



A-1

11-28-2023

Board of Park Commissioners  
Regular Meeting  
Minutes

Regular Meeting: Tuesday, October 24, 2023 4:00 – 5:30 p.m.

Council Chambers  
401 North Morton  
(Virtual Zoom)

**CALL TO ORDER - ROLL CALL**

The meeting was called to order by Kathleen Mills at 4:02pm

Present: Kathleen Mills, Israel Herrera and Ellen Rodkey

Virtual: Jim Whitlatch

**A. CONSENT CALENDAR**

A-1. Approval of Minutes of September 26, 2023

A-2. Approval of Claims Submitted September 26, 2023– October 24, 2023

A-3. Approval of Non-Reverting Budget Amendments

A-4. Review of Business Reports

A-5. Review/Approval of Credit Card Refunds

A-6. Approval of Surplus

A-7. Approval of partnership Agreement with Bloomington Blades Youth Hockey Association

A-8. Approval of partnership Agreement with Bloomington Blades High School Hockey Association

A-9. Approval of partnership Agreement with Bloomington Figure Skating Club

A-10. Approval of addendum to contract with 858 for sound equipment installations

*Ellen Rodkey* made a motion to approve Consent Calendar. *Israel Herrera* seconded the motion. Vote take: motion unanimously carried 4-0

**B. PUBLIC HEARINGS/APPEARANCES**

**B-1. Bravo Award**

*Emily Buuck, Community Relations Coordinator* presented Anne Varns with the October Bravo Award. Anne was a regular Group Leader volunteer at Leonard Springs Nature Days program, which is one of the more difficult volunteer asks. Anne's volunteer hours were a benefit to both the staff and kids. Anne was a very experienced hiker who had been great with the kids, keeping them engaged by playing an I-Spy game as the students traversed in between stations at the park. Anne's involvement and support was appreciated by staff.

**B-2. Parks Partner Award**

**B-3. Staff Introductions**

Sophie Gilliland, Natural Resources Intern was working with staff on educational programs and data collection. Sophie was studying Earth Science at Indiana University. Sophie was excited to work with the City.

**B-4 Staff Recognitions**

*Tim Street, Interim Director* recognized the 2023 retirements of two long-term Operations staff members.

Robbie Turpin, Operations Division Crew Leader had served the City of Bloomington, and Parks and Recreation for 41 years. Robbie Turpin started his career with the Department as a Laborer, then moved to a Master Motor Equipment

Operator, and in 2008 was promoted to Crew Leader. Robbie and his crew, were the reason the grounds throughout the parks system were maintained in such excellent condition.

Barb Dunbar, Operations Division Coordinator started with the Parks Department when the City and County Parks Departments were combined. Over the last 39 years, Barb had worked in many areas throughout the Department; from programming, to aquatics, to operations. Staff were thankful for the work she had done in her position as Operations Office Coordinator, Barb kept the Operations Department organized and running smoothly. Barb was a Certified Playground Safety Inspector, and had played a key role in many of the playgrounds that the community children enjoy today.

### **C. OTHER BUSINESS**

#### **\* Review/Approval of Interim Director Appointment – Resolution 23-03**

Tim Street was appointed the Interim Director of Bloomington Parks and Recreation Department.

*Ellen Rodkey* made a motion to approve Resolution 23-03 the Appointment of Tim Street as Interim Director of Bloomington Parks and Recreation Department. *Israel Herrera* seconded the motion. Vote taken: motion unanimously carried 4-0.

#### **C-1. Review/Approval of Memorandum of Understanding with Monroe County for Fullerton Pike Project**

Tim Street, Interim Director staff recommended approval of MOU with Monroe County Board of Commissioners. Monroe County wished to extend Fullerton Pike over Clear Creek Trail. The MOU outlined how the County and City would coordinate on certain construction aspects of the trail, and what each party would have responsibility to maintain at the conclusion of the project.

