



Bloomington Urban Enterprise Association Board Meeting

October 9, 2024

Noon.

In-Person CityHall-1-McCloskey Conference Room

Join Zoom Meeting

<https://bloomington.zoom.us/j/84576005312?pwd=SERpaXRLenV0U0J6dXlCNTVGVMNPUT09>

Meeting ID: 845 7600 5312

Passcode: 953182

- **Roll Call**
 - Approval of minutes - October 2024
- **Director's report**
 - Status of RRF/Covid Loan Memo
- **Unfinished Business**
 - Kiln Historic Facade Grant Proposal
- **New Business**
 - Approval of Grant Transition Proposal
 - First Reading of the DRAFT 2025 BUEA Budget
- **General Discussion**
- **Adjournment**

The next BUEA Meeting is on December 11, 2024, at 12pm.

Auxiliary aids for people with disabilities are available upon request with adequate notice.

Please call 812-349-3429 or e-mail human.rights@bloomington.in.gov.

Bloomington Urban Enterprise Association Board Meeting
October 9th, 2024
12:00 PM.
MINUTES

Roll Call: The meeting called to order at 12:07 pm

Mary Morgan, Michael Hover, Heather Robinson, Chris Cockerham, Jane Kupersmith, Kate Rosenberger

Online: Felisa Spinelli

Staff: De de la Rosa, Holly Warren, Cheryl Gilliland

- **Minutes:**

- Jane Kupersmith motioned to approve September minutes, Mary Morgan seconded the motion, and the motion was passed unanimously

- **New Business**

- Cheryl financial report

- July & August

- Revenue: \$16,731.20
- Expenses: \$55,500
- CD interest: \$734.60
- Net income: \$8,754.02
- Total Checking & Savings: \$2,952,363.30
- Combined Total: \$3,109,255
- 31.1% of the budget in income
- 25.7% of the budget has been expended

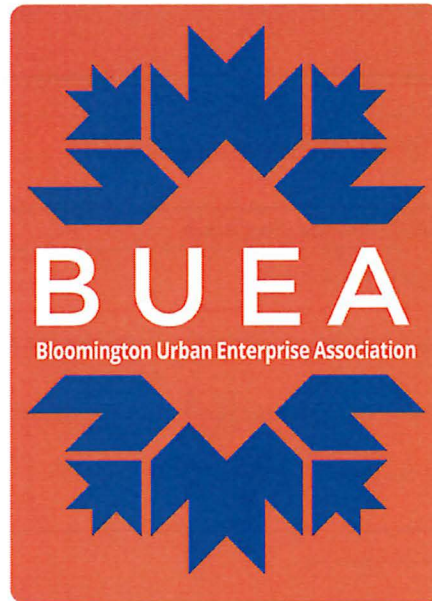
- Small business loan forgiveness discussion

- De underlined that the BUEA can afford to forgive small business loans.
- The small business loans and corresponding loan forgiveness conversation were compared to the city's Food and Beverage loans.
- The city did not forgive their loans, and some members of the BUEA expressed an interest in mimicking the city's response.
- Other members of the BUEA pointed out that the BUEA has more flexibility in its loan programs than the city. The city didn't necessarily choose not to forgive the loans because it was best practice, but rather, they had to implement them to completion.
- Jane Kupersmith asked what steps would be ideal to have this conversation in a more educated manner, and will write a memo for the next meeting

- BAC Operation Grant Review - Holly Warren

- Recommended the spending of the remaining BUEA arts grant funds in the operations grants cycle to local 501(c)3 organizations
 - BUEA should fund 11 of the 19 applications
 - Fourth Street Festival of Arts and Crafts, although being outside the BUEA zone, drives visitors to the zone is in the interest of the zone, and should be considered
- CDFI Friendly Annual Report, Executive Director John Zody
 - CDFI (Community Development Financial Institution(s))
 - CDFI are mission-based community development lenders dedicated to delivering lending to low-income, low-wealth, and underbanked communities.
 - Friendly - increase investment from this sector of financing in our 13-county region for affordable housing, small business, and daycare access.
 - CDFI has invested 900k in Bloomington housing projects, 30% of the investments, and an additional 250k in operational support came from the BUEA.
- Monroe County Educational Service Center, Workforce Grant Report 2023-24 and Proposal for 2024-25
 - Funds benefit 3 elementary schools in the BUEA zone that offer a diverse curriculum.
 - Children in the zone attend schools across the county.
 - Chris Cockerham motioned to approve funding for 2024-2025, Mary Morgan seconded, and it was approved unanimously
- Klin Collective, Don Wiler
 - Klin Collective, showers brothers Klin north of the mill into offices for the trades district.
 - Facade grant to maintain the historic brick facade, \$20,000 request, \$10,000 left in the budget.
 - Due to a lack of quorum and interest in ADA Accessibility, this issue was tabled until future meetings
- **Unfinished Business**
- **General Discussion**
- **Adjournment: The meeting adjourned at 1:02 PM.**

