



# City of Bloomington Common Council

## Legislative Packet – Addendum

Posted on Wednesday, 04 October 2023

Wednesday, 04 October 2023

Regular Session at 6:30 pm

**HEADING  
HOME OF SOUTH  
CENTRAL INDIANA**



# Overview

01 *BACKGROUND OF HEADING HOME*

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02 *BUILT FOR ZERO*

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03 *LANDLORD OUTREACH*

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04 *COMMUNITY CONVENINGS*

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# How We Began



Working group convened in 2020 by United Way, Community Foundation, South Central Housing Network, Monroe County, City of Bloomington & other stakeholders

Heading Home Plan developed, giving strategic guidance to make homelessness rare, brief & non-repeating

Monroe County & City of Bloomington funded Heading Home with federal ARPA dollars

Director of Housing Security hired in Dec. 2021

# Advisory Council

**Tina Peterson**, Community Foundation

**Efrat Rosser**, Bloomington Township

**Randy Rogers**, United Way

**Emily Pike**, South Central Housing Network

**John Hamilton**, City of Bloomington

**Penny Githens**, Monroe County

**Beverly Calender-Anderson**, City of Bloomington

**Angie Purdie**, Monroe County

**Dan Combs**, Perry Township



# Staff of Heading Home

Mary Morgan & Tatiana Wheeler were hired to implement the Heading Home Plan.

**We work to drive long-term, systemic change that will increase housing security for those who call our communities home.**

We envision a region where housing is accessible and affordable for all and homelessness is rare, brief, and non-repeating.



# Built for Zero



# Built for Zero



Built for Zero is a movement of over 100 communities working to measurably end homelessness.

Built for Zero provides a framework for how to successfully implement Housing First policies.

Communities working with Built for Zero embrace a data-driven strategy to reach functional zero.

**Functional zero occurs when local systems are actively reducing homelessness so it remains rare and brief for a population.**





# First Region in Indiana to Join Built for Zero



Local team members include:

- Scotty Pietrovich (PLEH, Consultant)
- Danielle Sorden (Beacon, Coordinated Entry Lead)
- Emily Pike (South Central Housing Network)
- Mary Morgan (Heading Home)
- Tatiana Wheeler (Heading Home)
- Bob Goodrum (WellSpring)
- Forrest Gilmore (Beacon)
- Melissa Burgess (HealthNet)



# Data Dashboard

The local Built for Zero team has been working since June 2022 to improve our region's data system, creating data policies and procedures to ensure our data is accurate.

## **Public data dashboard launches this month.**

The dashboard will include active homeless numbers, housing placements, inflow/outflow metrics, and length of time from identification to housing, among other data.





# Veteran Case Conferencing



An inter-agency, client-focused meeting that targets next steps to find housing for veterans.

Meets every other week to focus on veterans experiencing homelessness in South Central Indiana. Identifies barriers to housing and then problem-solves ways to address those challenges.

**Since January, 16 veterans have moved to stable housing and 3 were diverted from shelter.**

**Goal: Reach functional zero  
for veterans by December 2024!**

# Landlord Outreach

# Landlord Risk Mitigation Fund

Bloomington Housing Authority launched a landlord risk mitigation fund in early 2023.

Heading Home provided funding to expand this program beyond the city limits of Bloomington to cover all of Monroe County.



# Landlord Outreach

Heading Home partnered with social service providers to host a Landlord Appreciation Breakfast on August 30th to celebrate landlords and property managers who are working to strengthen housing security.

Kickoff to more intense landlord support & recruitment initiatives.



# Future Landlord Efforts

Heading Home is forming a landlord task force to help guide expansion of landlords who accept housing vouchers.

**Goal: Support peer-to-peer recruitment of landlords and property managers, increasing the number of rental units that are accessible to lower-income residents.**

Plan to launch a landlord-focused newsletter this year.



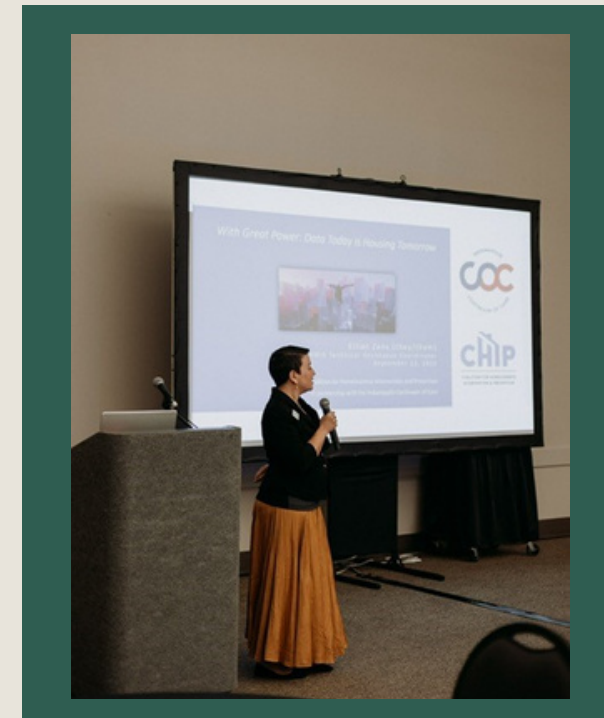


# Community Convenings

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Heading Home hosts gatherings to discuss housing security challenges and problem-solve solutions on a region-wide scale.

