

**Bloomington Community Farmers' Market
Advisory Council Minutes
December 19, 2022**

FMAC Members Attending: Cortland Carrington (Chair), Mike Gleeson, Phrueksaphong "Chang" Visuthduangdusdee (virtual), Karen Saint Rain, Lynn Schwartzberg, Rebecca Vadas (virtual)

FMAC Members Absent: Tracy Bruce, Kip Schlegel, Macaulay Ward

Parks Staff in Attendance: Clarence Boone and Sarah Mullin

Members of the Public:

Call to Order: The meeting was called to order at 5:30 pm by Cortland Carrington.

Approval of Minutes: October minutes were reviewed and accepted.

1. **New Business** - Clarence provided reports on the following:

- 2022 November Market (11/5-11/19)
 - Total Customer Numbers 438 (avg.146)
 - Total Vendor Numbers 42 (avg. 14)
 - Summary of weather: 11/5 Rain & High Wind, 11/12 Snow, 11/19 High Temp of 19°
 - Due to a variety of reasons (weather, low attendance, and increasing the number of FM vendors) the November 2023 November Market will be moved to Switchyard Park Pavilion.
- 2022 Holiday Market (11/26)
 - Estimated high attendance was 9,174 (29% increase over 2021)
 - Special note: Attendance in 2018 was 9,293
 - Farm vendor booths totaled 30. It was noted that a number of vendors did not sell during the 2022 season. We'll try to enlist them for the 2023 season.
 - Food & Beverage Artisans Booths totaled 7. It was likewise noted that efforts are underway to secure some of these food FBA vendors for the 2023 season.
 - There are no plans to relocate the Holiday Market to Switchyard Park in 2023.
- FMAC Vacancies: Customer and Food and Beverage Artisan
- Currently in need of a customer & FBA representative. Council members were asked to indicate their preferences to continue

or “re-up” at the end of their current terms. While the FM staff as received 3 applications, an appeal was made to recommend some names in the following weeks.

- Notable revision updates were provided on 2023 Farmers’ Market Handbook:
 - The 2023 Space Reservation meeting will be held on March 9, at the Switchyard Park Pavilion.
 - A variant of Pre-COVID vendor spacing will return
 - A strong reminder that tent sizes cannot exceed 9’x8’.

- Public Comment/Good of the Order: The following items were shared:
 - Customer and Vendor Survey updates were shared. So far, Customers: 64 and Vendors: 13. Intensive efforts are underway to secure more vendor responses. A summary will be shared at a future meeting.
 - A nominal budget has been provided to compensate future entertainment at the Market.

2. Adjournment: Seeing no more comments from the council or public, a call was made and accepted for adjournment at 6:25 p.m.