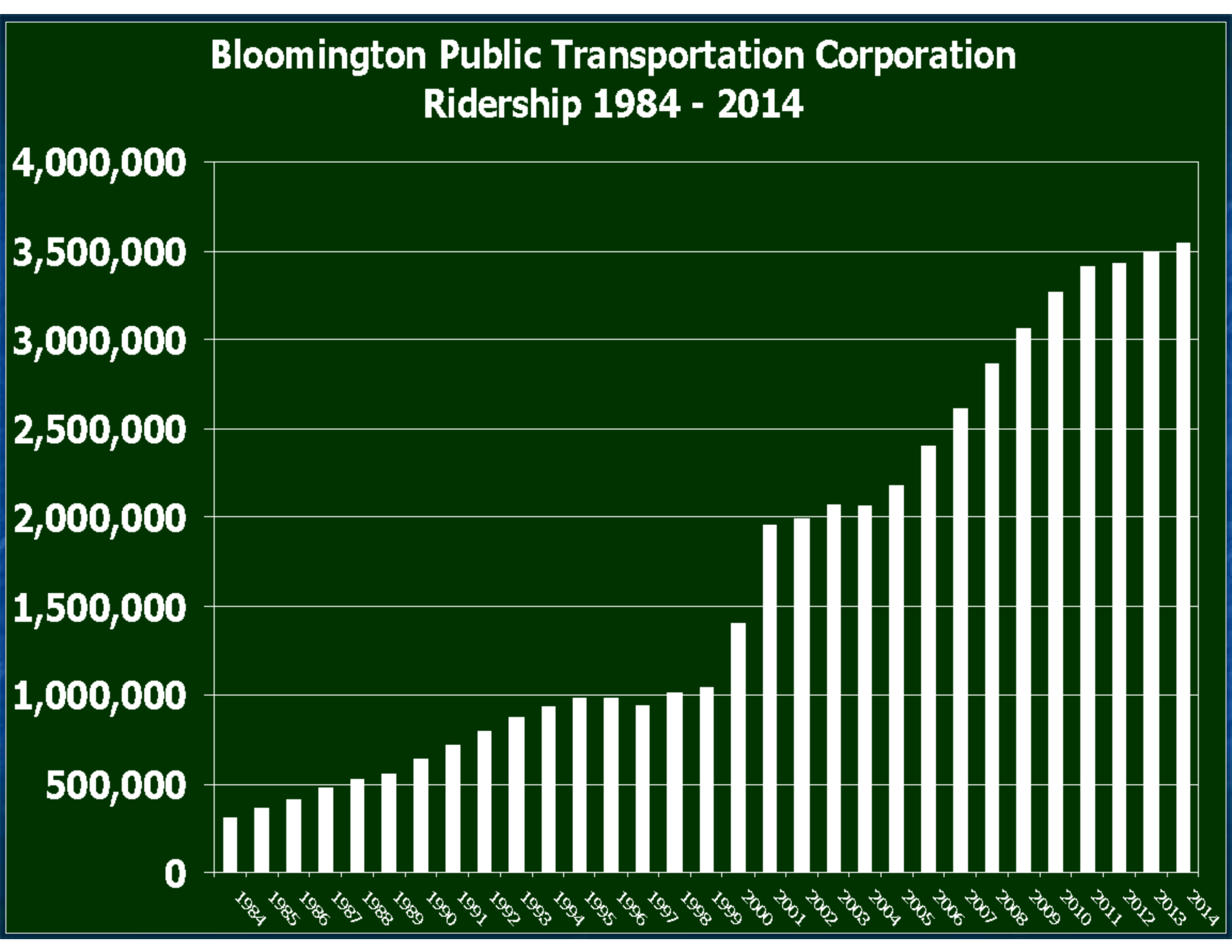
- Started as City Department in 1973
- Became Public Transportation Corp. in 1982
- 5-Member Governing Board
- Board Appointed by Mayor & City Council
- City Council Approves Budget
- Contract with City for Legal, Insurance, ITS

