

e) Would you be interested being located in a facility with other cultural or creative organizations?  Yes  No

**6) If you checked Rehearsal in #4:**

- a) How much rehearsal space do you need (in square feet)? \_\_\_\_\_
- b) How often do you require rehearsal space? \_\_\_\_\_
- c) Are your rehearsals scheduled or ad hoc? \_\_\_\_\_
- d) What hours do you prefer to rehearse? \_\_\_\_\_
- e) How much would you be willing to pay for your rehearsal space? \$ \_\_\_\_\_
- g) What amenities would you need in a rehearsal space? \_\_\_\_\_

**7) If you checked Performance in #4:**

- a) What would be the audience capacity of your desired performance space (number of seats)? \_\_\_\_\_
- b) How much stage space do you need (in square feet)? \_\_\_\_\_
- c) How many days per year would you anticipate needing this space? \_\_\_\_\_
- d) How much would you be willing to pay per use for performance space? \$ \_\_\_\_\_
- e) What technical equipment would you want (theatrical lighting, sound system, risers, acoustic shell, piano, etc.)? \_\_\_\_\_

**8) If you checked Storage in #4:**

- a) How much storage space do you need (in square feet)? \_\_\_\_\_
- b) How often do you need storage space (monthly or a specific time period)? \_\_\_\_\_

- c) How much would you be willing to pay for storage space? \$ \_\_\_\_\_
- e) What amenities would you need (freight elevator, climate controlled, etc.)? \_\_\_\_\_

**9) If you checked Meeting in #4:**

- a) What is the desired capacity of your needed meeting space (how many people)? \_\_\_\_\_
- b) How often do you need it (monthly or a specific time period)? \_\_\_\_\_
- c) How much would you be willing to pay for your meeting space? \$ \_\_\_\_\_
- d) What amenities would you need? \_\_\_\_\_

**10) If you checked Kitchen/Special Event in #4:**

- a) How much kitchen/special event space do you need (square feet)? \_\_\_\_\_
- b) How often do you need it (monthly or a specific time period)? \_\_\_\_\_
- c) How much would you be willing to pay for kitchen/special event space? \$ \_\_\_\_\_
- d) What amenities would you need? \_\_\_\_\_

**11) If you checked Classroom in #4:**

- a) What is the desired capacity of your needed classroom space (number of persons)? \_\_\_\_\_
- b) How often do you need it (monthly or a specific time period)? \_\_\_\_\_
- c) How much would you be willing to pay for classroom space? \$ \_\_\_\_\_
- e) What amenities would you

need? \_\_\_\_\_

**12) Please indicate other space needs or comments here.**

**13) Thank you for completing this art space needs survey! Please provide contact information below if you'd like to receive additional information from BEAD. It will not be associated in any way to your responses on this survey.**

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Town: \_\_\_\_\_

State: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone number: \_\_\_\_\_

**14) I'd like to receive the following (check all that apply and provide contact information above):**

- BEAD News (weekly e-mail announcements)
- A copy of the BEAD strategic plan
- Follow-up survey or additional arts space information

**Return completed survey to:**

Office of the Mayor  
401 N. Morton St. Ste. 210  
Bloomington, IN 47402



# Art Space Needs Survey

## What is the purpose of this survey?

This survey seeks to gather preliminary data on the space needs of artists and cultural and creative organizations. This survey is part of a larger assessment process that seeks to provide information related to need, current inventory and the capacity for support of art space of all types including incubator, rehearsal, studio/work, performance, exhibition, classroom, office, storage and collaborative. Based on the results of this assessment, art space-related initiatives may be developed including encouraging investment by the development sector; repurposing space; and providing tools in facility development for the creative and cultural sector.

## Who is conducting this survey?

This art space needs survey is being administered by the Bloomington Entertainment and Arts District (BEAD), an economic development initiative of the City of Bloomington, Indiana.

## Who should complete this survey?

Artists of all disciplines, representatives of cultural and creative organizations, art instructors and students, and all other cultural workers interested in living, working and conducting business in a creative environment.

## What is the Bloomington Entertainment and Arts District (BEAD)?

The Bloomington Entertainment and Arts District seeks to bring the business and creative sectors together to advance commerce and culture, build community and spur economic development.

BEAD is a geographically defined, mixed-use cultural district capitalizing on local and regional assets that are specific to the cultural, economic and social issues of Bloomington. BEAD emphasizes the high concentration of creative assets and related activities to strengthen and enhance the overall economic environment of the community.

When fully implemented, BEAD will have a distinct identity and a package of economic and programming initiatives to benefit the community; visitors; the creative, cultural and entertainment sectors; and small business. For more information, visit [www.bloomington.in.gov/bead](http://www.bloomington.in.gov/bead).

## Instructions:

**If you are an artist or work in a creative discipline**, complete Section I only.  
**If you represent a cultural or creative organization**, complete Section II only.  
**If you are an artist AND represent a cultural or creative organization**, please complete BOTH Sections I and II.

This survey is also online at [www.bloomington.in.gov/bead](http://www.bloomington.in.gov/bead) through 9/30/08.

## Section 1: Artists

### 1) Are you an artist or do you work in a creative discipline?

- Yes  No

(If No, skip Section I and complete Section II.)