*Ellen Rodkey* made a motion to approve Memorandum of Understanding with Monroe County for Fullerton Pike Project. *Israel Herrera* seconded the motion. Vote take: motion unanimously carried 4-0

#### **C-2. Review/Approval of Addendum with E&B Paving for 2023 Parks Infrastructure Project**

Tim Street, Interim Director in July 2023, the BPRD entered into an agreement with E&B Paving for construction of the Infrastructure Project. Since that time, staff had identified additional needs to be added to the scope of work. Both parties mutually agreed to the changes. In order to avoid surface roots, E&B would shift approximately 100' of roadway in Rose Hill Cemetery during the resurfacing project. The cost of the additional work would not exceed \$6,900. No additional changes were made to the original agreement.

*Ellen Rodkey* made a motion to approve Addendum with E&B Paving for 2023 Parks Infrastructure Project. *Israel Herrera* seconded the motion. Vote take: motion unanimously carried 4-0

#### **C-3. Review/Approval of Policy 10120 – Advertising in Parks**

Julie Ramey, Community Relations Manager staff recommended approval of Policy 10120 – Advertising in Parks. In order to sustain and improve programs and facilities, BPRD wished to have a formal policy in place to allow a variety of advertising in City park facilities. The policy would not apply to City informational signs, construction signs, traffic signs, or signs made by City employees for City services or City events; or to standard donation and memorial plaques that are governed by other park policies

**Board Comments:** *Kathleen Mills inquired:* would groups with partnerships have, for instance, a banner that would say the name of their group and then would also have ads on it for local businesses? Had that already happened? *Julie Ramey responded:* A good example would be the Bloomington Blades partnership agreement at Frank Southern Ice Arena—they were attempting to raise funds to replace outdated storage cabinets at the ice arena. They would sell advertising space—that would go on the storage cabinets, when enough money had been raised they would purchase the storage cabinets outright, the cabinets would remain at Frank Southern Ice Arena. The same had been done by the Bloomington Pickleball Club: they had raised funds to erect a windscreen around the pickle ball Courts at RCA Park. *Kathleen Mills inquired:* would there be a formal process for the requests, and would Parks have to approve the requests. *Julie Ramey responded:* It wasn't intended to be a random opportunity for someone to sell space and keep the money, it was based on a formal partnership agreement; a conversation with Park staff; an understanding of what types of improvements would be made jointly, and then the organization would be given the opportunity to do that. *Israel Herrera inquired:* Who would screen or give final approval for the requested advertising? *Julie Ramey responded:* the final signature would be the Parks Director. Staff worked very closely on the production of advertising and had an

opportunity review prior final production. *Israel Herrera inquired:* the policy gave authorization for the removal of signs without further notice, what would those scenarios be, why would there be a need to remove advertising? *Julie Ramey responded:* there would be a time limit on the advertisement. If the advertiser would not pay, if the banner would be torn or vandalized, or if the company went out of business, there were clauses in the policy that guided the removal of those banners. *Jim Whitlatch inquired:* all the money from the advertising goes to the groups. None goes to the Parks Department. *Julie Ramey responded:* yes. For example, the fundraising that Blades would do would go solely to the purchase of storage cabinets. *Jim Whitlatch inquired:* any advertising or signage would be meant to be temporary and removable. *Julie Ramey responded:* yes, there would be a time limit on all of the signage under the policy. *Ellen Rodkey inquired:* would the approval be for an advertising partnership be when money was being raising for an addition to a facility, or would the policy cover all advertising in general? If the Figure Skating Club wanted to advertise their club—"Join our Club," would that be regulated through the same process? *Julie Ramey responded:* all advertising. *Ellen Rodkey inquired:* if a previously an advertising policy had been in place? *Julie Ramey responded:* no. *Ellen Rodkey inquired:* in the future, would these types of partnerships/agreements go through the consent calendar? *Julie Ramey responded:* Not necessarily. The advertising agreements were handle internally. *Ellen Rodkey inquired:* would there be separate approval processes to determine what a group could fund? *Julie Ramey responded:* It would be a on a case-by-case basis.