Bloomington Urban Enterprise Association



Historic Façade Grant Application

Return to:

Noah Sandweiss
Historic Preservation Program Manager
Housing and Neighborhood Development
401 N. Morton Street
P.O. Box 100
Bloomington, IN 47402
(812) 349-3507

Historic Farçade Grant Program Application

The information collected below will be used to determine whether the project qualifies for funding by the Bloomington Urban Enterprise Association.

All information will be kept confidential.

Applicant (include the names of all partners):		Phone:
Kiln Collective LLC		812-325-6384
Applicant Address (include Zip Code):		
PO BOx 3134, Bloomington, IN 47402		
Address of the Property to be renovated (include Zip Code):		
648 N Madison St, Bloomington, IN 47404		
Ownership:		
Individual <input type="checkbox"/>	Partnership <input type="checkbox"/>	Corporation <input checked="" type="checkbox"/> - Please specify: <input type="text"/>
Non-Profit Organization <input type="checkbox"/>	Association <input type="checkbox"/>	Please specify <input type="text"/>
Federal ID #: <input type="text"/>		
Time at this location in months and/or years		<input type="text"/>
Year of incorporation: <input type="text"/>		
Contact Person:	<input type="text" value="Don Weiler"/>	Contact's phone number: <input type="text" value="(812) 325-6384"/>
Please give a brief description of your business/organization:		
<input type="text" value="Kiln Collective LLC is a group of local businesses that organized for the sole purpose of renovating the historic Showers Brothers Kiln into commercial, owner-occupied office space."/>		
Have you participated in any Zone tax incentives? If so, which ones?		Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
<input type="text"/>		
Requested amount of BUEA funds \$		<input type="text" value="\$ 20,000.00"/>

Project Description:

The Kiln building is located in the Trades District. The building has been abandoned for many years and was previously considered for demolition. Our project is the first and only private investment in the certified tech park.

The exterior of the building is red brick that is in serious need of repairs in excess of \$100,000. The restoration of the brick facade will ensure the original brick remains intact and preserved. The brick facade and masonry details will be preserved as originally constructed.

*Please include drawings or photographs illustrating proposed changes to façade

Economic Impact:

Total number of jobs at location: Vacant building

Total Number of new jobs added from project: ☒

Full Time Emp: Part Time Emp:

Full Time Emp: Part Time Emp:

Average management/professional staff wage:

Average service staff wage:

Average wage for new jobs:

Do these new jobs have benefits: Yes ☒ No ☐

Please describe:

Budget Estimate- Please enter how the funds will be spent rounding to the nearest dollar

Total Façade Cost:

Loan:

BUEA Funds Requested:

Cash:

Project Balance:

Site Improvements:

Source for Funding:

Other (describe):

Do you have a clear title to the property? Yes ☒ No ☐

Total Estimated Cost of Overall Project:

Estimated construction start date:

Estimated construction completion date:

Do you have access to an older or archival photograph of the building? Yes ☒ No ☐

Have you discussed this project with the City Planning Department? If yes, please attach copy of approval letter. If no, please specify date of meeting. Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Meeting date: <input style="width: 150px;" type="text" value="10/13/2022"/>	
Is this property listed on the Bloomington Historic Sites and Structures list? If so, what is the rating on the property?	Unknown.
Is the property located in a local or National Register historic district? If so, which one?	Unknown.
Have you hired a contractor? If yes, who? Company Name: <input style="width: 150px;" type="text"/> Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> Company Address: <input style="width: 150px;" type="text"/>	
Will the contractor or subcontractors be Zone businesses? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Have you contacted and worked with the HAND Historic Preservation Program Manager in order to produce an appropriate restoration/rehabilitation plan for the façade? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Have you applied for the \$500 façade rendering grant from the Bloomington Historic Preservation Commission? (this is not required) Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	

The following must be included for submission:

- Completed application with signatures and date
- Copy of Deed to property, if applicable
- Exterior drawing or rendering of proposed work
- Project specifications/work write up with estimates
- Zoning compliance/approval letter, if applicable
- Project Timeline

I hereby certify that the information provided in this application and supporting documentation is given for the purposes of obtaining financial assistance from the Bloomington Urban Enterprise Association (BUEA) and is true and complete to the best of my knowledge.

