## To Approve and Authorize Guidelines and Procedures for the City of Bloomington Industrial Incentive Loan Fund

WHEREAS, The creation of a City of Bloomington Industrial Incentive Loan Fund as a revolving fund will provide funds to be loaned to industry developers, and other basic employers as an incentive to maintain and improve the economy of the City of Bloomington; and

WHEREAS, The City of Bloomington Industrial Incentive Loan Fund should be created from funds paid to the City of Bloomington as a payment in lieu of annexation by industries located on the West side of Bloomington, Indiana, in a maximum amount of \$400,000; and

WHEREAS, In order to administer the City of Bloomington Industrial Incentive Loan Fund, guidelines and procedures have been developed which should be approved and adopted by the Common Council of the City of Bloomington:

NOW, THEREFORE, BE IT HEREBY RESOLVED BY THE COMMON COUNCIL OF THE CITY OF BLOOMINGTON, MONROE COUNTRY, INDIANA, THAT:

SECTION I. A City of Bloomington Incentive Loan Fund Program is hereby established, which Fund shall be utilized as a revolving fund to be loaned to industry developers, and other basic employers as an incentive to maintain and improve the economy of the City of Bloomington.

SECTION II. Eligibility Requirements, Permitted Use of Funds, Terms and Conditions, Application Procedures, Evaluation Criteria, Security Requirements, and Release of Funds Provisions shall be those set out in the Guidelines and Procedures which are attached hereto and made a part hereof and are hereby adopted and approved.

PASSED and ADOPTED by the Common Council of the City of Bloomington, Monroe County, Indiana, upon this 5 day of March , 1986.

ume Regit JAMES C. REGESTER, President Blogmington Common Council

ATTEST:

PATRICIA WILLIAMS, Gity Clerk

PRESENTED by me to the Mayor of the City of Bloomington, Monroe County, Indiana, upon this  $\mathcal{L}$  day of  $\mathcal{Max}(\mathcal{L})$ , 1986.

Patricia Williams, City Clerk

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3 4 SIGNED and APPROVED by me upon this 6th day of MArch

, 1986.

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TOMILEA ALLISON, Mayor City of Bloomington

SYNOPSIS

M(# / / / This Resolution establishes a City of Bloomington Industrial Incentive Loan Fund Program and approves and adopts Guidelines and Procedures for the Establishment and Administration of the fund.

## CITY OF BLOOMINGTON

INDUSTRIAL INCENTIVE LOAN FUND

#### PROGRAM GUIDELINES

#### I. PROGRAM DESCRIPTION

A. Purpose of Program

The Industrial Incentive Loan Fund was created as a revolving fund to be loaned to industrial, manufacturing, warehousing, and wholesale employers and/or industrial developers as an incentive to maintain and improve the economy of the city of Bloomington. The loan can be used for construction, expansion, or infrastructure improvements. The goals of the fund are to diversify the economy and to retain, provide, or increase permanent fulltime industrial jobs.

B. History

The Industrial Incentive Loan Fund was created from funds paid to the City of Bloomington as a payment in lieu of annexation by industries located on the west side of Bloomington. In 1986 the City Council authorized the creation of the revolving loan fund not to exceed \$400,000.

#### II. ELIGIBILITY

A. Geographical Restrictions

Use of the fund is limited to areas within the city's corporate boundaries or within the two mile fringe. The area must be zoned and have adequate access to water, sewer, and roads.

B. Allowable Business Activities

The purpose of the fund is to encourage the expansion, development, or retention of basic manufacturing and industry. Therefore the use of the fund is targeted to manufacturing, wholesale, industrial development, and warehousing businesses.

- III. PERMITTED USE OF FUNDS
  - A. Loan proceeds may be applied to capital costs associated with the purchase of land, the construction or expansion of buildings, purchase of capital equipment, or construction of required infrastructure improvements.
  - B. The loan may be used as a local match for state or federal funds. If the applicant is eligible for such programs, it is expected that the applicant will apply for those funds.

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- Also - see Res.

## IV. TERMS AND CONDITIONS

A. Amount

The loan fund is available for projects where the total cost is a minimum of \$250,000 or where the project creates 5 new, permanent jobs. The maximum loan amount is \$100,000 or 20% of the total project cost, whichever is less. 2.

B. Term

The maximum term is five years.

C. Rate

The interest rate will be the highest interest rate currently available for other city fund investments. Since the rate may change daily, the borrower's interest rate will be determined by the date the application is received by the Loan Specialist. The interest rate assigned to the borrower is good for a period of ninety days from date of application.

D. Payments

Principal and interest payments may be made monthly or quarterly. All monthly payments will be due on the first day of each month. Quarterly payments will be due on the first day of January, April, July, and October.

Payments received after the tenth day of the month due will be assessed 5% of the payment due as a penalty fee.