Bloomington Transit Ridership Growth Milestones

- 1988 - 1st Year to Reach ½ Million
- 1999 - 1st Year to Reach 1 Million
- 2003 - 1st Year to Reach 2 Million
- 2009 - 1st Year to Reach 3 Million
- 2014 – 1st Year to Reach 3.5 Million

Bloomington Transit
Recent Growth Records

- Aug. 24, 2015 – 20,797 – All Time Greatest Single Day
- Aug. 31-Sept.6, 2015 – 104,528 – All Time Greatest Week
- September 2015 – 427,000 – All Time Greatest Month


Bloomington Public Transportation Corporation
Ridership 1984 - 2014
4,000,000
3,500,000
3,000,000
2,500,000
2,000,000
1,500,000
1,000,000
500,000
0
1984
1985
1986
1987
1988
1989
1990
1991
1992
1993
1994
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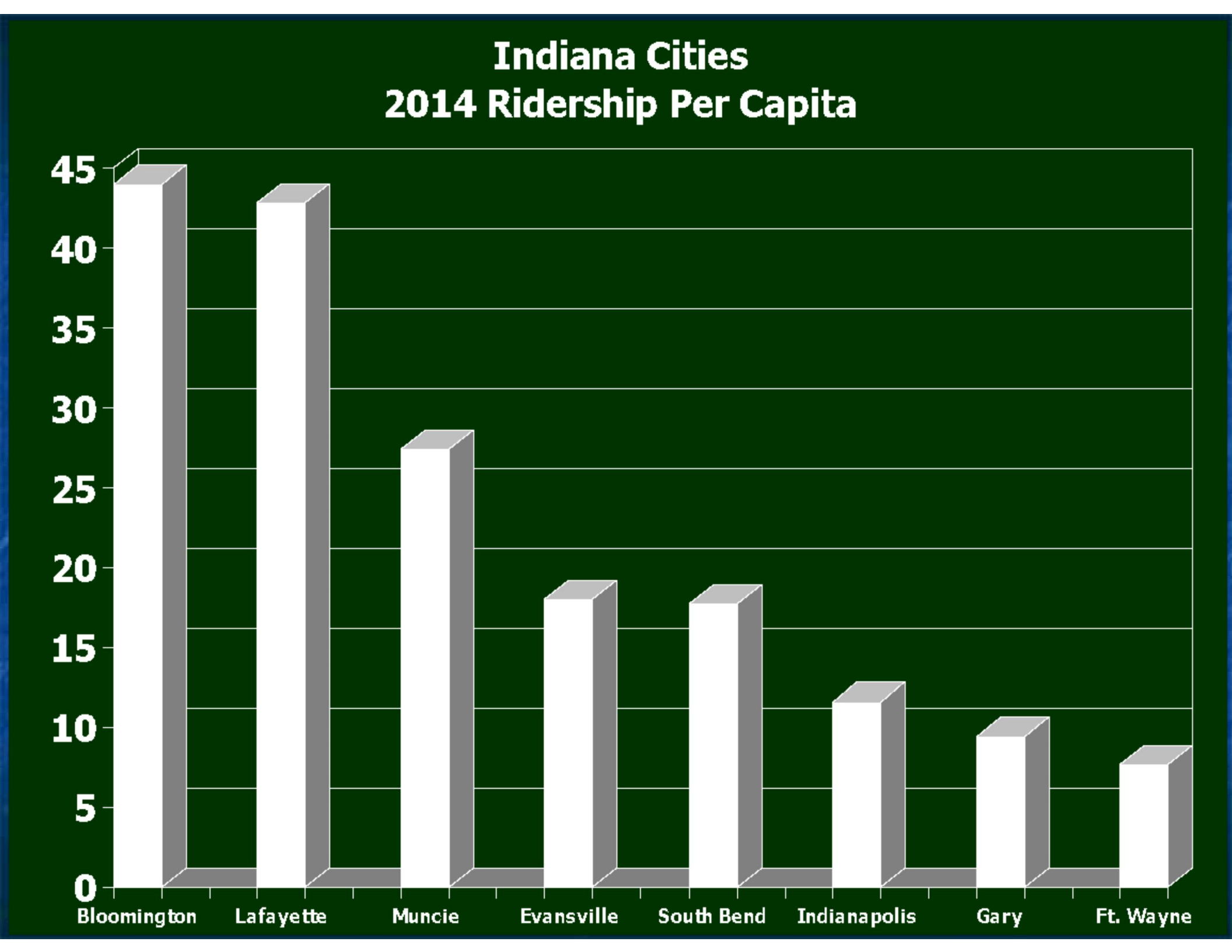
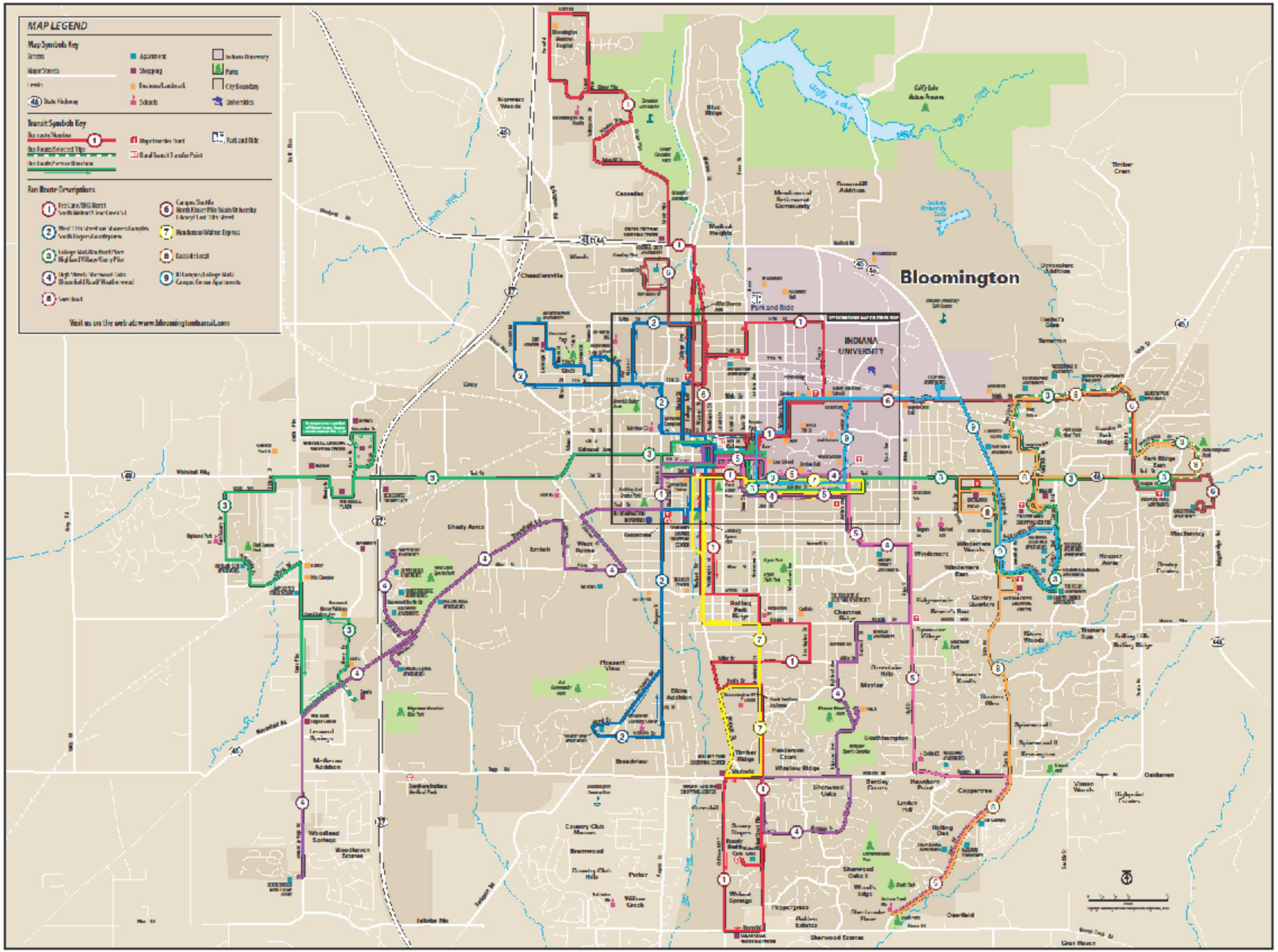
2014


