

RESOLUTION 73-27

WHEREAS, the gray coat of winter has been shed and replaced by the green cloak of Spring with budding trees, flowers and shrubs, and;

WHEREAS, trees, flowers, shrubs, and other plants beautify our homes, roadsides, businesses and other public places, and;

WHEREAS, trees and other plant life provide a setting with with pleasing shapes and patterns, and a variety of seasonal color unsurpassed in shade and hue, and;

WHEREAS, trees and other plant life are an invaluable psychological counterpoint to man-made urban settings, and camouflage harsh scenery and unsightly cityscape and soften the outline of masonry, metal and glass; and

WHEREAS trees bring benefits to existing property owners in the surrounding area and enhances the economic stability and value of property; and

WHEREAS the city's Street Department will conduct its annual spring clean-up of unwanted items, from April 9th through April 20; and

WHEREAS a city-wide beautification effort has been initiated by the Mayor's office and is being coordinated by the Bloomington Internship Project of the Indiana University School of Public and Environmental Affairs, with the assistance of the Beautification sub-committee of the city's Environmental Commission; and

WHEREAS civic organizations, such as the Boy Scouts, Girl Scouts, 4-H Club, local businesses and University groups intend to actively participate in beautification and clean-up efforts this Spring; and

WHEREAS April 7-14 has been officially designated by Mayor Francis X. McCloskey as Bloomification Week in Bloomington,

NOW, THEREFORE, BE IT HEREBY RESOLVED by the Common Council of the City of Bloomington, Indiana that said Council gives its full support to beautification efforts that will be ongoing during Bloomification Week, and that the council further encourages all Bloomington residents to join in the community-wide effort to clean-up and beautify our community.



Charlotte T. Zietlow

Charlotte Zietlow, President

Francis X. McCloskey

Mayor Francis X. McCloskey

adopted:

April 5, 1973