Loan payments will be processed by the Redevelopment Department and forwarded to the Controller's Office for deposit into the Industrial Incentive Loan Fund.

E. Location

The applicant must satisfy one of the following requirements:

- 1. Be located in the corporate boundaries,
- 2. Be contiguous and if eligible for annexation, the applicant must agree to voluntary annexation,
- 3. If ineligible or inappropriate for annexation, the applicant must sign a waiver of remonstrance against annexation and agree to sign an agreement in lieu of annexation which would include payment of fees.

F. Non-Relocation Clause

Unless specifically approved by the City Council, the borrower may not relocate the funded business activity (or a significant part of the business activity), nor may the borrower expand the funded activity beyond the geographical limits described in II.A. In determining compliance with this provision, the board shall consider as a prime factor the creation or preservation  $\circ f$  jobs within the specified geographical area.

3.

#### G. Default

The loan may be declared in default and become due and payable within thirty days of written notice to the borrower for any of the following reasons:

- 1. Failure of borrower to disclose any and all facts pertinent to loan approval or any misrepresentation of information,
- 2. Failure of borrower to make timely payments,
- 3. Failure of borrower to use loan funds as described in the loan application,
- 4. Failure of borrower to maintain mortgaged property, keep it insured and/or pay property taxes on it.
- 5. Failure to obtain specific approval of the City Council if the funded activity is to be relocated or expanded to another geographical location.

This list is not an all inclusive list. Lien documents will specify further causes of default.

H. Equal Opportunity

The applicant must be an equal opportunity employer.

#### V. APPLICATION PROCEDURE

- A. The applicant will apply to the Redevelopment Commission and then to the City Council.
- B. The application is submitted to the Redevelopment Department's Loan Specialist along with a non-refundable application fee of \$50.00. The Loan Specialist reviews the application for completeness; arranges a meeting with the borrower to discuss the project's eligibility, costs, scope of work; and processes the application for submission to the Redevelopment Commission.
- C. If a loan is not approved by the Redevelopment Commission, the applicant will be notified and have the opportunity to discuss with the Loan Specialist and Redevelopment Director the reason for the Commission's decision.
- D. If a loan is approved by the Redevelopment Commission, it will be forwarded to the City Council as a resolution.

E. If a loan is approved, the borrower will sign a loan agreement indicating commitment to the loan. The borrower is responsible for securing all necessary lien documents, insurance documentation and title insurance policies (if property is mortgaged). The Loan Specialist is responsible for preparing the promissory note and scheduling the loan closing. The City Corporation Counsel is responsible for the appropriate annexation or in lieu of annexation agreements.

#### VI. EVALUATION CRITERIA

Certain factors shall be considered when competitively reviewing any application against other current applications and future anticipated requests. These factors shall include but are not limited to the following:

- A. Strength of the business plan. Applicant will be expected to respond to the questions in the attached Business Plan Outline. The Business Plan must comment on the strength and experience of the proposed management team.
- B. Net direct impact upon employment. "New" jobs shall be defined as "new" to Monroe County.
- C. Net direct impact on area business and the local economy.
- D. Net indirect impact upon employment.
- E. Leverage of Fund upon other lending sources (ratio of Fund dollars to conventionally obtained capital).
- F. Nature and extent of security/guarantees.
- G. Repayment schedule and interest rate.
- H. Tax base increases, decreases and any proposed tax abatements which may result from this project.
- I. Nature and extent of equity participation by principal owner(s).

#### VII. SECURITY

- A. Acceptable collateral includes a mortgage against real estate with at least 20% equity remaining after total project financing is secured, a lien against the cash value of life insurance, and a lien against a Certificate of Deposit Account.
- B. Loans will be secured to the extent that such security does not impair the ability of the Borrower to conduct its activities and may be subordinated to other financing, to and including a subordinated position on personal guarantees as long as the City's loan is adequately secured.

## VIII. RELEASE OF FUNDS

- A. Once City Council approval is granted, the Applicant must, within ninety (90) days, secure all supplemental loans, securities, and other conditional documentation or action. Failure to secure and furnish proof of these conditions within this period may result in nullification of the proposed loan.
- B. All required documentation must be on file with the Department of Redevelopment prior to any release of funds.
- C. Loan funds may be disbursed in one sum at the end of the project or if draws are made, interest will be charged to the borrower on those draws at the same interest rate as that of the loan. Lien documents for the total loan amount will be signed at closing and separate promissory notes will be signed for each draw. A final promissory note showing the total loan amount will then be signed at the completion of the project.
- D. Progress inspections on construction projects will be made before any release of funds.

6.

#### INDUSTRIAL INCENTIVE LOAN FUND

## APPLICATION FORM

A. Name and location of business:

B. Contact person and telephone number:

C. Description of ownership and principal parties:

D. Brief description of products and/or services:

E. Brief history and overview of current situation:

F. Summary of financial needs and proposed uses of funds:

G. Attach personal financial statements for each owner or partner of the corporation using the form included in this package.