Indiana Cities
2014 Ridership Per Capita
45
40
35
30
25
20
15
10
5
0
Bloomington
Lafayette
Muncie
Evansville
South Bend
Indianapolis
Gary
Ft. Wayne


MAP LEGEND
Map Symbols Key
Streets
Major Streets
Creeks
State Highway
Apartment
Shopping
Business/Landmark
Schools
Indiana University
Parks
City Boundary
Universities
Transit Symbols Key
Bus Route/Number
Bus Routes Selected Trips
Bus Route/Service Direction
Major Transfer Point
Park and Ride
Rail/Transit Transfer Point
Bus Route Descriptions
1 Fee Lane/BHS North
2 West 17th Street via Showers Complex/South Rogers Clearinghouse
3 College Mall Blvd/Kirkwood Place/High Land Village/Gary Pike
4 High Street/Sherwood Oaks/Bloomfield Road/Headley Road
5 Weekend
6 Campus Shuttle/North Kinser Pike/Main University Library/East 10th Street
7 Henderson/Walnut Express
8 Eastside Local
9 IU Campus/College Mall/Campus Corner Apartments
Visit us on the web at: www.bloomingtontransit.com
Bloomington
INDIANA UNIVERSITY
Park and Ride

Bloomington Transit
BT Access Service

- For Persons with Disabilities
- 30,000 Annual Ridership
- Eligibility Process
- Reservation Process

Bloomington Transit
New Downtown Station

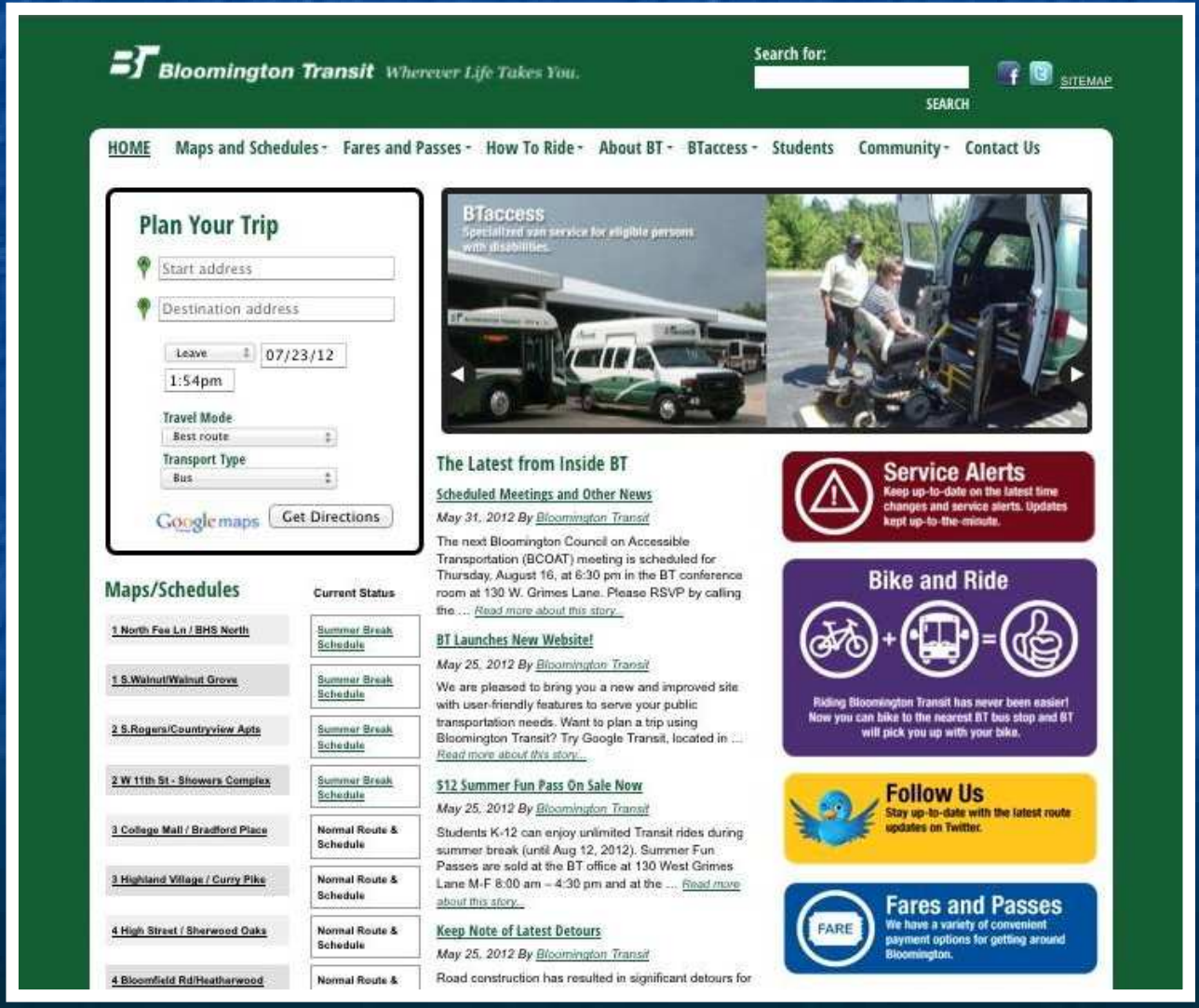
- Completed 2014
- LEED Silver Design
- Enhanced Amenities
  - AC, Wifi, Restrooms, Bike Racks & Lockers, Public Art, ATM, Real Time Info, Canopies, Police Presence, Rural Transit, Miller Hoosier Ride

