

RESOLUTION 74-44

WHEREAS, the health of the Monroe County Children is of major concern to all Bloomington residents, and

WHEREAS, Jean Farmer demonstrated her concern for the health of local children by campaigning successfully against the proliferation of junk foods in the Monroe County Community School System,

NOW, THEREFORE, BE IT RESOLVED BY THE COMMON COUNCIL OF THE CITY OF BLOOMINGTON, MONROE COUNTY, INDIANA,

That the Common Council Commends Jean Farmer's efforts to alert the public to the effects of junk food on childrens health and applauds her perseverance in having junk foods banned from the Monroe County Community School System.

Jean Farmer has demonstrated to all of us the power of one individual to constructively improve the society in which he/she lives. Bloomington is a better community because of people like Jean Farmer.

approved by  
Council

  
James S. Ackerman, President  
Bloomington Common Council

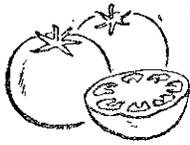
approved by  
Mayor

  
Francis X. McCloskey, Mayor  
City of Bloomington

Press Release  
**CENTER FOR SCIENCE IN THE PUBLIC INTEREST**

1779 Church Street, N.W.  
Washington, D.C. 20036

(202) 332-6000



For Release: September 9, 1974  
Contact: Robert White or Michael  
Jacobson

Hoosier Woman Receives Award for  
Encouraging Good Eating Habits

Mrs. Jean Farmer, of Bloomington, Indiana, was honored today for single-handedly getting junk foods banned from Monroe County, Indiana, schools.

The award she received--the First Annual Juicy Tomato Memorial Award--is bestowed by the Center for Science in the Public Interest upon an individual or organization that has made a unique contribution toward improving the quality of the American diet. The Award consists of one pound of juicy, red, delicious, vine-ripened tomatoes and a packet of tomato seeds. The name of the award is a reminder that once upon a time the average tomato was juicy and tender; current store-bought varieties are almost always thick-skinned and pulpy, having been genetically engineered so as to be machine-harvestable and crush-resistant. The tragic metamorphosis of this once delicious food has become symbolic of the deterioration of our entire food supply (soaring soda pop sales, sugar-coated cereals, fat-filled meats and snacks, sugar-rich baby foods, etc.)

Jean Farmer was an ordinary housewife on Wylie Street in Bloomington until two years ago when she became infuriated with the proliferation of junk foods and their effects on health. She was particularly annoyed with the sale of junk foods in schools, and she decided to do something about it. Two years of effort, and the expenditure of about \$2,000 of her own money, paid off when in August the Monroe County Community School Corporation voted that all food sold on the school grounds, including that bought from vending machines, must "make a significant contribution to the students' nutritional needs." The School Corporation agreed at last with Jean Farmer that children should not be spending their lunch money on pop and candy. Mrs. Farmer demonstrated that one concerned, persevering person can have a real effect on upgrading the quality of the public's diet.

The non-profit Center for Science in the Public Interest, along with health organizations, nutritionists, and ordinary citizens, is concerned about the epidemic of tooth decay, obesity, bowel cancer, diabetes, and heart disease in the United States. These diseases all appear to be caused, at least in part, by the high-fat, high-sugar, low-fiber diet that is standard fare in this and most other wealthy nations. The Center hopes that the bestowal of the Juicy Tomato Memorial Award will encourage health professionals, citizen activists, responsible food companies, and governmental agencies to help promote good eating habits.