### 2) Please indicate your primary art interests. Check all that apply.

- Dance  Theater  
 Film  Video  
 Media Art  Visual Art  
 Music  Writing  
 Other artistic, cultural or creative discipline (please specify):  
\_\_\_\_\_  
\_\_\_\_\_

### 3) Please indicate your present career status (optional).

- Full-time employment (non arts-related)  
 Full-time employment (arts related)  
 Part-time employment (non arts-related)  
 Part-time employment (arts related)  
 Retired  
 Self-employed  
 Student (full-time or part-time)  
 Unemployed

### 4) Current Studio/Work Space

- a) Do you have studio/work space dedicated solely to your art?  Yes  No  
(If no, skip to Question #6.)  
b) Is your space located in your home?  Yes  No  
c) Do you share your space with others?  Yes  No  
d) Do you have space available to you at no charge (as a student, staff or faculty)?  Yes  No

### 5) Please answer the following about your studio space:

- a) What is its size (in square feet)? \_\_\_\_\_  
b) How much do you pay per month, including utilities?  
\_\_\_\_\_

### 6) Do you need studio/work space? Yes No

(If No, skip to Question #15.)

### 7) Please answer the following about needed studio space:

- a) How much space (in square feet) do you need? \_\_\_\_\_  
b) How much would you be willing to pay for the space per month, including utilities?  
\_\_\_\_\_  
c) Would you prefer to rent or own? \_\_\_\_\_

### 8) Would you be interested in studio/work space in the Bloomington Entertainment and Arts District (BEAD)?

- Yes  No

If No, why not?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### 9) If Yes, would you be interested in space in an arts incubator?

(Note: Arts incubators generally offer emerging artists incentives such as subsidized rent and/or other business/marketing assistance for a specified time period.)  Yes  No

### 10) Would you be interested in space in another area of Bloomington or Monroe County? Yes No

If Yes, where?  
\_\_\_\_\_

### 11) In thinking about your ideal space, please indicate your needs/interests in regards to the building in which it would

be located. Check all that apply.

- An artists' studio/work space complex  
 Open to the public during regular, publicized hours  
 Available to artist 24/7  
 Rehearsal space available  
 Performance space available  
 Exhibit space available  
 Collaborative studio/work space available  
 A special event common area available  
 Access to public transportation  
 Nearby parking  
 Access to retail, restaurants  
Other (specify) \_\_\_\_\_

### 12) In thinking about your ideal space, please indicate your needs/interests in regards to the space itself. Check all that apply.

- Special electrical wiring  
 High ceilings  
 Elevator access  
 Internet/WiFi  
 Kitchen  
 Loading door  
 Natural lighting  
 Reinforced floor  
 Special flooring  
 Special ventilation  
 Sound proofing  
 Sound system  
 Washer/dryer hookup  
 Utility sink  
 Other (specify) \_\_\_\_\_

### 13) Are you interested in live/work space? Yes No

(If No, skip to Question #15.)

### 14) Please answer the following about needed live/work space:

- a) How much space (in square feet) do you need? \_\_\_\_\_  
b) What is the maximum amount you would consider paying for a

combined live/work space, including utilities? \_\_\_\_\_

- c) Would you prefer to rent or own? \_\_\_\_\_

## Demographic Information

### 15) What is your zip code of residence? \_\_\_\_\_

### 16) Please circle the range that represents your age group (optional):

- 18-25 yrs.                      26-40 yrs.  
41-50 yrs.                      51-60 yrs.  
61-70 yrs.                      71 + yrs.

### 17) Please specify your gender (optional): Male Female

### 18) What percentage of your income comes from your art or work involving art (select one)?

- NONE                      Less than 10%  
10-25%                      25-50%  
50-100%

### 19) For Students Only (high school or college)

#### a) What school do you attend?

\_\_\_\_\_  
b) Do you plan to live in Bloomington after graduation?  
 Yes  No

#### c) Why or why not?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

d) Does the idea of living and working in a community specifically for artists appeal to you?  
 Yes  No

#### e) Why or why not?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### 20) Thank you for completing this art space needs survey! Please provide contact information below if you'd like to receive additional information from BEAD. It will not be associated in any way to your responses on this survey.

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Town: \_\_\_\_\_

State: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone number: \_\_\_\_\_

### 21) I'd like to receive the following (check all that apply and provide contact information above):

- BEAD News (weekly e-mail announcements)  
 A copy of the BEAD strategic plan  
 Follow-up survey or additional arts space information

### If you represent an arts, cultural or creative organization, please answer the questions in Section II.

Return completed survey to:  
Office of the Mayor  
401 N. Morton St. Ste. 210  
Bloomington, IN 47402

## Section II: Cultural & Creative Organizations

### 1) Do you represent a cultural or creative organization?

- Yes  No

(If No, skip Section II.)

### 2) What best describes the mission of your organization:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### 3) Is your space adequate for the needs of your organization? Yes No

[If you answered Yes, skip to #13.]

### 4) If you answered No to #3, please indicate where you need space by checking all that apply.

- Office (see Question #5)  
 Rehearsal (see Question #6)  
 Performance (see Question #7)  
 Storage (see Question #8)  
 Meeting (see Question #9)  
 Kitchen/Special Event (see Question #10)  
 Classroom (see Question #11)

### 5) If you checked Office in #4:

- a) How much office space do you need (in square feet)? \_\_\_\_\_  
b) How much would you be willing to pay for office space per month, including utilities?  
\_\_\_\_\_

c) What amenities would you need?  
\_\_\_\_\_

d) Would you be interested in shared office space with another cultural or creative organization?  
 Yes  No