Don Weiler Digitally signed by Don Weiler
Date: 2024.08.14 16:05:03
+04'00'

Applicant

08/14/2024

Date

Applicant

Date



To: Bloomington Urban Enterprise Association Board Members
CC: Aleksandrina Pratt, Assistant City Attorney
From: Andrea de la Rosa, Executive Director, BUEA,
AD for Small Business Development City of Bloomington
Date: November 12, 2024
Re: Grant Transition Proposal

Executive Summary

This proposal recommends transitioning from in-person proposal presentations to a standardized written application process for all grant requests submitted to the Bloomington Urban Enterprise Association. Under this new system, grant applications will be submitted in writing via a prescribed application form, vetted by staff, and reviewed by the board before each monthly meeting. Final funding decisions will be made during these meetings, allowing for a streamlined and efficient process that reduces barriers for applicants, ensures thorough vetting, and promotes consistency and objectivity in decision-making.

Presently, grant seekers must present their proposals in person to the board, following a preliminary review by staff. This approach, while informative, poses challenges for applicants and board members alike, including:

- **Accessibility Barriers:** In-person presentations may disadvantage applicants with limited resources, transportation, or schedule flexibility.
- **Time Constraints:** The in-person approach can limit the time available for board members to discuss and assess each proposal thoroughly.
- **Inconsistencies in Presentation Quality:** Variances in applicants' presentation skills may impact how proposals are perceived, potentially influencing funding decisions beyond the project's merits.

Proposed Process

Under the proposed process, the organization will adopt a written application format for all grant requests currently by in-person presentation, with critical changes outlined as follows:

- **Submission and Vetting:**
 - All grant applications will be submitted in writing, following a standardized format developed by the staff. Staff will vet applications for completeness, eligibility, and alignment with organizational priorities and compile summaries for board review.
- **Board Review:**
 - Board members will receive vetted applications and summaries one week before each monthly board meeting, allowing time to evaluate each application on its merits without the influence of in-person presentations.
- **Approval Process:**
 - Grant approvals will be made during monthly board meetings, following a period of discussion and review. Applicants will be notified of decisions promptly.

Benefits of the Proposed Process

This transition offers several benefits for both the organization and grant applicants:

- **Enhanced Accessibility:** A written application process removes potential barriers for applicants, promoting inclusivity and allowing a broader range of organizations to apply.

- **Improved Decision-Making:** Written applications provide board members with consistent, standardized information, enabling more objective and balanced reviews.
- **Efficient Use of Time:** Pre-reviewing applications and summaries allows the board to focus discussions on strategic considerations, ensuring more efficient board meetings.
- **Enhanced Record-Keeping:** Written applications improve documentation and transparency, allowing for easier reference, audit, and evaluation of past funding decisions.

Adopting a written application process for grant requests aligns with our commitment to inclusivity, transparency, and efficiency. This transition will enhance accessibility for applicants, support thorough and unbiased reviews, and enable the board to make well-informed, strategic funding decisions. We recommend the board approve this proposal to begin transitioning to this improved grant process.



To: Bloomington Urban Enterprise Association Board Members
CC: Aleksandrina Pratt, Assistant City Attorney
From: Andrea de la Rosa, Executive Director, BUEA,
AD for Small Business Development City of Bloomington
Date: November 12, 2024
Re: 2025 Budget Memo

The Bloomington Urban Enterprise Association (BUEA) is committed to fostering sustainable economic growth and enhancing the vitality of our downtown core. As a 501(c)(3), the BUEA is advancing this mission to benefit the community by addressing critical needs, advancing knowledge, supporting underserved communities, and promoting cultural or educational initiatives. This budget proposal outlines the vital financial allocations and priorities for the upcoming fiscal year, supporting local businesses and expanding community engagement initiatives.