*Ellen Rodkey* made a motion to approve Policy 10120 – Advertising in Parks. *Israel Herrera* seconded the motion. Vote take: motion unanimously carried 4-0

#### **C-4. Review/Approval of Addendum with Pursell Monument for Repairs at Rose Hill**

*Barb Dunbar, Operations Coordinator* in November 2022 BPRD had entered into an agreement with Pursell Monument for headstone repairs. Since that time, BPRD had received HAND grant funds for additional headstone repairs at Rose Hill Cemetery. Both parties mutually agreed to amend the original Agreement. Pursell Monument would complete additional headstone repairs. The cost of the additional work would not exceed \$6,000. Staff recommended approval of the Addendum with Pursell Monument.

*Ellen Rodkey* made a motion to approve contract with Pursell Monument for Repairs at Rose Hill. *Israel Herrera* seconded the motion. Vote take: motion unanimously carried 4-0

#### **C-5. Review/Approval of Contract with Bluestone Tree for Pruning at Two Locations**

*Haskell Smith, Urban Forester* to maintain healthy trees and for safety, staff wished to have 111 mature trees pruned along South Adams Street, West Adams Hill Circle and along South Olcott Boulevard from East Reed Ct. to East St. Remy Drive. Services would include but not limited to pruning trees for proper street and sidewalk clearance, remove limbs back to trunk, remove or redirect secondary growth, prune visible deadwood, broken/hanging branches, improperly pruned branch stubs and clean-up and remove debris from work sites. Staff recommended approval of the contract with Bluestone Tree in an amount not to exceed \$42,515.00. Funding source would be from Urban Forestry General Fund.

*Ellen Rodkey* made a motion to approve contract with Bluestone Tree for pruning at two locations. *Israel Herrera* seconded the motion. Vote take: motion unanimously carried 4-0

#### **C-6. Review/Approval of Addendum with Bluestone Tree for Hazard Tree Removal**

*Haskell Smith, Urban Forester* in January 2023, BPRD entered into an agreement with Bluestone Tree LLC for hazard tree removal and tree mitigating. Since that time, staff has identified additional hazard trees to be added to the scope of work. Both parties mutually agreed to amend the original agreement to include additional services. The cost of the additional work would not exceed \$9,500. Staff recommended approval of the addendum with Bluestone Tree.

*Ellen Rodkey* made a motion to approve addendum with Bluestone Tree for Hazard Tree Removal. *Israel Herrera* seconded the motion. Vote take: motion unanimously carried 4-0

#### **C-7. Review/Approval of Addendum with J.R. Ellington for Hazard Tree Removal**

*Haskell Smith, Urban Forester* in January 2023, PBRD and J.R. Ellington Tree experts entered into an agreement for hazard tree removal and tree mitigation. Since that time, additional trees have been identified as hazard trees. Both parties mutually agreed to amend the original agreement to included additional services. The cost of the additional work would not exceed \$9,500. Funding sources would be Urban Forestry General Fund.

*Ellen Rodkey* made a motion to approve addendum with J.R. Ellington for hazard tree removal. *Israel Herrera* seconded the motion. Vote take: motion unanimously carried 4-0

### **C-8. Review of 2024 Price Schedule Draft**

*Becky Higgins, Recreation Director* presented the proposed price changes for Recreation Division Administrative Services – Equipment Rental, Adult Programs, and Inclusive

*Under Programs/Classes/Special Events*

- Increased Sailings at Lake Monroe – Adult Instruction from range of \$7.00-\$633 to \$7.00-\$700.00

*Banneker Center – Facility Rentals, Programs, Classes, Special Events*

*Under Facility Rental During Operational Hours*

- increased Category C: Kitchen from \$40 to \$45
- increased Category C 3<sup>rd</sup> Floor from \$40.00 to \$45
- increased Category C Gymnasium from \$50 to \$55
- removed Category C: Gymnasium Bulk