- City Council candidate learning session
- Mayoral candidate forum
- Business learning session
- Data training for case managers
- Housing-centered case management training
- Shelter meetings
- South Central Housing Network



# Communications



# Communications



## Monthly Newsletters

**Subscribe to our newsletters**

General News: Week 1

People of Housing Security: Week 2

Volunteer/Advocacy: Week 3



## News Site

**Learn more on our news site**

Weekly articles are published on our news site regarding housing security. Check out [HeadingHomeIndiana.org](http://HeadingHomeIndiana.org)



## Social Media

**Follow us on social media**

Instagram: [headinghome\\_sci](https://www.instagram.com/headinghome_sci)

Facebook: [Heading Home of South Central Indiana](https://www.facebook.com/HeadingHomeofSouthCentralIndiana)



## Presentations

**Let's chat**

We meet with any community group to discuss housing security issues in depth. Contact us to schedule a meeting.



# People of Housing Security

As an ongoing effort, we highlight individuals in South Central Indiana who are working to strengthen housing security in a variety of ways.



**Thanks to our community partners,  
193 people have moved into permanent  
housing since January 2023!**

Thank you for helping  
strengthen housing security  
together!



WEBSITE

[headinghomeindiana.org](https://headinghomeindiana.org)



EMAIL

[mary@headinghomeindiana.org](mailto:mary@headinghomeindiana.org)



PHONE

812-269-1258

To see more of our work, visit our socials:

  @headinghomesci

**\*\*\* Amendment Form \*\*\***

**Ordinance #:** 23-23  
**Amendment #:** Am 01  
**Submitted By:** Cm. Rollo  
**Date:** October 4, 2023  
**Proposed Amendment:**

1. The title of Ordinance 23-23 shall be amended by deleting the word “a” before the words “stop” and “multi-stop” and by pluralizing both instances of the word “intersection” so that the title reads:

**ORDINANCE 23-23**

**TO AMEND TITLE 15 OF THE BLOOMINGTON MUNICIPAL CODE  
ENTITLED "VEHICLES AND TRAFFIC"**

**- Re: Amending Section 15.12.010 (Stop Intersections) to remove stop intersections  
from Schedule A and add multi-stop intersections to Schedule B**

2. Section 1 of Ordinance 23-23 shall be amended by inserting three stop intersections along Seventh Street at Lincoln Street, Morton Street, and Washington Street to be deleted from Schedule A of Section 15.12.010. The provision in its entirety shall read:

SECTION 1. Section 15.12.010, entitled “Stop Intersections” shall be amended by deleting the following from Schedule A:

**Delete:**

<b>TRAFFIC ON</b>	<b>SHALL STOP FOR TRAFFIC ON</b>
Dunn Street	Seventh Street
Lincoln Street	Seventh Street
Morton Street	Seventh Street
Washington Street	Seventh Street

3. Section 2 of Ordinance 23-23 shall be amended by inserting three all-way stop intersections along Seventh Street at Lincoln Street, Morton Street, and Washington Street, to be added to Schedule B of Section 15.12.010. The provision in its entirety shall read:

SECTION 2. Section 15.12.010, entitled “Stop Intersections” shall be amended by adding the following to Schedule B:

**Add:**

Seventh Street & Dunn Street	3-Way
Seventh Street & Lincoln Street	3-Way
Seventh Street & Morton Street	4-Way
Seventh Street & Washington Street	3-Way



4. The synopsis of Ordinance 23-23 shall be amended deleting the phrase “Replaces a stop intersection with a multi-stop intersection on Seventh Street” and replacing it with the phrase “Replaces stop intersections with multi-stop intersections along Seventh Street at Dunn Street, Lincoln Street, Morton Street, and Washington Street.”

### **Synopsis**

This amendment, sponsored by Cm. Rollo, converts three additional intersections along Seventh Street at Lincoln Street, Morton Street, and Washington Street to all-way stop intersections within Bloomington Municipal Code Section 15.12.010.

**Regular Session Action (10/4/2023):**

**Pending**