This year, the BUEA staff seeks a total budget allocation of \$624,500.00, sourced from EZID revenue and the BUEA's reserve funds. The proposed budget reflects our continued commitment to revitalizing the enterprise zone, encouraging entrepreneurship, and ensuring that the benefits of economic growth are shared broadly within our community.

Our key budgetary priorities include:

1. **Expanding Education and Entrepreneurship Initiatives:** Allocating \$143,500 to programs and scholarships benefitting businesses and education and supporting K through secondary education.
2. **Expanding Arts and Culture Initiatives:** Investing \$260,000 in our arts and culture initiatives, including a \$100,000 initial investment for the development of an arts incubator to activate the BUEZ's southern corridor through special events and public art to provide a hub for professional development for artists of various mediums.
3. **Zone Improvement Grants:** Commit \$135,000 in grant funding directly assisting small businesses and non-profits with physical improvements, emergency assistance, and financial aid, including an appropriation of \$20,000 to Sustainability to fund and promote summer Sustainability programs to aid residents in combatting heat challenges.
4. **Administrative Costs:** Allocation of \$96,000 for essential operational expenses, including the BUEA's annual staffing agreement with the City of Bloomington and necessary overhead, to ensure efficient and transparent administration of BUEA programs, including EZID administration and expansion and strategic planning.

With this budget, the BUEA will be able to continue driving economic revitalization efforts while addressing the needs of our diverse community. Approval of this proposal will allow us to assist in

launching transformative initiatives crucial to maintaining the momentum we have built over the past year to align with the City’s overall 2025 budget goals specifically:

- **Support the resilience of our local and small business ecosystem** through targeted training and grantmaking programs, increased communication and engagement, and streamlined processes.
- **Activate the downtown corridor** and other targeted areas through special events, public art, and other programming.
- **Improving efficiency** by leveraging and strengthening local partnerships, enhancing communication and accessibility to resources

Our primary **revenue source**, the Economic Zone Investment Deduction (EZID), provides annual funding to support core initiatives. While we do not foresee a revenue increase in 2025, we see a strategic opportunity to leverage reserve funds. By responsibly drawing from these reserves, we can enhance current projects and initiate new programs to stimulate immediate and long-term economic growth. As we see continued development within the Zone, specifically in the Trade District, City Staff anticipate increased income via EZIDs in 2026-27

INCOME	2024	2025
Refunded AIEZ fee	\$21,451.21	\$3,500.00
Banking Interest Income	\$84,000.00	\$84,000.00
Business Loan Interest Income	\$0.00	\$0.00
EZID loan program interest	\$0.00	\$20,000.00
EZID Income (zone membership fees)	\$429,012.20	\$350,000.00
RRF Loan Interest	\$2,606.12	\$1,280.00
Late Fees - RRF Loans	\$0.00	\$0.00
Late Fees - Zone Loans	\$0.00	\$0.00
Uncategorized Income	\$0.00	\$0.00
Sub-Total	\$537,069.53	\$458,780.00
	2024	2025
Total income	\$537,069.53	\$458,780.00
other assets/long-term receivables	\$156,891.70	\$156,891.70
Total expenditures	\$460,500.00	\$1,109,500.00
Net income	\$233,461.23	-\$650,720.00

Using a portion of our reserve funds enables us to maintain continuity and expand the reach of programs without relying solely on revenue growth. This approach allows us to act swiftly on opportunities that align with our strategic goals, ensuring that we maximize the impact of every dollar and create immediate value for the community.

Investment in **education and entrepreneurship** enriches the foundation for a strong and sustainable economy. Scholarships and grant support from elementary through secondary education will lead to

tangible, measurable outcomes—a skilled labor force that is both capable and rooted locally. The BUEA’s budgetary commitments to education and entrepreneurship for the 2025 FY will directly impact nearly 400 elementary and middle school Zone students, 50 Zone businesses, and potentially 20 Zone residents pursuing secondary education and job training through resident scholarships.

In 2023, the Cook Center, funded by a BUEA grant, delivered impactful training and support to businesses in the Enterprise Zone. Key achievements included financial and digital skills workshops, collaborative contractor training, and community pitch events. The Center also partnered with IU’s Kelley School of Business on digital projects for local businesses and offered individualized consultations and business tools.

