



CITY OF BLOOMINGTON

FOR IMMEDIATE RELEASE

June 16, 2016

For more information, please contact:

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Bloomington Urban Enterprise Association (BUEA) and Bloomington Entertainment and Arts District (BEAD) Announce 2016 Deadline and Upcoming Information Session for Zone Arts Grant Program

Bloomington, Ind. – The Bloomington Urban Enterprise Association (BUEA) and the Bloomington Entertainment and Arts District (BEAD) are now accepting applications for the Zone Arts Grant Program.

The Zone Arts Grant Program is designed to support arts activities within the boundaries of the Bloomington Urban Enterprise Zone. Individual artists, teams of artists, local businesses and non-profit organizations (including neighborhood groups) are eligible to apply for project support that will do one or more of the following for residents and businesses within the Urban Enterprise Zone: facilitate involvement in arts and cultural activities; provide an opportunity to participate in the creative process; advance the quality and availability of the arts in the Zone; or celebrate or enhance the identity of the Zone. Exhibits, concerts, performances, festivals, art markets, art space development and public art (including murals) are all examples of the types of projects eligible for funding through the BUEA and BEAD Zone Arts Grant program.

Guidelines and application for the program are available on the City of Bloomington website at www.bloomington.in.gov/buea. The application deadline 5:00 p.m. on August 15, 2016.

An information session on the grant program will be held Thursday, July 28, 2016 at 3:00 p.m. in the McCloskey room of City Hall, 401 N. Morton St. Staff will discuss the guidelines and application process and be available to discuss possible projects with participants.

For more information on the grant program, contact Jason Carnes, Director, Bloomington Urban Enterprise Association at carnesj@bloomington.in.gov or [812.349.3419](tel:812.349.3419)

ABOUT THE BLOOMINGTON URBAN ENTERPRISE ASSOCIATION (BUEA)

The Bloomington Urban Enterprise Association provides the means to improve the economic, physical, and social environment for Zone residents and businesses and contributes to economic development efforts in Bloomington's urban core. The Enterprise Zone operates in accordance with Indiana State Code and has created or retained hundreds of jobs and spurred millions of dollars in increased investment. For more information on the BUEA, visit <http://bloomington.in.gov/buea>.

ABOUT THE BLOOMINGTON ENTERTAINMENT AND ARTS DISTRICT (BEAD)

BEAD seeks to bring the business and creative sectors together to advance commerce and culture, build community and spur economic development. BEAD is a geographically defined, mixed-use cultural district in downtown Bloomington which capitalizes on local and regional assets that are specific to the cultural, economic and social issues of Bloomington. BEAD emphasizes the high concentration of creative assets and related activities to strengthen and enhance the overall economic development of the community and provides a connective link to a variety of incentives, programs and grants to benefit its major stakeholder groups and users: the community, visitors, the creative, cultural and entertainment sectors and small business. Read more at www.visitbead.com.

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