

Bloomington Community Farmers' Market Advisory Council Minutes
for
January 12, 2026

Attendees: Tracy Bruce, Carolyn Calloway-Thomas, Julia Fox, Ben Gardner, Karen Saint Rain (Vice Chair), & Edward Robertson

Absent: Michael Gleeson, Louise Miracle, John Norton, Kip Schlegel (Chair), & Patricia Sigman

Parks Staff Present: Clarence Boone (FM Coordinator) & Camille Pushman (FM Staff Assistant)

I. Call to Order: at 5:37

II. Approval of Minutes from November 17, 2025: *Minutes Approved*

III. Agenda

A. Old Business

A-1 Customer Survey Update - **130 Responses – Portal Closed**

A-2 FM Vendor Surveys - **9 Received (A 1-9-26 appeal yielded 2 more)**

B. New Business

B-1 Possible Updates to Farmers' Market Mission Statement - **(versions were shared)**

B-2 Holiday Market update/comparison:

- **Our estimated attendance was 6,942**
 - **54 art vendors in attendance & 21 farm/prepared food vendors (12 farmers & 9 Food and Beverage) in attendance**
 - **11 Farmers' Market vendors cancelled (7 farm vendors and 4 food and beverage vendors)**
 - **3 art vendors no-showed (1 outdoor & 2 indoor)**
 - **3 art vendors cancelled due to weather (1 indoor vendor and 2 outdoor vendors)**
 - **2 art vendors asked to be moved inside, or they would not participate.**
 - **They were accommodated**
 - **1 farm vendor asked to be moved indoors, or they would leave.**
 - **They were accommodated**
 - **Cold, and we were under a winter storm advisory. It did not start snowing until after the event, around 5 p.m.**
 - **Attendance in 2024 was 6,741 (Weather was 17 degrees at 10 a.m. and warmed to about 33 degrees at 2 p.m.)**
 - **Attendance in 2023 was 7,005 (Weather was 25 degrees at 10 a.m. and warmed to 44 degrees.)**
 - **Help encourage attendance on the day of the event by putting out content on social media on the day about weather warnings, back up plans, etc. "We know it's cold outside, but the HM is still open until 3pm**

B-3 Year-End Review for 2025 FM Season **(a PowerPoint presentation was shown)**

B-4 Timeline for Upcoming Farmers' Market 2026 Season **(Timeline was discussed)**

B-5 FMAC Transitions **(deferred until 2/16/26 meeting)**

- IV. **Public Comment – anything unrelated to agenda items (*a brief discussion on options for entertainers was held*).**
- V. **Adjournment: at 7:12 pm**
- VI. **Next Meeting: February 16, 2026 (Location: City Hall, Allison Conference Room #225)**