In part due to the continued support given by the BUEA and the need of the City of Bloomington, in 2025, the Cook Center aims to launch an extension in the Enterprise Zone, located at The Mill. This extension will consolidate technical support, programs, and networking opportunities to increase the efficiency of vital business resources within the Zone. In addition, the extension will eliminate the proximity barrier Zone residents must overcome to fully utilize the Cook Center resources primarily located on Ivy Tech’s campus. Project details, proposals, and budgets will be forthcoming in Q1.

<u>Education:</u>	<u>2024</u>	<u>2025</u>	
School Grants (MCCSC Foundation)	\$50,000.00	\$50,000.00	<i>Annual commitment</i>
Resident Economic Independence Scholarships	\$15,000.00	\$15,000.00	<i>a scholarship to attend post-secondary classes to further their economic independence.</i>
Lemonade Day	\$2,500.00	\$2,500.00	<i>Annual commitment to the Boys & Girls Club supporting youth entrepreneurship</i>
Sub-Total	\$67,500.00	\$67,500.00	
<u>Education and Entrepreneurship:</u>			
Ivy Tech/SBDC/Cook Center	\$45,000.00	\$45,000.00	<i>Annual Grant Agreement</i>
Business Economic Enhancement Scholarship	\$10,000.00	\$10,000.00	<i>used to pay for economic development classes, business workshops, professional organization membership dues, or conference registration fees for the business owner or any business employee.</i>
Dimension Mill Zone day passes	\$1,000.00	\$1,000.00	<i>1-day pass per to work at the Mill</i>
DEI Scholarship	\$10,000.00	\$10,000.00	<i>DEI classes, training, business workshops, professional organization membership dues, or conference registration fees for the business owner or employees</i>
Unbudgeted Grants	\$15,000.00	\$10,000.00	
Sub-Total	\$81,000.00	\$76,000.00	
Category Total	\$148,500.00	\$143,500.00	

The arts and culture initiatives provide a distinctive economic advantage by leveraging creative industries to increase foot traffic, attract tourism, and enhance local quality of life. The arts incubator will serve as a focal point for public events and artist development and draw a steady stream of visitors, residents, and investors to the southern corridor of the Zone. This flow of activity supports nearby businesses, including retail, dining, and hospitality, while also contributing to rising property values. Public art and special events will redefine the area, making it a desirable destination and reinforcing our community's identity and appeal.

The City of Bloomington, in partnership with Secretly Canadian Group, is converting 10,000 square feet of warehouse space at 300 W Hillside Drive into an artist incubator. This facility will provide individual studios, shared workshop areas with specialized equipment, exhibition space, and a performing arts venue for local artists of all ages, disciplines, and professional backgrounds. A \$75,000 grant from BUEA will help cover ADA-accessible construction costs, while an additional \$25,000 will fund a professional development program for resident artists. A grant will also assist in fulfilling the READI public funding match requirement. This incubator fosters artistic growth and career development in a collaborative environment. Please see the attached memo from the Assistant Director for the Arts, Holly Warren.

Arts and Culture:	<u>2024</u>	<u>2025</u>	
Arts Incubator	\$0.00	<i>\$100,000.00</i>	<i>ADA-accessible construction costs & professional development program for resident artists</i>
City Art Program	\$40,000.00	\$40,000.00	<i>Discretionary spending on City-led arts initiatives, including \$25,000 to Waldron Arts Center operating expenses</i>
Zone Art Grants	\$50,000.00	\$50,000.00	<i>Bloomington Arts Commission Arts Project and Operations grants</i>
<i>Historic Façade Grant</i>	\$40,000.00	\$50,000.00	<i>Historic building improvements</i>
Unbudgeted Grants	\$20,000.00	\$20,000.00	
Sub-Total	\$150,000.00	\$260,000.00	

Zone Improvement Grants provide targeted relief to businesses and nonprofits, ensuring they have the resources to weather financial hardships and improve their facilities. The Direct Assistance Small Business and Community Support budget line will fund newly created small-dollar grants. At the same time, the Safety & Security, Building Improvement, and Accessibility Modification allocations will continue to support larger improvement projects. These grants promote immediate stability, helping companies to remain open and productive and supporting local employment and economic vitality. Physical improvements funded through these grants make businesses more attractive, drawing more foot traffic and increasing spending within the community. This investment will ultimately strengthen the core of our economy and make our community more resilient to future economic fluctuations.