Bloomington Transit Hybrid Electric Buses

- 8 Hybrids in Fleet
- 20+% of Fleet Hybrid
- Better Fuel Efficiency
- Reduced Emissions
- Reduced Noise

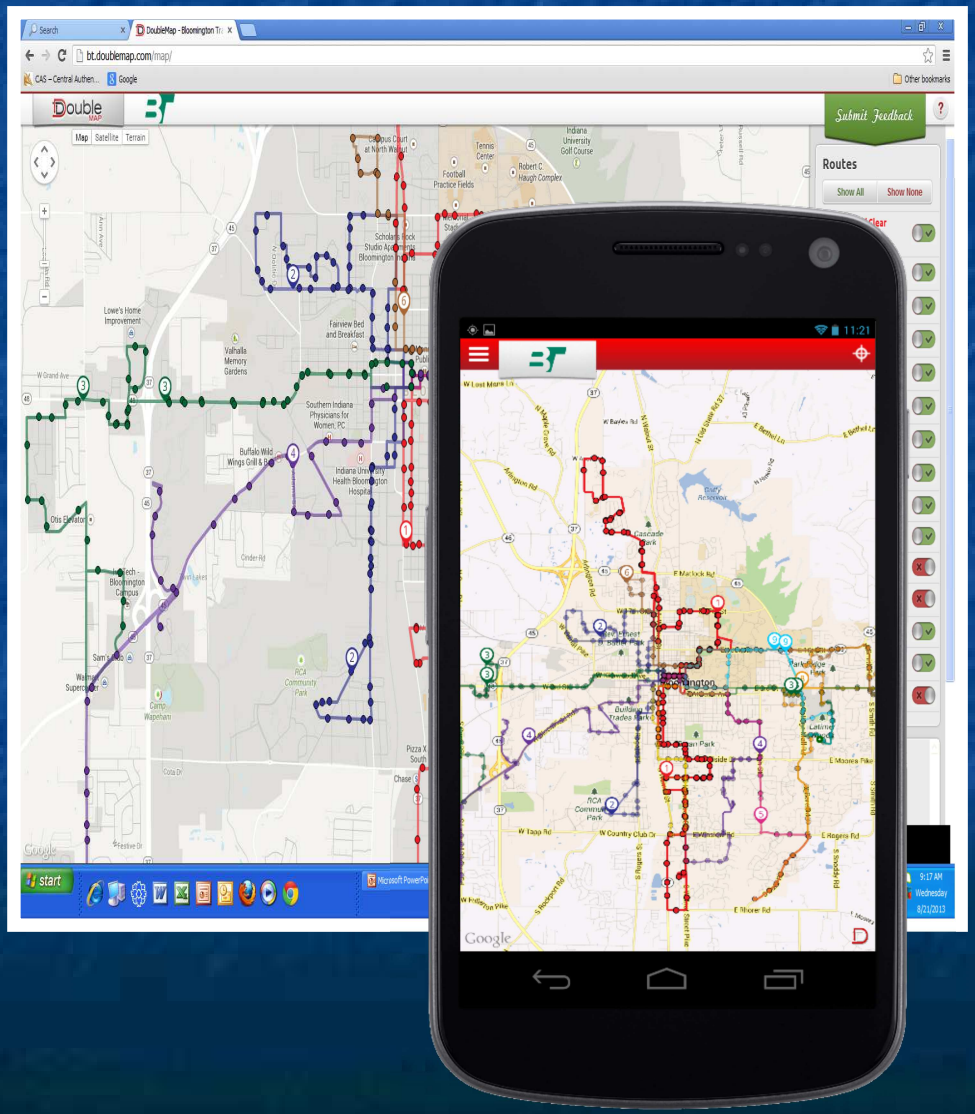