*Under Facility Rentals During Non-Operational Hours*

- increased Category A – any room from waived fee to \$35
- added Category A – whole building \$100
- increased Category B Gymnasium from \$30 to \$35
- removed Category B Gymnasium Bulk Rate
- removed Category C Gymnasium Bulk Rate
- increased Category C Kitchen from \$50 to \$55
- increased Category C Gymnasium from \$50 to \$55
- increased Category C 3<sup>rd</sup> Floor from \$40 to \$55

\*Category A removed MCCSC

*Under Program/Classes/Special Events*

- increased Banneker Summer Camp from \$10 to \$20

*Community Events – April and November Farmers' Market*

*Under Saturday Market*

- changed from 5 days to 4 days

*Under reserved Spaces*

- changed Large Space from \$110 (\$22/day) to \$96 (\$24/day)
- changed Large Space – Senior or Youth from \$80 (\$16/day) to \$72 (\$18/day)
- changed Small Space from \$70 (\$14/day) to \$64 (\$16/day)
- changed Small Space – Senior or Youth from \$55 (\$11/day) to \$52 (\$13/day)

*Under Non-reserved Spaces*

- increased Large Space from \$22 to \$24
- increased Large Space – Senior or Youth from \$16 to \$18
- increased Small Space from \$14 to \$16
- increased Small Space – Senior or Youth from \$11 to \$13

*Under November Farmers Market*

- changed from 3 days to 4 days
- removed Application Fee
- added line Indoor Space with a fee of \$96 (\$22/day)
- removed Large Space
- removed Large Space – Senior or Youth
- removed Small Space
- removed Small Space – Senior or Youth

*Under Non-reserved Spaces*

- added line Indoor Space – per day with a fee of \$24/day
- removed Large Space
- removed Large Space – Senior or Youth
- removed Small Space
- removed Small Space

*Community Events – Saturday Farmers' Market May thru October, Weekday Farmers' Market*

*Under Saturdays in May Reserved Spaces*

- increased Large space from \$572 to \$624

- increased Large Space – Senior or Youth from \$416 to \$468
- increased Small Space from \$364 to \$416

*Under Saturdays in May Unreserved Spaces*

- increased Large Space from \$22 to \$24
- increased Large Space – Senior or Youth from \$16 to \$18
- increased Small Space from \$14 to \$16
- increased Small Space – Senior or Youth from \$11 to \$13

*Under Weekday Farmers' Market Reserved Spaces*

- Number of days increased from 16 to 17
- increased Space from \$192 to 204
- increased Senior or youth space from \$160 to \$170

*Under Miscellaneous*

- decreased Prepared Food Vendors/Food Trucks/Pushcarts from “6.5% gross proceeds” to “5.0% gross proceeds”
- added line Merchandise Sales fee range of \$10-\$50

Community Events – Gardens, Stage Rental, Programs, Classes, Special Events, A Fair of the Arts

*Under Stage Rental Waldron, Hill, Buskirk Park*

- increase of \$10 to Category I without lights and Category I with theatrical lights and Category II without lights from \$115 to \$125 and from \$140 to \$150
- increase of \$5 to Category II without theatrical lights increased \$5, from \$170 to \$175

*Under A Fair of the Arts*

- increase of \$5 to booth space from \$55 to \$60

*Under \*\*\*Community Garden Plots*

- changed discount date from after June 30, 2023 to after June 28, 2024

Community Events – Mobile Stage Rental, Other Rental

*Under Mobile Stage Rental*

- \$15 increase to all Stage Supervisor fee range from \$20-\$30 to \$20-\$45

*Under Other Rental*

- removed line *Groups are responsible for transporting and set up*

Switchyard Park

Price sheet was completely reworked, changes include:

- Category A - City of Bloomington Departments was added
- Category I - Not-for-Profit groups was retitled to Category B – Not-for-Profit
- Category II - Profit making groups/all other groups was retitled to
- Category C - Standard Use/For Profit