<u>Zone Improvement Grants</u>	<u>2024</u>	<u>2025</u>	
Direct Assistance Small Business & Community Support	\$0.00	\$25,000.00	<i>New funding- physical improvements, emergency assistance, and financial aid.</i>
Climate Resiliency Programs & Grants	\$0.00	\$20,000.00	<i>Administered by Sustainability (ESD)</i>
Small Business Safety & Security	\$25,000.00	\$35,000.00	<i>improve the general security of businesses</i>
Business Building improvement	\$25,000.00	\$30,000.00	<i>assist small business owners in updating and improving internal and external structures</i>
Business Accessibility Modification	\$25,000.00	\$25,000.00	<i>help business owners complete ADA modifications that do not meet the requirements</i>
Sub-Total	\$75,000.00	\$115,000.00	

Finally, these programs will be implemented by staff with transparency, accountability, and precision by ensuring appropriate **administration and oversight**. An allocation of \$15,000 has been designated specifically for the administration of the EZID program, ensuring that essential processes are effectively managed and there is the opportunity for staff to expand the program with new membership. An additional \$10,000 has been allocated to support the initial funding of strategic planning efforts.

<u>ADMINISTRATIVE</u>	<u>2024</u>	<u>2025</u>	
Bank Service charges	\$0.00	\$0.00	N/A
Professional Services- Management	\$47,500.00	\$50,000.00	<i>Staff agreement with the City of Bloomington</i>
Insurance Expense	\$3,500.00	\$7,000.00	<i>Insurance rates may double in 2025</i>
Professional Bonds	\$3,500.00	\$0.00	
Accounting & Tax Services	\$1,500.00	\$1,500.00	<i>Accounting & Tax Services</i>
Project administration	\$12,000.00	\$25,000.00	<i>15 K to support the admin and expansion of the EZID Program; 10K for strategic plannin</i>
Marketing Consultant	\$5,000.00	\$5,000.00	<i>To support the marketing of expanded programming (all)</i>
Advertising/Marketing	\$1,500.00	\$5,000.00	
Miscellaneous Expenses	\$2,500.00	\$2,500.00	<i>Miscellaneous Expenses</i>
Postage/Printing	\$0.00	\$0.00	
Subscriptions/Dues	\$0.00	\$0.00	
Sub-Total	\$77,000.00	\$96,000.00	

The aggregate impact of these initiatives will be the basis for a dynamic, economically resilient community with an attractive business environment, a flourishing cultural scene, and a skilled workforce ready to meet the needs of tomorrow's economy. This investment will catalyze increased tax revenue, heightened local spending, job creation, and an enhanced quality of life for residents, making the area more attractive to new residents, investors, and businesses. This strategic deployment of funds addresses the community's immediate needs. It builds a solid foundation for sustained economic growth, ensuring our community remains a prosperous and desirable place to live, work, and visit.

2025 DRAFT BUEA

	<u>2024</u>				<u>2025</u>	
	<u>Budget</u>	<u>YTD</u>	<u>var.</u>	<u>Carryover</u>		
INCOME						
Refunded AIEZ fee	\$21,451.21	\$3,426.00	-\$18,025.21	\$0.00	\$3,500.00	YTD numbers are based on the last bank statements submitted to the Board and real time internal record keeping of debits and credits
Banking Interest Income	\$84,000.00	\$95,560.00	\$11,560.00	\$0.00	\$84,000.00	
Business Loan Interest Income	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
EZID loan program interest	\$0.00	\$20,921.03	\$20,921.03	\$0.00	\$20,000.00	
EZID Income (zone membership fees)	\$429,012.20	\$111,869.65	-\$317,142.55	\$0.00	\$350,000.00	
RRF Loan Interest	\$2,606.12	\$1,201.00	-\$1,405.12	\$0.00	\$1,280.00	
Late Fees - RRF Loans	\$0.00	\$121.74	\$121.74	\$0.00	\$0.00	
Late Fees - Zone Loans	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Uncategorized Income	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Sub-Total	\$537,069.53	\$233,099.42	-\$303,970.11	\$0.00	\$458,780.00	

