



City of Bloomington Common Council

Legislative Packet - Addendum

Issued on Wednesday, 21 September 2022

Wednesday, 21 September 2022

Regular Session at 6:30 pm

HEADING

HOME

OF SOUTH

CENTRAL INDIANA

A yellow line-art icon of a house with a gabled roof and a chimney on the right side.

OVERVIEW OF HEADING HOME

Mary Morgan, Director of Housing Security
Update to Bloomington Council
Sept. 21, 2022

Mission

We work to decrease homelessness and housing insecurity by supporting community partners, strengthening regional collaboration, addressing issues that impact housing stability.

Vision

Our vision to make homelessness rare, brief, and non-repeating. We envision a region where housing is accessible and affordable for all.



Regional Initiative to Address Housing Insecurity

Supports long-term initiatives to increase housing security by:

- Reducing homelessness
- Increasing affordable housing
- Providing effective strategies for addressing acute housing issues

Partners: United Way of Monroe County, Community Foundation of Bloomington & Monroe County, South Central Housing Network, the City of Bloomington, Monroe County and many others.



Advisory Board

Kim Alexander, Bloomington Township Trustee

Beverly Calender-Anderson, Director, CoB Community & Family Resources

Dan Combs, Perry Township Trustee

Efrat Feferman, Executive Director, United Way of Monroe County*

Penny Githens, Monroe County Commissioner

John Hamilton, Bloomington Mayor

Tina Peterson, CEO, Community Foundation of Bloomington & Monroe County*

Emily Pike, Chair, South Central Housing Network

Angie Purdie, Monroe County Board of Commissioners Administrator

*co-chairs



CURRENT & UPCOMING PROJECTS

Current & Upcoming Projects

- Built for Zero
- Logistical Support for SCHN
- Cross-Agency Training
- Advocacy Committee
- Street Outreach Policy Committee
- Housing Navigation Resource
- Regional Outreach
- Weekly Shelter Check-Ins
- Housing & Eviction Prevention Program
- Rental Renovation Pilot Project
- Landlord Risk Mitigation Program
- Community Loan Center
- Communications
- IU Projects & Partnerships



Built for Zero



First region in Indiana to join Built for Zero.

National network of over 100 communities working to end homelessness.

Data driven approach to improve our homeless response system.

Regional team with representatives from Monroe & Morgan counties.



Built for Zero Initial Goals

Goal #1

Ensure our region has quality data.

- Work with data coaches to improve our data infrastructure.
- Public data dashboard by early 2023.

Goal #2

Initial focus on veteran homelessness.

- Created veteran advisory council to assist us in housing veterans.



Logistical Support for South Central Housing Network

South Central Housing Network works to "provide and coordinate the best possible housing resources and supportive services to those who are most in need."

Network covers the counties of Monroe, Morgan, Lawrence, Owen, Greene and Martin.

Members are required to join the network as a condition of receiving federal (HUD) funding.



Cross-Agency Training



Collaborating with the South Central Housing Network to create a cross-agency training program.



Goal: To provide professional development trainings that will educate, empower, and support staff who are doing housing security work.



Created a committee to lead these efforts.



Cross-Agency Training

First training event at September 28th at Dimension Mill.

Focus on supporting front-line staff at agencies that work with people who are housing insecure.

Speakers include Lia Hicks, Forrest Gilmore, Melissa Burgess, and Emily Pike.

September 28th Join us from 9-11 am
RSVP on Eventbrite

SUPPORTING THE HARD WORK OF HOUSING SECURITY

DIMENSION MILL BLOOMINGTON, IN

Hear from keynote speaker, Lia Hicks, on the Housing First Approach and why it matters. Ms. Hicks is the Senior Program Manager in the Corporation of Supportive Housing Indiana office. Her talk will be followed by a panel discussion and an open forum with attendees.



MEET THE PANELISTS

A panel of local experts will discuss the importance of remembering "Your Why" in the work of housing security. They will also share tips for avoiding burnout, creating a community of care, and decreasing staff turnover.



FORREST GILMORE
Executive Director
Beacon Inc

MELISSA BURGESS
HealthNet Bloomington Coordinator
Homeless Initiative Program

EMILY PIKE
Executive Director
New Hope for Families



SCHN Advocacy Committee

Collaborating with the South Central Housing Network to advocate for community resources that improve housing security in the region.

