HOMEWARD BOUND

Uniting to Provide Housing and Fight Homelessness in Indiana

Sunday, April 18, 2010 | Third Street Park

2010 Walk Team Tips

Check out the website at **homewardboundindiana.org** to register to walk, donate, and sign up to volunteer!

HELPFUL HINTS FOR REGISTERING TEAMS - ONLINE REGISTRATION

The following are detailed instructions on forming a team online: homewardboundindiana.org/bloomington

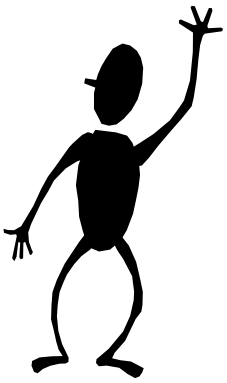
• Assign a team leader from your group or organization to register, recruit and manage the team online. You must create a user account on the Homeward Bound website before you can create a team.
• Connect to website at www. homewardboundindiana.org and click on the "Register Now" link.
• Select your walk location from the map or drop-down list on the right side of the page.
• Option "Start a Team. " Below, enter a username, password, and email address to create your account. Click the "Register!" button.
• Your account has been created. Sign-in to your new account: Enter your username, password, and click the "Sign-in!" button at the bottom of the page.
• Next enter the name of your team and click the "Create Team" button.
• Enter your fundraising and recruitment goals for your new team. Click "Update My Team" button.
• You have registered for the walk, created a team, and set your team goals. This page displays information about your team and teammate's progress.
• Select "My Agencies" to set the benefiting agencies for your team. Click the "Change My Agencies" link on the lower right side of the page, under the "My Agencies" section.

Every Team Needs a Captain to:

- Build a team
- Register the Team online (**homewardboundindiana.org**)
- Communicate, organize, set goals, follow up, recognize and motivate!

Great ideas for recruiting team members and walkers:

- JUST ASK!
- Hold a Kick off rally
- Set up a display of pledge forms
- Invite a member of the Homeward Bound Walk Committee to speak
- Have some friendly interdepartmental competition!
- Distribute the Homelessness Fact Sheets
- Promote all the other activities happening the day of the event!
- Bond with your team by walking at lunch, before or after work
- Involve your Human Resources Department
- Arrange transportation to the event
- Plan a pre- or post-walk party for your team!



Pick a Theme

You don't have to pick a theme, but it makes it more fun!

- Themes distinguish and draw attention to a team, create interest and the opportunity to be creative, and motivate!

Ideas for Themes:

Racing to the Checkered Flag

- Wear racing gear
- Carry checkered flags
- "Driving out Homelessness"

Ivy Tech's Combat Poverty Team Theme 2007

Ideas for Themes:

The Wild Walkers

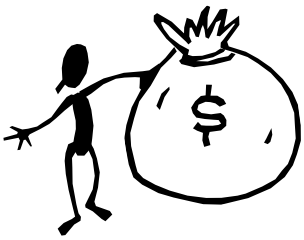
- Wear animal prints
- Funny shoes
- "We're Roaring Mad about Homelessness"

Golfers

- Wear golf clothes
- Carry a golf club (you can get one at the Goodwill on the east side)
- "We're tee'd off about homelessness

Fundraising Ideas

- Ask friends
- Office penny war
- Bake Sale
- Parking space auction
- Giving Tree



- Email P.S. promoting Homeward Bound
- Sunday Collection
- Contests
- Spread the Word!

Motivate, Motivate, Motivate!

- Thank you's, thank you's, and more thank you's!!! People like to know that their efforts are noticed
- Make announcements at meetings regarding who raised the most money so far, or who raised the most this week
- Make a chart showing how much has been collected and how close you are to the goal
- Reward teammates with prime parking spots, an extra hour for lunch, or a gift card
- Offer coffee and rolls or bagels for the teams that reach their goals
- Offer secondary rewards for teams closest to reaching their goals, such as coming into work an hour later than usual
- If your team consists of family and friends offer to have a cookout, send thank you notes, letters, and e-mails
- Reinforce with your team that the money they donated can pay for a person to stay _____ nights at a shelter, feed _____ families of four, or allow a youth to stay _____ weeks at the Youth Shelter
- Compare your team with other teams – compete, compete, compete!

For more information, contact: homewardbound2010@gmail.com
Sign up today at: homewardboundindiana.org
Team envelopes can also be picked up at City Hall, 401 North Morton Street, Community & Family Resources Department, Suite 260