

Bloomington Community FMAC - Minutes

July 18, 2022 - 5:30 pm to 7 pm

**Allison Conference Room
401 North Morton**

FMAC Members Attending: Cortland Carrington (Chair), Mike Gleeson, Kip Schlegel, Lynn Schwartzberg, Karen St. Rain, Tracy Bruce, Macaulay Ward, Phrueksaphong Visuthduangdusdee (“Chang”)

FMAC Members Absent: Rebecca Vadas

Parks Staff in Attendance: Clarence Boone

Members of the Public: none

Call to Order: The meeting was called to order at 5:30 pm by Cortland Carrington

Approval of Minutes:

May minutes were reviewed and accepted.

1. New Business

➤ **The new FMAC representatives were recognized and they provided brief introductions.**

- o Farmer Representative: Karen Saint Rain – Glorious Daylily
- o Farmer Representative: Kip Schlegel – Marble Hill
- o FBA Representative: Tracy Bruce – Scholars Inn Bakehouse
- o Customer Representative: Macaulay Ward
- o Customer Representative: Phrueksaphong Visuthduangdusdee (prefers “Chang”)

After introductions, all new FMAC representatives were officially welcomed by the Chair. Cortland also put in a request for any FMAC member, so interested, to consider becoming a Vice-Chair.

- **Cathy Bayt Resignation** – In a letter to Clarence, Cathy shared that she enjoyed her tenure on the Council, but determined that it was time to step down in order to assist a friend who is recovering from a stroke.

➤ **June/Farmers’ Market Review**

- o June Vendor Attendance Avg. 44 for June
- o June Customer attendance (avg. 2221) total for June = 8883
- o June Entertainment/Signature Events
 - 8 entertainers

- 4 Signature Events: (Info Alley/Mandela Fellows/AFA/Roving Nat'l.)
- **June Tuesday Market Review**
 - o June Total Vendors 24 (avg. 6)
 - o June Total Customers 576 (avg. 144)
- **July Farmers' Market Review**
 - o July Vendor Attendance Avg. 45
 - o July Vendor Attendance (3 weeks) 7644 (avg. 2550)
 - o July Entertainment/Signature Events (partial month)
 - 4 entertainers
 - 3 signature events
- **July Tuesday Market Review**
 - o July Total Vendors 15 avg. 7
 - o July Partial Month Total Customers 462/avg. 231 (includes 54 scavenger hunt numbers)
 - o July Market Artists at AFA 5

Additional info was shared on recurring events such as Info Alley and “A Fair of the Arts”; the recent bollard installation; an incident with a homeless citizen; and questions were fielded on Schooner Creek’s posted decision on social media to cease from selling produce to focus on their coffee business. A conversation on the new requirements for Home Based Vendors was discussed and it was suggested that at a future FMAC meeting invite a Mo. Co. Board of Health rep to provide guidance and answer any questions. Finally, a brief discussion on the merits of cash-less transactions and Farmers’ market price increases was held.

➤ **Snapshot of Financials**

2022 Market Budget as of July 11

Cost Recovery Goal:	100%
Revenue BCFM Market:	
Farm Registrations Fees including application fees	18,695.07
Food and Beverage Artisans 7.5%	3,054.19
T-shirts and Totes	2,138.05
Information Alley	550.00
ATM Fees	198.75
Total	24,636.06
Expenses:	
50% Sarah's Salary & Insurance	24,133.53
Seasonal Salaries & FICA	7,202.11
Other Supplies	2,886.94
Printing	286.68
Contractual	650.00
Water	69.23
Bank Charges	203.45
Cell Phone	420.27
Other Services	886.00

**Total
R/E**

**36,738.21
(\$12,102.1
5)**

2. **Public Comment** - anything unrelated to agenda items
3. **Adjournment at 7:03 p.m.**