Committee members include representatives from New Hope for Families, Centerstone, and Housing & Eviction Prevention Program (HEPP).



SCHN Street Outreach Policy Committee

Collaborating with the South Central Housing Network to develop a street outreach policy for this region.

Starting with street outreach template provided by Built for Zero.

Committee is still being formed, but will likely include representatives from HealthNet, Centerstone, Beacon, IU Positive Link and others.



Housing Navigation Resource Guide

Resource to provide accurate, up-to-date guide for people searching for low-income housing and related resources.

Contracted with Deborah Myerson for this work.

Estimated launch: First quarter 2023.



Deborah Myerson, Myerson Consulting



Regional Outreach

Housing security is a regional issue.

Partnering with United Way of South Central Indiana.

Met with community leaders in Lawrence and Orange counties in August for a wide-ranging discussion on housing needs & solutions.



Regional Outreach

Partnered with Owen County Community Foundation.

Convened community leaders in August to strategize how to improve housing security in Owen County.

Similar event planned later in September with the Greene County Alliance, in partnership with the Greene County Foundation.



Weekly Shelter Check-Ins

Convene Monday morning meetings with shelter providers, City of Bloomington, Monroe County Public Health, IU Health and others.

Updates on shelter capacity, public health issues, other relevant information.

Designed to spot problems or trends in a timely way, coordinate responses.



Housing & Eviction Prevention Program (HEPP)

Partnering with Community Justice & Mediation Center (CJAM) to partially fund this year's HEPP staff.

Working with CJAM and other stakeholders to address sustainability of this important work.

Developing Eviction Court Watch program of volunteers, based on a Prosperity Indiana model.



Rental Renovation Pilot Project

Goal: Increase regional housing units that are accessible to low-income and homeless individuals, specifically residents with health issues, or mental health and substance abuse challenges.

Applied for \$1.5M IU Health Community Impact Investment grant.

Program would fund renovations of landlord-owned housing units in exchange for long-term master lease agreements with local agencies that work with clients who are housing insecure.



Landlord Risk Mitigation Program

Partnership with Bloomington Housing Authority's Landlord Risk Mitigation Program.

Expand program outside Bloomington city limits, starting in early 2023.

Encourage increased landlord participation in accepting Housing Choice Vouchers (Section 8) and expand housing opportunities for low-income residents with housing barriers in the Monroe County.



Community Loan Center

Employer-based alternative to predatory lending.

Working with Prosperity Indiana on a program rolled out in other communities.

Looking for a partner financial institution.

Conversations with CDFI Friendly Bloomington.