Bloomington Transit Website

www.bloomingtontransit.com



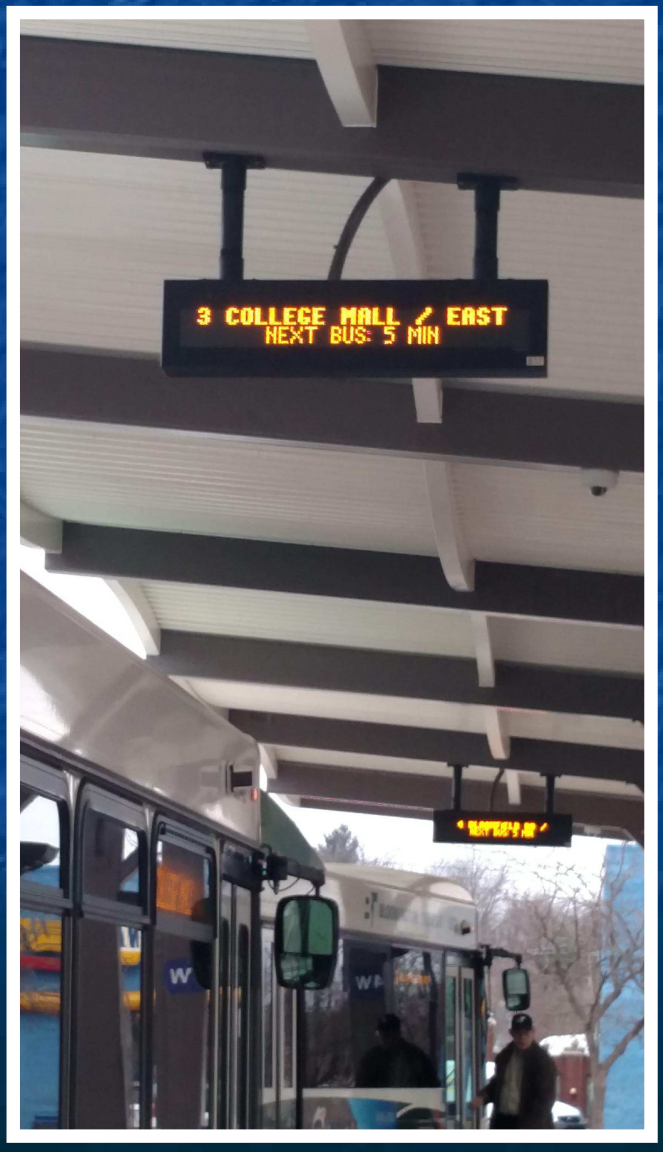
Bloomington Transit
Live Bus Tracker
bt.doublemap.com

