



Monday, September 12, 2016
5:30 – 7:00 p.m.
Hooker Conference Room, Bloomington City Hall
AGENDA

- I. Call to Order and Introductions
- II. Approval of Minutes
 - a. August 8, 2016
- III. Public Comments
- IV. Communications from Commission Members
- V. Reports from Staff
 - a. City Project Updates
 - b. October 7: Tweed Ride
 - c. October 14: Park(ing) Day
 - d. October 27: Costume Ride
- VI. Old Business
- VII. New Business
 - a. Local Motion Grants*
 - b. The Big Jump Project Application
- VIII. Topic suggestions for future agendas
- IX. Upcoming Meetings/Events - October 10, BPSC
- X. Adjourn

**Action requested*

Auxiliary aids for people with disabilities are available upon request with adequate notice. Please call [812-349-3429](tel:812-349-3429) or e-mail human.rights@bloomington.in.gov.



Monday August 8, 2016
Hooker Conference Room, Bloomington City Hall
MINUTES

Minutes are transcribed in a summarized outline manner. An audio recording of the meeting is available upon request.

I. CALL TO ORDER AND INTRODUCTIONS – 5:35 P.M.

Members present: Mark Stosberg, Paul Ash, and Mitch Rice

Others: Mike White, Gewn White, Neil Kopper (staff), and Scott Robinson (staff)

II. APPROVAL OF MINUTES - Paul Ash made a correction to the minutes (no quorum).

III. PUBLIC COMMENTS – Mike White and Gwen White are curious about the commission, would to see more bike lanes, and interested to learn more about the work of the Commission. Mitch Rice provided an overview and history of the Commission.

IV. COMMUNICATIONS FROM COMMISSION MEMBERS – Paul Ash mentioned the visitors he took around from Kentucky liked the bike boxes. Mitch Rice mentioned some crosswalk and pavement markings are worn out.

V. REPORTS FROM STAFF

- a. **City Project Updates** – Neil Kopper provided an update to several on-going projects. The city is moving forward with the Commission’s recommendation for removing the right turn lane at Walnut and 17th and continuing the Walnut bike lane to the intersection. He also said the repaving on 10th Street from Jordan to Union allowed bike lanes to be installed. There is a public information meeting for the Winslow and Henderson sidepath on August 10th at City Hall. Staff is seeking input on the project.

VI. OLD BUSINESS - none

VII. NEW BUSINESS

- a. **Bloomington Comprehensive Master Plan** – Scott Robinson talked about the process that led up to the draft Comprehensive Master Plan. He is seeking detailed feedback from the Commission on this working draft. The last town hall public meeting is on September 15th and staff hopes to bring a revised final draft to the Plan Commission for their consideration by this November. He explained the organization and general contents of the draft and suggested the Commission focus their efforts on the Transportation chapter. Mark Stosberg said many places focus on reducing Single Occupancy Vehicles (SOVs) and have policies and programs aimed to reduce SOVs. He talked about the high costs of providing parking lots and garages. Some businesses and agencies see cost effective strategies to reduce SOVs and at the same time shift away from simply providing enough parking. Member associations like AARP are big

advocates for walking and biking. About one third of the population does not drive due to age (young and old), interest, and/or ability. Discussion ensued. Mitch Rice suggested the Commission hold a work session to work on more specific comments. Scott Robinson said staff will arrange a work session prior to the next Commission meeting.

VIII. TOPIC SUGGESTIONS FOR FUTURE AGENDAS.

IX. Upcoming Meetings/Events – The next Bicycle and Pedestrian Safety Commission meeting is on Monday, September 12th.

X. Adjourn – 6:40 P.M.

**Action requested*

October Encouragement Activities:

October 7: Tweed Ride

- 5:30pm to 7pm
- Meeting at the table and chairs sculpture at City Hall
- The ride will end at First Friday to encourage people to participate in First Fridays in the downtown
- Dress to the theme
- Volunteers needed: Want to help spread the word, route ideas, people to show up and shepherd others
- Awards: awards for best costume? Other ideas? Need to get businesses to donate awards.

October 14: Park(ing) Day

- 9am to 6pm
- Parking spaces in front of Kingdough and Grazie restaurants
- Volunteers: spread the word, stop by during the day and participate, host an activity (coordinate with Beth on a time)

October 27: Costume Ride

- 5:30pm to 7pm
- Meeting at the table and chairs sculpture at City Hall
- Timed to be in conjunction with Halloween
- Focus: family-friendly ride. Route might just be on the B-Line?
- Dress to the theme
- Volunteers needed: Want to help spread the word, route ideas, people to show up and shepherd others
- Could we somehow include trick-or-treating stops on a bicycle ride?
- Awards: awards for best costume? Other ideas? Need to get businesses to donate awards.