Communications

Website: HeadingHomeIndiana.org

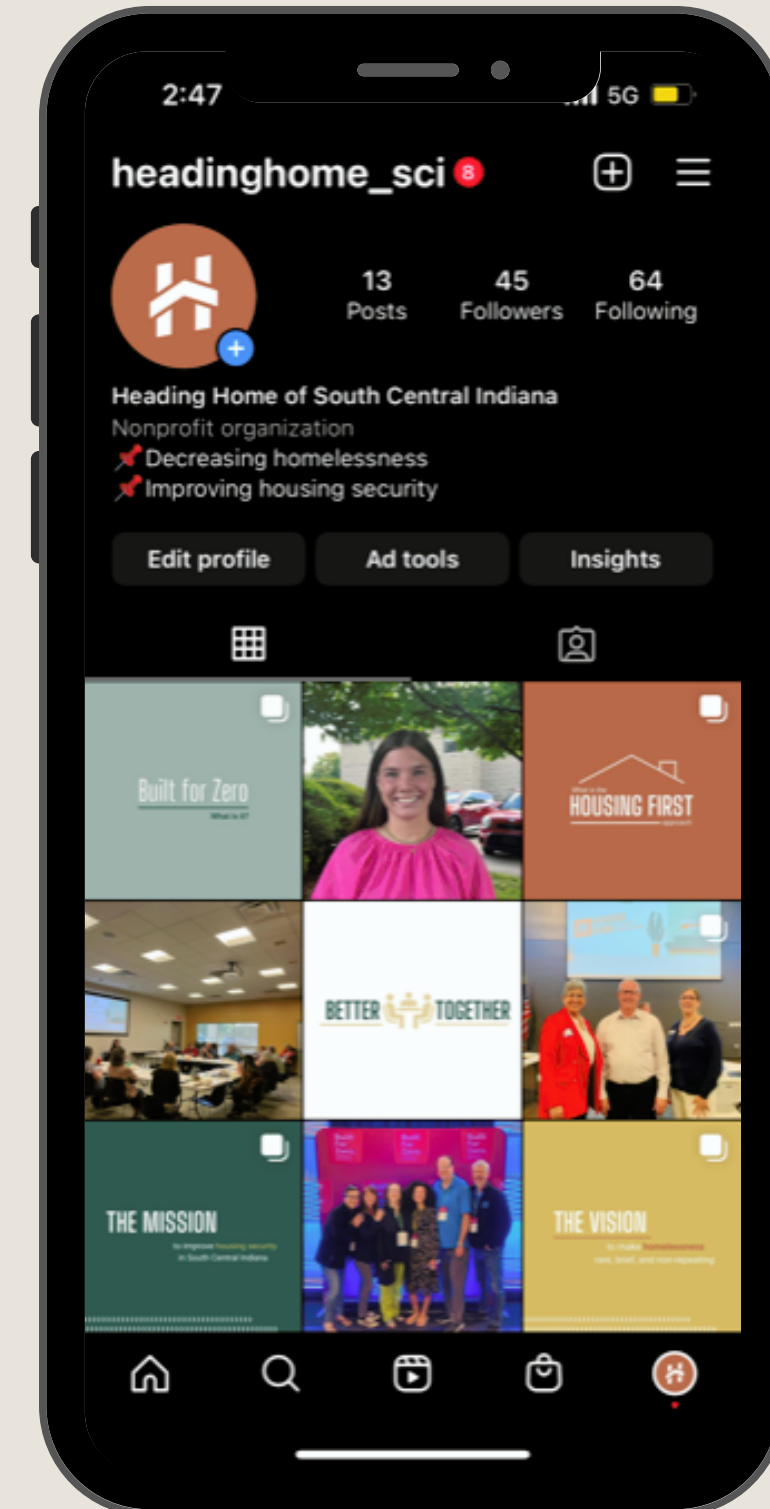
Monthly Newsletter



Instagram @headinghome_sci



Facebook @HeadingHomeIndiana



INDIANA UNIVERSITY

Indiana University O'Neil School Courses



Grant-writing: Potential funding sources for Heading Home projects.

MPA Local Economic Development: Landlord incentives.

Presentation to Political & Civic Engagement (PACE) class.



Other IU Connections

Data support for Built for Zero through team led by Isak Nti Asare.

Kelley Institute for Social Impact case competition:

- Student teams will develop solutions to a challenge we present related to homelessness and housing insecurity.
- Team proposals will be judged. Heading Home will receive \$10K to implement winning team's proposal.

Cox Scholars Panel Discussion on Housing Insecurity.



Heading Home Interns



Shay Berry, Cox Scholar Intern

IU freshman studying Healthcare Management with a minor in Nonprofit Management.



Lizzie Wright, Bloomington Press Club Intern

IU junior studying Journalism with a concentration in Public Relations and a minor in German.



QUESTIONS?

Mary Morgan

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812-334-8370 ext. 17

***** Amendment Form *****

Ordinance #: 22-24
Amendment #: Am 01
Submitted By: (in search of sponsor)
Date: September 21, 2022
Proposed Amendment:

1. Ordinance 22-24 shall be amended by inserting a new Section 3 and renumbering subsequent sections accordingly. The new Section 3 shall read as follows:

SECTION 3. To the extent such annexation is completed, the South-East Bloomington Annexation Area that was the subject of Ordinance 17-12 is hereby reassigned to Council District No. 5. Following the effective date of the annexation, the City will review and redistrict its Council Districts as appropriate and required to ensure compliance with I.C. 36-4-6-3, I.C. 3-5-10, or other applicable laws.

Synopsis

This amendment adds a new section to reassign the South-East Bloomington Annexation Area that was the subject of Ordinance 17-12, if that annexation is completed, to the new Council District 5 as a result of the redistricting process. Ordinance 17-12 had previously assigned the Annexation Area to District 4, which would no longer be contiguous to the Annexation Area upon adoption of Ordinance 22-24.

Committee Recommendation:
Regular Session Action (9/21/22):

N/A
Pending