

# IN OUR COMMUNITY

## Agencies United



Amethyst House provides structured living environments, treatment, for those struggling with substance abuse



Centerstone provides behavioral healthcare, mental health, substance abuse and educational services



Middle Way House seeks to end abuse of women and children through programs aimed at individual and social change



Mother Hubbard's Cupboard is a community food pantry that offers nutritious groceries and health education



Shalom Community Center provides access to food, housing, education, and health and human services



Community Kitchen provides free nutritious meals, education, and referrals to other agency services



Monroe County United Ministries offers subsidized childcare and help with living expenses



Stepping Stones provides a structured environment for young people to hone independent living skills



Area 10 Agency on Aging works to improve quality of life for and celebrate the dignity of all senior citizens



Hoosier Hills Food Bank collects and distributes nutritious food to organizations, with free feeding programs



Martha's House provides an overnight shelter with the professional social services to help with self-sufficiency



Youth Services Bureau of Monroe County provides services to strengthen families and foster positive development

# HITTING HOME

## Poverty in Monroe County

**27%** of Monroe County residents who are living in poverty, the highest in the state, according to American Fact Finder

**5.7%** increase in number of Monroe County residents in poverty from 2007 to 2008, according to American Fact Finder

**175** Number of homeless children in the Monroe County School District, according to the results of a survey implemented by the 2009 McKinney Vento Survey

**\$15,717** Average income for all workers in Monroe County, according to the Herald Times

## PARTICIPATE

WALK, SPONSOR, VOLUNTEER, or  
DONATE MONEY, GOODS, or SERVICES

### 2010 Major Walk Sponsors



### Past Sponsors:

Yogi's | Big Lots | FedEx Kinko's | Papa John's | Michael's Cafe | Awards and Screen Printers | the Bakehouse | Bloomington Hospital | Bloomington Playwrights Project | Chocolate Moose | Associates of Integrative Health | Taylor Imprinted Sportswear | King Snake Sound Company | El Rancho | F.C. Tucker | Great Lakes Capital Fund | First Insurance Group, Inc. | Zuchinni Prints | Musgrave | North Star | AM 1370 | 92.3 WTTT | King Snake Sound | Office Easel | The Lions Club | MCGB | Office Easel | MissionFOTO | Roly Poly | Tree of Life | Enterprise | Lucas Oil | National City



## HOMeward BOUND

Uniting to Provide Housing and Fight Homelessness in Indiana.

### Bloomington's 8th Annual 5K Walk

## PARTNERING SPONSORSHIP OPPORTUNITY



walk a day, change a life

[www.homewardboundindiana.org](http://www.homewardboundindiana.org)

**April 18, 2010**

**11:30AM-4:00PM**  
**Third Street Park | Bloomington**

Contact: Angela Solomon  
Community Lead Sponsorship Recruiter  
Indiana University Student Volunteer  
(913) 645-9373  
[angsolom@indiana.edu](mailto:angsolom@indiana.edu)



# THE WALK

## Homeward Bound Bloomington

Homeward Bound is a project of the Indiana Association for Community and Economic Development (IACED), and is a series of 11 annual walks taking place throughout the state. It is sponsored locally by area social service providers and community partners. **100% of funds raised by this annual event stay in Bloomington** to help people experiencing homelessness with shelter, food and other emergency assistance needs.

Since 2003 Homeward Bound has raised over \$2,750,000 statewide for agencies that serve people experiencing homelessness.

Over **\$385,000 has been raised in Bloomington alone and is host to over 600 walkers.** This money benefits those in our community who need it most.

This year's Homeward Bound walk will take place from 11:30-4:00 p.m. on Sunday, April 18, 2010 at Third Street Park.

**11:30AM:** Registration and pre walk entertainment begins

**1:00PM:** Walk Step Off

**2:00PM:** Return to the park for music, food, fun, and team recognition



# GET INVOLVED

## Become a Local Sponsor

### ROUTE SPONSORSHIP

#### Checkpoint Sponsor - \$1,000 Contribution

As a Checkpoint Sponsor, your organization provides:

- Volunteers from your organization to set up a checkpoint to serve water and snacks to walkers
- Entertainment for walkers (musicians, clowns, cheerleaders, etc.)
- Product samples or other giveaways featuring your organization's name/logo

#### Homeward Bound provides:

- Recognition in the day-of-walk route guide/program
- Recognition during the opening ceremony of the walk
- Table and chairs for serving water and snacks
- Cups and water
- Basic supply kit that includes first aid items, trash bags, tape, etc.
- Complimentary walk t-shirts for volunteers

#### Kilometer Sponsor - \$500 Contribution

As a Route Sponsor, your organization's name/logo appears on one featured sign prominently placed along the walk route. In addition, your organization will receive the following benefits:

- Recognition in the day-of-walk route guide/program
- Recognition during the opening ceremony of the walk

#### Victory Vehicle Sponsor - \$500 Contribution

As a Victory Vehicle Sponsor, your organization's name/logo will appear prominently displayed on one vehicle circulating the walk route to pick up tired walkers. In addition to this exclusive opportunity, your company will also receive the following benefits:

- Recognition in the day-of-walk route guide/program
- Recognition during the opening ceremony of the walk

For more information about becoming a Statewide Sponsor contact Angela Solomon, at (913) 645-9373 or email [angsolom@indiana.edu](mailto:angsolom@indiana.edu).

# GET INVOLVED

## Partnering Preference Sheet

YES! We would like to Support Homeward Bound with the following sponsorship:

\_\_\_ Partnering Sponsor: Contribution \$ \_\_\_\_\_

\_\_\_ In-Kind Donation: Item/Service \_\_\_\_\_

\_\_\_ Volunteer

\_\_\_ Organize a team

\_\_\_ Cash Donation: Amount \$ \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Daytime Telephone: \_\_\_\_\_

Evening Telephone: \_\_\_\_\_

Interested in receiving information about forming a community walk team

\_\_\_ Check here if you would like a representative to speak to your group about the issues of homelessness in Indiana

\_\_\_ Interested in setting up a Tour with one of the benefiting agencies

Agency Preference (s): \_\_\_\_\_

\_\_\_ Interested in Statewide Sponsorship in 2010

Make Checks payable to Homeward Bound—Bloomington and mail to:

Homeward Bound—Bloomington

P.O. Box 3126

Bloomington, IN 47402

Contributions are tax deductible

Sponsors should submit their corporate or organizational logos in .tif or .eps format to Angela Solomon, as soon as possible for inclusion on printed and electronic collateral materials. You can send the logo by mail on disc to the address above or by e-mail to [angsolom@indiana.edu](mailto:angsolom@indiana.edu).