

**Farmers' Market Advisory Council Meeting Minutes
May 16, 2022 / 5:30 - 6:20 p.m.**

FMAC Members in Attending: Cortland Carrington, Mike Gleeson, Kip Schlegel, Rebecca Vadas (Virtually)

FMAC Members Absent: Cathy Bayt, Lynn Schwartzberg

Parks Staff in Attendance: Clarence Boone, Sarah Mullin

Members of the Public: Deborah Piston-Hatlen

Call to Order: The meeting was called to order at 5:30 pm by Cortland Carrington

Approval of Minutes:

April minutes were reviewed and accepted.

Old Business:

- **FMAC Prospects Update:** It was reported that we will be recommending to the Parks and Recreation Board the acceptance of the following individuals to fill open seats on the FMAC:
 - o Farmer Representative: Karen Saint Rain - Glorious Daylily
 - o Farmer Representative: Kip Schlegel - Marble Hill
 - o FBA Representative: Tracy Bruce - Scholars Inn Bakehouse
 - o Customer Representative: Macaulay Ward /Phrueksaphong Visuthduangdusdee

New Business

- **A May 7th & 14th review** revealed that vendor attendance was at 75. The customer attendance was at 6,681. May entertainment & events included 3 entertainers along with Information Alley, "A Fair of the Arts" and a visit by a Roving Naturalist. **A June preview** consists of 4 scheduled entertainers, the "Taste of Bloomington" on 6/18, "A Fair of the Arts" and a "Roving Naturalist" visit.
- **As for our current financial status:**
 - o **Expenses:** as of 5/16/2022 (we have not paid \$2.6K invoice for totes yet)
 - o Full Time Staff: \$11,420.37
 - o FICA and Health Insurance: \$9751
 - o Seasonal Staff: \$2,081.25
 - o Supplies: \$253.89
 - o Uniforms: \$56
 - o Telephone: \$280.25**Expenses Total: \$23,842.76**

- o **Revenue:** as of 5/16/2022
- o Registrations: \$16,454.08
- o Sales: \$577.10

Revenue Total: \$17,031.18

➤ **2024 - 50th Anniversary Discussion - *General theme was "What should we be doing now?"***

A question was raised by Cortland on whether or not we can account or estimate the number of customers who have visited the Market in the past. Sarah felt that while labor intensive, the information can be researched. A suggestion of approaching photographer Merrill Hatlen to assist with creating some archival images of notable "Market Moments" (i.e. candid customer/vendor shots, and entertainment shots). It was also suggested that create a commemorative t-shirt via a design contest.

One idea is to interview some of the original vendors and get their historical impressions on produce variety, customer numbers, and atmosphere. Cortland suggested placing a survey in the Market Beat to collect suggestions and recollections.

Public Comment - No question or statements from the public.

Adjournment - A motion to adjourn was accepted and the meeting concluded at 6:20 p.m.