

Bloomington Urban Enterprise Association Board Meeting

March 8, 2023,

Noon.

In-Person

City Hall-1-Cityhall McCloskey Conference Room

The meeting was called to order at 12:00 PM

Roll Call - De de la Rosa

- De de la Rosa (Executive Director)
- Julie Donham
- Mary Morgan
- Cheryl Gilliland (Director of Auditing and Financial Systems, Controllers Office)
- Kate Rosenberger
- Felisa Spinelli
- Paul Ash
- Alex Crowley
- Heather Robinson
- Chris Cockerham
- Holly Warren (Virtual)
- Chaz Mottenger

I. Approval of Minutes (February 2023)

*Motion to approve February 2023 minutes by Paul Ash. Motion seconded by Mary Morgan. The board unanimously approved the February 2023 minutes.

II. Reports from Officers and Committees

- Director's Report
 - Welcome, Chris Cockerham- Plan Commission
 - The board is excited to welcome Chris and looks forward to all his future contributions to the BUEA!
- Financial Reports
 - Cheryl Gilliland presented the current financials of the BUEA. (Financial Reports are attached at the end)
- EZIDs
 - Formal letters and emails with instructions will be sent out next week and will be due May 15th, 2023. Alex Crowley explained the EZID process to new board members.

*Motion to approve February 2023 financials by Paul Ash. Motion seconded by Felisa Spinelli. The February 2023 financials were unanimously approved.

III. New Business

- Canva Booklet
 - ESD Intern has developed a booklet for BUEA Residents and Business Owners to understand better the grants the BUEA has. A new booklet draft will be provided at next month's meeting with more consideration for the BUEA branding manual.
- New Grant/ Sponsorship Consideration
 - Many of the applicants for the DEI Scholarship have DEI initiatives that are not supported under the current guidelines of the DEI/ Anti-Racism Scholarship. The BUEA would like to explore the possibility of creating a grant for BUEA Businesses that will provide services at no cost.

IV. Unfinished Business

- Elections for Vice President Seat
 - Elections for the BUEA Board happen every two years. The next elections will take place in January 2024. The Vice President seat is currently vacant therefore, the Board needs to nominate an individual to be in that position.

*Motion to approve Heather Robinson for Vice President of the BUEA Board. Motion seconded by Paul Ash. The vote was unanimously approved.

- Bank Accounts
 - The Board must make a decision on who from the Board will be a signer on the BUEA Bank accounts. Alex Crowley and Jeff Underwood are both City Staff who will continue to sign for the BUEA accounts. Jeff Underwood will retire in December 2023, meaning the Board will need to redo this process again in January 2024.

*Motion to approve Mary Morgan, Alex Crowley, and Jeffrey Underwood as signers for the BUEA Bank Accounts by Alex Crowley. Motion seconded by De de la Rosa. The vote was unanimously approved.

V. General Discussion

- The Board would like to request that CDFI Friendly gives a presentation to the Board in the coming months.

VI. Adjournment

- The meeting adjourned at 1:00 pm.
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The next BUEA Meeting will be on Wednesday, April 12, 2023.

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