Making a public space out of a parking space!



PARK(ing) DAY

Bloomington 2016

parkingday.org

FRIDAY OCTOBER 14th

9:00 AM - 6:00 PM

W Sixth St. Downtown Bloomington

Park(ing) Day examples from other cities:



Questions? Contact Beth Rosenbarger at rosenbab@bloomington.in.gov
City of Bloomington Bicycle and Pedestrian Coordinator



BICYCLE & PEDESTRIAN SAFETY COMMISSION LOCAL-MOTION GRANT PROGRAM GUIDELINES -2016

The Bloomington Bicycle and Pedestrian Safety Commission (BPSC) seeks ideas that incorporate bicycle and pedestrian mobility into local events, programs, or other community activities. Actions that celebrate the virtues of Bloomington, while at the same time incorporating values of our walking and biking culture is the core of the Local-Motion Grant Program. Possibilities for ideas are unlimited for their overall intent (e.g. live performance, parade, tour, class, etc.) and only need to incorporate walk and/or bike locomotion into the scope. Walking and bicycling are safe, practical, economic, low-impact, and healthy ways to travel around the Bloomington community.

BPSC is making funds available to support local initiatives that also promote a bicycle and walk friendly culture. The primary goal of the Local-Motion Grant Program is to advance bicycle and pedestrian mobility. The Local-Motion Grant Program will provide direct support to initiatives that focus on cultural, day to day, or other locally-based activities that also aim to strengthen our diverse and vibrant bicycling and walking culture.

The BPSC believes building a bicycle- and walk- friendly community is more than taking a "build it (trails, sidewalks, etc.) and they will come" approach. It is just as important to compliment this approach with an encourage (to bike and/or walk) and educate (safety, health, environmental) platform on the virtues of active modes of transportation. Emerging organizations or existing organizations with new projects are encouraged to apply for the Local-Motion Grant Program. Applicants are encouraged to contact staff for assistance in the grant application process.

There is one grant cycle annually and requests are limited to one project application per cycle. Grant awards are capped at a total maximum of \$1,500 per project application.

PROJECT PERIODS

The Local-Motion Grant Program has one cycle annually:

Call: Announcement of the Local-Motion Grant Program is issued between January and March with program details.

Letter of Intent: A Letter of Intent must be submitted by May 22nd before 5 P.M. EDT. Applicants are encouraged to coordinate with Planning Department staff to further their Local-Motion Grant concept after submitting their Letter of Intent.

BPSC Presentation: Applicants shall present their Local-Motion concept to the BPSC at their regularly scheduled June meeting

(3rd Monday of June). Applicants must be present to answer questions from BPSC members and hear any public comments.

Application: Based on feedback and discussion from the June BPSC meeting applicants must submit a completed application by the 1st Monday of July (7/6/2015) before 12 noon EDT.

Grant Awards: BPSC will make their Local-Motion Grant award announcement by the end of August.

ELIGIBILITY

The Local-Motion Grant Program is open to nonprofit organizations, locally owned businesses, and Neighborhood Associations for projects that take place within Bloomington city limits.

The Local-Motion Grant Program does **not** fund:

- Projects completed prior to funding period.
- Activities and performances not available to the general public.
- 100% of project costs. Applicants are required to provide matching funds through other sources.
- Activities and performances planned **solely** for fundraising purposes.
- Capital expenditures as the sole project activity.
- Training expenses as the sole project activity.
- Interest on loans, fines, penalties and/or litigation costs.
- Indirect costs
- Projects that are longer than one year in duration.
- Individuals directly. Individuals must work with a partner organization/business/association, which must serve as the applicant and fiscal agent.

REVIEW CRITERIA

Grant applications are evaluated on three (3) general areas of focus detailed below. Applications that demonstrate strengths within all three areas are preferred.

Transformative Quality

- The overall level of collaboration between other community initiatives and the ability to transform it towards a more bicycle and/or pedestrian friendly activity.
- The extent to which the project will positively impact public understanding or awareness of non-motorized needs.
- The extent of creativity and innovation exhibited in the project design or construct.

- The extent to which the program can be more economically independent with future iterations (e.g. not needing public funding).
- The extent to which the program can become assimilated into the standard/regular operations of partner organizations, businesses, or neighborhood associations.