- Locate Your Bus in Real Time
- Est. Arrival Time at All 500+ Bus Stops
- 3.5 Million Annual Page Visits
- 150,000+ Users



Bloomington Transit
Real Time Arrival Information

- Bus Arrival Message Signs and Monitors

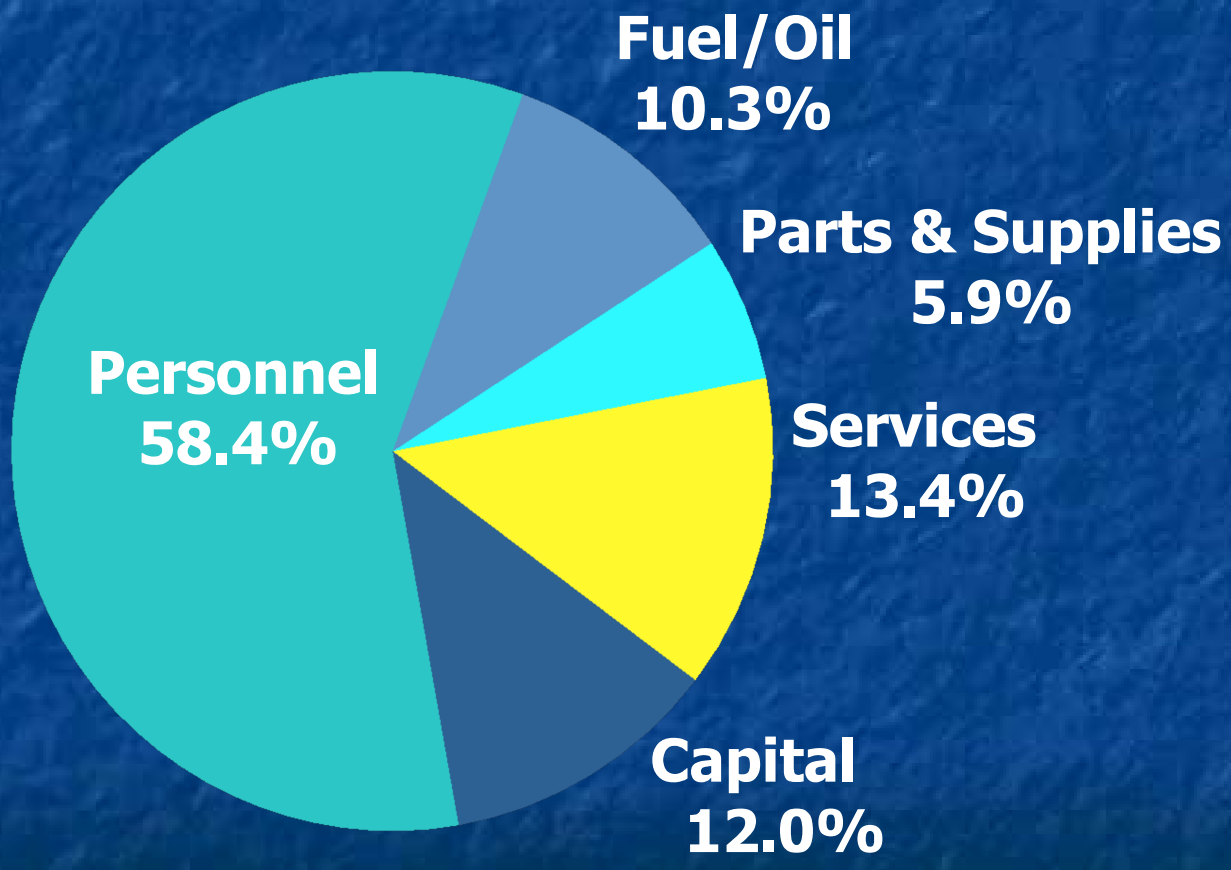


2016 Proposed Budget

Budget Class	2016
Personnel	$5,381,809
Materials & Supplies	$1,489,471
Services	$1,248,240
Capital Equipment & Vehicles	$1,103,154
Total	$9,222,674