*Under Pavilion*

- added Pavilion Rental (weekdays M-Th) (8am-5pm) Category A – fee waived, Category B and C \$65
- added Pavilion Rental (weekdays M-Th) (5pm-10pm) fee of \$65 for all categories

*Under Pavilion AV/General Setup Fees (per event)*

- retitled Pavilion AV/General Setup Fees (per event) to Pavilion Setup Fees (per event)
- moved “Pavilion Attached Patio” and “Pavilion Lawn Rental” from Pavilion section to Pavilion Setup Fees (per event) section
- added Category A to Pavilion Attached Patios (per day) fee waived
- added Category A to Pavilion Lawn Rental (per day) fee waived
- added Pavilion EVO Digital Sign Board Use with a fee of \$150 for all categories

*Under Outdoor Rentals*

- added Category A to Main Stage Hourly Practice Use (per hour) fee waived
- added Category A to Main Stage Performance/Other Use fee waived
- added Main Stage Lawn Fencing (per event) fee of \$240 for all categories
- The two lines for Secondary Performance Lawn was combined into one line with Category A fee waived and Category B and C fee set at of \$90. The higher fee of \$120 for weekends and holidays was removed
- The four lines for Activity Lawns was combined into one line. The lower fee of \$90 was assigned to all categories.
- added Outdoor Commercial Vendors Category A fee waived, Category B \$25/per vendor, and Category C \$35/per vendor

## Youth Programs – Facility Rental, Programs, Classes, and Special Events

### *Under Programs/Classes Special Events*

- \$5 increase to Kid City Original - In-City from \$180 to \$185, Out-of-City from \$185 to \$190
- \$5 increase to Kid City Quest -In-City from \$180 to \$185, Out-of-City from \$185 to \$190
- \$5 increase to CIT program - In-City from \$175 to \$180, Out-of-City from \$180 to \$185
- \$5 increase to non-refundable deposit, from \$35 to \$40
- removed verbiage - beginning August 2020

## Miscellaneous

### *Under Non-Reverting*

- Health and Wellness fee ranged increased from \$5-\$60 to \$5-\$100
- \*Category A - MCCSC was removed

