

Commission on the Status of Children & Youth
May 18th, 2023
5:30pm

Present: Erin Reynolds, Katie Hopkins, Tatiana Wheeler, Emily Alford, Jad Labban

Absent: Danielle Willis

1. Introductions

Katie made a motion to start the meeting at 5:40pm. Erin seconded the motion. We had a new commissioner join so we did introductions.

2. Request for additional agenda items

There weren't any additional items to add to the agenda.

3. Approval of Minutes: April 18th

Katie made a motion to approve the minutes. Tatiana seconded the motion.

4. New Business

A. There wasn't any new business.

5. Old Business

Katie reminded the group that each commissioner is tasked with chairing one that the commission hosts.

- A. **Update Brochure:** Tatiana shared some ideas that she found for the brochure. You can find ideas [here](#). Toiya did let the commission know that a new administration might call for new branding. She also let us know that City Hall offers in house printing. Group decided two options that they would like to further design. Tatiana will send those designs by May 24th.
- B. **Update Website:** The group discussed that they will like our key initiatives listed out on our website. Shatoiya let us know that Liz has graduated but will be hired back part-time to finish up some projects.
- C. **Commissioner Name Tags:** Shatoiya notified the group that many commissioners are still waiting on their name tags.
- D. **S.W.A.G.G.E.R. Awards (Katie):** Katie told us that the S.W.A.G.G.E.R timeline is now in 2023 Projects Folder. Katie will work on updating the timeline and will bring the updated version to the June meeting. If she has time, she will also work on getting the nomination solicitation flier made as well.

E. **Tabling the MCSC Open Houses (Erin)**: Open houses are likely to occur late July to early August. They should occur the 2nd and 3rd week. By the time of the open house we need to make sure that the nomination form, press release, donor letters, vendors, and budget are completed.

- Erin will take Fairview Elementary.
- Emily will table Templeton and Batchelor Middle School
- Danielle will table at Arlington Heights and Tri North
- Katie will table at North Bloomington High School
- Tatiana is willing to table whatever school, she may be out of town her school is TBD as of now.

We need commissioners for Jackson Creek and Highland Park. Erin will make a spreadsheet to organize the commissioners' tabling schedules as soon as MCCSC open houses are released

Toiya let us know we have

- Table Runner with the Commission's Name
- Table Tent & Table Top Holders for fliers
- Bowls for candy

Erin said that she can chair this initiative.

Erin mentioned that she has been doing research on surveys to inform the survey that she makes for the open houses.

Katie suggested looking at recent surveys. Shatoiya also suggested looking back at the mission of the commission to allow that to drive her questions.

Erin will create a google doc for the survey questions.

Erin can work on making the survey for our outreach strategy. We talked about adding a discussion of the outreach strategy to the May 2023 agenda.

F. **Schools Out Summer Celebration: (Erin)**

Erin mentioned that Bloomington Housing Authority is hosting an event on June 2nd for the Crestmont neighborhood. It seemed like they just need regular volunteers for the event. The commission has decided to pass on this event but is interested in tabling at the Back to School Bash.

Toiya thinks the Back to School Bash on July 26th from 4-7pm could be a better outreach opportunity for the commission. Toiya mentioned an idea to stuff book bags

G. **Teen Commission Liaisons: (Tatiana)**

Commission reviewed the Teen Liaison scope of work that Emily drafted. She put the scope of work in google drive.

The Commission has decided to look further into the process of the application and the timeline of onboarding teen liaisons. The Commission has set a goal to have materials ready to recruit at the open houses and the beginning of the school year. The Commission will discuss this further at the June meeting.

Erin brought up an idea to reach out to guidance counselors about this opportunity.

Erin asked Toiya if she can ask Marissa for the application to the Commission on the Status of Women for the application they used for their teen liaisons.

H. **YPB initiatives:** This initiative is on pause. Shatoiya is waiting to see what the new administration decides.

6. City Staff Liaison Report

Shatoiya informed the commission that the City will be participating in Wear Orange on June 2nd as a way to raise awareness about gun violence.

Juneteenth will be celebrated June 17th by the City at Switchyard park from 2-7pm. There will be free food, activities, and music. Vendors are welcome, there is no tabling fee.

Shatoiya gave a report about changes in the open door policy.

7. Community Updates

There weren't any community updates.

8. Adjournment

Katie made a motion to adjourn the meeting at 7:11pm. Jad seconded the motion.