H. Attach a corporate financial statement if not already included in the Business Plan.

I. Each applicant must submit a Business Plan.

Please do not leave any fuestions unanswered

## PERSONAL FINANCIAL STATEMENT

CONFIDENTIAL

# Submitted to: CITY OF BLOOMINGTON DEPARTMENT OF REDEVELOPMENT

Name	 Address	 
	Address	

If you intend for this statement to show the joint assets and liabilities of yourself and another individual (including spouse), please so indicate above, by using both names.

18: U.S.C. 1014—Whoever knowingly makes any false statement or report, or willfully over-values any land; property or security, for the purpose of influencing in any way the action of ..., any bank the deposits of which are insured by the Federal Deposit Insurance Corporation..., upon any application, advance, discount, purchase, purchase agreement, repurchase agreement, commitment, or loan, or any change or extension of any of the same, by renewal, deferment of action or otherwise, or the acceptance, release, or substitution of security therefor, shall be fined not more than \$5,000 or imprisoned not more than two years, or both.

PLEASE PLACE AN X IN THE COLUMN TO THE LEFT HAND SIDE OF THE ASSET IF IT IS JOINTLY OWNED. ALL JOINTLY OWNED PROPERTY SHOULD BE ITEMIZED IN THE APPROPRIATE SCHEDULE IN THE REVERSE SIDE.

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	Cash in Banks - Checking				Notes Payable to Banks - Unsecured					
	Cash in Banks - Savings				Notes Payable to Relatives					
	U.S. Government Securities				Notes Payable to Others					
	LISTED Securities				Real Estate Mortgages or Contracts Pavable					
	UNLISTED Securities				Unpaid Income Tax					
	Accounts & Notes Receivable - Good				Other Unpaid Taxes & Interest		<u> </u>			
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					Other Debts (Finance					
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	Contracts Receivable			<u> </u>						
	Automobile(s)			<u> </u>						
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			Social Security Number							
TOTAL \$ per					Age Number of Dependents					
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Provision for Federal Income Taxes \$ Alimony or Child Support \$					Have you ever taken bankruptcy? Explain:					
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THE UNDERSIGNED CERTIFIES THAT BOTH SIDES HEREOF AND THE INFORMATION INSERTED THEREIN HAS BEEN CAREFULLY READ AND IS TRUE AND CORRECT AND IS GIVEN TO THE CITY OF BLOOMINGTON . DEPARTMENT OF REDEVELOPMENT AS AN INDUCEMENT TO EXTEND CREDIT.

## CITY OF BLOOMINGTON

## INDUSTRIAL INCENTIVE LOAN FUND

BUSINESS PLAN OUTLINE

## I. EXECUTIVE SUMMARY

Use Application Form

## II. MARKET ANALYSIS

A. Description of Total Market

B. Industry Trends and Projections

C. Target Markets

D. Competition

E. Goals

## III. PRODUCTS AND/OR SERVICES

A. Description of Product or Services

B. Proprietary Position (patents, copy rights, and legal and technical considerations)

C. Overview of Competitors Products or Services

#### IV. MARKETING STRATEGY

A. Overall Strategy and Goals

B. Pricing Policy

C. Sales Terms

D. Methods of Selling, Distributing, and Servicing Products

V. MANUFACTURING PROCESS

A. Materials

B. Source of Supply

C. Production Methods and Capacities.

#### MANAGEMENT PLAN

VI.

A. Form of Business Organization

B. Board of Directors Composition

C. Officers: Organizational Chart and Responsibilities

- D. Resumes of Key Personnel
- Ε. Staffing Plan
- F. Facilities Plan, Planned Capital Improvements and Scheduling.

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#### FINANCIAL DATA VII.

- A. Financial History (Five Years to Present)
- B. Three Year Financial Projections (First Year by Month or Quarter)
  - 1. Profit and Loss Statements
  - 2. Balance Sheet
  - 3. Cash Flow Chart
  - 4. Capital Expenditure Estimates

corrBard Tax Statements (past three years) provent 5.

- Explanation of Projections С.
- Sources and Uses of Funds; Summary of Attempts to Finance D. Outside of City's Fund, Effect of Fund in Leveraging Other Lending Sources
- VIII. ADDITIONAL REQUIRED INFORMATION
  - A. Describe Net Direct Impact upon Monroe County Employment
  - B. Describe Net Direct Impact on Area Business and the Local Economy
  - C. Nature and Extent of Available Securities/Guarantees (Collateral)
  - Proposed Repayment Schedule D.
  - E . Net Impact upon Tax Base, and Proposed Tax Abatement Action
  - F. Nature and extent of Equity Participation (Personal Financial Statements may be Requested)