Community Impact

- The extent to which the project reaches out to a large and/or significant and/or underserved audience.
- The potential for the project's desired effects to endure beyond its completion.
- The extent to which the project enriches the vitality and diversity of the local bicycle and pedestrian community.
- The relevance/importance of the project and its intended outcomes to the needs and interests of the target audience.

Organizational Capacity

- The extent to which stated project outcomes are appropriate and reasonable based on the project's activities (see Application for definition of project outcomes).
- The extent to which the applicant has demonstrated a clear commitment and ability to making the project a success, including activities in marketing, fundraising and audience development.
- The ability of the organization to sustain the project to completion.
- If the project is to be repeated in the future, the applicant must demonstrate plans to sustain and improve upon the project.
- The extent to which the applicant can demonstrate satisfactory adherence to final reporting and acknowledgment requirements.

AWARDS

Grant awards will not exceed \$1,500 per project. The Commission may receive more requests than it is able to fund; not all applications will be approved.

FINAL REPORT

All grant recipients will be required to submit a Final Report to the BPSC within thirty (30) days of project completion. Non-submittal of a final report in a timely manner may negatively impact future funding.

If major changes occur from the original application (i.e. scope, location, budget or schedule), notification of such changes must be submitted in writing and approved by the Chair of the BPSC for funding to continue.

REQUIRED ACKNOWLEDGEMENTS

Grantees shall acknowledge receipt of a Bicycle and Pedestrian Safety Commission Local-Motion Grant by use of their name along with the City's logo and credit line when

appropriate. Evidence of proper acknowledgement should accompany the completed Final Report. Lack of proper acknowledgement may negatively impact future funding.

MATCHING REQUIREMENT

A variety of revenue sources demonstrates good fiscal planning as well as broad community support; therefore the Local Motion Grant program has a matching fund requirement. Funding requests must include at least a 10% cash match (a \$1,650 project would have a \$1,500 grant request and a \$150 match from the applicant.) In-kind support for the request will be viewed favorably, but is not required.

REVIEW PROCESS

Applicants are strongly encouraged to meet with the Bicycle and Pedestrian Coordinator prior to the Letter of Intent (May) and Application (July) deadlines.

Attendance at the BPSC June grant review meeting is required. Applicants will have a maximum of 10 minutes to present their proposal. They also may be called upon to respond to questions posed by the Commission.

Applications will be reviewed by those BPSC members present at their regularly scheduled July meeting. The BPSC will announce their awards by the end of August.

HOW TO APPLY

Please direct questions to Vince Caristo, Bicycle and Pedestrian Coordinator, at 812-349-3423 or caristov@bloomington.in.gov.

Letter of Intent and Application materials should be submitted via web-based forms posted by the respective deadlines listed above at: <http://bloomington.in.gov/bpsc>

Hard/paper applications will not be accepted.

Submission of a completed grant application means acceptance of responsibility for having read and understood the information in these guidelines and compliance with all rules, regulations, laws, terms and conditions described in this document.

Only completed applications will be accepted.

Late applications will not be reviewed.

Funds not claimed by 60 days after award notification will be returned to the grants pool.



The Big Jump Project Application

APPLICATION WELCOME

The Big Jump Project is a strategic three-year effort to help ten cities show that quickly connecting good biking networks and encouraging use can result in a big jump in biking in a defined focus area within a city. We seek places that have strong leadership with a shared vision and improvements already in the pipeline.

The Big Jump Project will develop common measures of use replicable in any community in the U.S., and institutionalize the practice of bicycle network planning throughout U.S. cities, connecting people on bikes to places of opportunity, transit, and recreation.

This application will be used to assess the qualities of your Big Jump Project team, focus area, and opportunities for biking growth over the next three years. The full application can be downloaded for offline reference, but must be submitted by October 28, 2016 using the online submission process.

A review committee will discuss and assess all applications during the end of 2016. As part of the selection process, PeopleForBikes staff may contact one or more of the individuals listed in your applications to discuss the merits and potential of your community's involvement.

Finalists will be notified in early January 2017.

COMMUNITY PROFILE

Please provide us with a general demographic profile of your city, town, county, or other municipal authority. Please use ACS 5-Year Estimate data (<http://factfinder.census.gov>)

1. Community Name
2. State
3. Population
4. Racial & Ethnicity Profile
5. Median Household Income (Annual)



COMMUNITY BICYCLING PROFILE

Please provide us with a general information about the progress made so far for bicycling in your community.