**Board Comments:** *Jim Whitlatch inquired:* what the rationale was, between a percentages of gross proceeds versus a fixed cost which all other individuals in the Farmers Market paid. *Becky Higgins responded:* a flat fee for the farm vendors and a percentage of gross income for the food and beverage artisans. Previously a flat fee had been charged for food and beverage artisans, in addition to the 10%. The philosophy of the parks department had been: a 10% fee had been charged to individuals selling items on parks property during park programs. Discussions had been held on the future of the fee structure. Staff had worked with the food and beverage artisans to lower the fee on a 5-year plan. The fee had started at 10%, lowered to 6.5% in 2023, and planned to lower it to 5% in 2024, reaching the five year goal. The 2024 budget and goal, included a master plan on the Farmers' Market for the 50th Anniversary in 2024. Staff wanted to have a professional master planner do focus groups and gather information to help determine best practices for price fees. *Jim Whitlatch inquired:* other vendors that sold items were charged a percentage ... what were other examples of that? *Becky Higgins responded:* if a vendor wanted to have a food truck at a parks program—it would be at staffs discretion as to whether that would help the program itself, or if that was an added feature that was wanted, they could be allowed to set up and make sales. Different food trucks would come for movies, it wasn't part of the programming, but agreements could be made with them. Food Truck Friday was different, that was a rental of a flat fee from the organizers of Food Truck Friday, and not a parks event. *Jim Whitlatch inquired:* other farm vendors were not charge a percentage of the gross receipts? *Becky Higgins responded:* no. *Jim Whitlatch inquired:* if a flat fee instead of a percentage was charged, how might that look? How would you charge that flat fee? Has that process been thought through on what it might look like? *Becky Higgins responded:* it was to be considered during the master plan process in 2024. It was not ruled out. Staff was moving forward with the original 5-year goal, until the master plan in 2024. *Jim Whitlatch inquired:* approximately, how much had been raised from the food vendors last year. *Leslie Brinson responded:* In 2022, \$11,965 in revenue had been brought in— through 10 vendors. Through September of 2023, \$8,519 in revenue had been brought in through 12 vendors. A comment about a flat fee: for some vendors a flat fee would be higher than the percentage based fee. The smaller vendors, that don't sell as regularly or as much, would be pay more at a flat fee. *Jim Whitlatch inquired:* what kind of flat fee would it take, to meet the same revenue raised from a percentage. *Becky Higgins responded:* it had been discussed, and was difficult to predict, that was being held off to until information had been gathered from the Master Plan. *Jim Whitlatch inquired:* how was gross proceeds determined, was it the honor system between staff and the vendors? *Becky Higgins responded:* Yes. *Ellen Rodkey inquired:* what did the cost recovery model look like, and how did fees play into that. What was the cost recovery for 2023 or in 2022? *Becky Higgins responded:* the cost recovery for the Market had been dropped from 100% to 50% until the goal was meet. Then it was to be reviewed to see it could be sustained. *Ellen Rodkey inquired:* when had the cost recovery been dropped to 50%? *Leslie Brinson responded:* it was 2021 or 2022. *Ellen Rodkey inquired:* would you explain the cost recovery, and parks philosophy on that? *Leslie Brinson responded:* cost recovery models determine how much expenses need to covered based on revenue. If the cost recovery was 100%, enough revenue needed to be collected to cover all 100% of expenses. That was what the Market's originally cost recovery had been set at. A 50% cost recovery, means 50% of the expenses must be covered by the revenue collected. At 100%, the food and beverage fee played a huge part the cost recovery—it had been a large number. There had been more food and beverage vendors participating in the Market at that time. As the percentage continues to be dropped, it plays much less of a role. In 2020 food and beverage had paid approximately 60% of the revenue, and farm vendors approximately 30%. Currently farm vendors cover more of the revenue than food and beverage artisans. At 5% they would bringing in \$9 to \$10,000 of a \$50 to \$60,000 revenue-generating business. It was a smaller percentage and more proportion of what was being looked for. The goal was to make it more equitable for everybody, and that's what staff have been trying to do. The Market was on target to make 50% cost recovery in 2023 and it was made in 2022. *Ellen Rodkey inquired:* a program that reached more people, had a lower cost recovery versus a program that served an individual, it had a higher cost recovery. *Leslie Brinson responded:* when a pricing pyramid was used: the top of the pyramid had programs very individualized, like a golf lesson, then the cost recovery would be much higher. At the bottom of the

base, free programming such as concerts, movies, those that wouldn't bring in revenue, their cost recovery would be much less. The Market was different as it was offered free to the public, but had a revenue source through vendors selling product and merchandise. It had a revenue source which played into the cost recovery.

Satoshi Kido, Sports Division Director presented proposed price changes for Sport Division:

Adult Sports/Youth Sports – Field Rentals, Player Fees, and Concessions

*Added New Section*

- Special Use Outdoor Court Reservations (tennis/basketball/pickleball) Standard Use/For Profit \$20/hr. per court, Not-for-Profit \$15/hr. per court, and Partners \$10/hr. per court

Twin Lakes Recreation Center – Memberships, Rentals

Price sheet was completely reworked, changes include:

