

Golf Advisory Council
Meeting Minutes

Monday, April 25, 2022
6:00pm – 7:30pm

Hybrid Meeting

CALL TO ORDER

The meeting was called to order by Aaron Craig at 6:00pm.

A. INTRODUCTIONS/ROLL CALL

- a. Paula McDevitt, Aaron Craig, Jason Sims, James Richardson, Bill Pfrommer, Sheila Nickle, Harrison Carmichael, Anthony Robertson, and Brian Muehlhaus.

B. UPDATES

- a. Background on Advisory council was given by Paula McDevitt.
- b. Sports Division Director
 - i. *Paula McDevitt* informed about John Turnbull retiring and the process of hiring a new Sports Division Director. And that we are currently checking references, checking paperwork, and working with HR to have everything finalized.
Sheila Nickle, council member, inquired what the requirements are to be sports director. *Paula McDevitt* replied, 5 years' experience, supervised full-time employees, managed a budget of 1 million or more, project management experience, budget preparation experience, asset management, capital improvement management and education in the field.
- c. New Tractor
 - i. James Richardson, golf course superintendent, announced that we had recently purchases a Rural King brand tractor, 55 hp, with backhoe and front end loader. Cost was \$37,000.
- d. Parking Lot Lighting
 - i. Aaron Craig, golf facilities manager, announced the need to have more lighting in the parking lot for safety and security needs. Original quotes came in at \$11,000 - \$12,000. Found a vendor for around \$6,000 that matches closely to the existing lighting around the parking lot.
- e. Office Trailer
 - i. Aaron Craig, mentioned that in late January, it was moved to the maintenance area. Money from the General Obligation Bond will be used to fund the electrical and water hook up for the office trailer.

C. GOLF OPERATIONS

- a. Leagues, Jason Sims, golf programs coordinator
 - i. 4 leagues – Tuesday/24 teams, Wednesday/22 teams, Couples/32 teams, & 51 Ladies
- b. Outings, Jason Sims
 - i. 41 scheduled, both shotgun and tee time events.
- c. Banquet Room, Jason Sims
 - i. 56 paying rentals scheduled.

- ii. Brian Muehlhaus, council member, asked if this is meeting expectations. Jason Sims replied that since we have been in the building, COVID restrictions have been in place. This current year will be our first full year and will likely set the bar/standard. Bill Pfrommer, council member, asked what are the food and beverage options. Jason Sims replied that renters can bring their own food and beverage but must buy beer through the golf shop per Indiana State Law.
 - d. Junior Golf, Aaron Craig
 - i. 2021 First Tee participation was 212/216.
 - ii. 2022 First Tee sign ups (3 weeks) 162/216.
- D. GROUNDS CREW
 - a. Moles, James Richardson
 - i. They have been flourishing because of an unlimited food source, including the recent cicadas. And a mild winter did not help.
 - ii. They are cleaning up their damage.
 - iii. Treating with traps.
 - iv. Treating nuisance areas.
 - b. Projects, James Richardson
 - i. Pine #1, new senior tee box.
 - c. Driving Range Drainage, James Richardson
 - i. Recently put in new drainage down the middle of the range.
- E. DIRECTOR'S REPORT, Paula McDevitt
 - a. Funding & Cost Recovery
 - i. Powerpoint presentation
 - ii. Cost recovery pyramid
 - 1. Helps to set pricing.
 - 2. Golf has an 85% cost recovery goal.
 - iii. Budget consists of Personnel, Supplies, Services & Capital
 - iv. Expense = \$970,542 Projected Revenue = \$862,000 Cost Recovery Projection = 88%-89%
 - v. Facility Upgrades
 - 1. Clubhouse and banquet room
 - 2. Fairway renovations
 - vi. Rounds, season passes, and revenue have been on an upward swing.
 - b. Bill Pfrommer commented that he would like to see a breakdown of the revenue. Brian Muehlhaus asked about alcohol sales impact. Aaron Craig replied that they are steady and fluctuate with number of rounds played. Brian Muehlhaus asked why pricing was different from each year. James Richardson replied that both increase in price and acreage were the cause.
- F. COMMUNICATION REPORT, Aaron Craig
 - a. Social Media
 - i. Facebook & Twitter
 - ii. Promotion of City Tournament
 - 1. Looking into alternative ways of advertising.
 - 2. Working with Julie Ramey.
 - 3. Harrison Carmichael suggested posting on Amateur Golf website.

iii. Hall of Fame Display

1. Brian Muehlhaus asked how this project is going. Aaron Craig replied it has not been determined to the best way of displaying it. Anthony Robertson suggested an interactive video display.

G. NEW IDEAS & SUGGESTIONS

- a. Driving Range Expansion, Harrison Carmichael
 - i. Question to help bring more revenue that does not disturb daily play. Suggested other side of range to double the amount of hitting area. Or expand north and south of existing tee area. Aaron Craig stated a concern for safety, but will look into possibilities of expansion.
- b. Harrison Carmichael suggested to do away with the lower practice green for expansion on the blue tee for #1 and another sod farm area.
- c. Brian Muehlhaus asked if we had any problems with the new clubhouse. Paula McDevitt replied about the sound issue with the banquet room.
- d. Aaron Craig suggested setting a date for the next meeting. June 13 at 6:00pm.

H. SHOUT OUTS & WINS

- a. Aaron Craig thanking the committee members.
- b. James Richardson thanking the high school golf teams for their "Give Back Day".
- c. Brian Muehlhaus thanking Jason and Aaron for all their help with high school events.
- d. Harrison Carmichael thanking Paula McDevitt for an organized meeting.
- e. Bill Pfrommer giving praise to Aaron Craig and his staff.
- f. Anthony Robertson giving praise on a friendly staff.
- g. Bill Pfrommer giving praise to James Richardson for increase the green sizes.

Meeting adjournment 7:20pm