6. Is there an active bike share system operating in your community? If yes, how many bikes and how many stations? If no, please tell us about any discussions that have been had related to a launch. Will a bike share system launch in the next two years?
7. Has your city removed or relocated on-street automobile parking to create bicycle facilities in the last 5 years? If yes, please describe the location, process, and outcomes of the effort.
8. Please describe your community's relationship with the following next-generation bicycling facilities: *Installed & Functioning/Planning to Install/Talking About Them/Not on Radar*
 - a. Neighborhood Greenways (aka Bike Boulevards)
 - b. Bike Boxes
 - c. Green Pavement Markings
 - d. Buffered Bike Lanes
 - e. Protected Bike Lanes
 - f. Bicycle-specific Traffic Signals
 - g. Advanced Traffic Calming (diverters, chicanes, etc.)
 - h. Bicycle-activated Signal Phases
9. Our community is a designated Bicycle Friendly Community at the _____ level.
 - a. Platinum
 - b. Gold
 - c. Silver
 - d. Bronze
 - e. Honorable Mention
 - f. None
 - g. Have not applied
10. In general, the cycling advocacy community is...
 - a. Active and engaged
 - b. Present
 - c. Non-Existent



11. In general, political support for bicycling initiatives among the following levels of government is: *Strong/Fair/Weak/N/A or no contact*
 - a. Mayor
 - b. City Council or Alderman
 - c. State Department of Transportation

12. In general, the business community support for bicycling is...
 - a. Strong
 - b. Fair
 - c. Weak

13. In general, local media coverage of bicycling issues is...
 - a. Supportive
 - b. Neutral
 - c. Opposed

14. Please describe your community's largest bicycle-related events (ciclovias, races, bike-to-work days, etc.) that build support and enthusiasm for bicycling. Please include brief descriptions, number of participants, and major sponsors for each event.

COMMUNITY MEASUREMENT PROFILE

Please provide us with a general information about the types of measurement used to assess bicycling in your community.

15. What is your community bike-to-work mode share for the last five years? *Please use ACS 5-Year Estimate data (<http://factfinder.census.gov>)*
 - a. 2010
 - b. 2011
 - c. 2012
 - d. 2013
 - e. 2014

16. Which of these data collection techniques or subject areas do you currently employ to understand the impact of bicycling on your community? *Indicate all that apply.*
 - a. Bicycle User Counts
Please describe what kind of bicycle user counts you are collecting. Please distinguish between automated counters, video counters, or manual count events and tell us about the locations, frequency, and methodology used to collect this data.
 - b. Bicycle Safety



Please describe what kind of bicycle safety data is being collected and the methodology being used to analyze this data. Do you distinguish between perceptions of bicycle safety versus actual crash events in your methodology? If so, how?

c. Network Connectivity Analysis

Please describe how you measure the quality of connections in your bicycle network.

d. Economic Analysis

Please describe how you measure the economic impact of bicycling and the bicycle network.

e. Public Health Analysis

Please describe how you measure the public health impact of bicycling and the bicycle network.

f. Equity Analysis

Please describe how you measure the impact of bicycling and the bicycle network on underserved populations in your community.

g. Environmental Analysis

Please describe how you measure the environmental impact of bicycling and the bicycle network.

17. Do you survey your community about bicycling? If yes, please describe your survey methodologies and provide any links to results or reports created from this data.

18. Please describe any other measurement-related activities occurring in your community related to bicycling or the the bicycling network.

19. Are there measurement activities you would like to see in your community, but aren't currently engaged in? What are the barriers to beginning this data collection and analysis?

BIG JUMP FOCUS AREA PROFILE

Please provide us with a general demographic profile of your selected focus area.

Please use ACS 5-Year Estimate data (<http://factfinder.census.gov>)

Applicants should consider areas within their city where The Big Jump Project can be leveraged to achieve dense networks of high-comfort bicycle infrastructure and a measurable increase in bike riding once infrastructure is combined with effective community outreach programs. The size, demographics, and shape of the focus area will vary city by city and may consist of a neighborhood, business corridor, school zone, downtown, a zip code, residential suburb, etc. In some smaller communities, this focus area may be equal to the boundaries of the entire town.



20. Focus Area Name
21. State
22. Population
23. Racial & Ethnicity Profile
24. Median Household Income (Annual)

BIG JUMP FOCUS AREA MOMENTUM

Please provide us with information about the focus area and what energy and partnerships are already working to improve the community. Please include links to any relevant documents such as adopted plans, project visualizations, or policies.