EXPENSE

ADMINISTRATIVE						
Bank Service charges	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	N/A
Professional Services- Management	\$47,500.00	\$47,500.00	\$0.00	\$0.00	\$50,000.00	Staff agreement with the City of Bloomington
Insurance Expense	\$3,500.00	\$3,246.00	\$254.00	\$0.00	\$7,000.00	Insurance rates may double in 2025
Professional Bonds	\$3,500.00	\$0.00	\$3,500.00	\$0.00	\$0.00	
Accounting & Tax Services	\$1,500.00	\$0.00	\$1,500.00	\$0.00	\$1,500.00	Accounting & Tax Services
Project administration	\$12,000.00	\$0.00	\$12,000.00	\$0.00	\$25,000.00	15 K to support the admin and expansion of the EZID Program; 10K for strategic planning
Marketing Consultant	\$5,000.00	\$0.00	\$5,000.00	\$0.00	\$5,000.00	To support the marketing of expanded programming (all)
Advertising/Marketing	\$1,500.00	\$0.00	\$1,500.00	\$0.00	\$5,000.00	
Miscellaneous Expenses	\$2,500.00	\$39.99	\$2,460.01	\$0.00	\$2,500.00	Miscellaneous Expenses
Postage/Printing	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Subscriptions/Dues	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Sub-Total	\$77,000.00	\$50,785.99	\$26,214.01	\$0.00	\$96,000.00	

2025 DRAFT BUEA

2024				2025
Budget	YTD	var.	Carryover	

GRANTMAKING BUDGET

Education:						
School Grants (MCCSC Foundation)	\$50,000.00	\$50,000.00	\$0.00	\$0.00	\$50,000.00	Annual commitment
Resident Economic Independence Scholarships	\$15,000.00	\$1,000.00	\$14,000.00	\$0.00	\$15,000.00	a scholarship to attend post-secondary classes to further their economic independence.
Lemonade Day	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00	Annual Commitment to the Boys & Girls Club supporting youth entrepreneurship
Sub-Total	\$67,500.00	\$53,500.00	\$14,000.00	\$0.00	\$67,500.00	

Education and Entrepreneurship:						
Ivy Tech/SBDC/Cook Center	\$45,000.00	\$45,000.00	\$0.00	\$0.00	\$45,000.00	Annual grant agreement
Business Economic Enhancement Scholarship	\$10,000.00	\$1,000.00	\$9,000.00	\$0.00	\$10,000.00	used to pay for economic development classes, business workshops, professional organization membership dues, or conference registration fees for the business owner or any business employee.
Dimension Mill Zone day passes	\$1,000.00	\$1,000.00	\$0.00	\$0.00	\$1,000.00	1-day pass per to work at the Mill
DEI Scholarship	\$10,000.00	\$0.00	\$10,000.00	\$0.00	\$10,000.00	DEI classes, training, business workshops, professional organization membership dues, or conference registration fees for the business owner or employees
Unbudgeted Grants	\$15,000.00	\$0.00	\$15,000.00	\$0.00	\$10,000.00	
Sub-Total	\$81,000.00	\$47,000.00	\$34,000.00	\$0.00	\$76,000.00	

2025 DRAFT BUEA

	2024				2025	
	Budget	YTD	var.	Carryover		
Arts and Culture:						
Arts Incubator	\$0.00	\$0.00	\$0.00	\$0.00	\$100,000.00	ADA-accessible construction costs & professional development program for resident artists
City Art Program	\$40,000.00	\$30,000.00	\$10,000.00	\$0.00	\$40,000.00	Discretionary spending on City-led arts initiatives, including \$25,000 to Waldron Arts Center operating expenses
Zone Art Grants	\$50,000.00	\$28,300.00	\$21,700.00	\$0.00	\$50,000.00	Bloomington Arts Commission Arts Project and Operations grants
Historic Façade Grant	\$40,000.00	\$40,000.00	\$0.00	\$0.00	\$50,000.00	Historic building improvements
Unbudgeted Grants	\$20,000.00	\$10,500.00	\$9,500.00	\$0.00	\$20,000.00	
Sub-Total	\$150,000.00	\$108,800.00	\$41,200.00	\$0.00	\$260,000.00	
Zone Improvement Grants						
Direct Assitance Small Business & Community Support	\$0.00	\$0.00	\$0.00	\$0.00	\$25,000.00	New funding- physical improvements, emergency assistance, and financial aid.
Climate Resiliency Programs & Grants	\$0.00	\$0.00	\$0.00	\$0.00	\$20,000.00	Administered by Sustainability (ESD)
Small Business Safety & Security	\$25,000.00	\$5,011.94	\$19,988.06	\$19,998.06	\$35,000.00	improve the general security of businesses
Business Building improvement	\$25,000.00	\$5,000.00	\$20,000.00	\$15,000.00	\$30,000.00	assist small business owners in updating and improving internal and external structures
Business Accessabilty Modification	\$25,000.00	\$0.00	\$25,000.00	\$10,000.00	\$25,000.00	help business owners complete ADA modifications that do not meet the requirements
Sub-Total	\$75,000.00	\$10,011.94	\$64,988.06	\$44,998.06	\$135,000.00	

