

GET INVOLVED

Partnering Preference Sheet

YES! We would like to Support Homeward Bound with the following sponsorship:

___ Partnering Sponsor: Contribution \$ _____

___ In-Kind Donation: Item/Service _____

___ Volunteer

___ Organize a team

___ Cash Donation: Amount \$ _____

Company/Organization: _____

Address: _____

City/State/Zip: _____

Contact Name & Title: _____

Daytime Telephone: _____

Evening Telephone: _____

___ Interested in receiving information about forming a community walk team

___ Check here if you would like a representative to speak to your group about the issues of homelessness in Indiana

___ Interested in setting up a Tour with one of the benefiting agencies
Agency Preference (s): _____

___ Interested in Statewide Sponsorship in 2011

Make Checks payable to **Homeward Bound—Bloomington** and mail to:

Homeward Bound—Bloomington

P.O. Box 3126

Bloomington, IN 47402

* Contributions are tax deductible

Sponsors should submit their corporate or organizational logos in .tif or .eps format to Warren Wade, as soon as possible for inclusion on printed and electronic collateral materials. You can send the logo by mail on disc to the address above or by e-mail to wwade@steppingstones-inc.org.

IN OUR COMMUNITY

Agencies United



Amethyst House provides structured living environments, treatment, for those struggling with substance abuse



Centerstone provides behavioral healthcare, mental health, substance abuse and educational services

Middle Way House seeks to end abuse of women and children through programs aimed at individual and social change



Mother Hubbard's Cupboard is a community food pantry that offers nutritious groceries and health education



Shalom Community Center provides access to food, housing, education, and health and human services



Community Kitchen provides free nutritious meals, education, and referrals to other agency services



Monroe County United Ministries offers subsidized childcare and help with living expenses



Stepping Stones transitional housing for youth between the ages of 16-20 that are experiencing homelessness.



Hoosier Hills Food Bank collects and distributes nutritious food to organizations, with free feeding programs



Martha's House provides an overnight shelter with the professional social services to help with self-sufficiency



Youth Services Bureau of Monroe County provides services to strengthen families and foster positive development



HOMeward BOUND

Uniting to Provide Housing and Fight Homelessness in Indiana.

Bloomington's Annual 5K Walk

PARTNERING

SPONSORSHIP OPPORTUNITY



FIGHTING HOMELESSNESS, ONE STEP AT A TIME

www.homewardboundindiana.org

Third Street Park | Bloomington



Contact: Kathy Mayer, Chair
(812) 349-3430
mayerk@bloomington.in.gov

or
Warren Wade, co-chair
(812) 339-9771
wwade@steppingstones-inc.org



community and family resources

THE WALK

Homeward Bound Bloomington

Homeward Bound is a project of the Indiana Association for Community and Economic Development (IACED), and is a series of 11 annual walks taking place throughout the state. It is sponsored locally by area social service providers and community partners. **100% of funds raised by this annual event stay in Bloomington** to help people experiencing homelessness with shelter, food and other emergency assistance needs.

Since 2003 Homeward Bound has raised over \$2,750,000 statewide for agencies that serve people experiencing homelessness.

Over \$435,000 has been raised in Bloomington alone and is host to over 800 walkers. This money benefits those in our community who need it most.

This year's Homeward Bound walk will take place from **Sunday, April 10, 2011 at Third Street Park.**

- | | |
|-----------------|---|
| 12:00 PM | Registration and pre walk entertainment begins |
| 1:00 PM | WALK STARTS |
| 2:00 PM | Return to the park for music, food, fun, and team recognition |



GET INVOLVED – BECOME A LOCAL SPONSOR

PLATINUM SPONSOR – \$5,000 CONTRIBUTION

As a Platinum Sponsor, your company has exclusive opportunities for promotion at the local walk site. Benefits provided to Platinum Sponsors are listed below, including some unique benefits offered only at this level. In addition, we will tailor benefits to meet your company's specific marketing goals:

- Company logo on the following printed materials:
 - Walker pledge forms (electronic and print versions)
 - Day-of-walk route guides/programs
 - Event posters, and other collateral materials
- Corporate banner displayed at the start/finish areas of the local walk site
- Logo on the walk website with appropriate link back to your company site (10,000+ hits projected)
- Opportunity for tailored promotions in the local community (if applicable)
- Opportunity for product sampling/promotional give-away opportunities at the local walk site
- Opportunity to host a checkpoint (refreshment station) on the walk route
- Recognition as the Lead Local Sponsor at all pre- and post-Walk events (where held)
- Opportunity to participate in opening ceremonies from the main stage of the walk

GOLD SPONSOR – \$2,500 CONTRIBUTION

Benefits provided to Gold Sponsors are listed below. In addition, we will tailor benefits to meet your company's specific marketing goals.

- Company logo on the following printed materials:
 - Walker pledge forms (electronic and print versions)
 - Day-of-walk route guides/programs
 - Event posters, and other collateral materials
- Logo on the walk website with appropriate link back to your company site (10,000+ hits projected)
- Opportunity for tailored promotions in the local community (if applicable)
- Recognition as a Gold Sponsor at all pre- and post-Walk events (where held)

SILVER SPONSOR – \$1,000 CONTRIBUTION

Benefits provided to Silver Sponsors are listed below.

- Company logo on the following printed materials:
 - Walker pledge forms (electronic and print versions)
 - Day-of-walk route guides/programs
 - Event posters and other collateral materials
- Logo on the walk website with appropriate link back to your company site (10,000+ hits projected)
- Recognition as the Silver Sponsor at all pre- and post-Walk events (where held)

BRONZE SPONSOR – \$500 CONTRIBUTION

Benefits provided to Bronze Sponsors are listed below.

- Company logo on the following printed materials:
 - Walker pledge forms (electronic and print versions)
 - Event posters and other collateral materials
- Recognition in the day-of-walk route guide/program
- Recognition during opening ceremony at the walk

GENERAL SPONSOR – \$250 CONTRIBUTION

Benefits provided to General Sponsors are listed below.

- Company name on the following printed materials:
 - Walker pledge forms (electronic and print versions)
 - Event posters and other collateral materials
- Recognition in the day-of-walk route guide/program
- Recognition during opening ceremony at the walk

For more information about becoming a Statewide Sponsor contact Warren Wade, co-Chair at (812) 339-9771 or email wwade@steppingstones-inc.org.