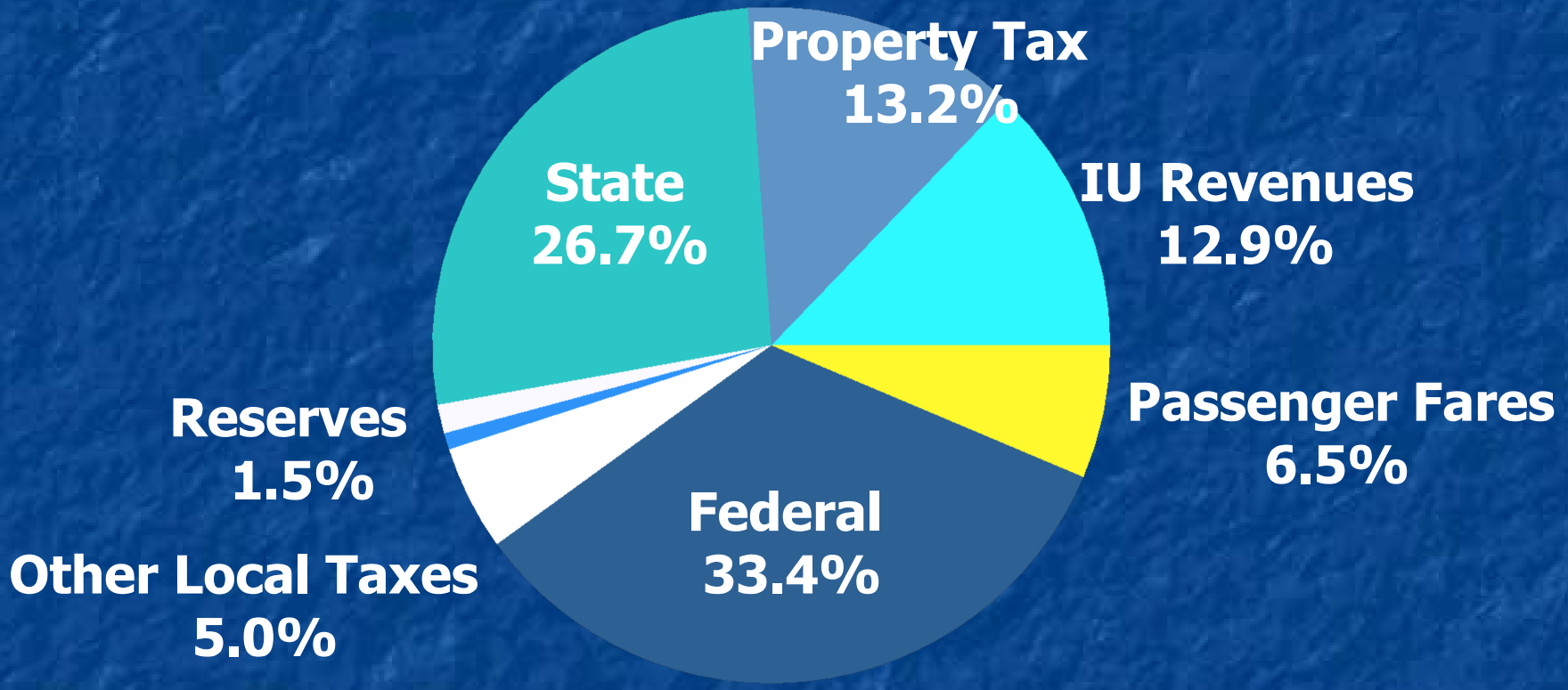
Proposed 2016 Operating/Capital Budget

Expenses by Category



Proposed 2016 Operating/Capital Budget

Revenue Sources



Outstanding Public Transportation System Award 2010

Q & A