2025 DRAFT BUEA

	2024				2025
	Budget	YTD	var.	Carryover	
Prospective Zone Improvement Grants					
Early Childhood Education Programs & Grants	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Sub-Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Grant & Sponsorship Budget Sub-	\$298,500.00	\$219,311.94	\$79,188.06	\$140,123.88	\$538,500.00

Total income	\$537,069.53	\$233,099.42	\$303,970.11	-\$70,870.69	\$458,780.00
other assets/ long term receivables	\$156,891.70	\$156,891.70	\$0.00	\$156,891.70	\$156,891.70
Total expenditures	\$450,500.00	\$270,097.93	\$180,402.07	\$89,695.86	\$634,500.00
Net income	\$243,461.23	\$119,893.19	\$123,568.04	-\$3,674.85	-\$175,720.00



To: De de la Rosa, Executive Director, Bloomington Urban Enterprise Association
Cc: Heather Robinson, President, Bloomington Urban Enterprise Association and Jane Kupersmith, Director, City of Bloomington Economic and Sustainable Development
From: Holly Warren, Assistant Director for the Arts
Date: November 11, 2024
Re: ESD Arts request for 2025 BUEA funds

ESD requests the following allocation of BUEA funds for arts activities in the Urban Enterprise Zone during 2025:

1. Continued allocation of \$50,000 for Bloomington Arts Commission Zone Art grants for artists, arts groups, and arts-focused 501c3s whose work takes place in the Urban Enterprise Zone. In 2024, this budget line allowed us to support the work of 28 public-facing arts projects and 501c3s
2. Allocation of \$40,000 in discretionary arts funds. Historically, this budget line has been used at the discretion of the ESD Assistant Director for the Arts on City-led arts initiatives, including installing the artwork *OT 987* in the Trades District. In 2025, we propose allocating \$15,000 for to-be-determined City-led arts projects within the Zone and \$25,000 to support operations at the Waldron Arts Center. Currently, the city-owned Waldron Arts Center is managed by Constellation Stage and Screen. While Constellation has stepped up programming at the Waldron Art Center since taking on the managerial role in 2022, we agree that the allocation of more operating funds to the Center would allow more accessible programming to be offered to the public and give more local arts groups currently unable to afford the cost of Waldron space rental, to use the space. This \$25,000 adds to the annual grant totaling \$75,000 the City has given to support its operation.
3. Allocation of \$100,000 for infrastructure and professional development programming at the arts incubator to be opened in the Urban Enterprise Zone in March 2025.

The City of Bloomington has partnered with Secretly Group to transform 10,000 square feet of its warehouse at 300 W Hillside Drive into an artist incubator facility for intergenerational local artists to create and showcase their work. The facilities will include multiple individual studios for artists of all media; shared workshop space including equipment for glass and ceramic artists, printmakers, woodworkers, and others; visual arts exhibition space; and versatile performing space for all ages audiences of 50–200 people. \$75,000 of BUEA funds would be used to cover a portion of the construction of an ADA entrance to the facility and individual studios for artists of all media. The remaining \$25,000 funds will support an annual professional development program for studio residents to advance their careers. In addition to the \$100,000 we request the BUEA

allocate to this program in 2025, we ask that beginning in 2026, the BUEA annually allocate \$25,000 to incubator infrastructure costs and professional development programming.

ESD is collaborating with multiple partners, including Indiana University, to secure a READI 2.0 grant of approximately 1.5 million to build out the facility over the next four years. The grant requires a 1:1 match of public funds, and the BUEA's contribution to this project will go toward this match.