25. Please provide a brief overview of the focus area to give us a sense of the neighborhood and community. What people live/work there, what kind of businesses operate there?
26. What other activities or developments, community-driven efforts, strong partner organizations, or leveraged investments are gaining momentum or excitement in the proposed Big Jump focus area?
27. Please describe any official programs in place to address issues of transportation equity, gentrification, access to employment and education, affordable housing, resident displacement, funding apportionment, or representation in decision making that provide a framework for how development takes place within the focus area.
28. Please provide a brief description of the significance of this focus area to other neighborhoods in the city and region. In what ways will success in The Big Jump Project in this neighborhood be transformative in other parts of the city?
29. What are the challenges of achieving the Big Jump Project goals and objectives in your community? How can participation in the The Big Jump Project help you overcome these challenges and measure positive results?

BIKING IN THE BIG JUMP FOCUS AREA

Please provide us a sense of how bicycles are perceived in the focus area and what potential exists for future growth and development.

30. Please provide a brief overview of the biking in the focus area. Who is biking and what are they biking for? Are there positive or negative perceptions of biking in the focus area? What efforts for bicycling are already underway and to what degree have those efforts been opposed or proven successful?



31. To what degree has the community been engaged in planning for bicycles in the focus area? If plans already exist, please describe the planning process, number of participants, challenges identified, and concluded outcomes.

32. Please explain what you hope to accomplish in terms of installing a bicycle network in this focus area by the end of 2019. In addition to protected bicycle lanes, we are also interested in other street improvements that help build a comprehensive network, such as neighborhood greenways (aka bike boulevards), multi-use trails and pathways, intersection and signal modifications, and traffic calming. We understand that public process may not be completed and approvals may not be final, but we would like an idea of your city's goals.

33. Please identify specific bicycle infrastructure projects that are likely to be completed by the end of 2019, including planned improvements, location, length, budget, planning status (plans adopted, design status, more process needed, etc.) and timeline.

34. Is there a community bicycle shop, build-a-bike program, or other community space to obtain below-market rate bicycles or bicycle repairs in close proximity to the focus area? If so, please describe the programs they currently offer, the demographics of their customer base, and what role they can potentially play in The Big Jump Project efforts.

35. Please briefly describe what opportunities exist for bicycles to connect to places of employment, education, transit, or recreation within the proposed Big Jump focus area. Please make note of any new developments or planned projects (i.e. new transit center, path connection to school, new bike skills course at park) that will help to achieve these connections.



BIG JUMP LEADERSHIP TEAM

Please provide us with the contact information for members of the local Big Jump Project leadership team.

Applications to participate in The Big Jump Project should be supported by a diverse group of participants representing your intended focus area. Ideally, this team will consist of elected officials, the head of the city's transportation department or equivalent, at least one supportive community organization, neighborhood residents or leaders, neighborhood or bicycle advocacy groups, a local foundation or funder, and a business or business organization.

35. Please select which positions are represented in your Big Jump Project leadership team (if different from the lead City application contact).

- a. Mayor
- b. City Council Member or Alderman
- c. Other Elected Official
- d. Head of Transportation or Equivalent
- e. Bike Program Manager or Equivalent
- f. Supportive Community Organization #1
- g. Supportive Community Organization #2
- h. Neighborhood Resident or Leader #1
- i. Neighborhood Resident or Leader #2
- j. Neighborhood Association or Equivalent
- k. Bicycle Advocacy Group
- l. Local Retail Bicycle Shop
- m. Local Foundation or Funder
- n. Local Business or Business Association #1
- o. Local Business or Business Association #2
- p. Other #1
- q. Other #2
- r. Other #3
- s. First Name, Last Name
Organization
Title, Email
Phone, Extension
Street
Suite, City
State, Zip



REQUIRED SUPPLEMENTAL MATERIAL

Please upload documents as per the requirements below. Documents must be uploaded in PDF format.

- Letter of support from your mayor or other high-level elected official
- Letter of support from a local community group or neighborhood leader
- Letter of support from local business organization or business leader
- Map showing the Big Jump focus area boundaries and key community assets
- Map showing the existing and planned high-comfort bicycle network in the Big Jump focus area (include protected bike lanes, neighborhood greenways (bike boulevards), and multi-use pathways).
- Map showing the existing and planned land uses of the Big Jump focus area
- Letter of support from any other interested partners (optional)
- Letter of support from any other interested partners (optional)
- Other relevant documents or reports showing your city's bicycling progress (optional)
- Other relevant documents or reports showing your city's bicycling progress (optional)

THANK YOU SCREEN

Thank you for completing the application for the Big Jump Project!

We look forward to reviewing your application. Finalists will be announced in early 2017.
Press 'submit' below to complete this application.