



Chapter 4 Downtown Bloomington

Goal 4.1

- Ensure the redevelopment of downtown does not usurp its historic character and small-town feel.
 - **Policy 4.1.1:** Balance public investments in infrastructure and technology to support a robust economy and to enhance Downtown Bloomington's status as a regional economic and tourist center.
 - **Policy 4.1.2:** Promote the preservation of significant historic buildings to reinforce the scale and character of the Courthouse Square, Kirkwood Avenue, and 'Restaurant Row'.
 - **Policy 4.1.3:** Recognize the significance of innovative, high-quality architecture in supporting community character and urban design.

Goal 4.2

- Encourage attractive, convenient public and private motor vehicle and bicycle parking facilities.
 - **Policy 4.2.1:** Provide sufficient parking in the immediate downtown area to support vibrant economic activity.
 - **Policy 4.2.2:** Encourage and develop incentive-based approaches to beautify existing parking structures.
 - **Policy 4.2.3:** Update the UDO to require the installation of electric vehicle charging stations in new developments.
 - **Policy 4.2.4:** Design vehicle parking areas to reduce stormwater runoff, increase compatibility with street trees, and add visual interest to streets and other public locations. Encourage covered parking in parking lots or structures through the use of tree canopies or photovoltaic panel canopies.

Goal 4.3

- Integrate housing, employment, shopping and entertainment in a compact way that promotes walking, biking, transit, and commerce.
 - **Policy 4.3.1:** Create opportunities for an enhanced retail and restaurant presence within the downtown that caters to multiple demographic levels.
 - **Policy 4.3.2:** Collaborate with Indiana University and Downtown Bloomington, Inc. to integrate planning efforts.

