

**Bloomington Community Farmers' Market
Advisory Council Minutes
April 17, 2023**

FMAC Members Attending: Cortland Carrington (Chair), Tracy Bruce, Ben Gardner, Mike Gleeson, Karen Saint Rain, Kip Schlegel, Lynn Schwartzberg, Rebecca Vadas (virtual), Phrueksaphong “Cheng” Visuthduangdusdee

FMAC Members Absent: Macaulay Ward

Parks Staff in Attendance: Clarence Boone and Sarah Mullin

Members of the Public:

Call to Order: The meeting was called to order at 5:32 pm by Cortland Carrington.

Approval of Minutes: March 20, 2023 minutes were reviewed and accepted.

1. New Business - Clarence provided reports on the following:

➤ **April Progress/Updates**

- Vendor & Customer Counts ('23/'22)
 - April 1st Vendors: 18/21 / Customers: 672/864 (*cold weather conditions during the 1st Saturday in 2023*)
 - April 8th Vendors: 24/23 / Customers: 777/537 (*similar cold conditions during the 2nd Saturday in 2023*)
 - April 15th Vendors: 26/23 / Customers: 1425/1158

➤ **Seasonal Staff, Entertainment, Information Alley**

- 5 Seasonal Staff are on board: Sophia Davis, Adara Duncan, Kanye Roberts-Gray, Alex Peske, and Amy Peske
- Tom “Guitar” Harlan/Robby Lake/Derrick Weidner & Olivia Doyle
- Info Alley averaged 2-3 participants each Saturday

➤ **Vendor Placements for Peak Season (May-October)**

- Clarence discussed the 2023 Peak-Season Map (see below)

**Bloomington Community
Farmers' Market Map
May- Oct 2023**



- FMAC Volunteer Opportunities at the Market: Clarence discussed two unique ways that FMAC members can provide an engaging impact at the Farmers' Markets. The 1st opportunity is greeting customers at the Market Info Table. The 2nd opportunity is touring the Market and welcoming farm vendors and food and beverage artisans.
- FMAC Recruitment: There is a need to fill a vacant position with a Food and Beverage Artisan representative. It was agreed that we can wait until after the start of the Farmers' Market peak season.

2. Adjournment: Seeing no more comments from the council or public, a call was made and accepted for adjournment at 6:35 p.m.