



**Bloomington Community Farmers' Market  
Advisory Council Minutes  
July 20, 2026**

**Attendees:** Lori Bolin, Carolyn Calloway-Thomas, Julia Fox, Robin Kitowski, Louise Miracle, Karen Saint Rain

**Absent:** Patricia Sigman, Ed Robertson, Ben Gardner, Michael Gleason, Louise Miracle, and John Norton

**Parks Staff Present:** Clarence Boone (FM Coord.) & Camille Pushman (FM Staff Assist.)

**Public in Attendance:** Tracy Bruce

**Monday, July 20, 2026**

**5:30-7 p.m.**

**City Hall, Allison Conference (First Floor # 225), 401 N. Morton St. in Bloomington, Ind.**

**I. Call to Order @ 5:35**

**II. Approval of Minutes:** Minutes from June 15, 2026 accepted @ 5:39pm

**III. Agenda**

**A Old Business**

**■ Old Business**

1. A-1 Mid-Season Surveys: Launched to receive more feedback and afford some course corrections if needed.

**B New Business**

**■ June Farmers' Market Observations & Customer & Vendor Counts (2025)**

**SATURDAYS**

| Date   | Customers                  | Vendors | Notes                         |
|--------|----------------------------|---------|-------------------------------|
| 6/6    | 3,945 (4,449)              | 58 (58) | 41 Farm/17 FBA<br>Hot /WIC    |
| 6/13   | 4,306 (3,294)              | 55 (56) | 39 Farm/16 FBA<br>Beautiful   |
| 6/20   | 6,252 (4,755)              | 54 (59) | 43 Farm/11 FBA<br>Beautiful   |
| 6/27   | 3,645 (4,812)              | 56 (60) | 45 Farm/19 FBA<br>slight rain |
| TOTALS | <b>18,148<br/>(17,310)</b> |         |                               |

■ July Farmers' Market Observations & Customer & Vendor Counts (2025)

| Date | Customers     | Vendors  | Notes                                                                                                      |
|------|---------------|----------|------------------------------------------------------------------------------------------------------------|
| 7/4  | 3,543 (4,530) | 49 (50): | 36 Farm/13 FBA<br>Holiday sporadic<br>surges in<br>attendance with<br>Initially Cloudy<br>then Sunny Skies |
| 7/11 | 4,923 (4,620) | 59 (61)  | 40 Farm/19 FBA<br>Cloudy/Drizzly<br>& Warm                                                                 |
| 7/18 | 5,262 (5,304) | 59 (61)  | 45 Farm /14 FBA                                                                                            |

Holiday sporadic surges in attendance with Initially Cloudy then Sunny Skies

| Date | Customers          | Vendors | Notes                     |
|------|--------------------|---------|---------------------------|
| 6/2  | 364 (307)          | 7 (9)   | 3 Farm/4 FBA<br>Very Warm |
| 6/9  | 168 (227)          | 8 (10)  | 4 Farm/4 FBA<br>Very Warm |
| 6/16 | 185 (372)          | 6 (8)   | 2 Farm/4 FBA<br>Pleasant  |
| 6/23 | 330 (152)          | 6 (10)  | 2 Farm/3 FBA<br>Ideal     |
| 6/30 | 234 (N/A)          | 6 (N/A) | 2 Farm/4 FBA<br>Hot       |
|      | <b>1,281(1058)</b> |         |                           |

| Date | Customers | Vendors | Notes                     |
|------|-----------|---------|---------------------------|
| 7/7  | 137 (272) | 7 (6)   | 3 Farm/4 FBA<br>Ideal     |
| 7/14 | 222 (245) | 6 (8)   | 2 Farm/4 FBA<br>Very Warm |

- “Youth at the Market“ Updates
  - June 20<sup>th</sup> - 33 on the Plaza
  - July 21<sup>st</sup> at Tuesday Market
  - September 26th on the Plaza

A. Public Comment - anything unrelated to agenda items

A-1 Tuesday is “bleak”

- i. How to improve?
- ii. Who is the market *for*?

I. **ADJOURNMENT:** @ 6:47pm

**NEXT MEETING:** August 17, 2026

**Location:** City Hall, Allison Conference Room #225, 401 N. Morton St. in Blmgtn, IN.