*Under Memberships*

- Adult (direct debit) monthly retitled to Primary (direct debit) monthly, fee increased \$5, from \$35 to \$40
- Student (direct debit) monthly was retitled to Active Military, 60+, Student (direct debit) monthly, fee increased \$5, from \$30 to \$35
- following lines were removed: Two Person (direct debit) monthly, and Two Senior (direct debit)
- Family (direct debit) monthly was retitled to Add-on (direct debit) monthly, fee was lowered from \$65 to \$15
- Adult One Month PIF retitled to Primary One Month PIF, fee increased \$5 from \$40 to \$45
- Student Monthly was retitled to Primary Active Military, 60+, Student One Month, fee increased \$10, from \$30 to \$40
- following lines were removed: Senior Monthly, Two Person Monthly, and Two Senior Monthly
- Family PIF Monthly was retitled to Add-on Month PIF, fee was lowered from \$70 to \$20
- Adult 6 Month PIF retitled to Primary 6 Month PIF, fee increased \$25, from \$200 to \$225
- Student 6 Month PIF was retitled to Primary Active Military, 60+, Student 6 Month PIF, fee increased \$45, from \$155 to \$200
- following lines were removed: Senior 6 Month PIF, Two Person 6 Month PIF, and Two Senior 6 Month PIF
- Family 6 Month PIF was retitled to Add-on 6 Month PIF and fee was lowered from \$350 to \$100
- Adult 12 Month PIF retitled to Primary 12 Month PIF, fee increased \$45, from \$360 to \$405
- Student 12 Month PIF was retitled to Primary Active Military, 60+, Student 12 Month PIF, fee increased \$90, from \$270 to \$360
- following lines were removed: Senior 12 Month PIF, Two Person 12 Month PIF, and Two Senior 12 Month PIF
- Family 12 Month PIF was retitled to Add-on 12 Month PIF and fee was lowered from \$630 to \$180
- COB Employee Rate – Adult (direct debit) was retitled to COB Employee Rate – Primary (direct debit), fee increased \$3, from \$27 to \$30
- removed COB Employee Rate – 2 Adult (direct debit)
- COB Employee Rate – Family (direct debit) was retitled to COB Employee Rate – Add-on (direct debit), fee decreased from \$49 to \$12
- COB Employee Rate – Adult 6 Month PIF was retitled to COB Employee Rate – Primary 6 Month PIF, fee increased \$19, from \$150 to \$169
- removed COB Employee Rate – 2 Adult 6 Month PIF
- COB Employee Rate – Family 6 Month PIF was retitled to COB Employee Rate – Add-on 6 Month PIF, fee decreased from \$263 to \$75
- COB Employee Rate – Adult 12 Month PIF was retitled to COB Employee Rate – Primary 12 Month PIF, fee increased \$34, from \$270 to \$304
- removed COB Employee Rate – 2 Adult 12 Month PIF
- COB Employee Rate – Family 12 Month PIF was retitled to COB Employee Rate – Add-on 12 Month PIF, fee decreased from \$473 to \$135
- removed Prorated fee for 2 Adult/Family

Twin Lakes Recreation Center – TLRC Fitness

*Under Programs/Classes/Special Events*

- increase Personal Training range from \$130-\$895 to \$130-\$1,200

**Board Comments:** *Kathleen Mills inquired:* tennis-basketball-pickleball reservations: those are just groups? An individual can go over with a friend and play on the courts. *Shatoshi Kido responded:* correct. The fee was for group who wanted to host events and tournaments at a certain time. Ellen Rodkey: how Twin Lakes Recreation Center membership had been benchmarked. *Shatoshi Kido responded:* The membership fees had not been increased for a long time and were on the low end. Fees were benchmarked from local gym and fitness clubs, and against the average cost per month in the State of Indiana. Staff settled on \$45—which was lower than \$50 per month.

Tim Street, Interim Director presented the proposed prices changes for Operations Division  
Natural Resources

*Under Launch Permits:*

- \$10 increase Annual – non-motorized from \$90 to \$100
- \$5 increase 2<sup>nd</sup> annual – non-motorized from \$25 to \$30
- \$1 increase Daily permit from \$9 to \$10

*Under Canoe/Boat Rental*

- \$1 increase Per hour from \$8 to \$9
- \$10 increase for 10 pass from \$80 to \$90

## **D. REPORTS**

### **D-1. Operations Division - no report**

### **D-2. Recreation Division - Farmers' Market Advisory Council Annual Report**

Clarence Boone, Market Program Facility Coordinator the presentation reflected the opinion of the Farmers' Market Advisory Council only and did not necessarily represent the view of the City of Bloomington. The Council was composed of residents who serve as volunteers to inform and advise their fellow residents, City staff, and elected officials. The presentation, was for informational purposes only. The Farmers' Market Advisory Council consisted of 11 members representing market vendors, customers, and food and beverage artisans. The Council acted in an advisory capacity to the Board of Park Commissioners and Parks staff on policy matters relating to the Farmers' Market.

