

# Outreach Committee mtg Agenda

12/20/23 McCloskey conf room 1-2:30

Attended by: Jason, Patty and Nejla

1. **1-1:30** Wrap-Up/Review of Committee
  - a. purpose - to align CAPS work with community's needs and desires, especially marginalized people, city government, community orgs and campus
  - b. history of previous work 2023
    - i. Shared report with stakeholders, commissions, city officials, other orgs, gained endorsements/partners/bcos
    - ii. Started planning 2024 campus film/discussion event
    - iii. What went well? **Being persistent, making new contacts, networking, spreading message of the report, positive responses from:**
      1. **marginalized communities,**
      2. **endorsements from comm safety providers,**
      3. **two IU schools who want to join the work,**
      4. **BCOS/positive support from other Commissions/Boards,**
      5. **4 CM's,**
      6. **incoming mayor**
    - iv. What lessons were learned? **Improve Commission credibility in community, Commission relationship w city govt, scheduling difficulties**
  - c. Goals in 2024 - formulate 3 goals of committee
    - i. **Make a plan w new administration to fund feasibility study**
    - ii. **Increase outreach w unhoused and other marginalized groups**
    - iii. **Building community-wide coalition w nonprofit orgs, campus, business community**
  - d. Co-Chair election - Duties: plan meetings, make agenda, send minutes to Ash, co-lead Feb event planning, communicate btw city, commission, committee and external partners - **Patty will co-chair**
  - e. Set monthly meeting time (3rd Wednesday?) - **Jan 17 at 4:30pm**
2. **1:30-2** Film & Community Discussion Planning
  - a. strategic goals - **building a community-wide coalition around the APS report and our community safety work**
  - b. Summary of work completed
  - c. Co-sponsors/partners: Matthew Solomon, IU Cinema, co-sponsors - community orgs (Indiana Recovery Alliance, New Leaf New Life, Care Not Cages, MC Women's Commission), student orgs (Palestine Solidary Committee, Union Board??), IU depts (American Studies, SPH), anyone else?? **January 15 deadline for all sponsors.**
  - d. Next meetings (details to be arranged by co-chairs):

- i. Dec ?? - needs to be scheduled w Kathleen, create press release, marketing materials w/ logos, initial save-the-date to city officials, seats to be reserved, house music, inquire with city about collecting funds from sponsors
  - ii. Jan 10 at 12pm- (per MOU) create blog post, book podcast w Michaela Owens, plan film introductory remarks, plan film program/ handout/playbill, plan overall logistics/speakers/script for community discussion, discuss ideas for call to action (Roundtable?)
  - iii. Jan 24 at 12pm- plan detailed webinar script, roles for volunteers, IT needs, finalize plans for call to action, begin marketing event
  - iv. Feb 7 at 12pm- continue marketing, finalize remarks, handout, create web form for call to action if needed
  - v. Feb 21 at 12pm - IT/room rehearsal?
- 3. **2-2:30** 2024 Outreach Plans
  - a. Letter to Mayor Thomson - draft for Jan 17 mtg on Invitation for Collaboration on Next Steps, ask for meeting
  - b. **Root cause Analysis - in January CAPS meeting** - identify important stakeholders, relationships w CAPS (advocate/neutral/critic), stakeholder types (R&D, funding, capacity, advocacy, information), vision, now/future maps
  - c. Invitations to city officials, APS report endorsers/partners - CJAM, stakeholders, Comm Kitchen, IRA, Care not cages, Charlotte zietlow, bcos on Feb events and Roundtable/Next Steps - draft for Jan 17 mtg
  - d. Academic/professional/student collaboration with IU O'Neill (SPEA), SPH, SSW, CJAM - Invitation/Marketing for Feb events
  - e. Outreach with safety-marginalized communities
    - i. Goals, frequency, location, major topics of interest, timeline
    - ii. Budget/transportation/other needs for 2024 outreach - approve budget Jan 17, send request to the city in February
    - iii. Roundtable participation w/ paid stipends - requirements, special demographic interests, utilize comm partners to expand reach