Cortland Carrington, President of Farmers' Market Advisory Council presented the annual report.

2023 YTD customer 59,621

Planning for the Golden Jubilee Farmers' Market 2024 50<sup>th</sup> season

Importance of Market

- Facilitates millions of dollars in local food commerce each year
- functions as a farmer – restaurant intersection point
- food incubator for both farmers and food and beverage artisans
- enables people to know their farmer's FBA's and their growing or production methods
- information exchange
- farm to family program uses the market's surplus to feed the needy

Fees

- 2019 FMAC recommended the city begin a reduction of FAB fees
- phased in over 5 years
- intent was to reduce barriers to entry for FBA's
- better align the cost between farmers and FBA's
- fees set to reduce barriers to entry
- fees must meet the cost recovery goal
- fees should be consider diverse & unique risk between farmers and FBAs

Conclusion

- customers were returning
- 50<sup>th</sup> anniversary was looming
- B-town market scene had forever changed
- Farmers' Market remained vital community source
- FMAC and City would continue to evaluate vendor fee structure



**Board Comments:** Jim Whitlatch inquired: what was yours or the group's position –which you're representing on the current fee schedule. Courland Carrington responded: my position is: I'd like the fees to be reduced to the lowest possible point so that the city can meet its cost recovery goals. That's ultimately where it needs to be. There's a lot of passion between farmers and food vendors, on who should pay what or how that should work. If farm vendors–had a terrible year, they may have spent a year or two years developing that product and had nothing available to bring to the Market. They still had to pay the fee to be there when then they didn't have a product. That risk doesn't really exist in the same sense for a food and beverage artisan because they always have fresh ingredients available. It's a different risk, and so somehow the risk has to be kind of considered into the fee schedule. I don't really have the answer for that just yet. My position is the fee should be as low as possible provided that the City is meeting its cost recovery goals for the operation of the Market. Jim Whitlatch inquired: you're not just talking about food artisans, you're talking about all vendors. If the fixed fees could be reduce for the farmers that would be helpful, or take into consideration something like that. So you're not necessarily commenting directly on the food artisan vendors, or the farmers. You just would like it to be as low as possible that you can still meet the recovery program. Courland Carrington responded: Of all the vendors I've spoken to, none of the farm vendors are very comfortable at the current fee structure at the price point. There's no real push back on that–and most vendors that I talk to love to be here. This is a great place to vend. The facility is phenomenal, the staff is highly supportive, and so the farmers understand they're getting a great deal for the day rental space that they pay, so there's no push back on trying to reduce that in any way. It's more of “how do we better align the food and beverage artisans and figure out the different risk, how do we do that?” or “do we do that?” Not sure if that. Jim Whitlatch inquired: is the 5% recommendation from your group or is that from the Department? Courland Carrington responded: that comes from the City Jim Whitlatch inquired: does your group have a position on that? Courland Carrington responded: the farmers like that revenue model, they would like to see it reduced. It's a real hot button issue, and you have 15 people and 20 different opinions.

### **D-3. Sports Division - 2023 Aquatics Report was moved to the October 24**

### **D-4. Administration Division - no report**

### **E. PUBLIC COMMENT**

E-1. Kathleen Mills opened the floor to public comments – the Board received comments regarding Farmers' Market fees for Food and Beverage Artisan.

*Tim Street, Interim Director* the next Board of Park Commissioners meeting will be held November 14, 2023.

### **ADJOURNMENT**

Meeting adjourned at 5:30pm

Respectfully Submitted,



Kim Clapp,  
Secretary Board of Park Commissioners